The first advertising campaign

Pasta & Sports are a Lifestyle

is pasta and sports are a way of life The design is to integrate all sports with the existing pasta forms and the reason for the campaign is that Dana pasta is manufactured healthily, as it contains %100 durum wheat semolina, which does not cause fat like the rest of the pasta.



PENNE بوري دانـــۃ



FUSILLI برغي دانة



Linguine لینغویني دانۃ



SHORT TAGLIATELLE رشتا دانــۃ



VERMECILLI شعیریـــۃ دانـــــۃ



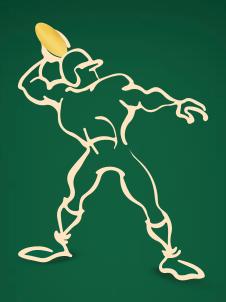
SPAGHETTI سباغیتی دانـۃ



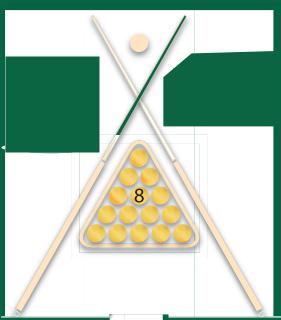
CONCHIGLIE صدفــة دانـــــة



RIGATE کــوع دانــة



RISONI ریزوني دانۃ



FREGOLA فغربیــــة دانــة



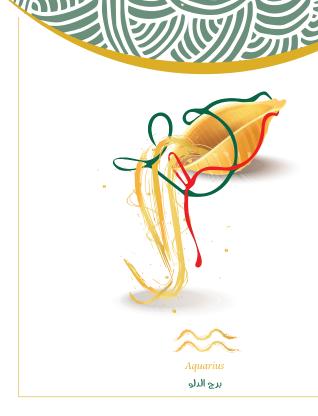


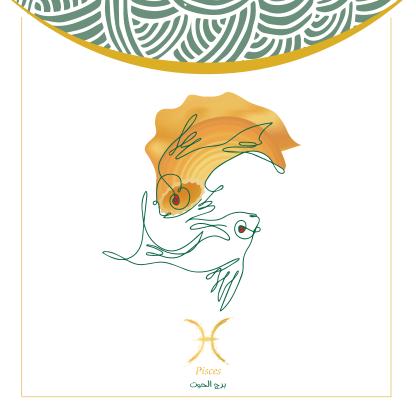
The second advertising campaign

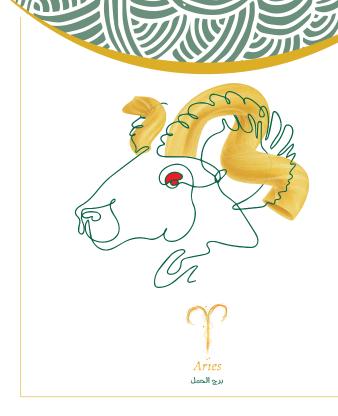
Astronomical horoscopes in pasta style

who among us is interested in the astronomical horoscopes, even if out of curiosity, and the country of the product, which is Syria cares about the astronomical horoscopes very much, so the horoscope campaign was launched by seeing Dana pasta

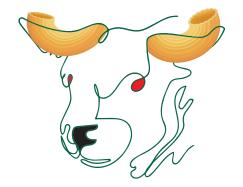




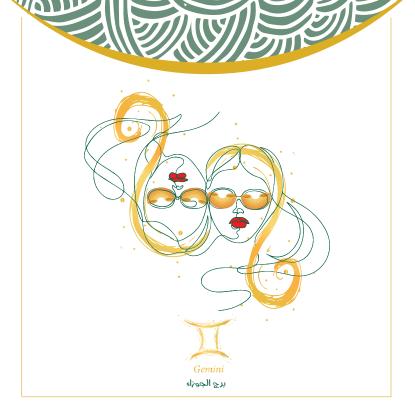


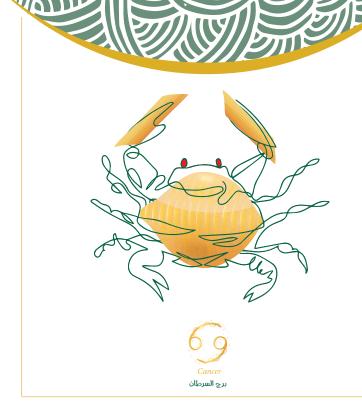


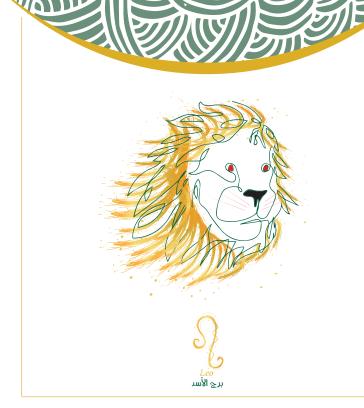


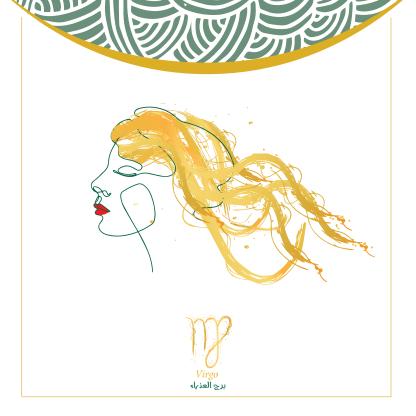








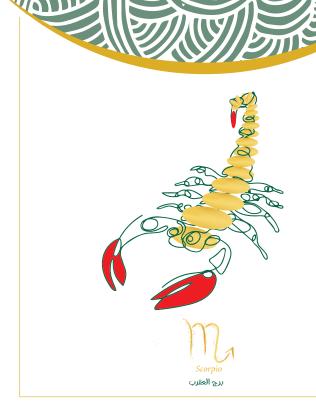




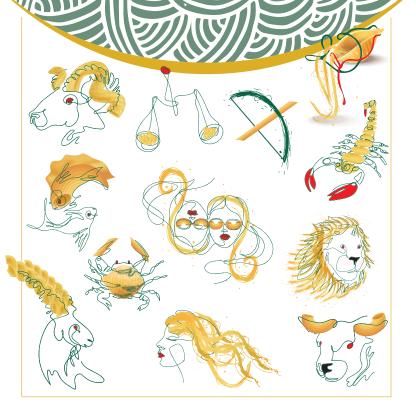




برج الميزان







Thanks for watching



Graphic designer

Dana Abdoulghani Bahbouh