

hydroseed

هيدرو سييد



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Hydroseed® Capstone GDES 490

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01. Our Objectives

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About

Who we are

hydroseed revolves around two sectors, mainly the sports drinks sector, as well as the environmental sector. Where it treats and solves several problems for athletes and serving the environment.

I created a biodegradable hydration sports drink that is designed to help athletes regenerate muscle quickly.

What we do

hydroseed is making a biodegradable/plantable hydration sports drink to help athletes regenerate muscle quickly and replenish water with a mixture of electrolytes and adaptogens.

Electrolytes are minerals in your blood and other body fluids that carry an electric charge. It effects how your body functions in many ways, including: The amount of water in your body. The acidity of your blood (pH), and your muscle function.

Beverage like sports drinks can all contribute to hydration and electrolyte balance. For most people, a balanced diet and adequate water intake are enough to maintain electrolyte levels.

Finally, adaptogens drinks contain a cocktail of herbal and plant-based ingredients that increases mental alertness and energy, or helping you relax.



A mission statement defines what the purpose of our business is for both our employees and our customers. It carves a clear path for our business and is the mission that everyone associated with our brand lives by. Our goal is to maintain the physical and mental athlete performance, when a person workouts or exercise; his body loses lots of vitamins such as Sodium, Calcium, Magnesium, Chloride and Potassium.

Hydroseed helps you to stay hydrated and adequately fueled during exercise while being environmentally friendly while at the same time save the environmentally friendly.

“Our mission is to maintain the physical and mental athlete performance, where they should be hydrated and adequately fueled during exercise while being environmentally friendly.”

Mission

Vision



This vision statement outlines the goal of creating a sports drink that is not only of superior quality but also environmentally friendly. The focus is on using high-quality ingredients to create a naturally flavored beverage that will meet the needs of athletes and health-conscious consumers. In addition, the company aims to use biodegradable packaging to reduce its impact on the environment. Overall, the vision is to create a product that satisfies both consumer demand and environmental responsibility.

Primarily intended for internal employees and shareholders, a vision statement describes what an organization aspires to be. It helps to think of a vision statement as part roadmap, part inspiration. By outlining a long-term vision, rather than just short-term goals, a vision statement helps give the organization shape and purpose.

"Our vision is to create a superior quality naturally flavored sports drink with high-level ingredients and a biodegradable packaging that will save the environment."



Values

Brand values can be defined as the foundational beliefs that our company stands for. They refer to the “ideals” guiding the brand’s actions, such as being natural, environmentally friendly, high quality and make a difference. Brand values give meaning to the existence and actions of the brand and form an essential part of the brand’s core identity.

Brand values should always reflect what is truly important to the company behind the brand. They must be honest and implemented throughout every part of the brand strategy, from any communication with employees and consumers to strategic decision-making.

Our values directly reflect the messages we want to communicate in our written and visual content:

Be natural
Environmentally Friendly
High Quality
Make a difference

Promise

At our company, we focus on products, services and marketing campaigns that set us apart. We gain the loyalty of our customers by being an inspiring and purpose-driven brand.

Our brand purpose is the 'why' we exist. It is born of a place of passion and the direction that we want to go. It inspires our customers and motivates those who work at our company.

Together with our brand personality, our brand purpose defines what our company is. This is what we want to communicate, in terms of our shared beliefs, values, solutions and meaningful stories.

Ultimately, our brand purpose drives everything we do:

- 1. It adds value to the lives of customers and society.**
- 2. It sets the brand apart from our competitors.**
- 3. It provides clarification and strong corporate culture**

Why

We believe sports drinks replenish glucose, fluids, and electrolytes that are lost during strenuous exercise as well as enhance endurance. Also, plantable seed paper & goods can help to beautify the environment and serve as another creative way to reduce waste and repurpose used products.

How

We design simple, natural, biodegradable hydrational sports drink to help athletes regenerate muscle quickly and replenish water with a mixture of electrolytes and adaptogens.

What

We provide products that are natural, environmentally friendly.

Whom

For every youthful athlete who need to replenish their electrolytes and hydrate themselves with a tasty natural flavored water after a workout or game.

02. Basic Elements

01	Our Horizontal Brandmark	Page 10
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Our Horizontal Brandmark

Logos and branding are so important. In a big part of the world, people cannot read Arabic or English - but are great in remembering signs

Our logo is the face of our company. The primary visual expression that we use to identify ourselves. meaning that we must be careful to use it correctly and do so consistently. The logo is designed to convey strong, positive messages about who we are. The logo is the combination of the Icon and the wordmark. These two elements are the circles which we call our symbol and the wordmark.

FULL VERSION



BLACK VERSION



Our Horizontal Brandmark

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ARABIC FULL VERSION



LATIN FULL VERSION



Our Stacked Brandmark

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FULL STACKED VERSION



BLACK STACKED VERSION



Our Stacked Brandmark

Logos and branding are so important. In a big part of the world, people cannot read Arabic or English - but are great in remembering signs

Our logo is the face of our company. The primary visual expression that we use to identify ourselves. meaning that we must be careful to use it correctly and do so consistently. The logo is designed to convey strong, positive messages about who we are. The logo is the combination of the Icon and the wordmark. These two elements are the circles which we call our symbol and the wordmark.

ARABIC STACKED VERSION



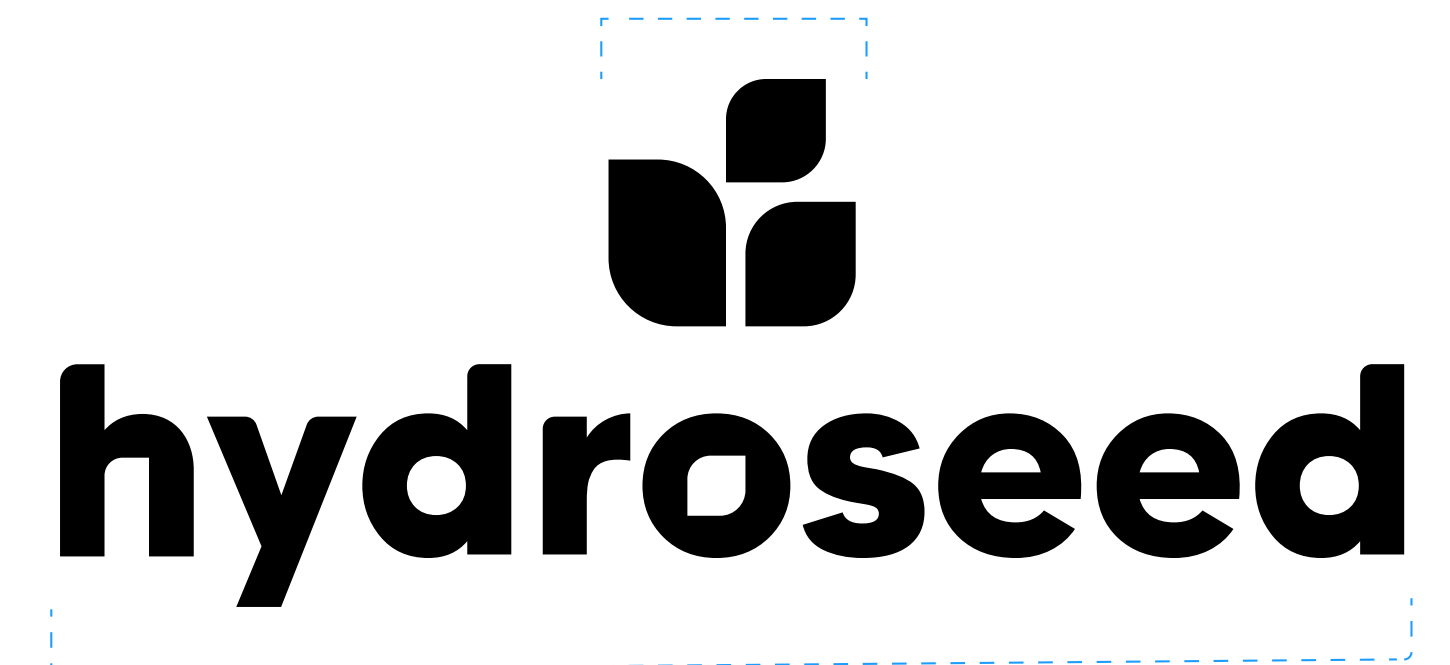
ARABIC BLACK STACKED VERSION



LATIN STACKED VERSION



LATIN BLACK STACKED VERSION



Logo on dark Background

We can ensure a good readability through using a white logo version against a dark background.

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 hydroseed

Brand Icon

We use our symbol as a standalone brand element, as well as part of the logo. By doing so, it creates a strong and distinctive brand symbol.

the icon should be used as the reduced form of our logo in tight spaces. Using it associated with blue, our primary brand color, should always be the favorite option. For any other use cases, a monochrome version is allowed too



Wordmark

We prefer to use our logo with icon included. However, some use cases will steer you towards the sole use of the wordmark. For example, this may happen when Icon is used elsewhere in the layout. Here are four ways of using our wordmark.

