





Every One Has Memories,

Ambitions, and expressions that need to be expressed and reflected in our attitudes. We all share a deep sense of pride and belief in these thoughts. That's why SARMAD exists.

They serve as ambassadors for fulfilling these ambitions by creating exquisite velvet brooches, enamel pins, medals, and everything that instills pride in you and allows you to express your feelings.

At SARMAD

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Client

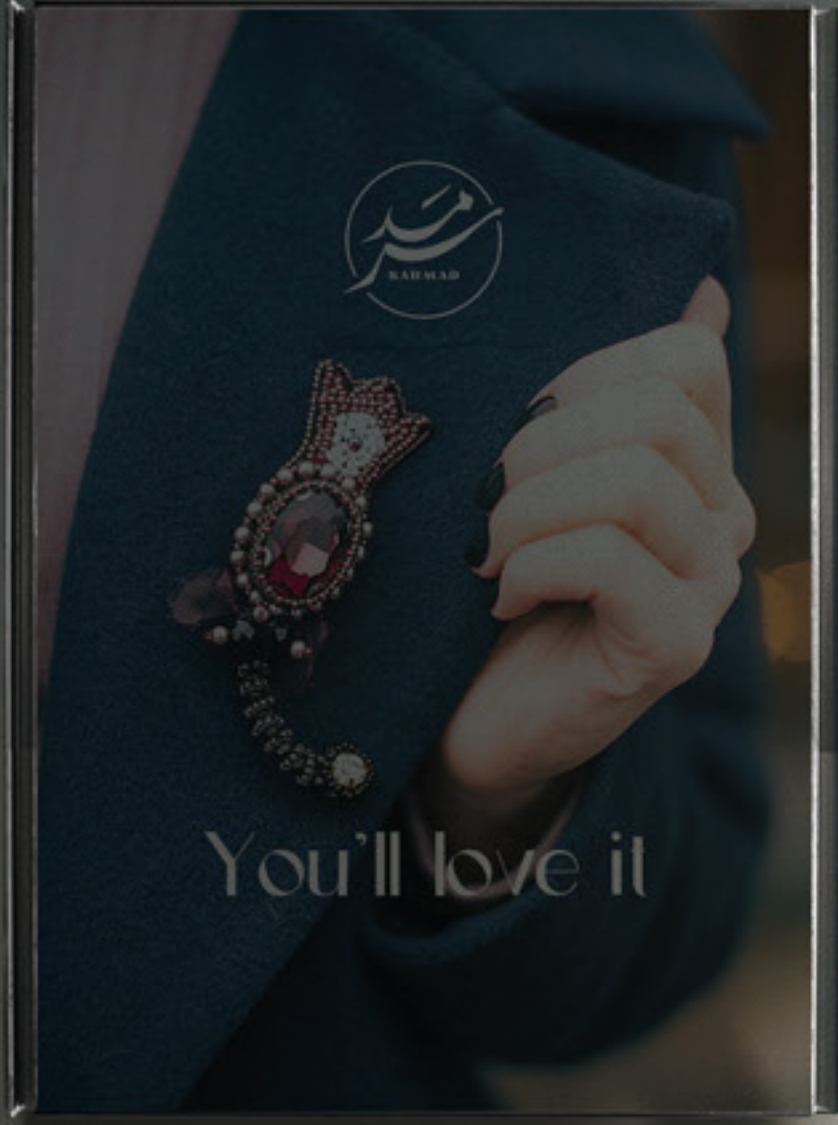
Sarmad

Location

KSA - Alqatif

Deliverables

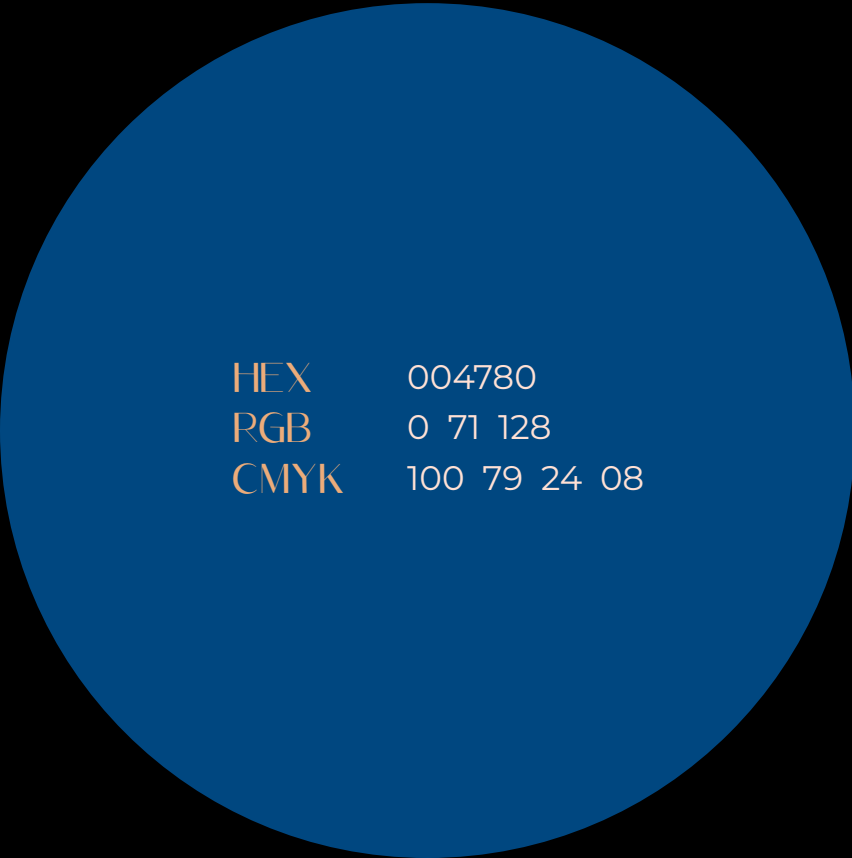
Brand strategy, Logo design, Visual identity, Art direction



