



GRIDLINERS CONTEST ENTRY

DESIGNER: ANAS ARAB


CATEGORY: LOGO DESIGN

PROJECT NAME: ELITE SCAPE LOGO DESIGN

CLIENT NAME: ELITE SCAPE VIP FLIGHTS

CLIENT COUNTRY: CANADA



A man in a dark suit and sunglasses is driving a car. The image is a close-up, showing the man from the chest up, looking out the window. The car's interior is visible, including the steering wheel and dashboard. The lighting is dramatic, with strong highlights and deep shadows, creating a sophisticated and luxurious atmosphere.

A luxurious logo is more than just an image; it is a carefully curated masterpiece that communicates prestige, exclusivity, and sophistication.

The key lies in simplicity and elegance, using clean lines and a refined color palette to create a lasting impression. Uniqueness and memorability are paramount, achieved through distinctive design elements and premium typography.

A delicate color palette, adaptable design, and meaningful symbolism add depth and versatility. Just like the finest craftsmanship, a luxury logo embodies the brand's essence and promises exceptional quality, making it an enduring symbol of refinement for generations to come.

LOGO IDEA

EliteScape

EliteScape

e









EliteScape



EliteScape

Elite Scape

The logo graphic consists of a stylized, golden-brown emblem. It features a central circular element with a pointed top, resembling a crown or a stylized letter 'E'. This central element is flanked by two curved, leaf-like shapes that sweep outwards and downwards, creating a sense of movement and elegance. The entire logo is positioned to the right of the text 'Elite Scape'.

Color inspiration



EliteScape

HEX
AD864D

HSB
36, 55, 68

HSL
36, 38, 49

RGB
173, 134, 77

CMYK
0, 23, 55, 32

HEX
030D4D

HSB
232, 96, 30

HSL
232, 93, 16

RGB
3, 13, 77

CMYK
96, 83, 0, 70

The elegance of gold and dark blue colors in logo design is unparalleled, exuding a luxurious and sophisticated aura that instantly captivates the audience. The opulence of gold infuses the logo with a sense of prestige and exclusivity, representing prosperity and success.