1. Black wordmark on a White background
Preferred option.
2. White wordmark on a dark background
To be used when option one is not working out.
3. White wordmark on a black background (small version) Whenever incorporating blurple is not an option, one should always fall back on a white version of the wordmark on a black background.
Note that for smaller sizes we have optimized the kerning to increase legibility.
This would be used for placement below

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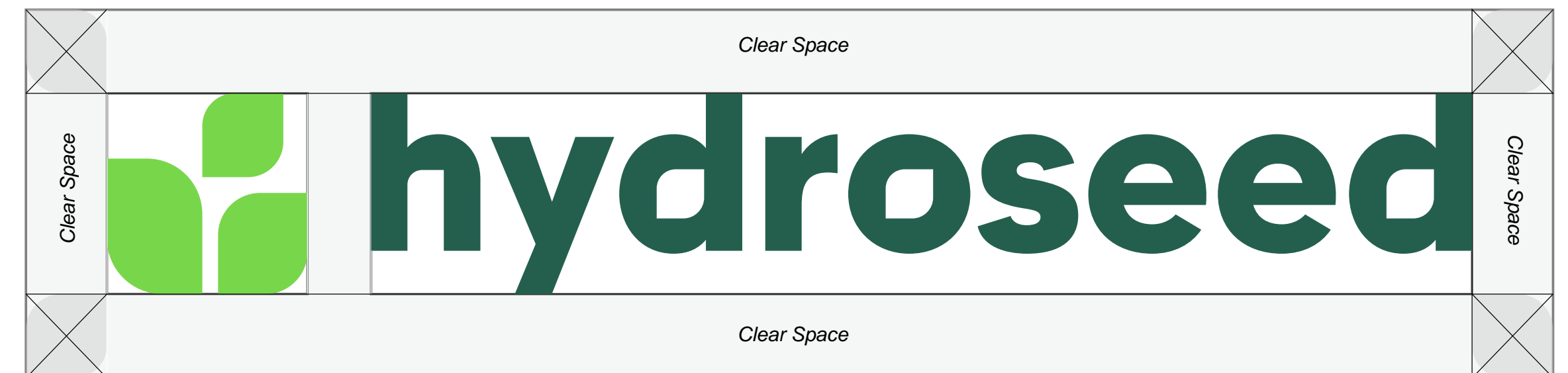
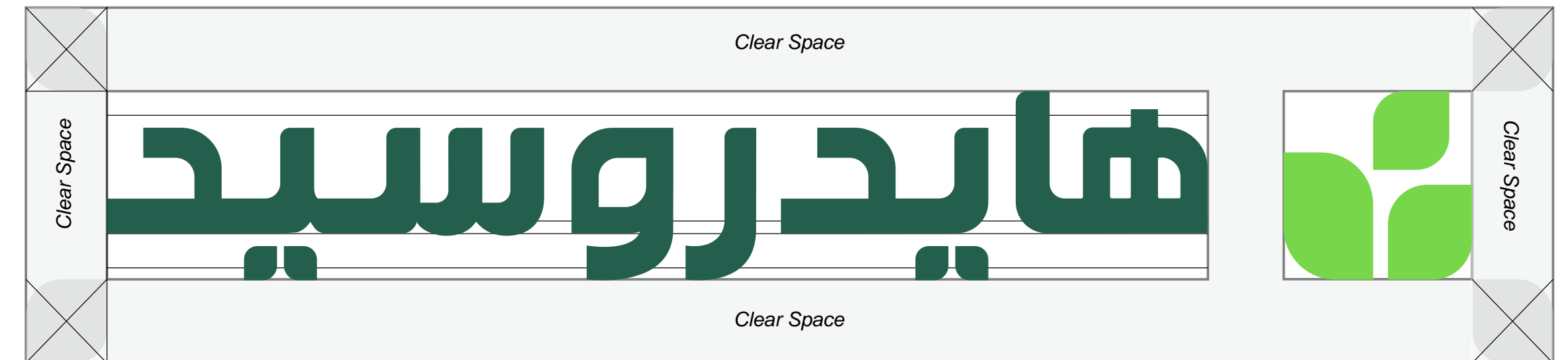
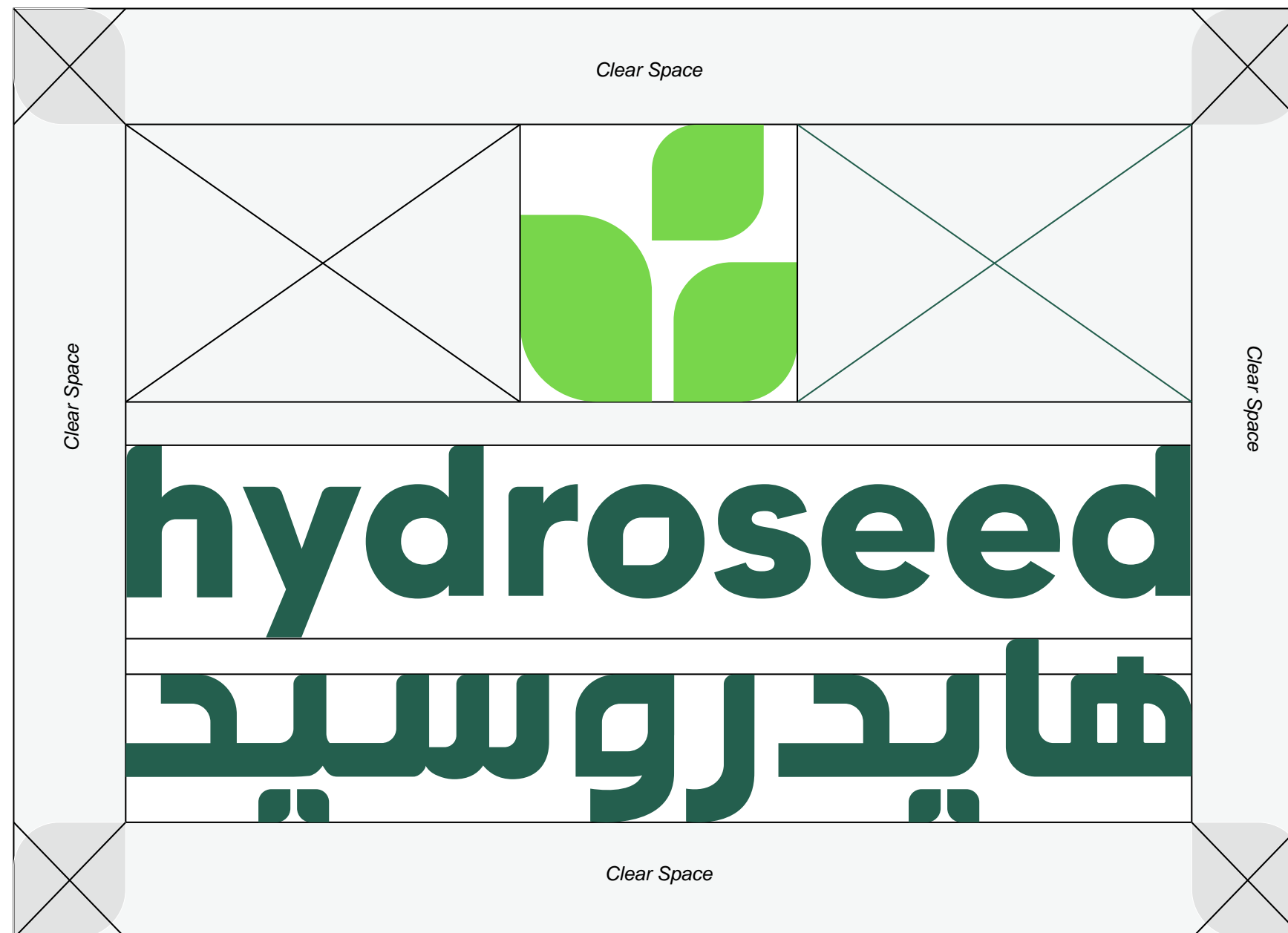
hydroseed
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hydroseed
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Exclusion Zones

The gray area around the logo defines the minimum space that must be left between the logo and any other graphic elements such as text, illustrations, and borders. This is to ensure that the logo retains a strong presence wherever it appears.

The “x” measurements in this diagram are used to indicate equal spaces. the height/width of the logo



Minimum size

Establishing a minimum size ensures that the impact and legibility of the Logo are not compromised in the application. Due to the higher resolution available in print vs that of screen-based media (300dpi vs 72dpi respectively), we are able to reproduce the Logo at a fractionally smaller size in print without any graphic deterioration

Digital

To ensure legibility and impact, the hydroseed® Logo should never be reproduced smaller than 70px in any digital communication.

Print

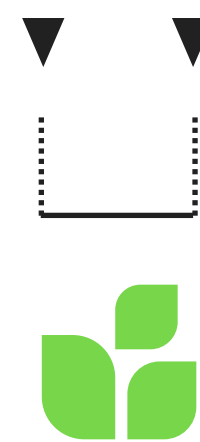
To ensure legibility and impact, the hydroseed® Logo should never be reproduced smaller than 20mm in any print communication..



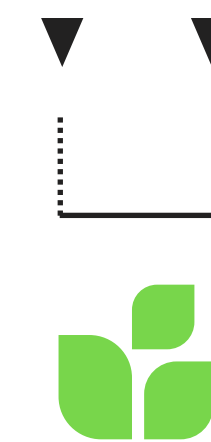
Print
20mm / 0.8in



Digital
70px



Print
6mm / 0.24in



Digital
21px

Placement

When it comes to logo placement, we have a few options listed on this page. Wherever's possible, place the logo centered in the bottom of the layout. However, you might sometimes need to give the rest of the content more space, thus moving the logo elsewhere. In this scenario, here are a few examples on how to work with it:

1. Portrait

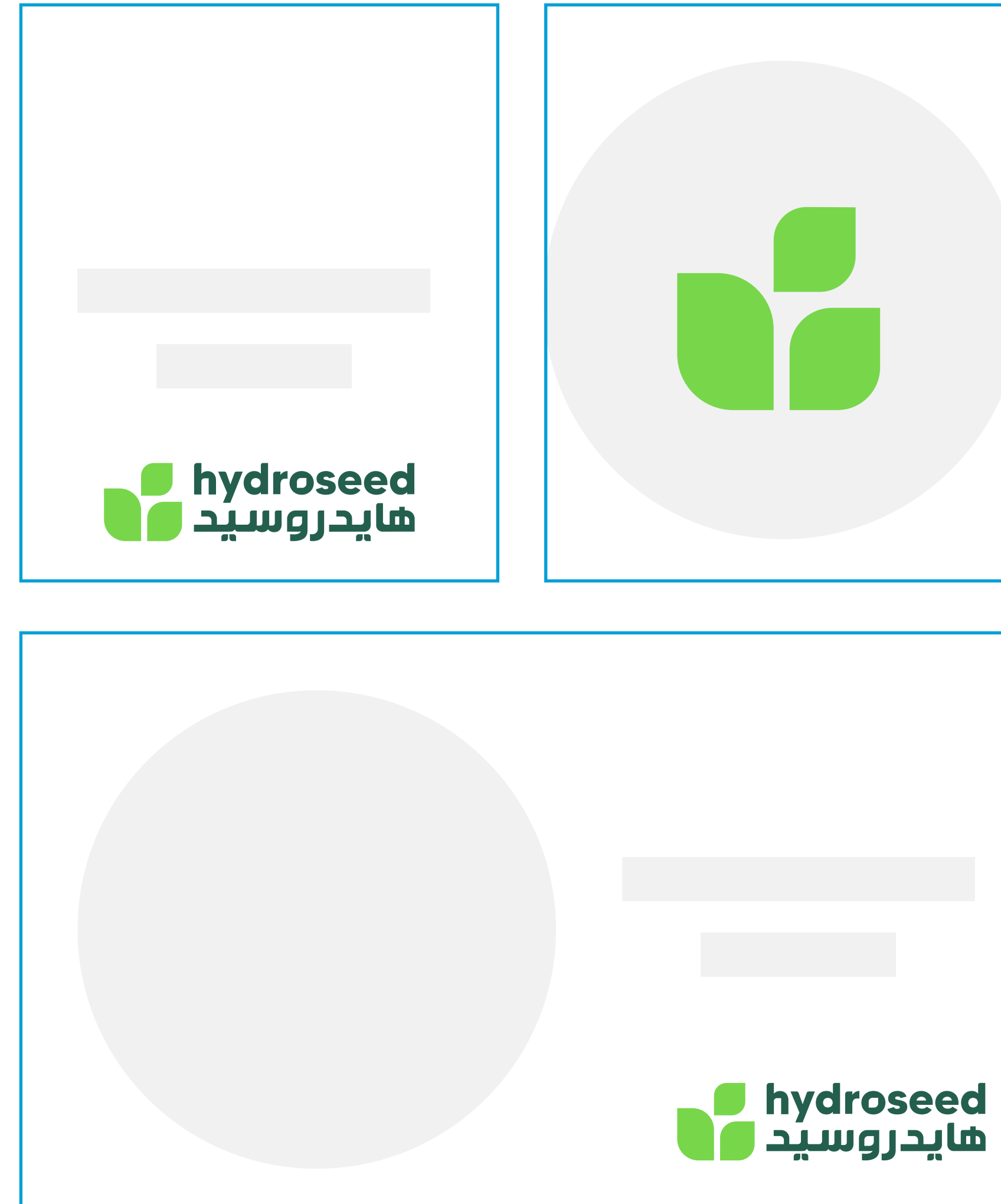
Our default option would be to place our logo in center-bottom of the layout.

2. Logo animated

When working with animated and masked compositions, we prefer to combine our tagline and logo in the centre to give them maximum visibility.

3. Landscape

When working with a key visual and text on landscape layouts, we prefer to place our logo in the bottom-right corner of the layout.



Color, Image & B&W Reproduction

When it comes to color, image & b&w reproduction. It mainly focuses on the relationship between the logo and the images, and colors.

1. Image Reproduction

How to place the logo/icon on any image. Make sure to make the image 5% darker so we can make sure the logo is appealing.

2. B&W Reproduction

When working with Black & White background, we always use the opposite colors. If the BG is black, we use the white logo. Same thing with the white BG.

3. Color Reproduction

When using any flat color background, we make sure to use the white logo since the white is a neutral color and it fits most of the hues, tints and shades.

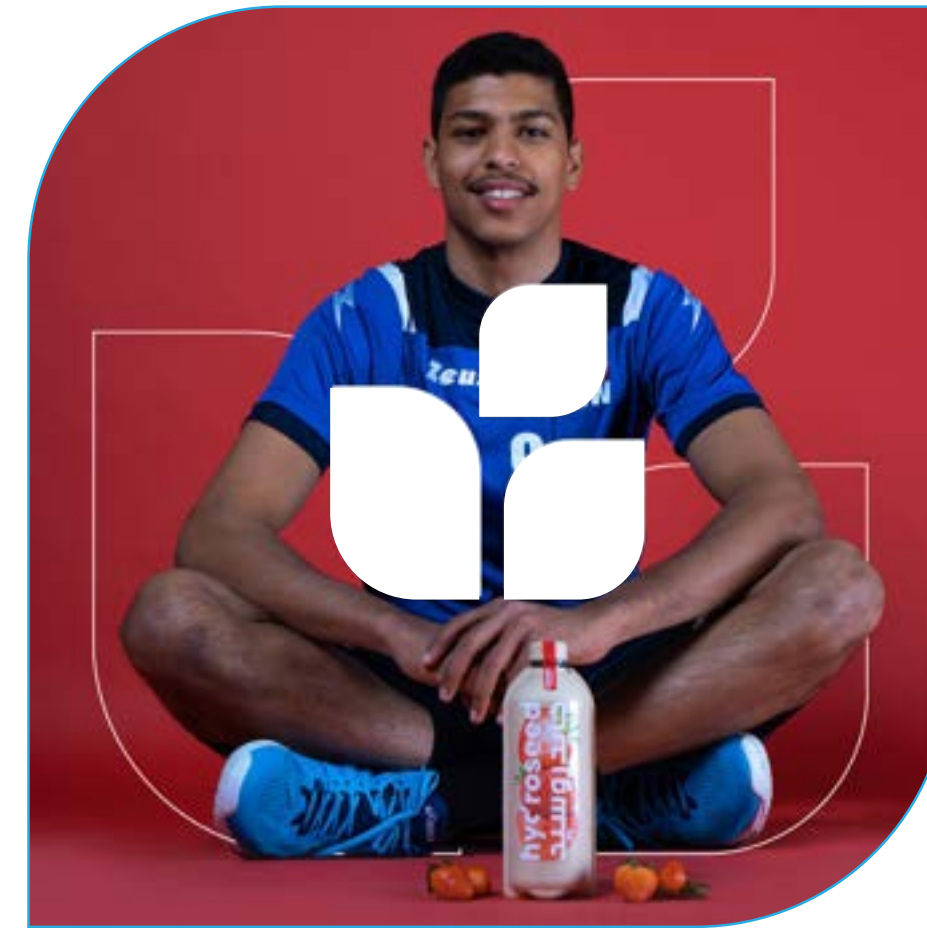
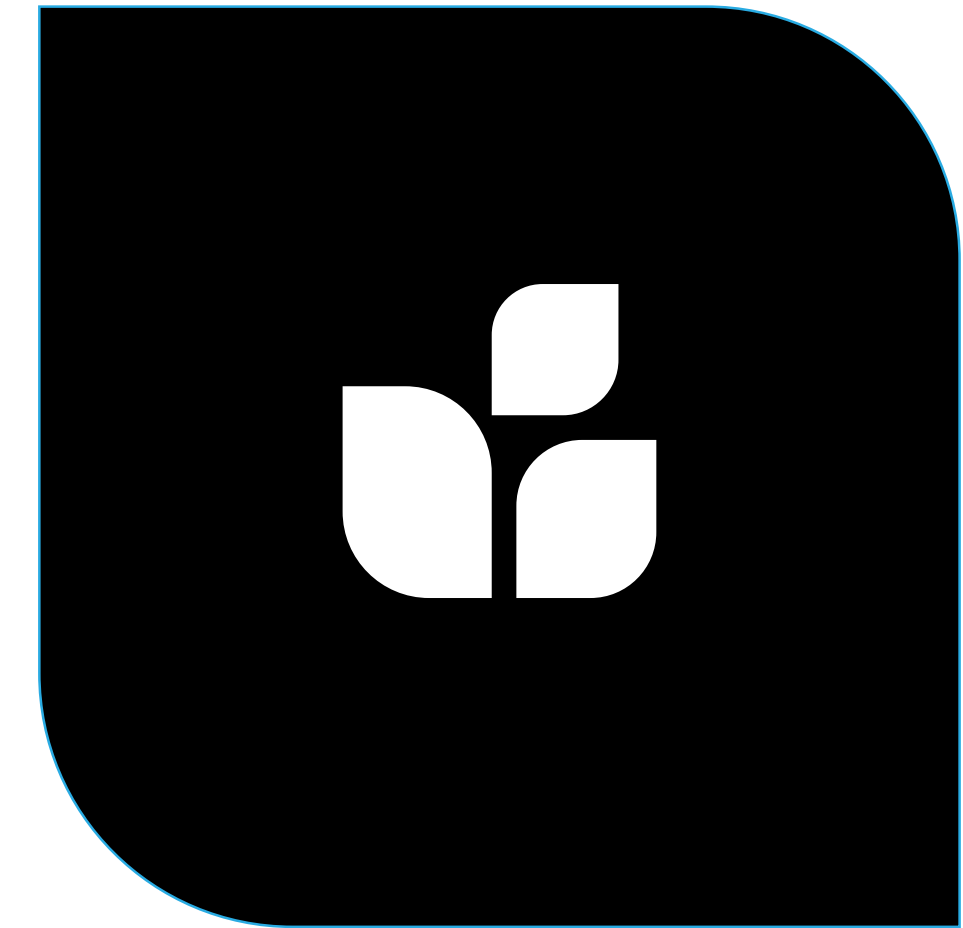