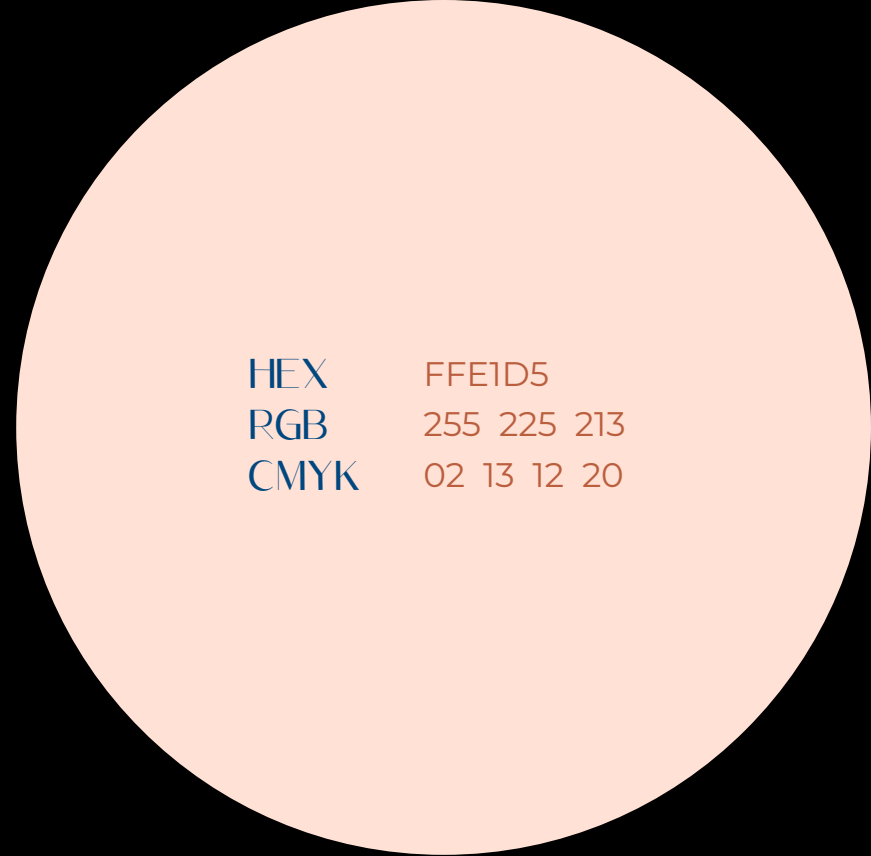




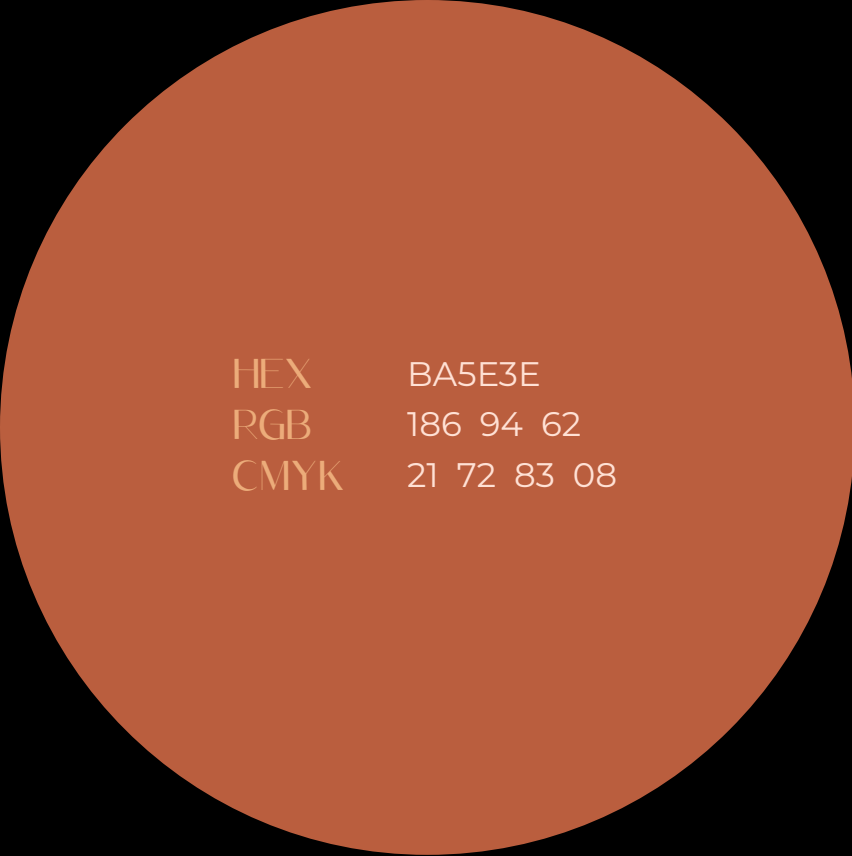
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CMYK 06 36 56 00



