





Brand core
Brand Purpose

SoulDelic's purpose is to empower individuals to transform their lives by connecting with their inner wisdom and unlocking their full potential, ultimately leading to a world without trauma.

Brand Values



Humanity
Above All

Holistic
Well-being

Empowerment

Resilience

Authenticity

Self-Discovery

Vision Statement

To guide individuals towards holistic well-being, self-expression, and a life free from trauma, fostering an authentic and inclusive world.

Mission Statement

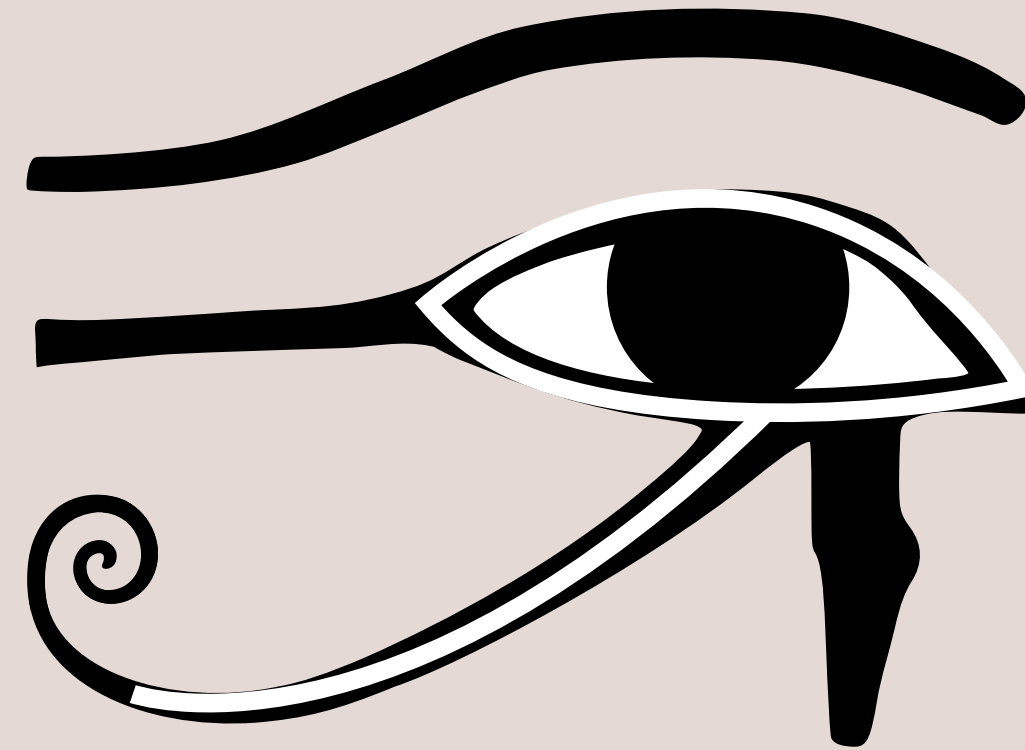
Committed to transformative experiences, empowerment, and community, we support individuals on a holistic healing journey through somatics, psychedelics, and neuroscience.

Concept



The ancient symbol of healing.

