

# COPLANT

## كوبيلانت





## **COPLANT,**

Born out of a love for exceptional coffee, started as a dream to create a space where coffee enthusiasts could indulge in quality brews and delectable treats. With branches in Al Dahiya Eastern and Al-Faisaliah, Dammam, COPLANT has become a beacon for those seeking a luxurious coffee experience at an affordable price.

Embracing diversity and creativity, COPLANT caters to a vibrant audience, offering a range of specialty coffees and desserts that delight the senses. Committed to excellence and customer satisfaction, COPLANT is on a mission to redefine the coffee culture in the Eastern region of Saudi Arabia.

The story of COPLANT is one of passion, perseverance, and a deep-rooted commitment to quality. What started as a small cafe in Al Dahiya Eastern blossomed into a thriving coffee destination with a second branch in the bustling Al-Faisaliah district.

The journey has been filled with challenges and triumphs, from sourcing the finest coffee beans to perfecting the art of dessert-making. Through it all, COPLANT has remained true to its core values of creativity, affordability, and customer-centricity. Each cup of coffee and every bite of dessert tells a story of dedication and a relentless pursuit of excellence.



Old

COPLANT  
کوپلانٹ

New







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كوبلانت

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COPLANT  
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# COPLANT



GET CONTACT

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# COPPLANT





ANDING



COPLANT  
كوبلانت



JOIN US AT COPLANT  
A JOURNEY OF TASTE  
TRANQUILITY

COPLANT  
كوبلانت

BRING YOUR DREAMS  
TO REALITY

# COPLANT





A photograph of a vibrant green plant with glossy, oval-shaped leaves. A rectangular yellow tag is attached to the plant, featuring the word 'COPLANT' in a bold, green, sans-serif font. Below the English text, the Urdu word 'کوپلانٹ' is written in a matching green font. The background is a plain, light-colored wall.

COPLANT  
کوپلانٹ



COPLANT  
کوپلانٹ



# COPLANT

## كوبيلانت

### ENGLISH AND ARABIC HARMONY

*Witness the mesmerizing fusion of English and Arabic in our brand name. Like a delicate dance of scripts, each letter tells a story of unity and elegance, bridging cultures and languages effortlessly.*

### WORDMARK LOGO ELEGANCE

*Our wordmark logo, meticulously crafted from scratch, embodies the essence of our brand. Each stroke, each curve, whispers tales of creativity and cultural richness.*

COPLANT

L A N



ق





C O P L A N T

Detailed description: This row shows the uppercase letters C, O, P, L, A, N, and T. Each letter is constructed from thin black lines. Small black dots are placed at the start and end of each stroke. Yellow arrows indicate the direction of the stroke. For 'C' and 'O', the stroke starts at the top and moves counter-clockwise. For 'P', the stroke starts at the top left, goes down, then curves up and right. For 'L', 'A', 'N', and 'T', the strokes are primarily vertical and horizontal, with 'A' having a triangular shape and 'N' and 'T' having diagonal and vertical segments.

l j u z

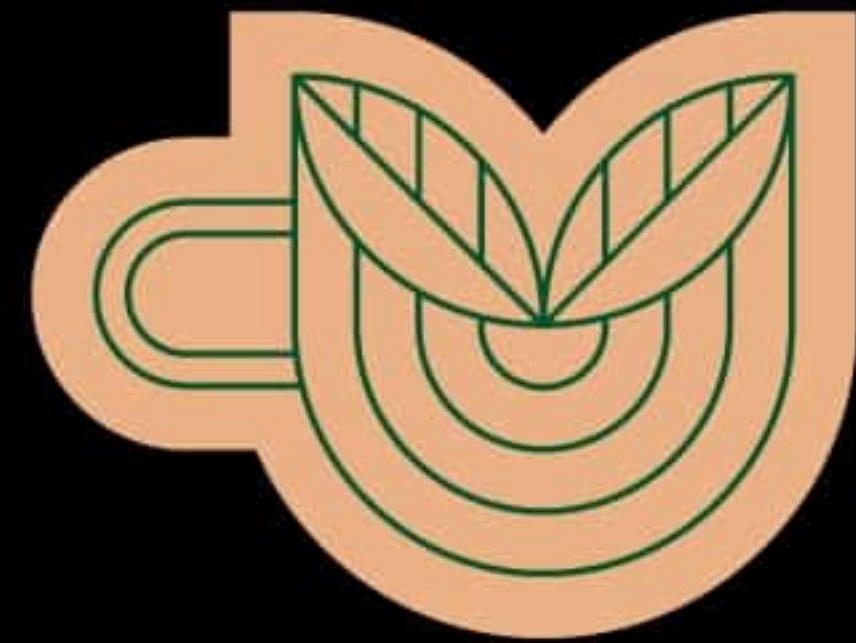
Detailed description: This row shows the lowercase letters l, j, u, and z. Each letter is constructed from thin black lines. Small black dots are placed at the start and end of each stroke. Yellow arrows indicate the direction of the stroke. For 'l', the stroke starts at the top left, goes down, then right, then up, then right. For 'j', the stroke starts at the top left, goes down, then curves up and right. For 'u', the stroke starts at the top left, goes down, then curves up and right. For 'z', the stroke starts at the top left, goes down, then right, then down, then right.