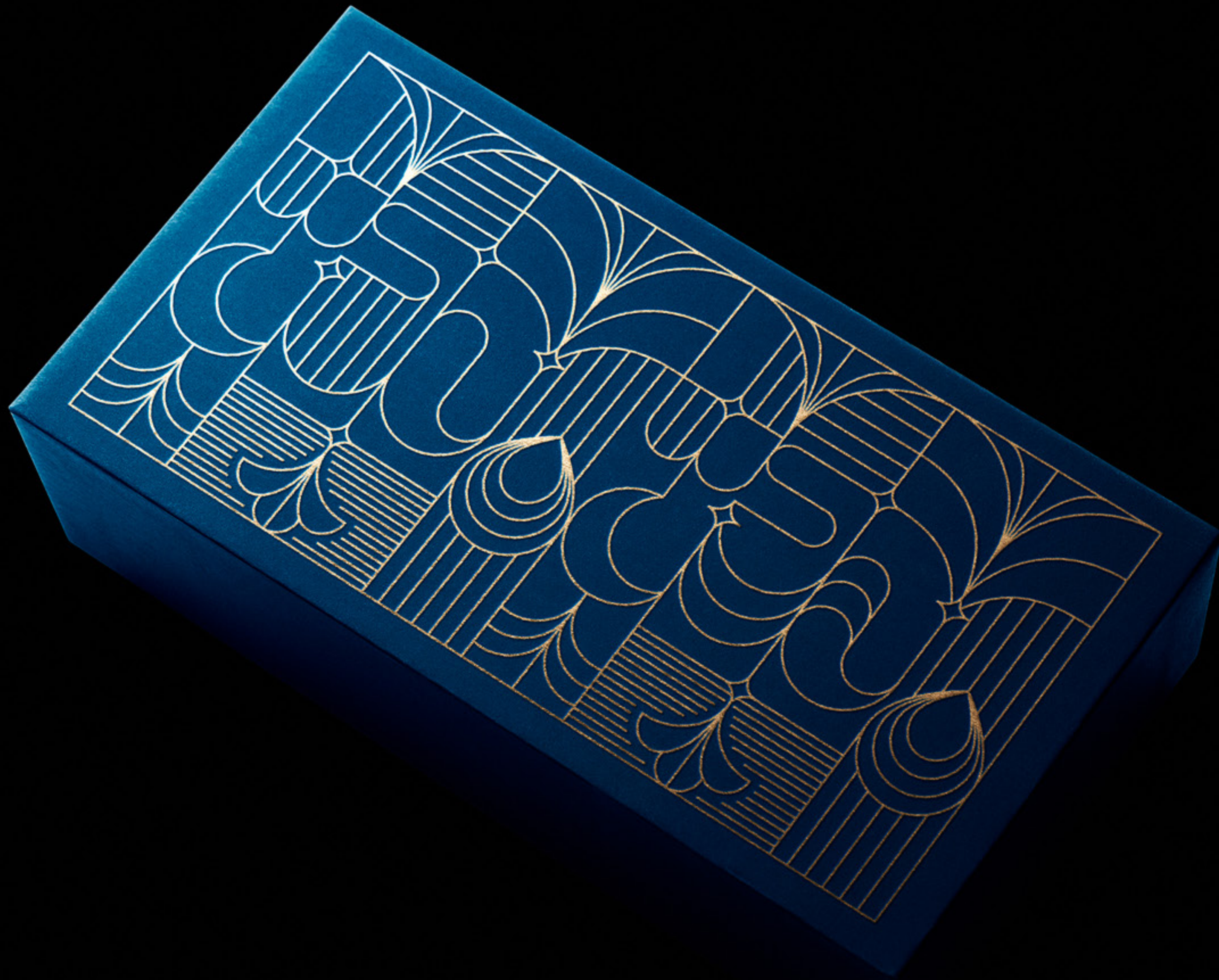
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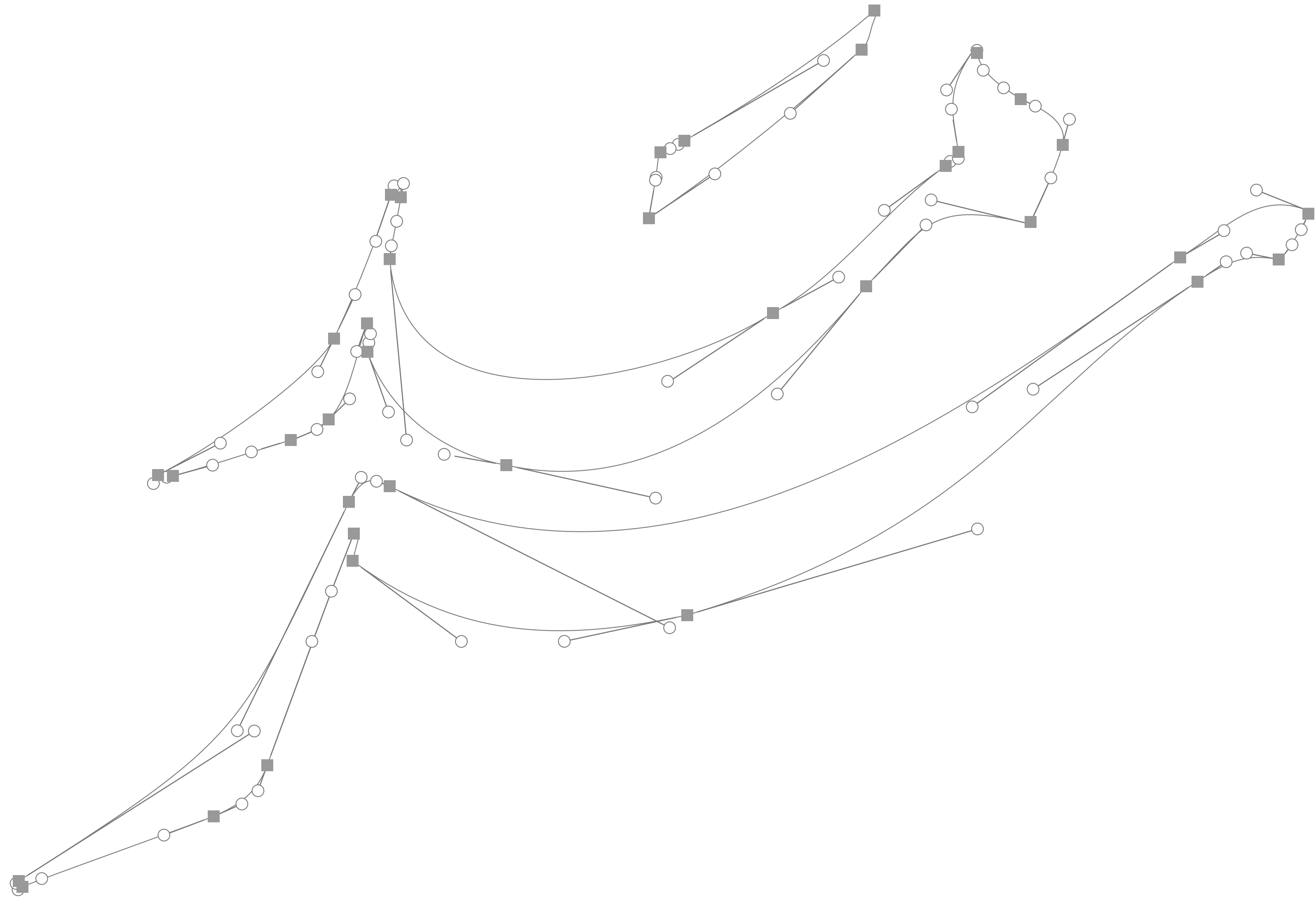
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CMYK 02 13 12 20