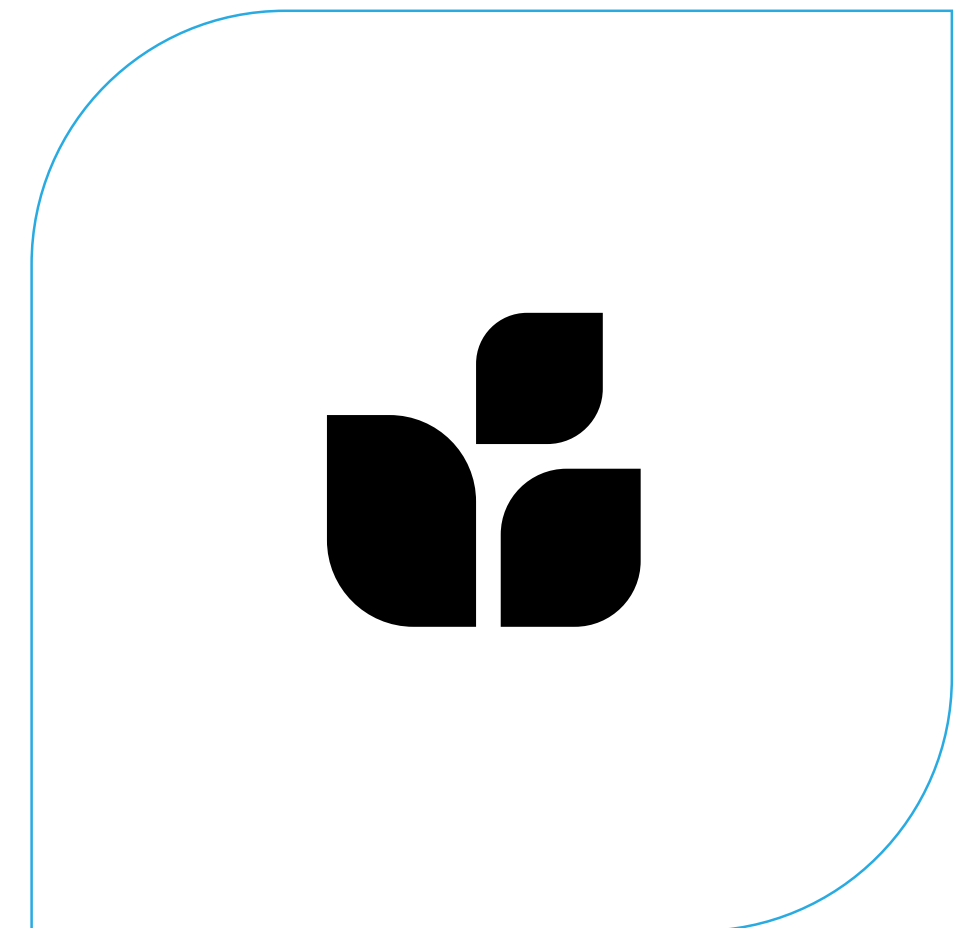
IMAGE REPRODUCTION
(5% DARK IMAGE)



BLACK REPRODUCTION



COLOR REPRODUCTION



WHITE REPRODUCTION

03. Color Usage

01	Primary colors	Page 21
02	Secondary colors	Page 22
03	Tertiary colors	Page 23



Corporate colors

The brand color palette is meant to bridge marketing communications and product interface in order to enhance familiarity and visual recognition

PANTONE 626C

CMYK

Cyan: 83
Magenta: 38
Yellow: 67
Black: 34

RGB

Red: 36
Green: 95
Blue: 78

Hex

245F4E



PANTONE 7488C

CMYK

Cyan: 56
Magenta: 0
Yellow: 85
Black: 0

RGB

Red: 120
Green: 214
Blue: 75

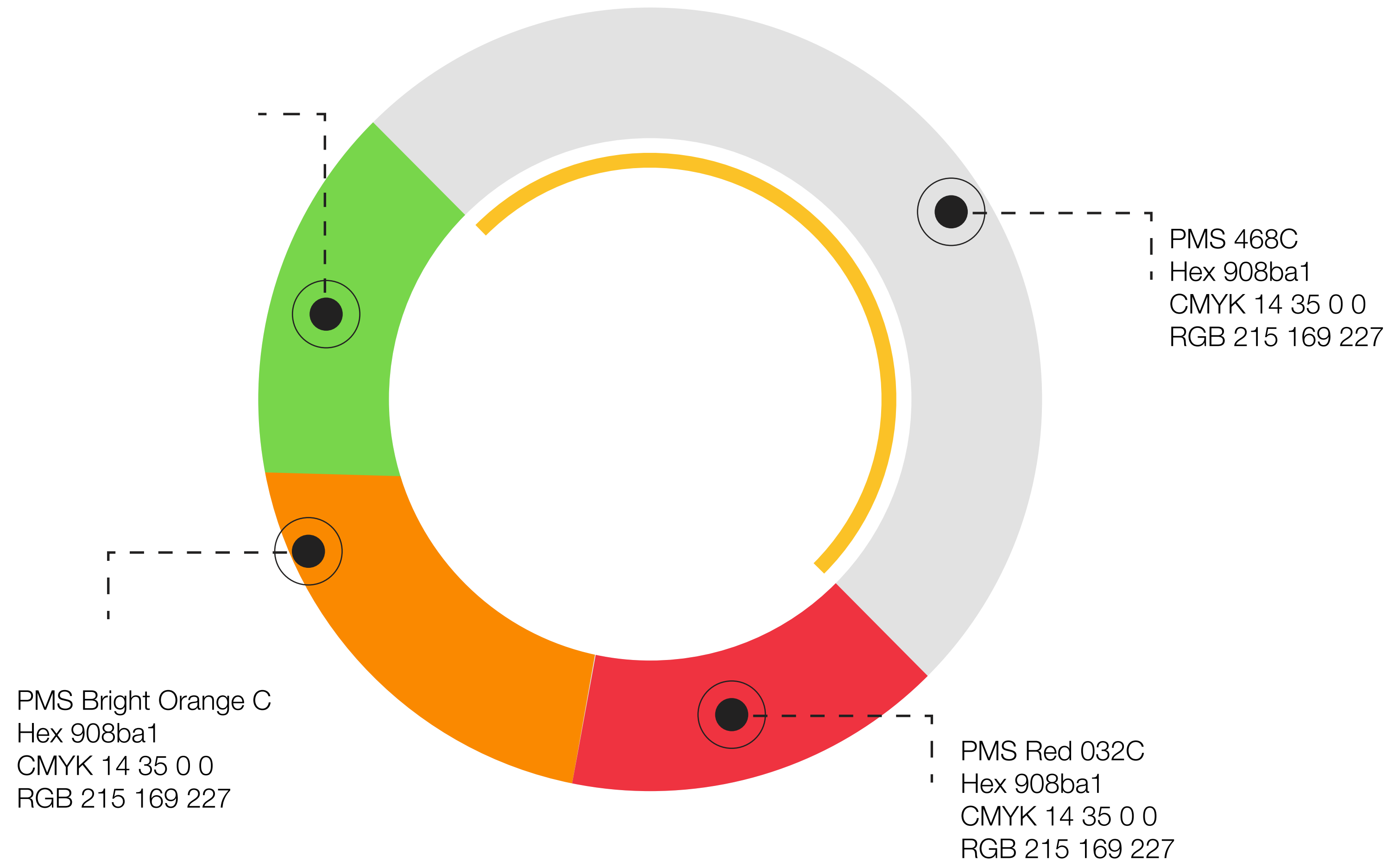
Hex

78D64B

Secondary colors

We've also developed a secondary color palette to complement our primary colors. These colors help play up our progressive, yet classic vibe, but also help differentiate our products. They should be used sparingly and only with accordance to these guidelines.

PMS 7488 C
Hex 908ba1
CMYK 14 35 0 0
RGB 215 169 227



04. Typography

0.1	Primary Typeface
0.2	Secondary Typeface

Page 24
Page 25



Primary Typeface

Typography is the use of type to advocate, communicate, celebrate, educate, elaborate, illuminate, and disseminate. Along the way, the words and pages become art.

Neue Helvetica Arabic نويا هيلفيتيكا بالعربي

a b c d e f g h i j k l m n o p q ر س ش ص
& * ^ \$ % # @ ! r s t u v w x y z ض ط ظ ع غ ق ك ل م ن ه و ي
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & *) ١ ٢ ٣ ٤ ٥ ٦ ٧ ٨ ٩ ٠

NEUE HELVETICA ARABIC

Archivo is a contemporary sans serif typeface family which comes in a wide variety of weights—from Light to Black and is available via an open source license.

ضعيف

الكتابة بخط اليد عند الأطفال أولاً هو أمر أساسي وضروري لتعزيز مهاراتهم المعرفية.

Light

Handwriting in children first is essential and necessary to enhance their cognitive skills

عادي

الكتابة بخط اليد عند الأطفال أولاً هو أمر أساسي وضروري لتعزيز مهاراتهم المعرفية.

Regular

Handwriting in children first is essential and necessary to enhance their cognitive skills

سميك

الكتابة بخط اليد عند الأطفال أولاً هو أمر أساسي وضروري لتعزيز مهاراتهم المعرفية.

Bold

Handwriting in children first is essential and necessary to enhance their cognitive skills

Secondary Typeface

Our secondary type is Freestyle Script. It will be used as a secondary typeface. For example in the packaging design as we will see in the next slides.

Freestyle Script

Freestyle Script is an informal display script typeface that was designed by Colin Brignall in 1969 and Martin Wait in 1981, by Letraset. Freestyle Script is famously used for commercials in 1980s, birthday cards, decorative, logos and many others. The bold version was designed in 1986.

abcdefghijklmnopq

rstuvwxyz!@#%&^&*

1234567890

Type Layout Treatment

type layout treatment refers to the specific rules and guidelines for using typography in a consistent and effective way across all brand materials. This includes rules for font selection, sizing, spacing, and placement of text.

يقوم الحرف العربي على البعد الواحد، وهذا يعني أن الوجود يتحقق بالعودة من الحجم إلى أصله الشكلي، ومن الشكل إلى أصله الخطي، ومن العالم الخارجي إلى طبيعة روحية، أي أنه غير تصويري، وغير التصويري يعبر عن نفسه بالحرف.