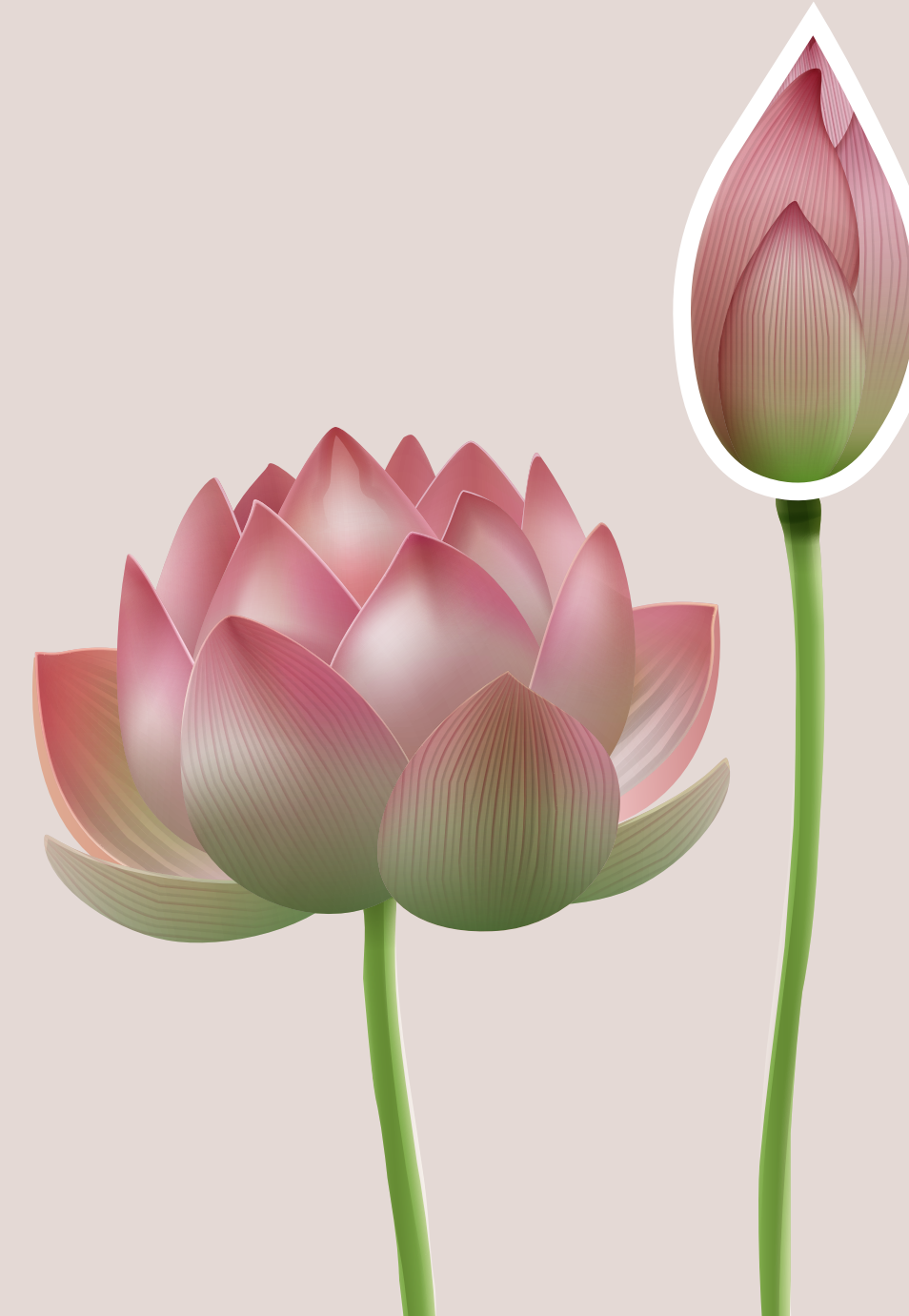
Caduceus, a winged staff entwined by two snakes. It is a traditional symbol of Hermes, the Greek god of trade, travel, and communication. It is also associated with medicine, healing, and alchemy.



Eye of Horus.

It is a powerful symbol of protection, health, and restoration.