HEX BA5E3E
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CMYK 21 72 83 08







SARMAD





Premium Typeface

SAUDAH

A B C D E F G H I J K L M N P
Q R S T U V W X Y Z

Every One Has Memories

Secondary Typeface

MONTSERRAT

A B C D E F G H I J K L M N P
Q R S T U V W X Y Z

Every One Has Memories

Arabic Typeface

Nassim Arabic Pro

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ
ع غ ف ق ك ل م ن ه و ي

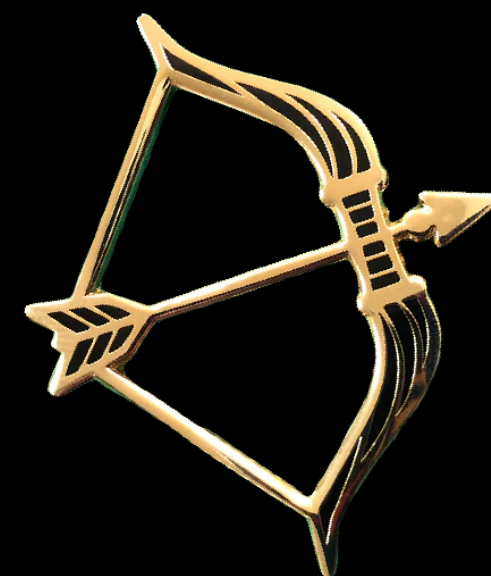
كلنا نملك ذكريات



SARMAD

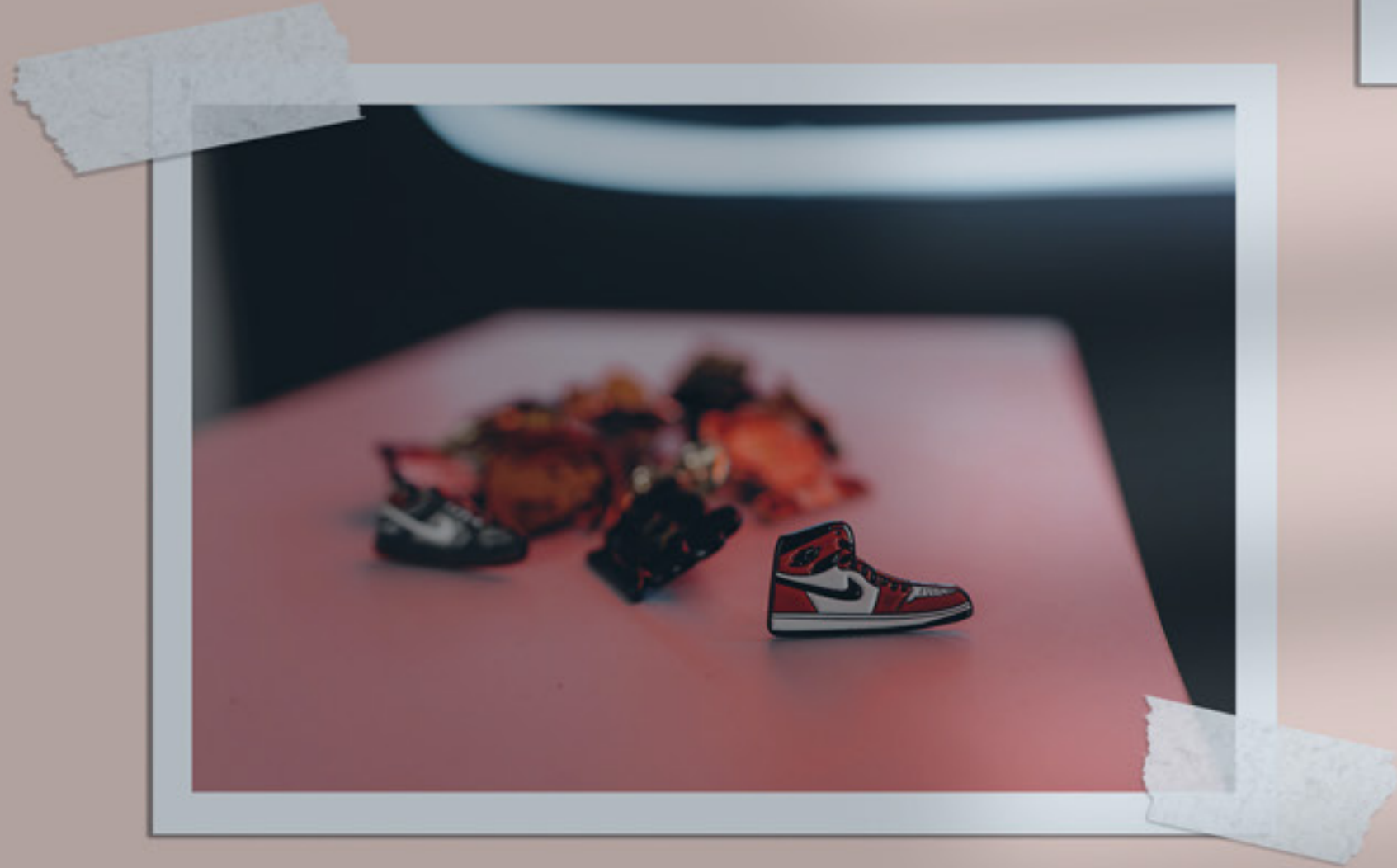
