



Client:

One frame agency

Type of work:

Re-Branding (Logo,
Visual identity, Social media,
Brand Guideline and Company profile).

Location:

Baghdad, Iraq

Year :

2023

Creative director : Muayad Al Naji

Graphic designer : Muayad Al Naji



ONE FRAME

storytelling

Was born in 2021 when Marwan Al-Dulaimi realized that brands weren't effectively communicating with their audience. He saw this as an opportunity to combine his knowledge of Marketing with his gift of storytelling to make a bigger impact in the world. He teamed up with Mohammed Al-Basry, who had focused his career on media production and design

They are Combined embody the three pillars of strong Content: Marketing Strategy, Creative Writing, Media Production

With a common goal of telling amazing stories that can change the world, they set their sights on helping businesses tell the stories that can prove their greater purpose in the world and help their clients build real relationships with them.

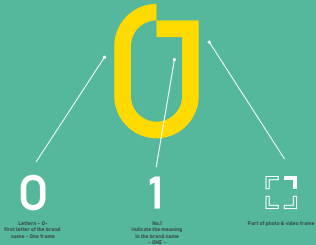
**ONE
FRAME**

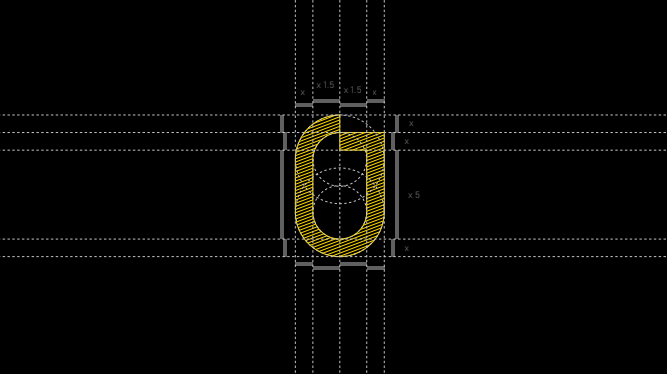
Before Re-brand



After Re-brand

LOGO
IDEA





Brand Attributes

MODERN

ELEGANT

SIMPLE

REMEMBERABLE

READABLE

CLEAN

ATTRACTIVE







COLOR
PALETTE

PRIMERY

BLACK
000000

YELLOW
FFDA00

WHITE
FFFFFF

GRAY
D3D3D1

SECONDARY

FE2600

E20A58

FE9700

08C368

7508BC

103FEB

11EFEC

95B79B

POST
TEMPLATE



INSTAGRAM HIGHLIGHTS



Our Services



Our Clients



Production



Branding



Tips



Contact us



Our Services



Our Clients



Production



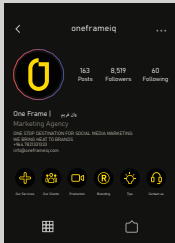
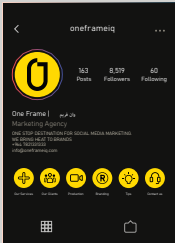
Branding



Tips



Contact us





It's not what
you sell that
matters as
much as **how**
you sell it!

Screen Settings
...
...
...
...

0
2021





ONE
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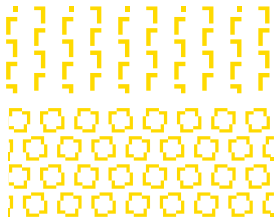
WE
BRING
HEAT
to
BRANDS

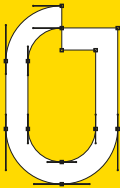
WE
BRING
HEAT
to
BRANDS

WE
BRING
HEAT
to
BRANDS

ONE
FRAME

PATTERN







ONE FRAME



TYPEFACE

ENGLISH

BAHNSCHRIFT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?~!@#\$%^&*()-+=[]{}

Hi agents, we are one frame agency,
we using - BAHNSCHRIFT - fonts
family for oyr identity.

Aa

TYPEFACE
ARABIC

ب

اكسبو EXPO ARABIC

ع ا ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ
ع غ ف ق ك ل م ن ه و ي
{ } = + - () * & ~ / \$ # @ ! - ? · ١ ٢ ٣ ٤ ٥ ٦ ٧ ٨ ٩

مرحبا، نحن وكالة وان فريم، نحن نستخدم
فونت (اكسبو عربي) في هويتنا البصرية.

ONE FRAME

KERNING
& LOGO SAFE
AREA

WE
BRING
HEAT
to
BRANDS



PRODUCTION



MARKET MARKET MARKET

WE
DON'T DO AVERAGE

WE DO
AWESOME!





we
**BRING
HEAT**
to
BRANDS

**ONE
FRAME**

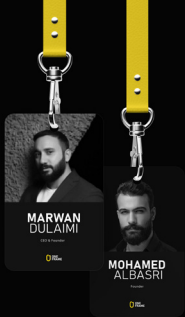
we
**BRING
HEAT**
to
BRANDS

**ONE
FRAME**

Please, wait

**Meeting
Time**







THE HEAT

**WE
BRING
HEAT**
to
BRANDS





we BRING HEAT to BRANDS





we **BRING HEAT** to **BRANDS**

 ONE
FRAME

ONE FRAME 1000 1000
Registrační číslo: 1000 1000
 www.oneframe.com
www.oneframe.com



**ONE
FRAME**

We BRING HEAT to BRANDS



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

WE'RE
BRINGING
HEAT
TO
BRANDS

ONE
FRAME

SARAH
WATSON

ONE
FRAME

ONE
FRAME







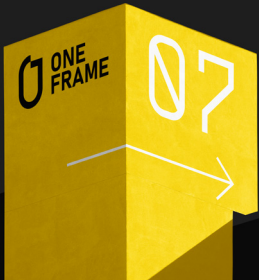



ONE
FRAME
AGENCY









The image features four yellow brackets arranged in a square pattern around the central text. The top-left and bottom-left brackets are curved on the right side, while the top-right and bottom-right brackets are curved on the left side.

**WE
BRING
HEAT**
to
BRANDS



**WE
BRING
HEAT**
to
BRANDS

شكراً
THANKS