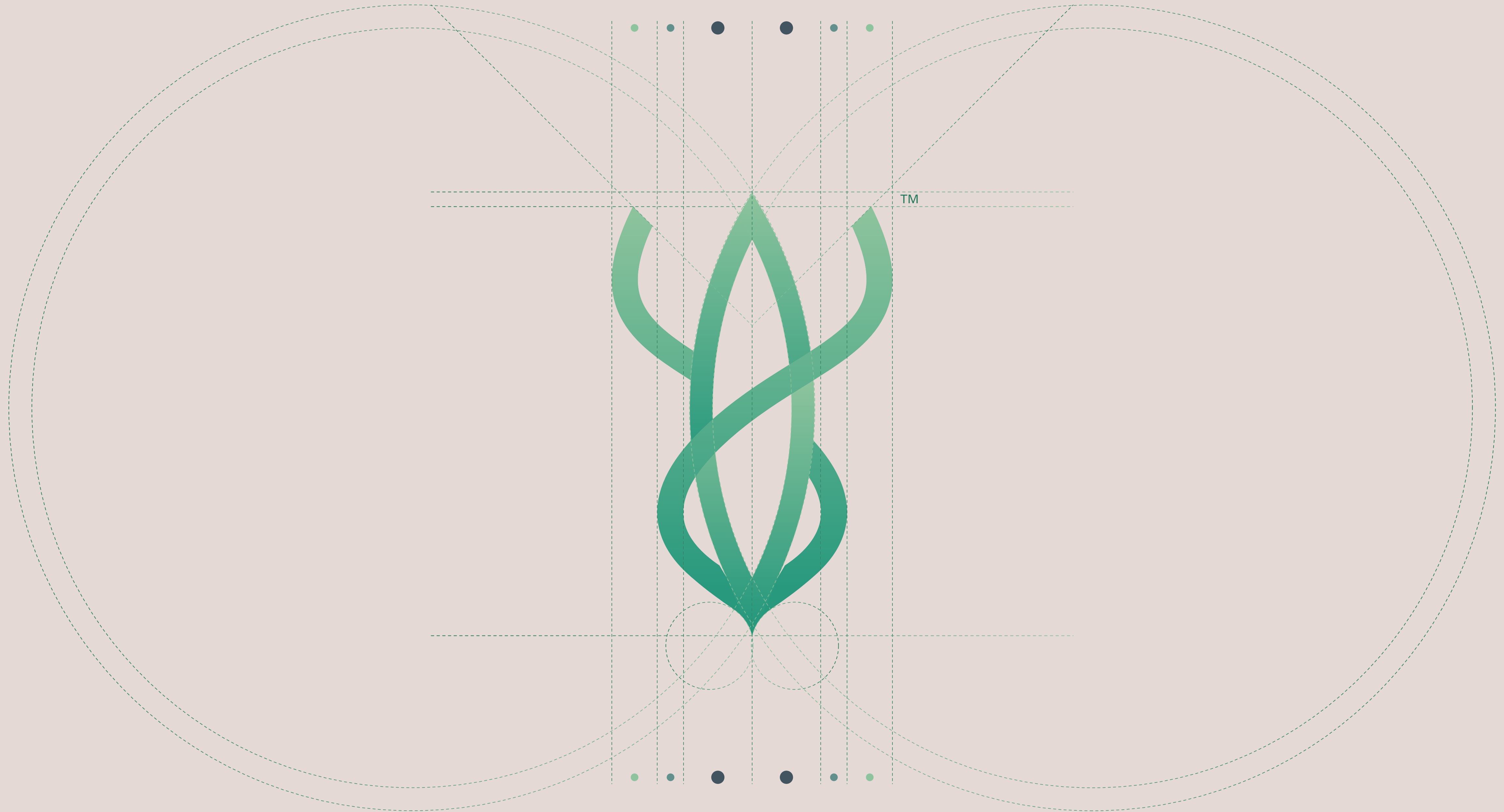
The Eye of Horus is a complex and multifaceted symbol, and it has been interpreted in many different ways over the centuries. However, at its core, it is a symbol of hope, healing, and protection.



water lily

is particularly symbolic and resonant with the concept of healing. Water lilies often symbolize purity, enlightenment, and rebirth, which aligns well with the idea of transformation and well-being that our brand represents.

The association with water, tranquility, and spiritual awakening complement our brand's values





Embrace
Your
Inner
Journey

SoulDelic[™] SOMATIC AND
PSYCHEDELIC
ASSISTED WELLNESS.