+966 55 123 4567
www.norma.sa





More Than Brooch









More Than Brooch

More Than Brooch



SARMAD



SARMAD



More Than Brooch

They're memories



SARMAD



More Than Brooch
They're memories



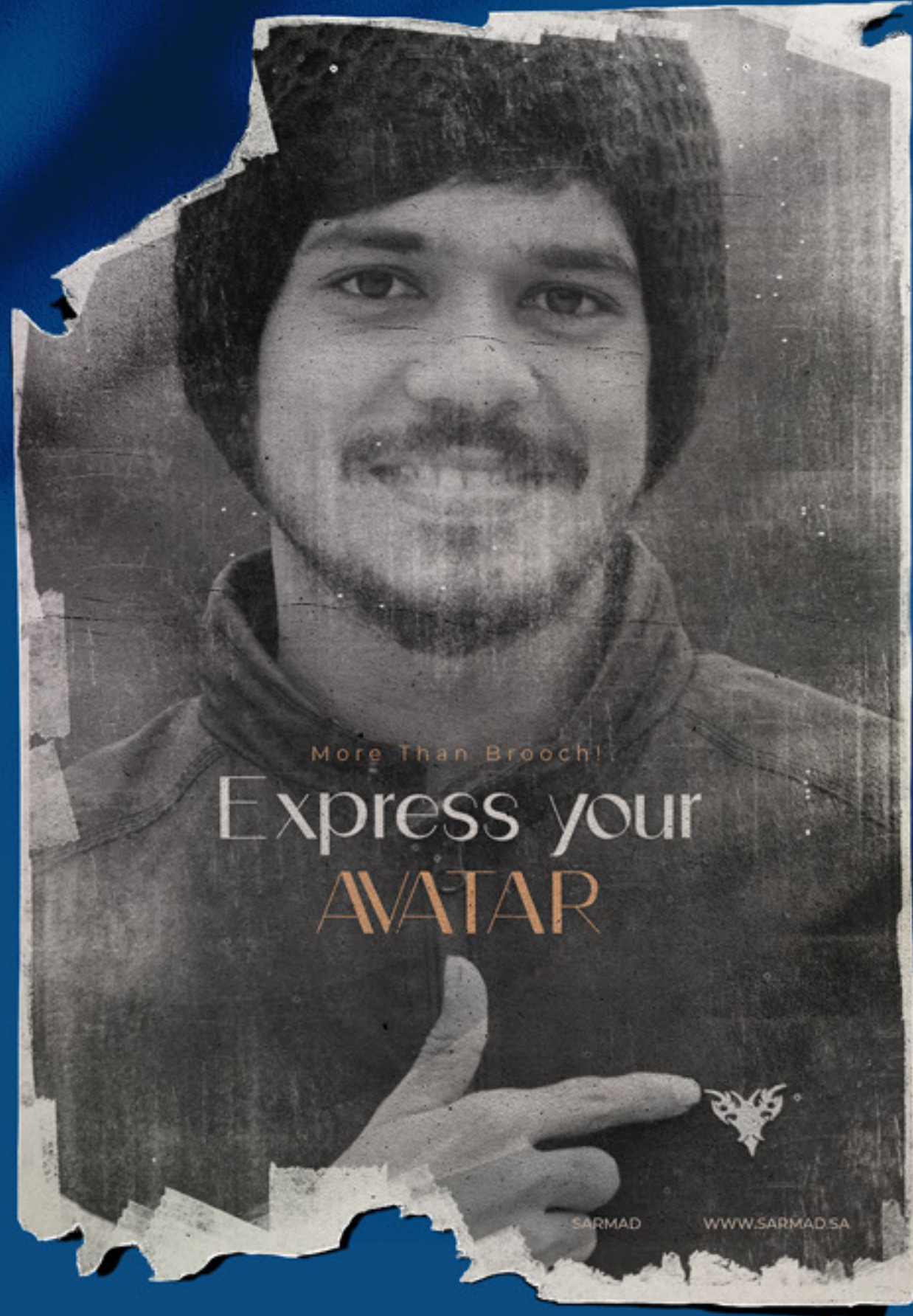