The Arabic letter is based on one dimension, and this means that existence is achieved by returning from size to its formal origin, from form to its linear origin, and from the external world.

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The Arabic letter is based on one dimension, and this means that existence is achieved by returning from size to its formal origin, from form to its linear origin, and from the external world.

Put important information and text only in the yellow box

Safe Zone
Design Zone



Standard Instagram Square
1500x1500px



Instagram
Story/Reel Size
1080x1920px



Second Instagram Size
1080x1350px



Screen Size (Fits YouTube)
1920x1080px

Type Layout Treatment

type layout treatment refers to the specific rules and guidelines for using typography in a consistent and effective way across all brand materials. This includes rules for font selection, sizing, spacing, and placement of text.

Main Headlines

Subtitles Font

Sports drinks are beverages specially formulated to hydrate athletes during and after physical activity. They contain a mixture of **“carbohydrates, electrolytes, and water”** that helps replenish the body's fluids and nutrients lost during exercise. Sports drinks come in a variety of flavors and formulations, and some are marketed as performance-enhancing beverages that can boost energy and endurance

They are a **“popular”** choice for athletes, fitness enthusiasts, and anyone looking to stay hydrated and replenish their body after a workout

العناوين الرئيسية

خط العناوين الثانوية

المشروبات الرياضية هي مشروبات مصنوعة خصيصًا لترطيب الرياضيين أثناء وبعد ممارسة النشاط البدني. تحتوي على مزيج من **“الكربوهيدرات والشوارد والماء”** الذي يساعد على تجديد سوائل الجسم والعناصر الغذائية التي فقدها أثناء التمرين. تأتي المشروبات الرياضية في مجموعة متنوعة من النكهات والتركيبات ، ويتم تسويق بعضها كمشروبات لتحسين الأداء يمكن أن تعزز الطاقة والقدرة على التحمل.

إنها خيار **“شائع”** للرياضيين وعشاق اللياقة البدنية وأي شخص يتطلع إلى البقاء رطبًا وتجديد أجسامهم بعد التمرين.

العناوين الرئيسية
Main Titles
Neue Helvetica Arabic Bold

العناوين الثانوية
Subtitles
Neue Helvetica Arabic Roman

الفقرات الطويلة
Long Paragraphs
Neue Helvetica Arabic Light

05. Photography

0.1 Photography style

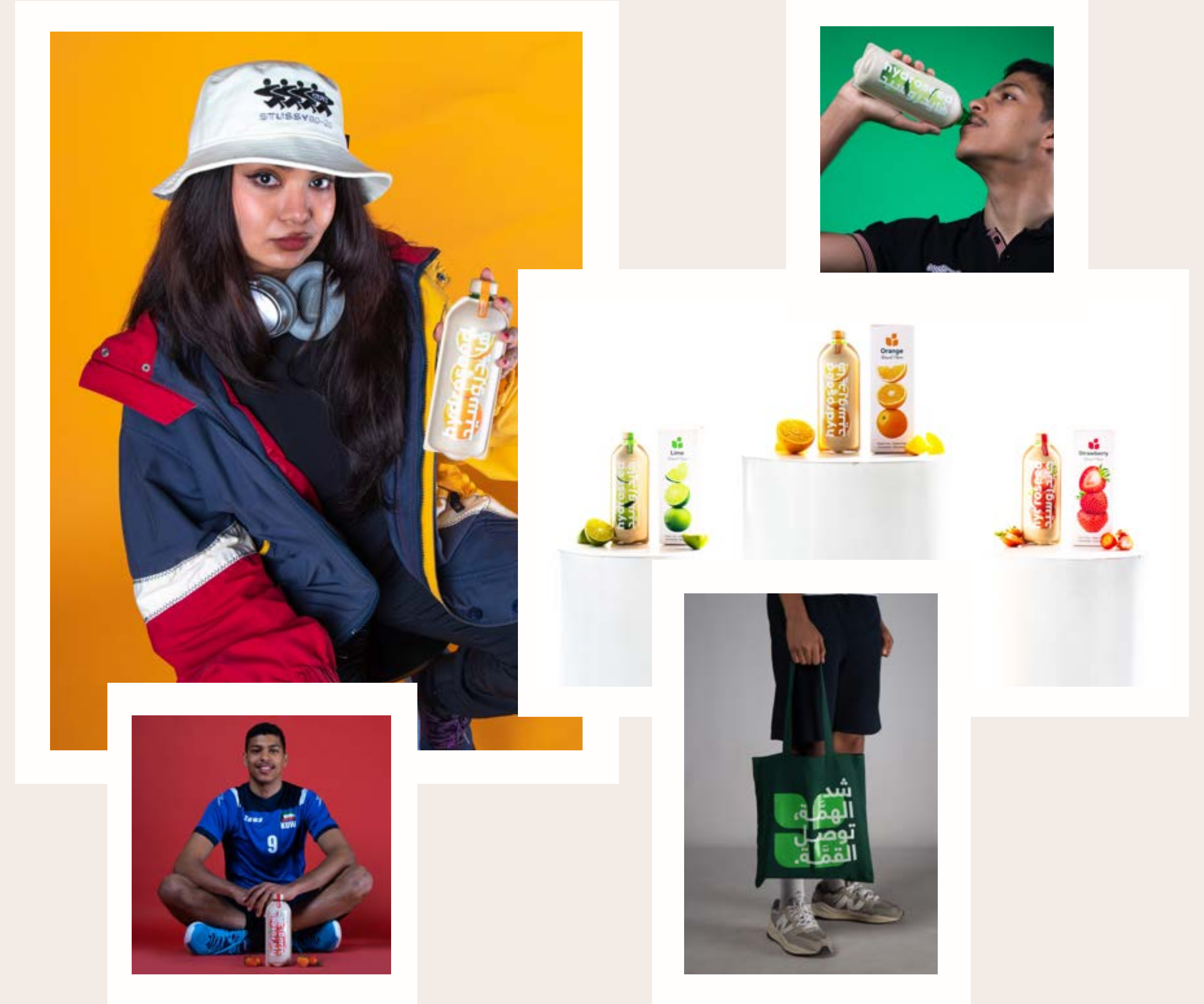
Page 30



Photography style

Photography plays a key part in reinforcing our core values. Our photography speaks volumes about our brand so the correct usage and selection of images should be considered as important as choosing the right words to use in front of our customers. Overleaf we have attributed our values to the kind of imagery that broadcasts our personality and professionalism best.

Authentic and high-quality still photography is a powerful way to convey the experience of our company. Our values and ethos are reflected in the images we use. They should communicate the colorful, simple, youthful, and the fun personality of what we do.



Social Media Campaign

Photography plays a key part in reinforcing our core values. Authentic and high-quality still photography is a powerful way to convey the experience of our company. Our values and ethos are reflected in the images we use. They should communicate the colorful, simple, youthful, and the fun personality of what we do.



Social Media Campaign

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06. Stationery

- 0.1 Business card
- Letterhead
- Envelope
- Folder
- Pens, Pencils

Page 32
Page 33
Page 34

Business card

Size: 90 - 50 mm

Material: white three-layer paper. 920 g/m2

Coloration: 4+4

Employee name

Font: Intro Bold Size: 10p

Tracking: 75

Position

Font: Intro Regular

Size: 8p

Tracking: 50

Address Unit

Font: Intro Regular / Book

Size: 7p

Line spacing: 10 p



Back Side

MUSAED ALNAQAH
Founder & CEO

www.drinkhydroseed.com Kuwait City, Al Hamra
Business Building, Floor 52
Second Office 124
+965 50112371