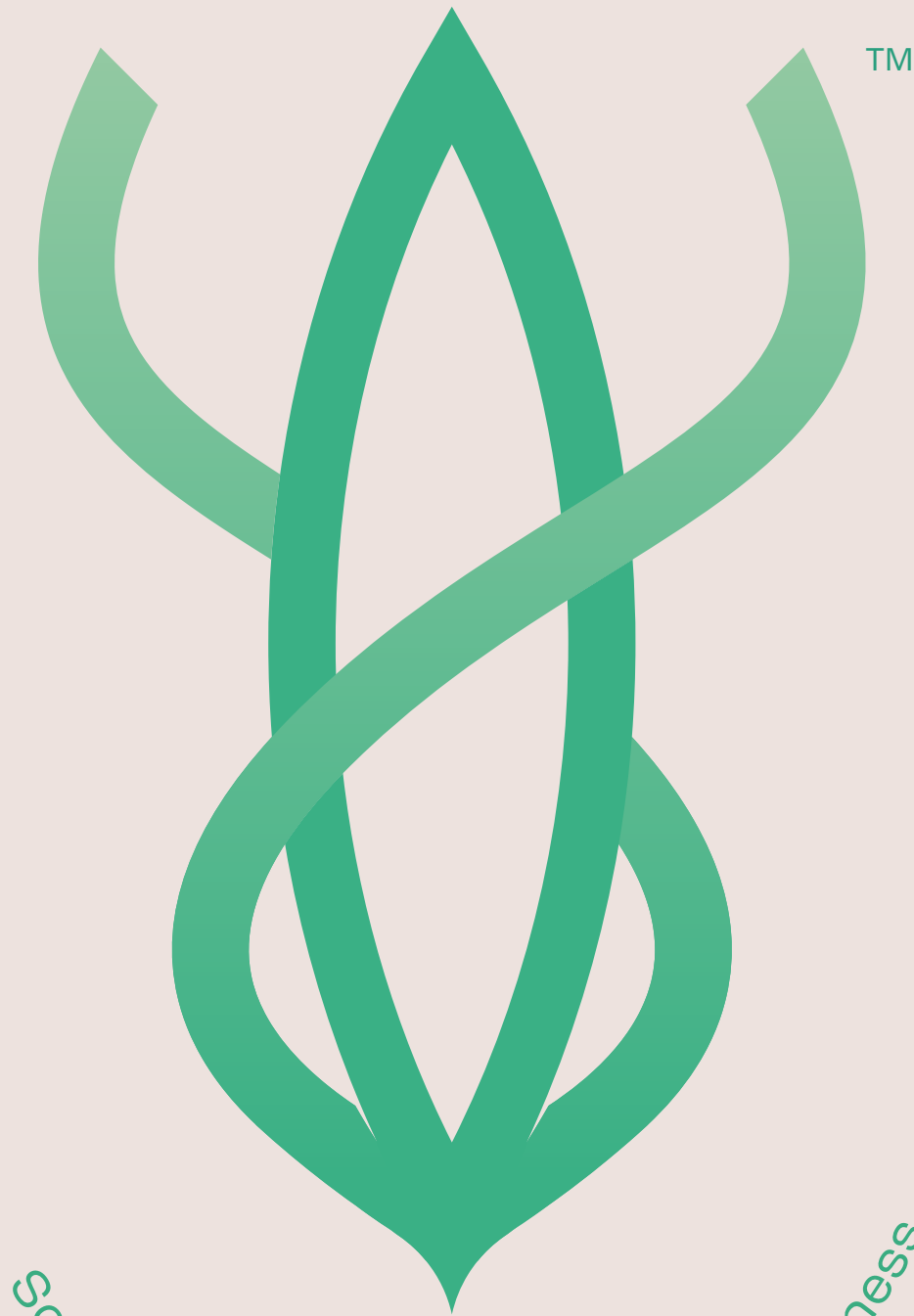
SoulDelic™

**Discover
Your
Inner
Haven**

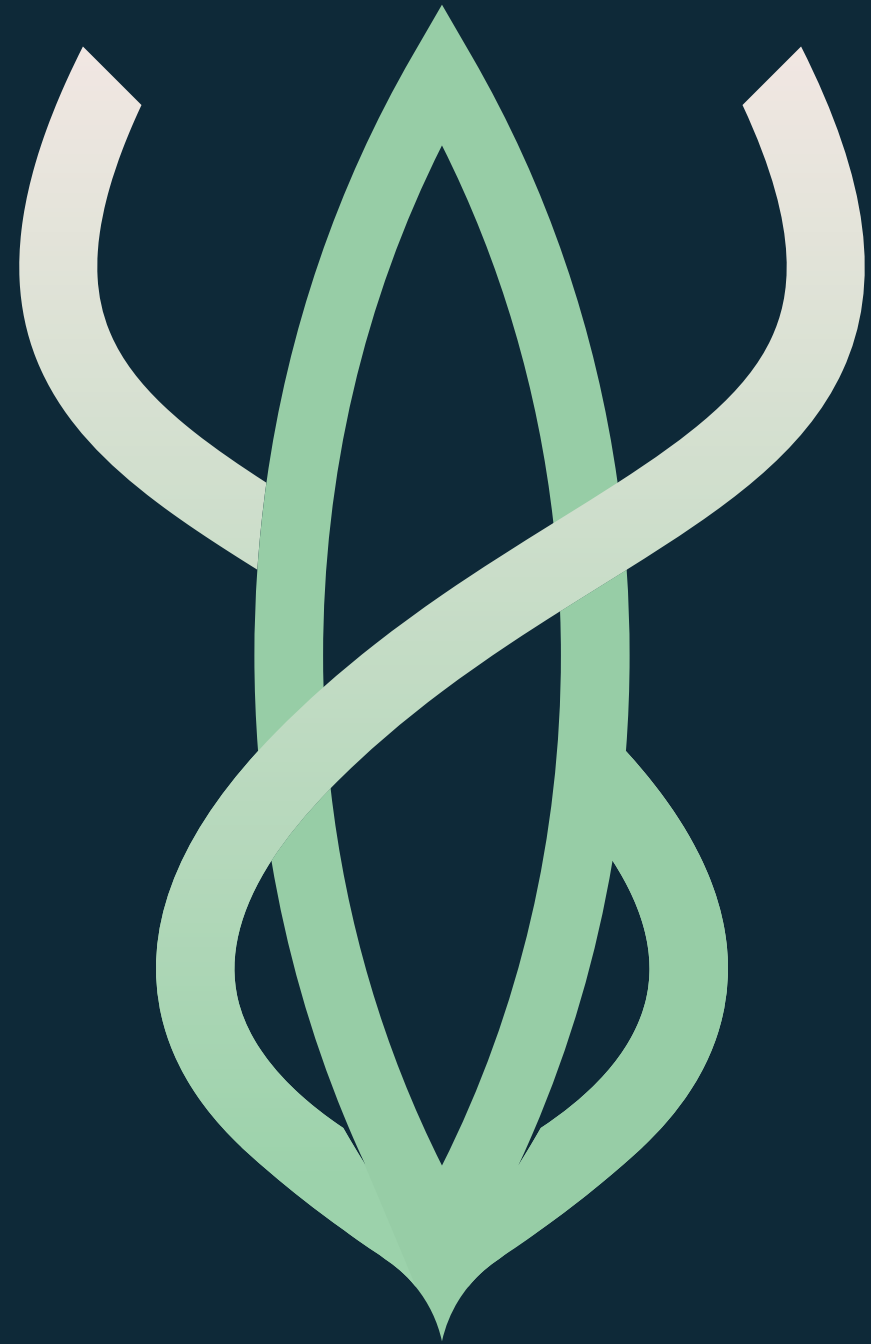


SoulDelicTM SOMATIC AND
PSYCHEDELIC
ASSISTED WELLNESS.

SOULDELIC



Somatic & Psychedelic-Assisted Wellness.



SoulDelic[™] SOMATIC AND
PSYCHEDELIC
ASSISTED WELLNESS.

