

Maraki Fabrics

Ai Genrerated Seamless Textile Patterns

Client:

Maraki Fabrics

Scope of Work:

Seamless Textile Patterns

Location:

Saudi Arabia

Year:

2024

Creative Direction:

Gamal Assy

About Maraki

Maraki is a modern textile brand dedicated to crafting premium fabrics for cushions and woven blankets. Named after a traditional term for cushions, Maraki embodies a sophisticated approach to home decor, offering products that seamlessly blend elegance with exceptional quality.

Using locally sourced fabrics from Saudi Arabia, Maraki places a strong emphasis on craftsmanship and attention to detail. Each piece is designed to enhance living spaces with a refined and contemporary aesthetic, meeting the needs of those who value both comfort and style.

Maraki is for individuals who seek quality, beauty, and modern simplicity in their home furnishings—a brand where every product reflects a commitment to excellence and an appreciation for thoughtful design.





Project Description

In this project, I leveraged AI-assisted tools to develop a series of seamless patterns featuring birds and flowers, all in soft, pastel hues. Utilizing imagefx from Google, I began by inputting initial ideas and rough sketches, specifying details such as the types of birds, floral shapes, and the pastel color palette I envisioned. Through AI's capabilities, I could experiment with various composition arrangements, ensuring each element aligned harmoniously within the seamless pattern.

With AI's assistance, I generated multiple iterations quickly, which allowed me to refine intricate details and explore unique combinations of floral and avian motifs. The technology also ensured that each design flowed smoothly without visible borders, essential for creating true seamless patterns. The result is a collection of soft, ethereal patterns that reflect both the grace of nature and the precision of AI-driven design.





































Thank you

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