

RAINBOW PERFUME IDENTITY PROJECT.

info@rainstudio.me

WWW.RAINBOW.SA

RAINBOW

RAINBOW

PERFUMES

PERFUMES

RAINBOW

PERFUMES



RAINBOW PERFUME IDENTITY PROJECT.

At the genesis of the project, a dedicated creative team united to explore the essence and values of the RAINBOW brand. Drawing inspiration from its spirit, the team set out to craft a fragrance identity that would captivate customers and resonate with the brand's ethos

With the vision set in motion, the design team meticulously curated the visual elements that would define the identity of RAINBOW perfumes. Through a careful selection of colours, lines, and shapes, the team sought to strike a harmonious balance between elegance, modernity, and luxury. Each element was thoughtfully chosen to embody the essence of RAINBOW, ensuring a cohesive and captivating visual representation



RAINBOW

100 ML 3.4 FL. OZ.

To elevate the creative process to new heights, CGI imagery became a pivotal tool in the product pre-production and visualisation stages. Through the seamless integration of CGI technology, the team was able to bring the envisioned concept to life with unparalleled precision and detail. This innovative approach not only enhanced the quality of the final product but also provided invaluable insights throughout the design journey

RAINBOW



RAINBOW

PERFUMES

WWW.RAINBOW.SA

INGREDIENTS

Alcohol Denat. Parfum. Fragrance
Aqua Water
Hydroxyphenylacetone - Citrus
Benzoin
Amyl Cinnamyl Cinnamate
Alpha-Terpineol
Limonene
Methylphenylpropane
Hydroxyphenylacetone

RAINBOW

PERFUMES

WWW.RAINBOW.SA

RAINBOW

PERFUMES

WWW.RAINBOW.SA

RAINBOW

100ml 3.4 FL OZ

INGREDIENTS

- Alcohol Denat Perfume Fragrance
- Aqua Water
- Hydroxisoohexyl-3cyclohecene - Carbo
- Xaldehyde
- Amyl Cinnamal Lsoeugenol
- Alpha-isomethyl-ionone Geraniol
- Limonene Butylphenyl
- Methylpropional Comarin
- Hydroxycitronellal Benzyl Benzoate
- Cinnamate

PACKED AND ASSEMBLED IN KSA BY (TH.FPC)
UNDER THE INDUSTRIAL LICENSE NO (2023)
AVOID DIRECT CONTACT WITH EYES
AND DO NOT USE/PLACE NEAR FIRE OF HEAT

MADE IN KSA

100 ML 3.4 FL OZ

RAINBOW

PERFUMES

RAINBOW

WWW.RAINBOW.SA

WWW.RAINBOW.SA



RAINBOW

DISTINCTIVE AND DIVERSE
PERFUMES TO SUIT ALL TASTES

OPEN HERE



We are thrilled to share this incredible story and fragrances with the world, and we hope you enjoy the RAINBOW experience and feel the beauty and luxury in every aroma

RAINBOW



RAINBOW

100 ML 3.4 FL OZ



WE CREATE A GREAT EXPERIENCE

DISTINCTIVE AND DIVERSE
PERFUMES TO SUIT ALL TASTES

DISTINCTIVE AND DIVERSE
PERFUMES TO SUIT ALL TASTES

RAINBOW
PERFUMES
WWW.RAINBOW.SA

RAINBOW
PERFUMES
WWW.RAINBOW.SA

RAINBOW

End of project

RAINBOW