COPPLANT

ڪو پلانٽ







COPLANT REBRANDING  
2024



# CRAFTING MOMENTS, *ONE CUP AT A TIME*

COPLANT  
كوبلانت

BREWING DREAMS  
INTO REALITY





Brand Typeface

**CONTRALTO**

Headlines

**Aa Bb Cc**

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**MONTERRAT SEMI BOLD**

Subtitles

**Aa Bb Cc**

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**MONTERRAT**

Body text

Aa Bb Cc





ROYAL GREEN

#00582A

CALM SAND

#F4E1BE

PINE

#EAB206

CANARY

#DEB407

RED AUTUMN

#A15D3F

EMERALD GREEN

#85B09A



# COPLANT

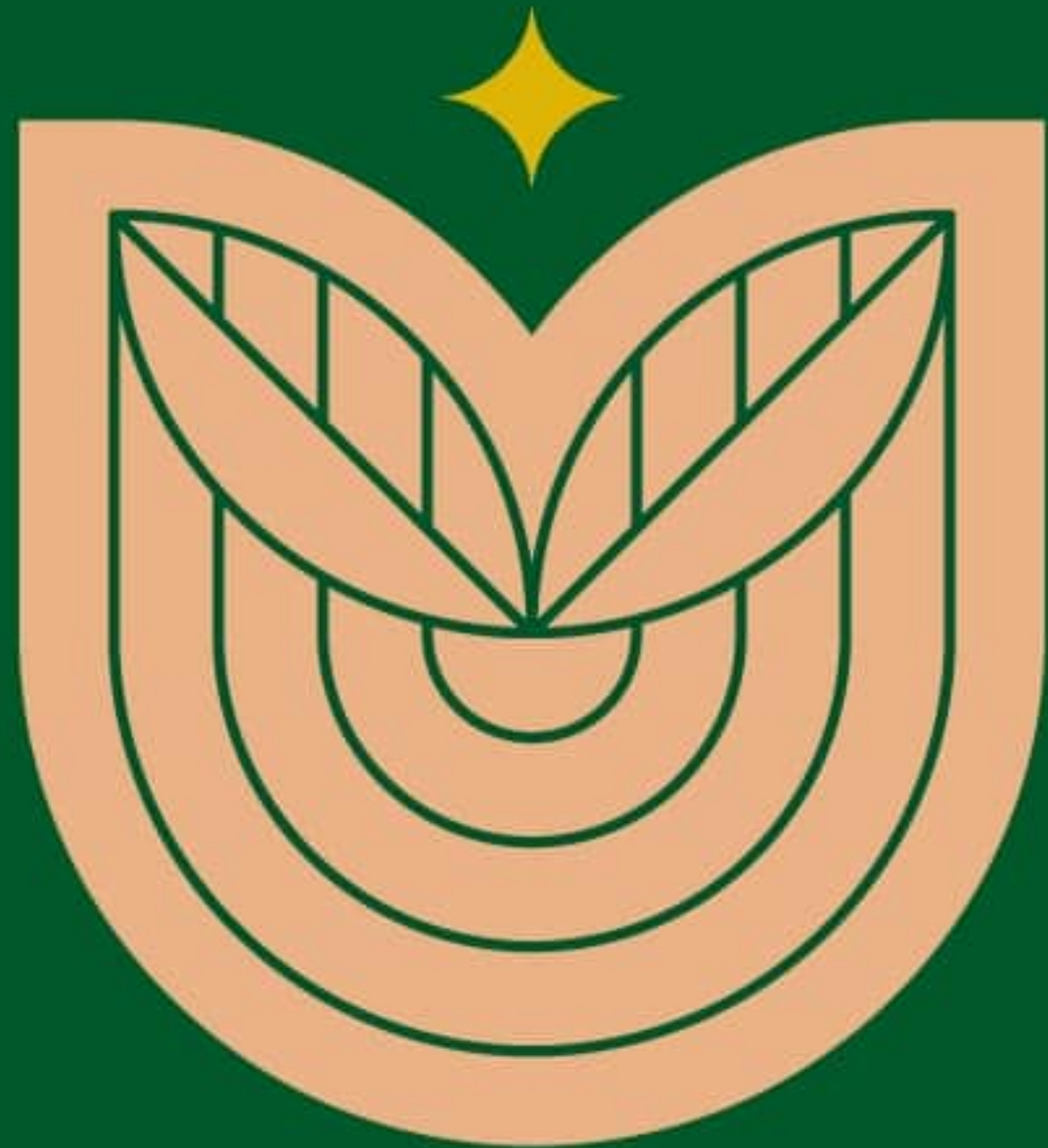


— j u u —













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# COPLANT کوپلانت





# COPLANT

# كوبيلانت

Specialty coffee, delicious pastries, and great ambiance - Coplant is the perfect place for you