drinkhydroseed


Front Side

E-mail Signature

Firstname Last name
Job Title
Email Address
Website
Phone Number


Social Accounts:
Instagram
LinkedIn
Twitter

Kind Regards,



Musaed Alnaqah
Founder & CEO

musaed@hydroseed.com
www.drinkhydroseed.com
+965 12345678



07. Brand in use

- 01 Phone
- 02 T-shirt
- 03 Bag
- 04 Cap
- 05 signage

Page 36
Page 37
Page 38
Page 39



08. Social identity

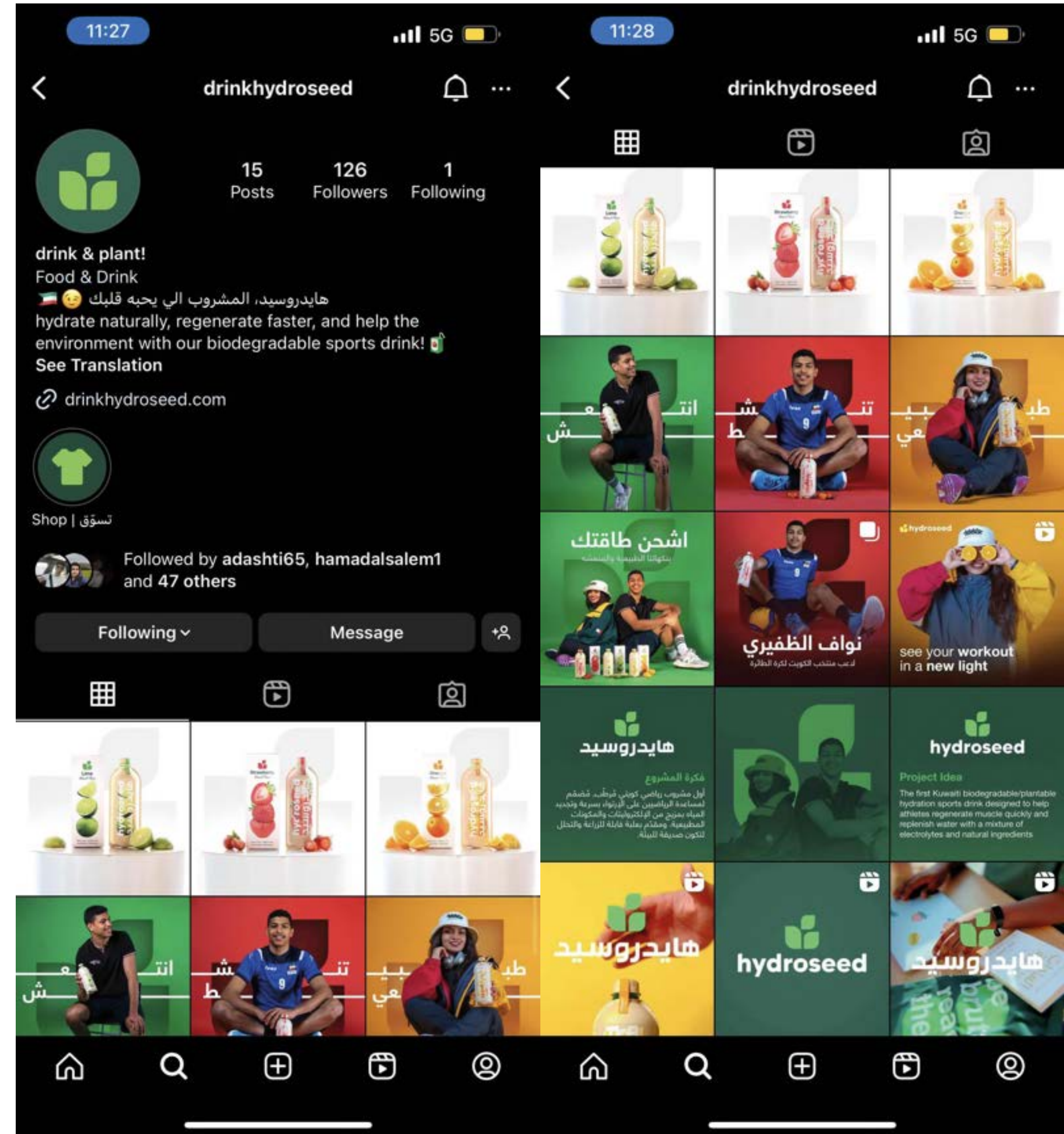
0.1	Dimensions
0.2	Social media marketing

Page 44
Page 45



Social media marketing

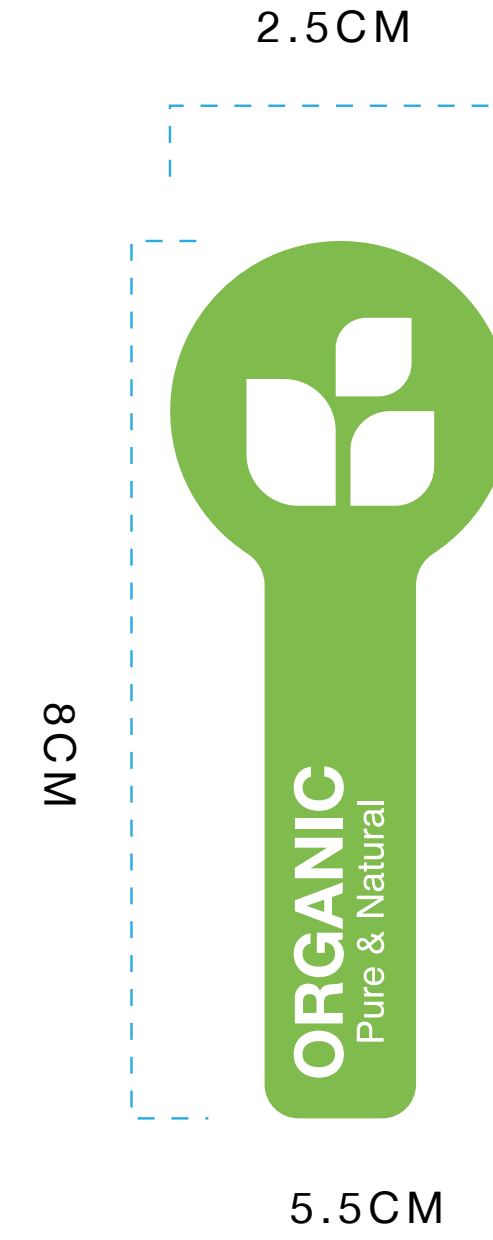
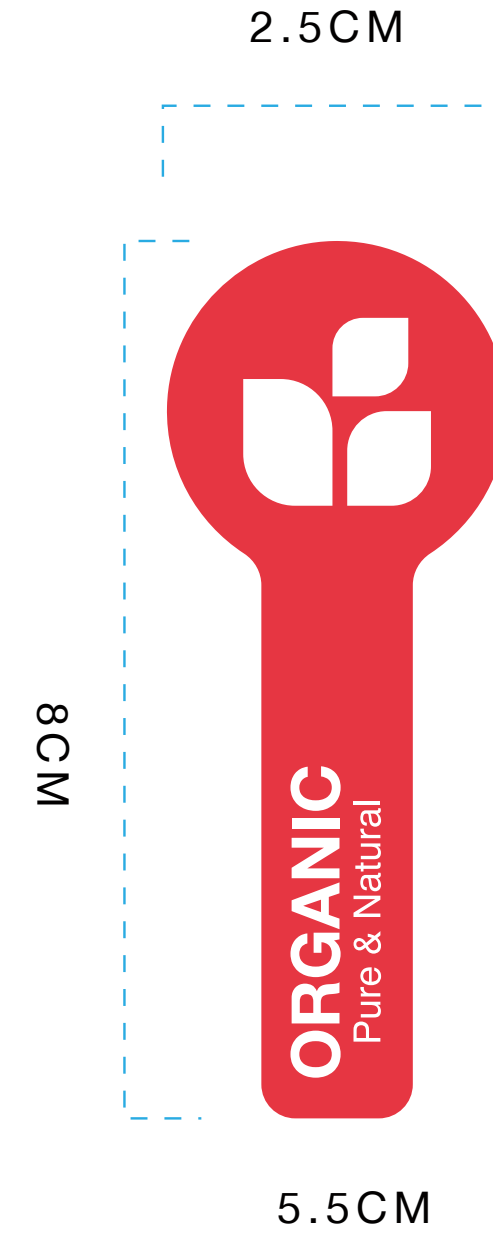
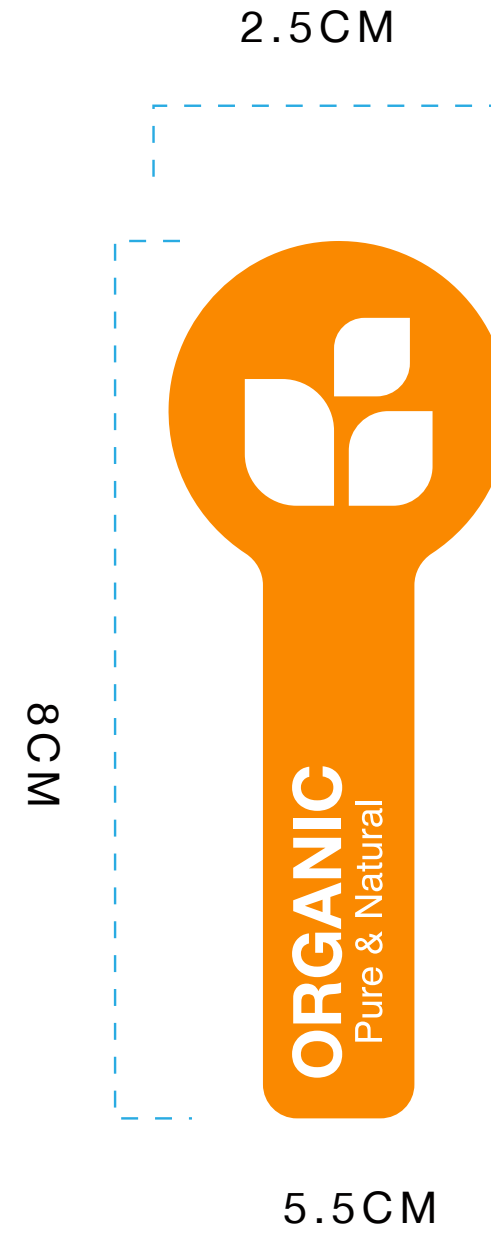
In using examples of our marketing creatives that we use across all our social touchpoints