Roc Grotesk typeface

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Aa Aa Aa **Aa** **Aa**



Greeny Blue

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CMYK

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RGB

58 188 145

Turquoise Green

#A0D6AF

CMYK

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RGB

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Firefly

#0E2938

CMYK

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RGB

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Jungle Green

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CMYK

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Dawn Pink

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CMYK

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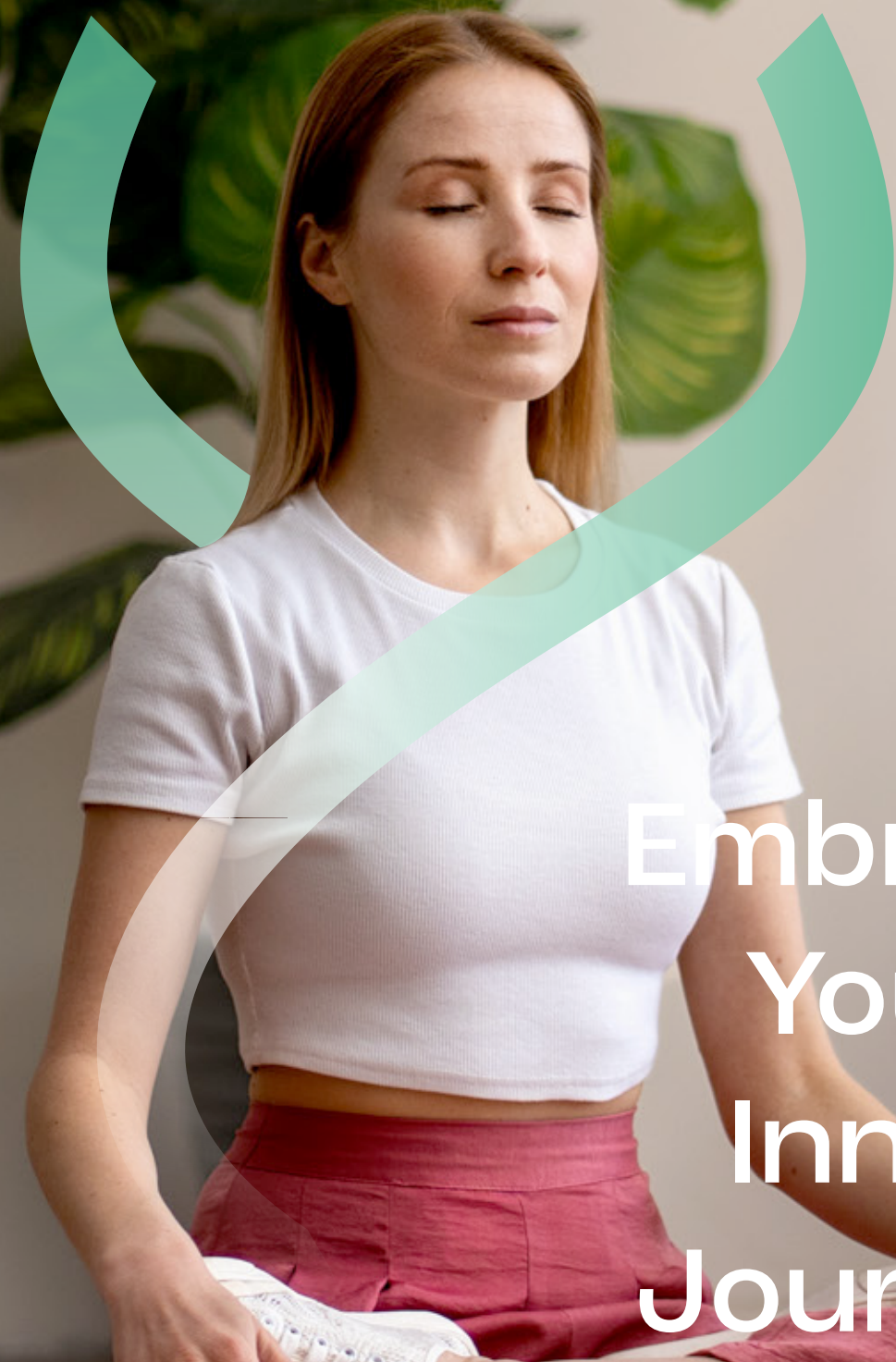
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SoulDelic