Final logo



EliteScape

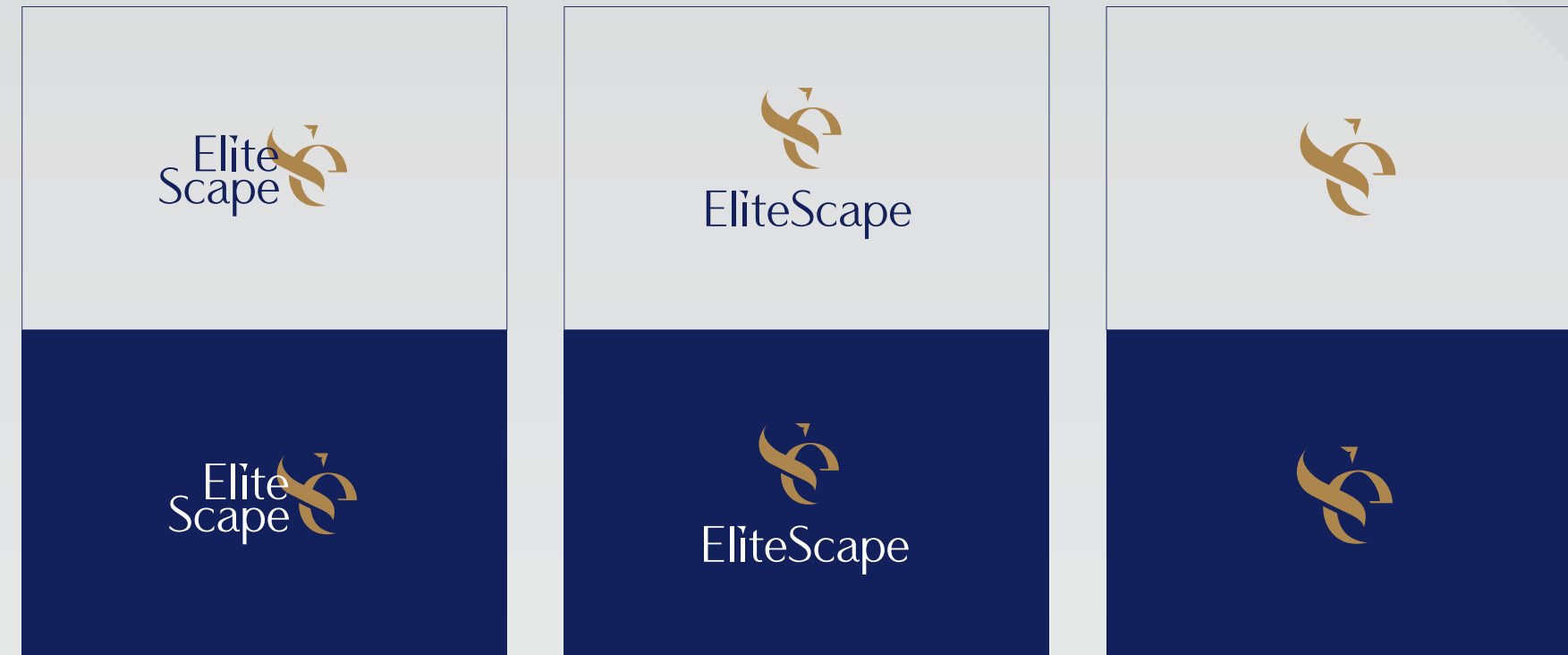
Orientations

Horizontal

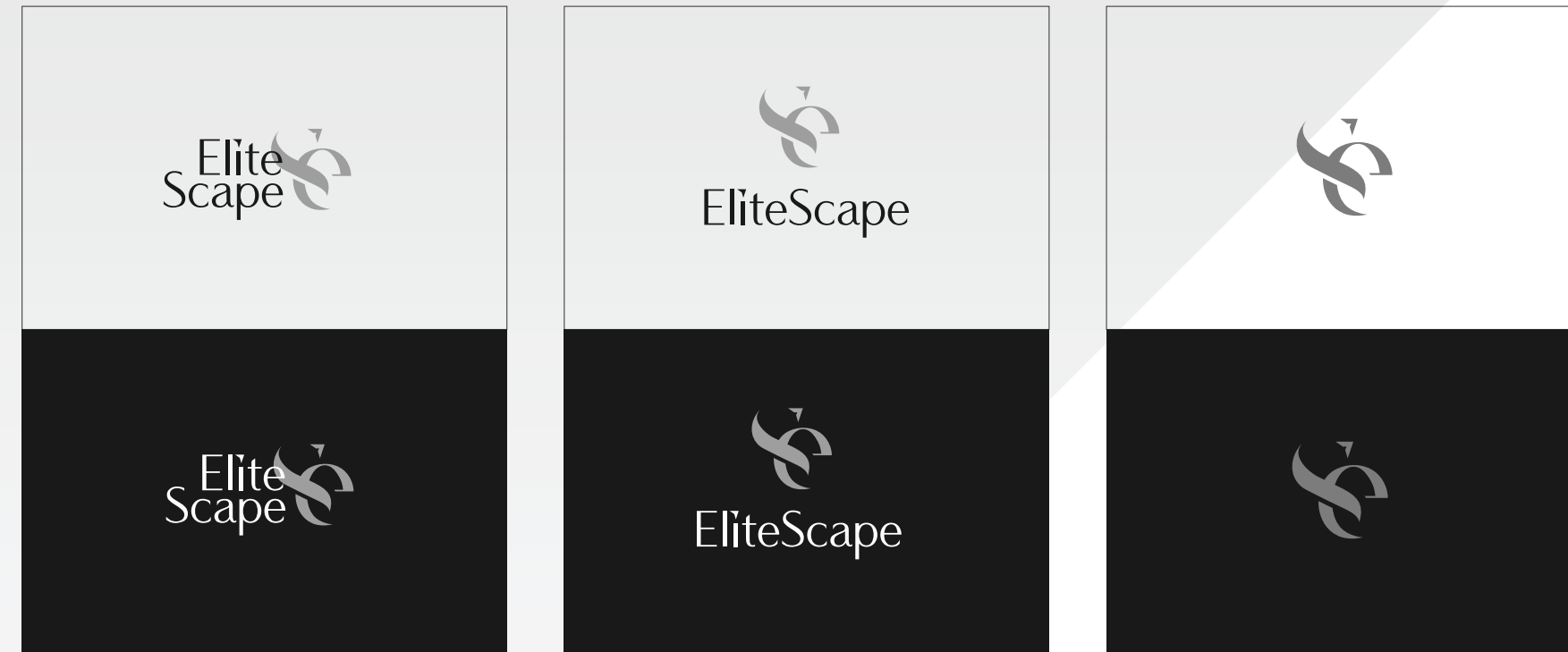
Vertical

icon

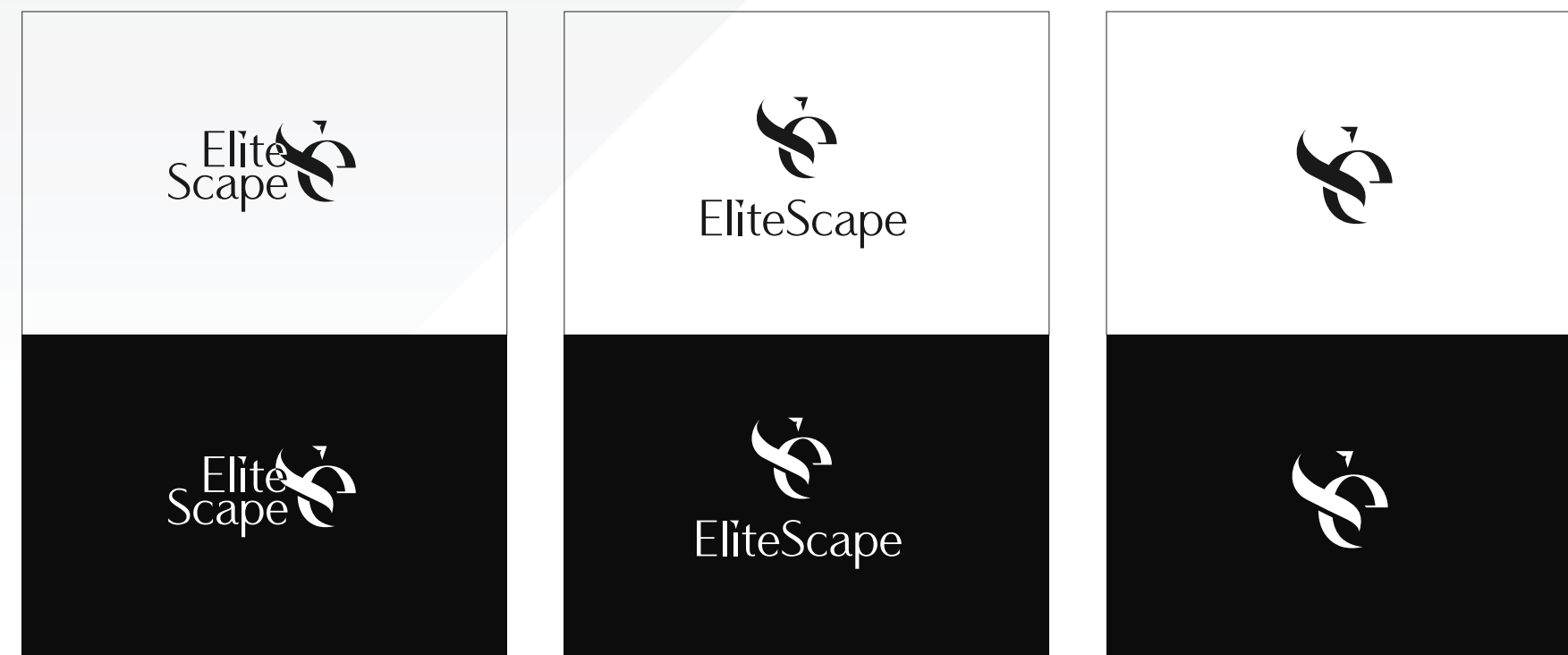
Full color



Grayscale



Monochrome



Pattern





EliteScape

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Sales Manager

2003 Sunny Day Drive
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mockup



Gift item mockup



mockup



EliteScape



Thanks