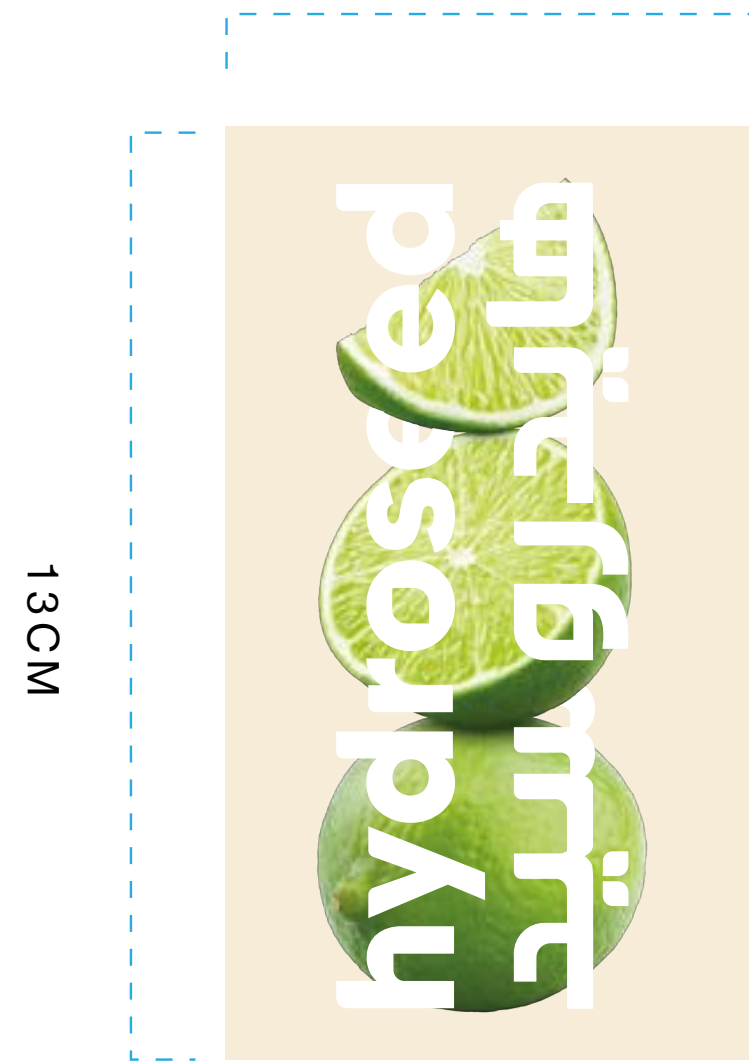
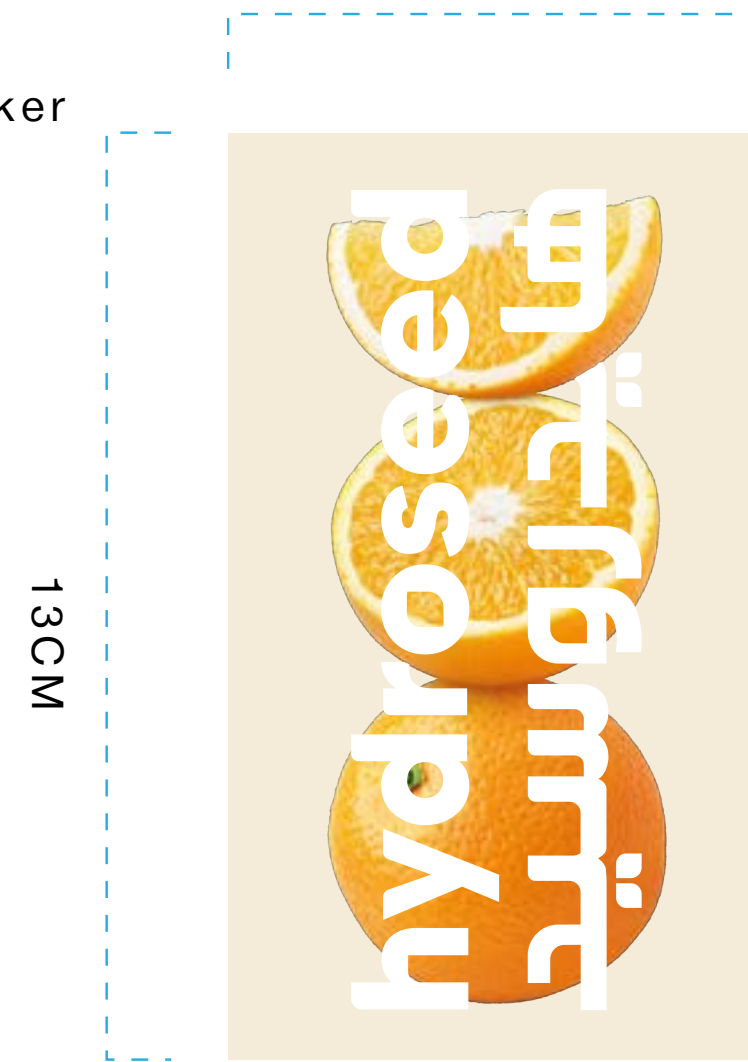
Bottle Stickers

Here is an example of how to use branding elements.

NOTE:
sticker material
is "paper sticker"



NOTE:
the bottle sticker
is transparent.



T-Shirts

Here is an example of how to use branding elements.



Tote Bags

Here is an example of how to use branding elements.



Stickers

Here is an example of how to use branding elements.



Sticker Paper Label



Packaging Dieline

Here is an example of how to use branding elements.

حقائق غذائية		Nutrition Facts	
حجم الحصة	16.9 أونصة سائلة (500مل)	Serving size	(500mL) fl oz 16.9
الكمية لكل حصة	السعرات الحرارية	Amount per serving	Calories 20
% نسبة الاحتياج اليومي		% Daily Value	
إجمالي الدهون 0 جم	0%	Total Fat 0g	0%
الدهون المشبعة 0 جم	0%	Saturated Fat 0g	0%
الدهون المتحولة 0 جم	0%	Trans Fat 0g	0%
الكوليسترول 0 ملغ	0%	Cholesterol 0mg	0%
صوديوم 10 ملجم	0%	Sodium 10mg	0%
إجمالي الكربوهيدرات 5 ملغ	2%	Total Carbohydrate 5mg	2%
الألياف الغذائية 0 ملغ	0%	Dietary Fiber 0mg	0%
إجمالي السكريات 2 ملجم	0%	Total Sugars 2mg	0%
يتضمن 0 جرام سكر مضاف	0%	Includes 0g Added Sugars	0%
بروتين 0 جم	0%	Protein 0g	0%

المكونات: ماء مفلتر، ماء جوز الهند من المركز، حامض الستريك، فوسفات ثنائي البوتاسيوم ، ثلاثي سترات المغنيسيوم، نكهة طبيعية ، سكرالوز ، بيتا كاروتين للون ، إل-إيسولوسين ، إل-ليوسين ، إل-فالين ، د-ألفا توكوفيريل أسيتات (فيتامين إي) ، أسيسولفام البوتاسيوم ، ريتينيل بالميتات (فيتامين أ) ، زنك أسبارتات، بيريدوكسين هيدروكلوريد (فيتامين ب 6) ، سيانوكوبالامين (فيتامين ب 12)

Ingredients: Filtered Water, Coconut Water from Concentrate, Citric Acid, Dipotassium Phosphate, Tri Magnesium Citrate, Natural Flavor, Sucralose, Beta Carotene for Color, L-Isoleucine, L-Leucine, L-Valine, D-Alpha Tocopheryl Acetate (Vitamin E), Acesulfame Potassium, Retinyl Palmitate (Vitamin a), Zinc Aspartate, Pyridoxine Hydrochloride (Vitamin B-6), Cyanocobalamin (Vitamin B-12)

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6 000980 911046 >



Strawberry
Natural Flavor



Gluten Free
Caffiene Free
Antioxidants
Electrolytes

500ml



Strawberry
Natural Flavor



Gluten Free - Caffiene Free
Antioxidants - Electrolytes



Strawberry
Natural Flavor

Gluten Free - Caffiene Free
Antioxidants - Electrolytes



حقائق غذائية		Nutrition Facts	
حجم الحصة	16.9 أونصة سائلة (500مل)	Serving size	(500mL) fl oz 16.9
الكمية لكل حصة	السعرات الحرارية	Amount per serving	Calories 20
% نسبة الاحتياج اليومي		% Daily Value	
إجمالي الدهون 0 جم	0%	Total Fat 0g	0%
الدهون المشبعة 0 جم	0%	Saturated Fat 0g	0%
الدهون المتحولة 0 جم	0%	Trans Fat 0g	0%
الكوليسترول 0 ملغ	0%	Cholesterol 0mg	0%
صوديوم 10 ملجم	0%	Sodium 10mg	0%
إجمالي الكربوهيدرات 5 ملغ	2%	Total Carbohydrate 5mg	2%
الألياف الغذائية 0 ملغ	0%	Dietary Fiber 0mg	0%
إجمالي السكريات 2 ملجم	0%	Total Sugars 2mg	0%
يتضمن 0 جرام سكر مضاف	0%	Includes 0g Added Sugars	0%
بروتين 0 جم	0%	Protein 0g	0%

المكونات: ماء مفلتر، ماء جوز الهند من المركز، حامض الستريك، فوسفات ثنائي البوتاسيوم ، ثلاثي سترات المغنيسيوم، نكهة طبيعية ، سكرالوز ، بيتا كاروتين للون ، إل-إيسولوسين ، إل-ليوسين ، إل-فالين ، د-ألفا توكوفيريل أسيتات (فيتامين إي) ، أسيسولفام البوتاسيوم ، ريتينيل بالميتات (فيتامين أ) ، زنك أسبارتات، بيريدوكسين هيدروكلوريد (فيتامين ب 6) ، سيانوكوبالامين (فيتامين ب 12)

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i'm a plantable bottle. *Open & Plant Me*

Packaging Dieline

Here is an example of how to use branding elements.

حقائق غذائية

Serving size (500mL) fl oz 16.9

الكمية لكل حصة السعرات الحرارية **20**

% Daily Value		نسبة الاحتياج اليومي %
Total Fat 0g	0%	إجمالي الدهون 0 جم
Saturated Fat 0g	0%	الدهون المشبعة 0 جم
Trans Fat 0g	0%	الدهون المتحولة 0 جم
Cholesterol 0mg	0%	الكوليسترول 0 ملغ
Sodium 10mg	0%	صوديوم 10 ملجم
Total Carbohydrate 5mg	2%	إجمالي الكربوهيدرات 5 ملغ
Dietary Fiber 0mg	0%	الألياف الغذائية 0 ملغ
Total Sugars 2mg	0%	إجمالي السكريات 2 ملجم
Includes 0g Added Sugars	0%	يتضمن 0 جرام سكر مضاف
Protein 0g	0%	بروتين 0 جم

Vitamin D 0mcg 0% • Calcium 0mg 0% • Iron 0mg 0% Potassium 700mg 15% • Vitamin A 800IU 100% Vitamin E 15mg 100% • Vitamin B6 3.4mg 200% Vitamin B12 4.0mcg 200% • Magnesium 124mg 30%

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used to general nutrition advice.