Embrace
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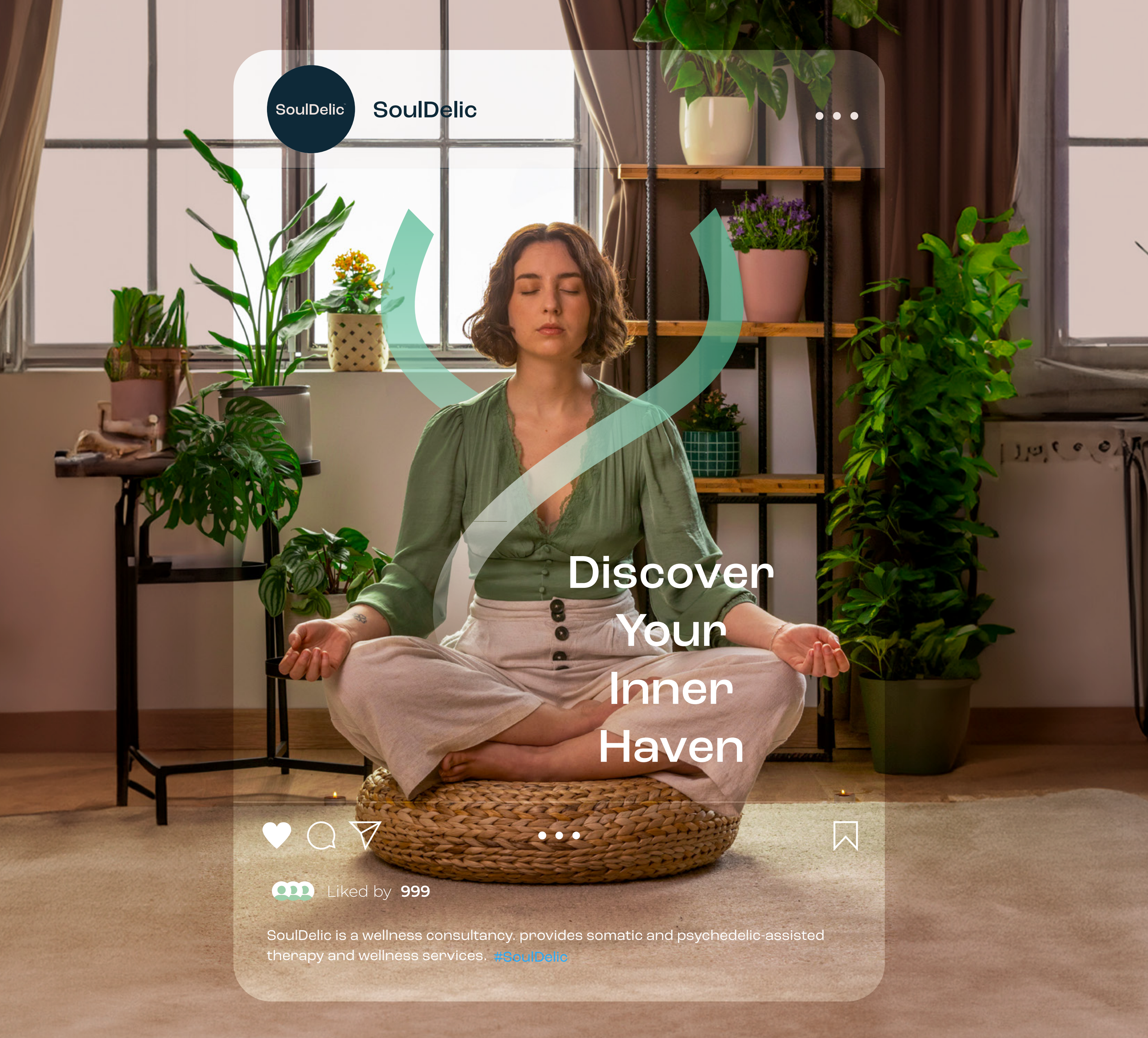


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SoulDelic is a wellness consultancy, provides somatic and psychedelic-assisted therapy and wellness services. [#SoulDelic](#)

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Journey

Discover Your Inner Haven



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SoulDelic



Unleash
Your
Inner
Creativity



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Unleash
Your
Inner
Creativity





Nurture
Your
Inner
Growth

SoulDelic™ SOMATIC AND
PSYCHEDELIC
ASSISTED WELLNESS.



Nurture
Your
Inner
Growth



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SoulDelic™ SOMATIC AND PSYCHEDELIC ASSISTED WELLNESS.



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An aerial photograph of a tropical island with vibrant green vegetation and turquoise water. The island is surrounded by white, fluffy clouds. The text "Discover Your Inner Haven" is overlaid in the center in a white, bold, sans-serif font.

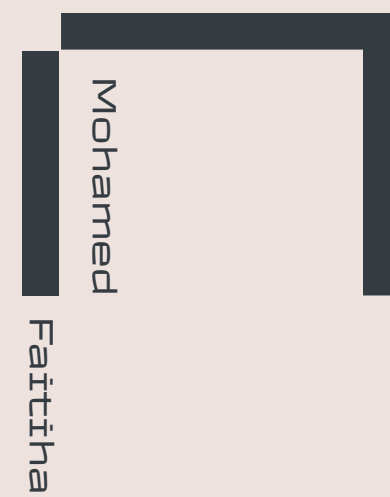
**Discover
Your
Inner
Haven**



**Discover
Your
Inner
Light**

SoulDelic[™] SOMATIC AND
PSYCHEDELIC
ASSISTED WELLNESS.

Thank you.



SoulDelic
Strategic Visual Identity

mohamedfa.com