You'll love it



something
you deserve



SARMAD



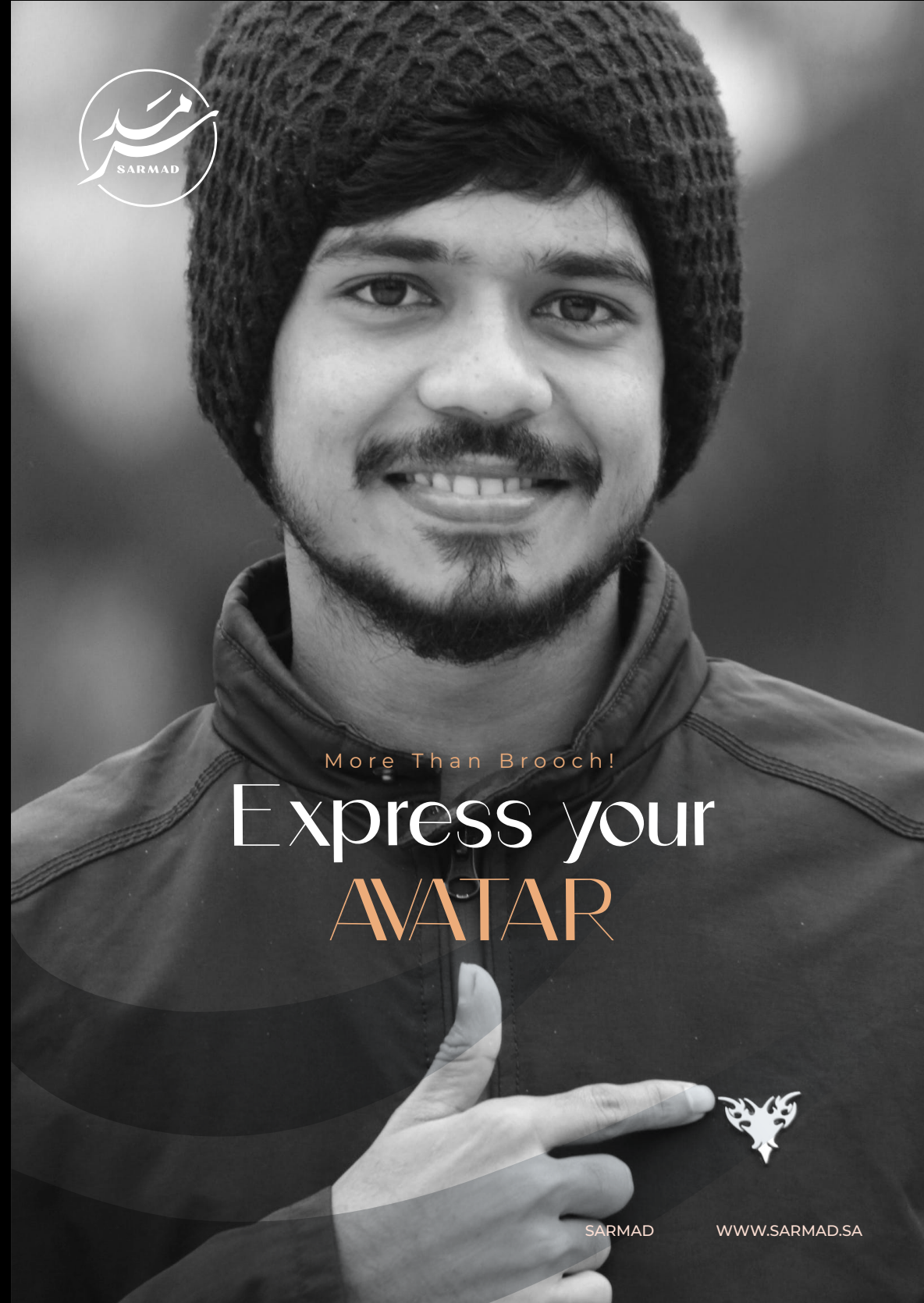


Bring me memories,
Give you brooch!

SARMAD

WWW.SARMAD.SA

2024

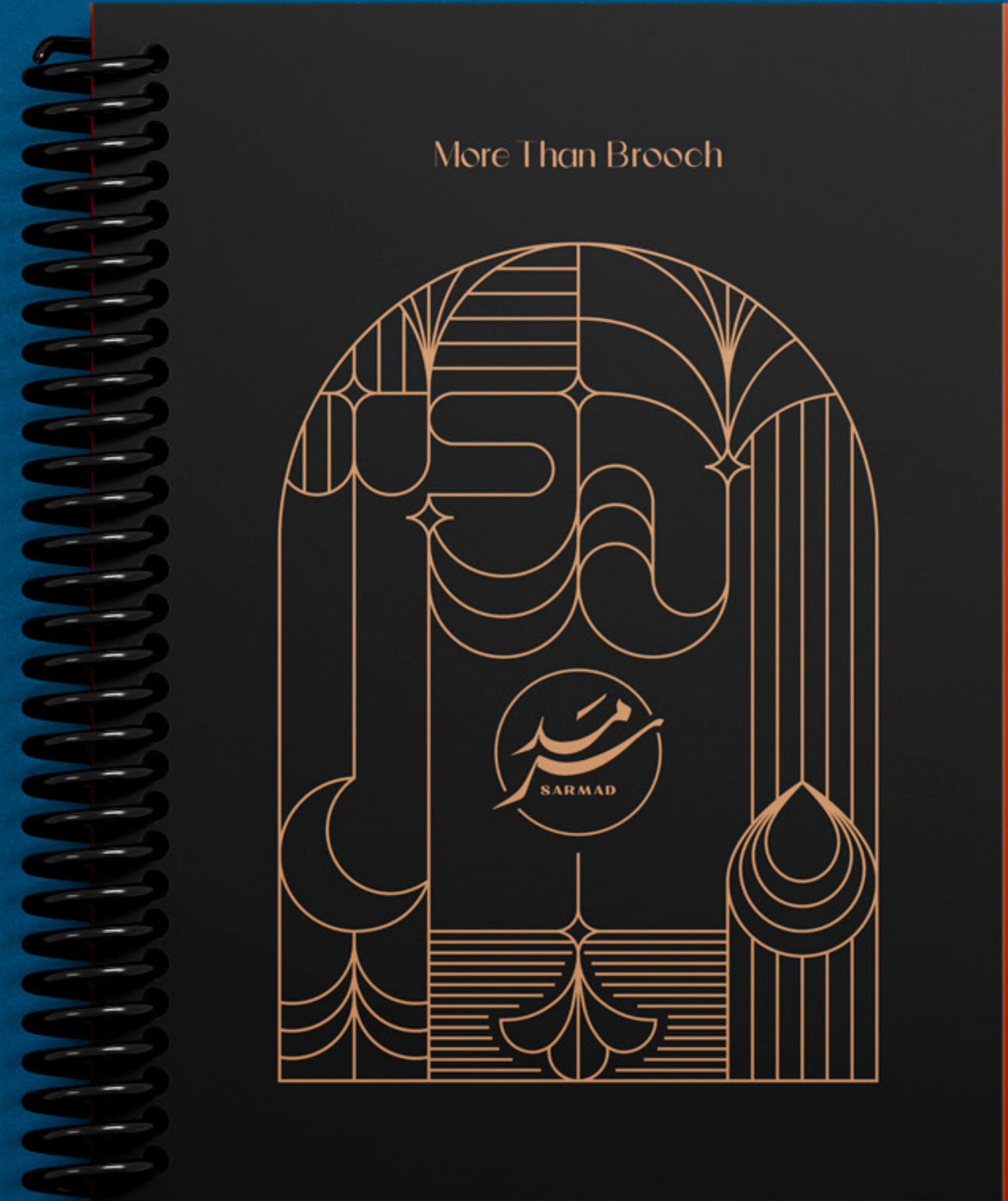
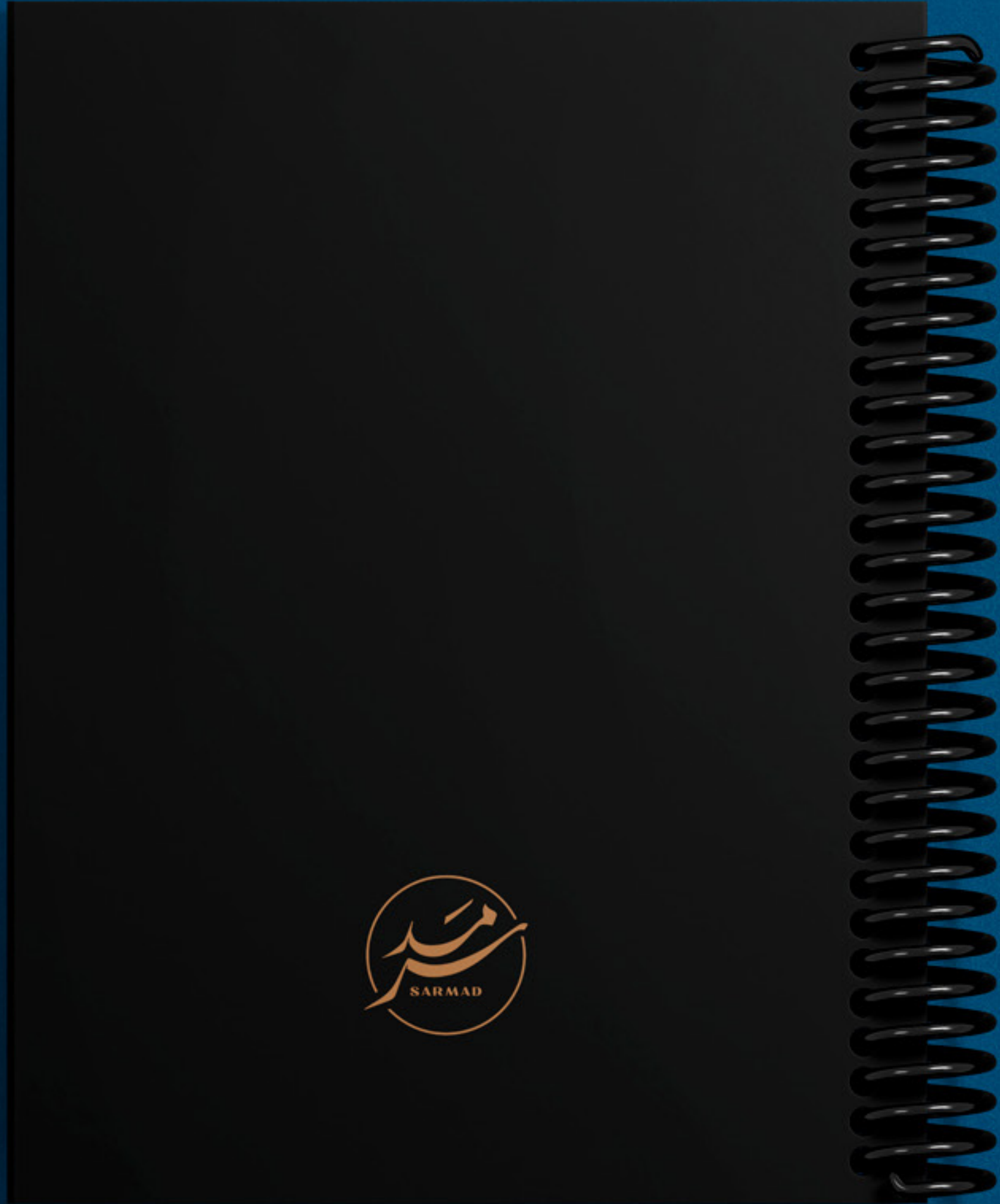