السعرات الحرارية لكل جرام
Fat 9 • Carbohydrates 4 • Protein 4

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Lime
Natural Flavor



Gluten Free
Caffeine Free
Antioxidants
Electrolytes

500ml

Lime
Natural Flavor



Gluten Free - Caffeine Free
Antioxidants - Electrolytes

Lime
Natural Flavor

Gluten Free - Caffeine Free
Antioxidants - Electrolytes

Nutrition Facts **حقائق غذائية**

Serving size (500mL) fl oz 16.9

حجم الحصة 16.9 أونصة سائلة (500مل)

Amount per serving الكمية لكل حصة

Calories 20 **السعرات الحرارية 20**

% Daily Value		نسبة الاحتياج اليومي %
Total Fat 0g	0%	إجمالي الدهون 0 جم
Saturated Fat 0g	0%	الدهون المشبعة 0 جم
Trans Fat 0g	0%	الدهون المتحولة 0 جم
Cholesterol 0mg	0%	الكوليسترول 0 ملغ
Sodium 10mg	0%	صوديوم 10 ملجم
Total Carbohydrate 5mg	2%	إجمالي الكربوهيدرات 5 ملغ
Dietary Fiber 0mg	0%	الألياف الغذائية 0 ملغ
Total Sugars 2mg	0%	إجمالي السكريات 2 ملجم
Includes 0g Added Sugars	0%	يتضمن 0 جرام سكر مضاف
Protein 0g	0%	بروتين 0 جم

Vitamin D 0mcg 0% • Calcium 0mg 0% • Iron 0mg 0% Potassium 700mg 15% • Vitamin A 800IU 100% Vitamin E 15mg 100% • Vitamin B6 3.4mg 200% Vitamin B12 4.0mcg 200% • Magnesium 124mg 30%

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used to general nutrition advice.

السعرات الحرارية لكل جرام
Fat 9 • Carbohydrates 4 • Protein 4

فيتامين د 0 ميكروغرام 0% • كالسيوم 0 مجم 0% • حديد 0 مجم 0% بوتاسيوم 700 مجم 15% • فيتامين أ 800IU 100% فيتامين هـ 15 ملجم 100% • فيتامين ب6 3.4 ملجم 200% فيتامين ب12 4.0 ميكروجرام 200% • مغنسيوم 124 مجم 30%

تخبرك النسبة المئوية المتوفرة للقيمة اليومية بمدى مساهمة عنصر غذائي في الوجبة الغذائية في النظام الغذائي اليومي. يتم استخدام 2000 سعرة حرارية في اليوم لإرشادات التغذية العامة.

i'm a
plantable
bottle. Open & Plant Me

Packaging Dieline

Here is an example of how to use branding elements.

Here is an example of how to use branding elements.

Nutrition Facts	حقائق غذائية
Serving size (500mL) fl oz 16.9	حجم الحصة 16.9 أونصة سائلة (500مل)
Amount per serving Calories 20	الكمية لكل حصة السعرات الحرارية 20
% Daily Value % النسبة الاحتياج اليومي	
Total Fat 0g	إجمالي الدهون 0 جم
Saturated Fat 0g	الدهون المشبعة 0 جم
Trans Fat 0g	الدهون المتحولة 0 جم
Cholesterol 0mg	الكوليسترول 0 ملغ
Sodium 10mg	صوديوم 10 ملجم
Total Carbohydrate 5mg	إجمالي الكربوهيدرات 5 ملغ
Dietary Fiber 0mg	الألياف الغذائية 0 ملغ
Total Sugars 2mg	إجمالي السكريات 2 ملجم
Includes 0g Added Sugars	يتضمن 0 جرام سكر مضاف
Protein 0g	بروتين 0 جم
<small>Vitamin D 0mcg 0% • Calcium 0mg 0% • Iron 0mg 0% Potassium 700mg 15% • Vitamin A 900mcg 100% Vitamin E 15mg 100% • Vitamin B6 3.4mg 200% Vitamin B12 4.4mcg 200% • Magnesium 124mg 30%</small>	
<small>The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used to general nutrition advice.</small>	
<small>السعرات الحرارية لكل جرام الدون 9 • الكربوهيدرات 4 • البروتين 4 • الدهون 9 • Carbohydrates 4 • Protein 4 • Fat 9</small>	



Orange
Natural Flavor



Gluten Free
Caffiene Free
Antioxidants
Electrolytes

500ml



Orange
Natural Flavor



Gluten Free - Caffiene Free
Antioxidants - Electrolytes



Orange
Natural Flavor

Gluten Free - Caffiene Free
Antioxidants - Electrolytes



Nutrition Facts	حقائق غذائية
Serving size (500mL) fl oz 16.9	حجم الحصة 16.9 أونصة سائلة (500مل)
Amount per serving Calories 20	الكمية لكل حصة السعرات الحرارية 20
% Daily Value % النسبة الاحتياج اليومي	
Total Fat 0g	إجمالي الدهون 0 جم
Saturated Fat 0g	الدهون المشبعة 0 جم
Trans Fat 0g	الدهون المتحولة 0 جم
Cholesterol 0mg	الكوليسترول 0 ملغ
Sodium 10mg	صوديوم 10 ملجم
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Includes 0g Added Sugars	يتضمن 0 جرام سكر مضاف
Protein 0g	بروتين 0 جم
<small>Vitamin D 0mcg 0% • Calcium 0mg 0% • Iron 0mg 0% Potassium 700mg 15% • Vitamin A 900mcg 100% Vitamin E 15mg 100% • Vitamin B6 3.4mg 200% Vitamin B12 4.4mcg 200% • Magnesium 124mg 30%</small>	
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<small>السعرات الحرارية لكل جرام الدون 9 • الكربوهيدرات 4 • البروتين 4 • الدهون 9 • Carbohydrates 4 • Protein 4 • Fat 9</small>	

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i'm a plantable bottle. *Open & Plant Me*

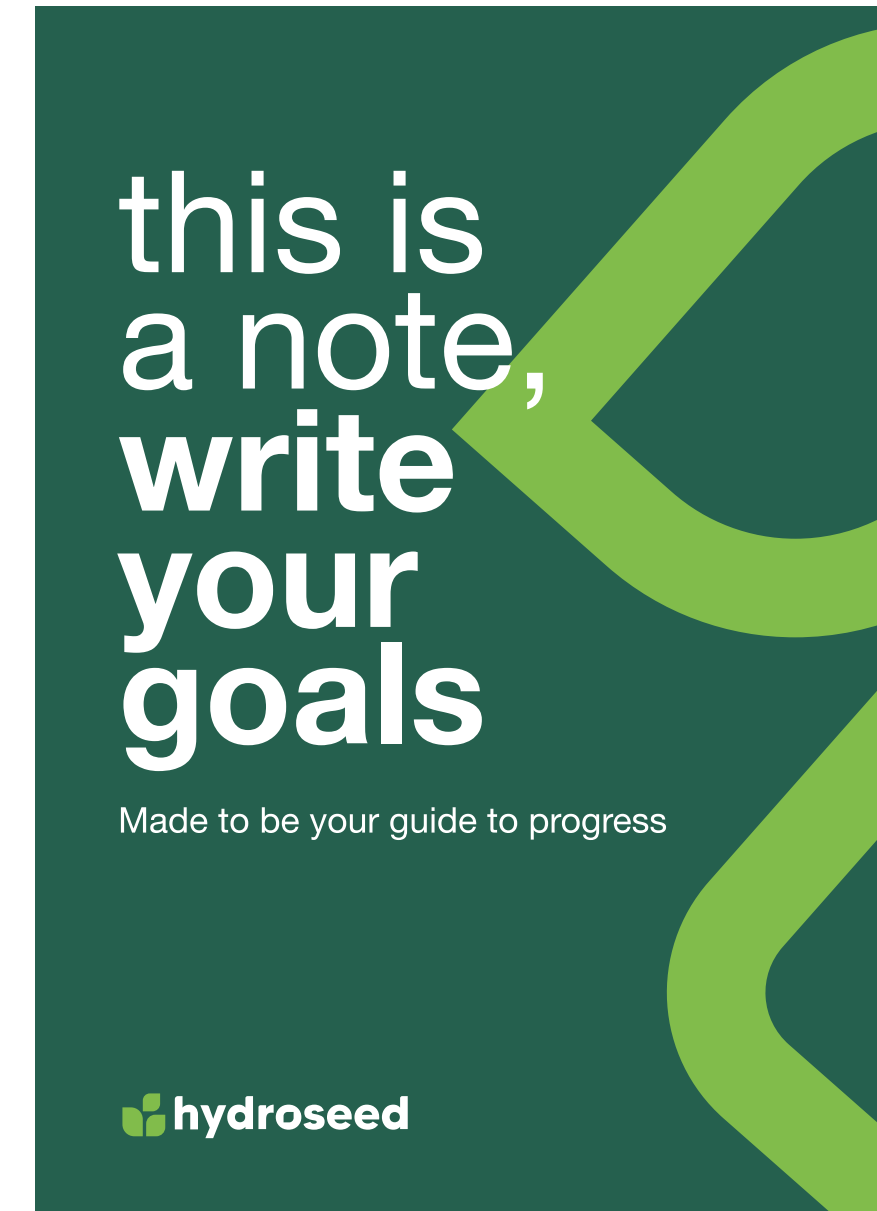
Promotional Products

Here is an example of how to use branding elements.

Front



Back



Front



Back



Exhibition Panel & Area

Here is an example of how to use branding elements.

hydroseed
هايدروسيد

فكرة المشروع Project Idea

أول مشروب رياضي كويتي مُرْتَبّ، مُصَمَّم لمساعدة الرياضيين على الإرتواء بسرعة وتجديد المياه بمزيج من الإلكتروليتات والمكونات الطبيعية. ومقدّم بعبلة قابلة للزراعة والتحلل لتكون صديقة للبيئة.

زورنا على الموقع www.drinkhydroseed.com

The first Kuwaiti biodegradable/plantable hydration sports drink designed to help athletes regenerate muscle quickly and replenish water with a mixture of electrolytes and natural ingredients.

Visit our website www.drinkhydroseed.com

مساعد الناقة
Musaed Alnaqah
مؤسس المشروع Founder & CEO

SCAN ME



شكراً ~~thank~~ you



Musaed Alnaqah
BA in Graphic Design

Hydroseed® Capstone GDES 490

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