

in action  
Tygras

This project is dedicated to showcasing the power of typography "The technique of arranging and designing type (letters, numbers, symbols, and characters) in a visually appealing and legible way for printed or digital communication."

Within this project, typography will serve as a vital tool in reinforcing the core design concept. We will bring this concept to life through a series of posters, each bearing a distinct and unique visual theme.

يهدف هذا المشروع إلى تسليط الضوء على مكان القوة البصرية في الطباعة، حيث تعرف الطباعة بأنها وتعني القيام بترتيب الرموز البصرية الكتابية (حروف، أرقام، علامات ترقيم...) بطريقة فعالة بحيث تصبح ذات معنى وقادرة على إيصال رسالة مفهومة

في إطار هذا المشروع، ستكون الطباعة أداة حيوية لتعزيز مفهوم التصميم الأساسي. سنحكي هذا المفهوم من خلال سلسلة من الملصقات، حيث سيحمل كل ملصق موضوعًا بصريًا فريدًا ومميزاً



# INNOVATION JOURNAL

Innovation refers to the process of creating new ideas, products, processes, or methods that bring about significant improvements, advancements, or changes in various aspects of society, technology, business, or other fields. It involves taking existing concepts, technologies, or methods and transforming them in a way that adds value, solves problems, or meets new needs.

Ahmed Hazzouri

Project: Typography in Action

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# جريدة الابتكار

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# THE STAMP 1991

نستام 1991



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# THE STAMP 1991

# دستگاه 1991



# INSOMNIA



الانقطاع  
عن النوم

Insomnia is a sleep disorder characterized by persistent difficulty falling asleep, staying asleep, or experiencing non-restorative sleep, despite having the opportunity and adequate conditions to sleep. It is a common sleep problem that can affect people of all ages.

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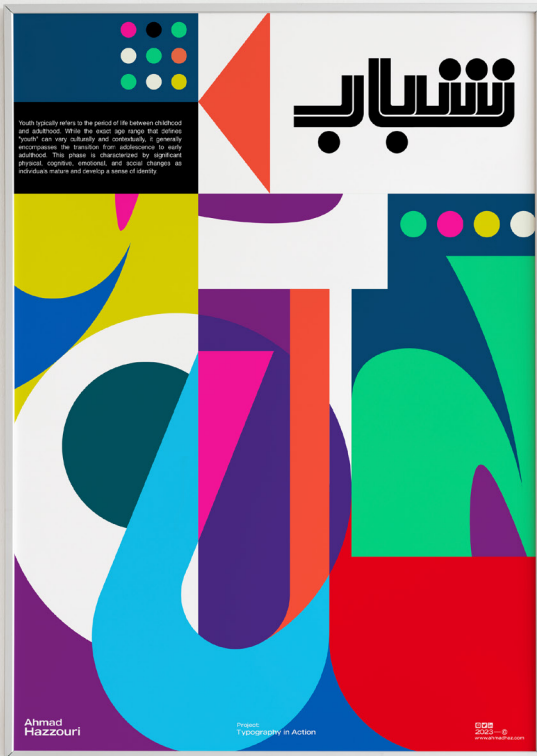


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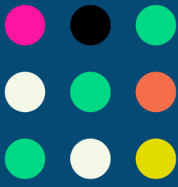
Youth typically refers to the period of life between childhood and adulthood. While the exact age range that defines youth can vary culturally and contextually, it generally encompasses the transition from adolescence to early adulthood. This phase is characterized by significant physical, cognitive, emotional, and social changes as individuals mature and develop a sense of identity.

# تنشيط

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2023



# تسنابل

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