Elevate your coffee experience with Coplant's artful blends

Honored to attend the opening of Coplant Cafe! Wishing the team all the best in this exciting journey ahead

Thrilled to be a part of Coplant Cafe's special day!  
10/09/2024





COPLANT REBRANDING



# COPLANT كوبلانت



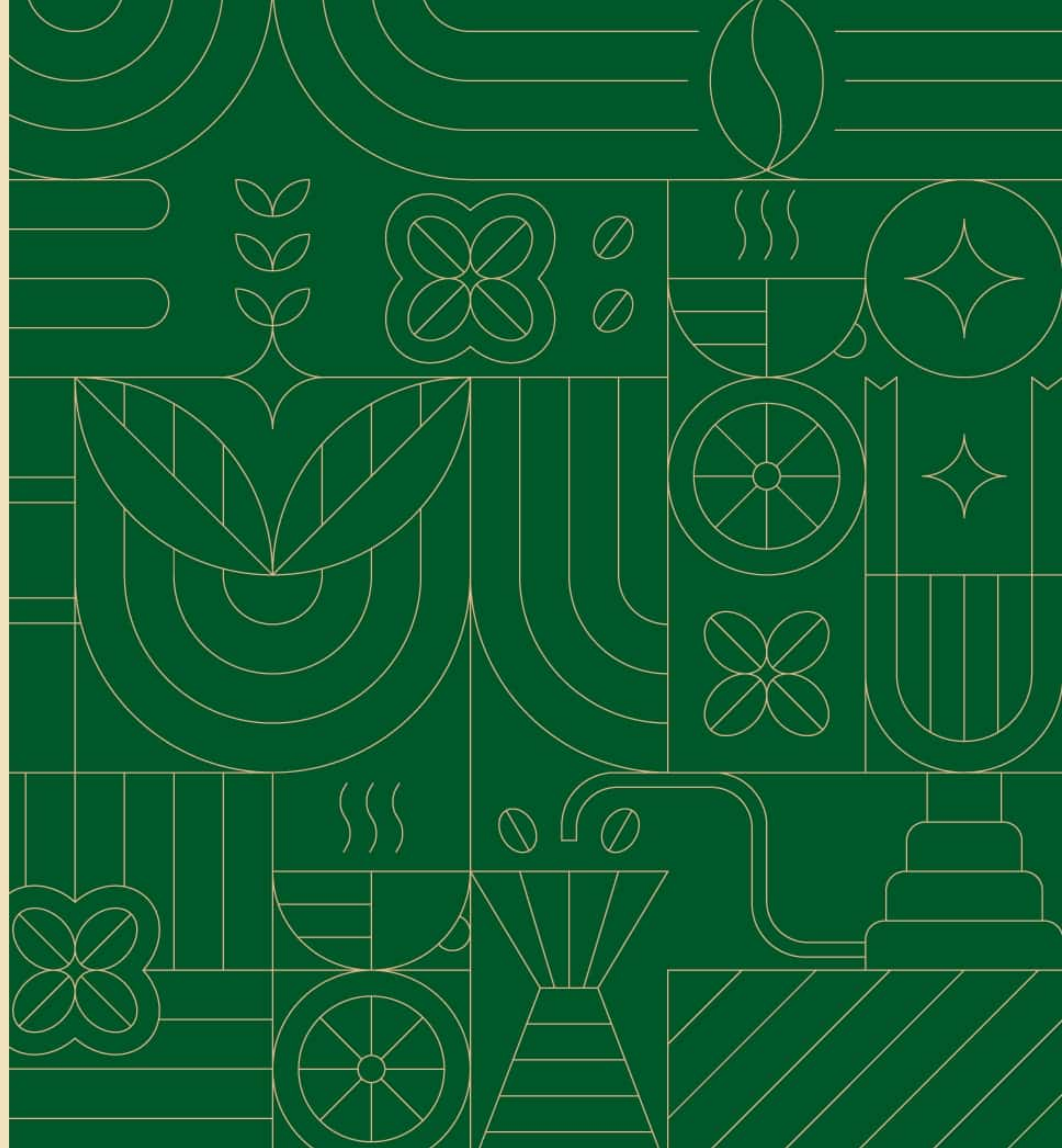








COPIANT













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**10/09/2024**







Iced  
Hibiscus





COPLANT  
كوبلانت

COPLANT  
كوبلانت



Coffee  
Day







CHOCOLATE  
PUDDING



