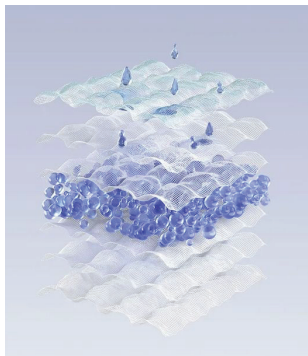
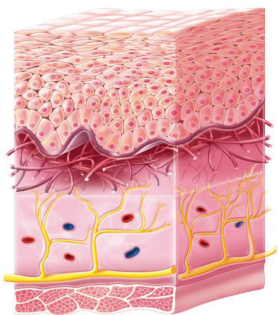


Skin layers should be scientific and not cartoonish
always use the same skin layer layout but emphasise the
characteristics of each ingredient / 3-5 second GIFs.

3 skin images

REFERENCE: EITHER OF THE BELOW, DEPENDING ON
WHAT CAN BE EXECUTED WELL.



All have same skin look & feel, just different action.

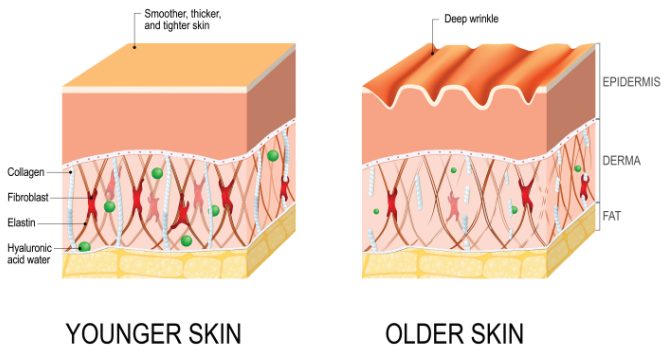
BAKUCHIOL: main action is "enhance collagen, improve skin health (from within)"

How to show

(a) Bakuchi drops immerse into skin (deep inside skin for inside out action)

(b) the connecting thread between layers of skin, gets rebuilt to health.

(c) Overall inner layer gets healthier looking (bit more healthy pink, stronger)



no hair bulb in the skin

All have same skin look & feel, just different action.

BRAHMI: reduce inflammation, improve skin barrier health (top layer of skin)

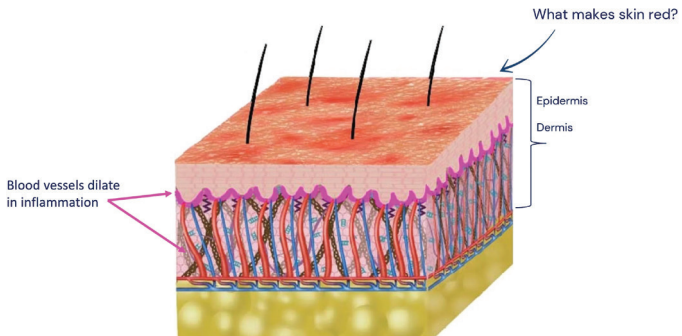
How to show:

(a) Brahmi drops immerse into skin (goes into top layer and then improves this layer)

(b) Inflammation (redness) reduces

(c) Skin barrier health (top of skin layer) becomes healthier looking (stronger, healthier pink)

Skin Inflammation



no hair bulb in the skin

All have same skin look & feel, just different action.

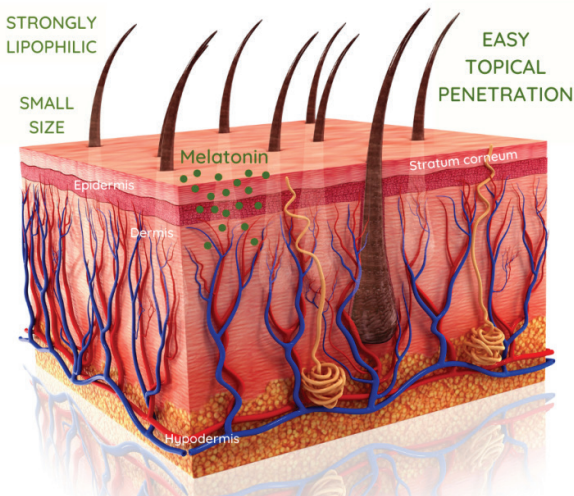
TEA TREE: Melatonin health improvement

How to show:

(a) Tea Tree drops immerse into skin (goes deep inside)

(b) Zoom in to show melatonin molecules looking unhealthy (kind of broken, unhealthy dull)

(c) Tea tree molecule merge to nourish it, making them healthy (full, round, bright)



no hair bulb in the skin

SCALP CARE.

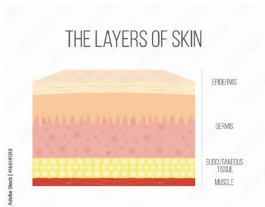
All have same look & feel, just different action.
Important to show Hair from root (bulb) onwards.
All action should be around this hair bulb in scalp.

BAKUCHIOL

BRAHMI

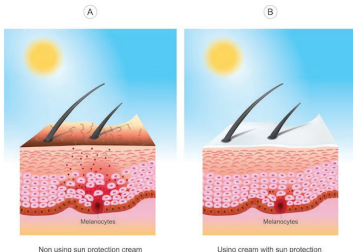
TEA TREE

SELF HEAL HERB:
calming skin



GOLDEN FLAX SEED:
Melanin production

Melanin Production



hair bulb in the skin