More Than Brooch!
Express your
AVATAR

SARMAD

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SARMAD

something
you deserve

SARMAD نخلد الذكريات



صنع خصيصاً
لأجلك

SARMAD

2023
IMMORTALIZING MEMORIES +966 55 123 4567 www.sarmad.sa
info@sarmad.com

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Express your
AVATAR



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حتماً ستحبّه!

SARMAD IDENTITY KONH STUDIO

SARMAD IDENTITY KONH STUDIO



Made with love ♥

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صنع خصيصاً لأجلك

SARMAD IDENTITY KONH STUDIO

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More Than Brooch

They're memories



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More Than Brooch

أكثر من مجرد برووش

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SARMAD

Every — One — Has Memories

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More Than Brooch



More than a brooch, this is our principle. At SARMAD, we believe that our creations are not just mere accessories, but powerful symbols that encapsulate values, stories, and personal significance.



Each brooch we design and handcraft holds a deeper meaning, representing **THE ESSENCE OF** individuality, elegance, and self-expression.



We take pride in our commitment to quality craftsmanship, using only the finest materials and paying meticulous attention to every intricate detail.

Our aim

Is to create not just a beautiful piece of jewelry, but a cherished heirloom that carries with it the memories and emotions of those who wear it. With our brooches, we invite you to make a statement, to embrace your uniqueness, and to celebrate the extraordinary in the ordinary moments of life.



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2023





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More than flowers

