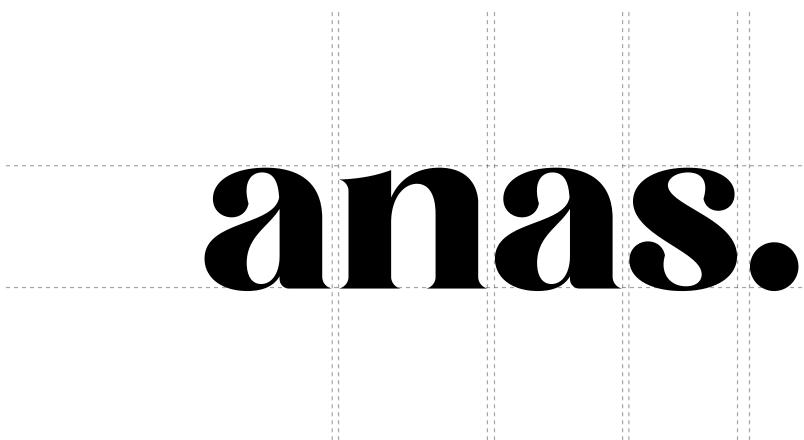


### **Evening**.

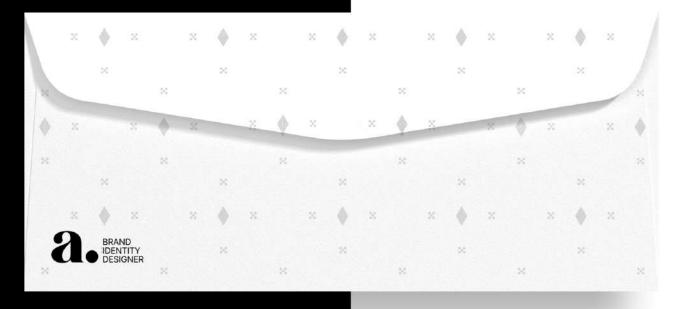
My name is Anas. I'm a designer specialized in brand identity and I'm a passionate about it's philosophy, I help new and average companies to develop new horizons, and this is my personal brand.





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#### anas. BRAND. DESIGNER





— anasmmustafa01@gmail.com





## Towards a New Horizon.

#### BRAND IDENTITY DESIGNER



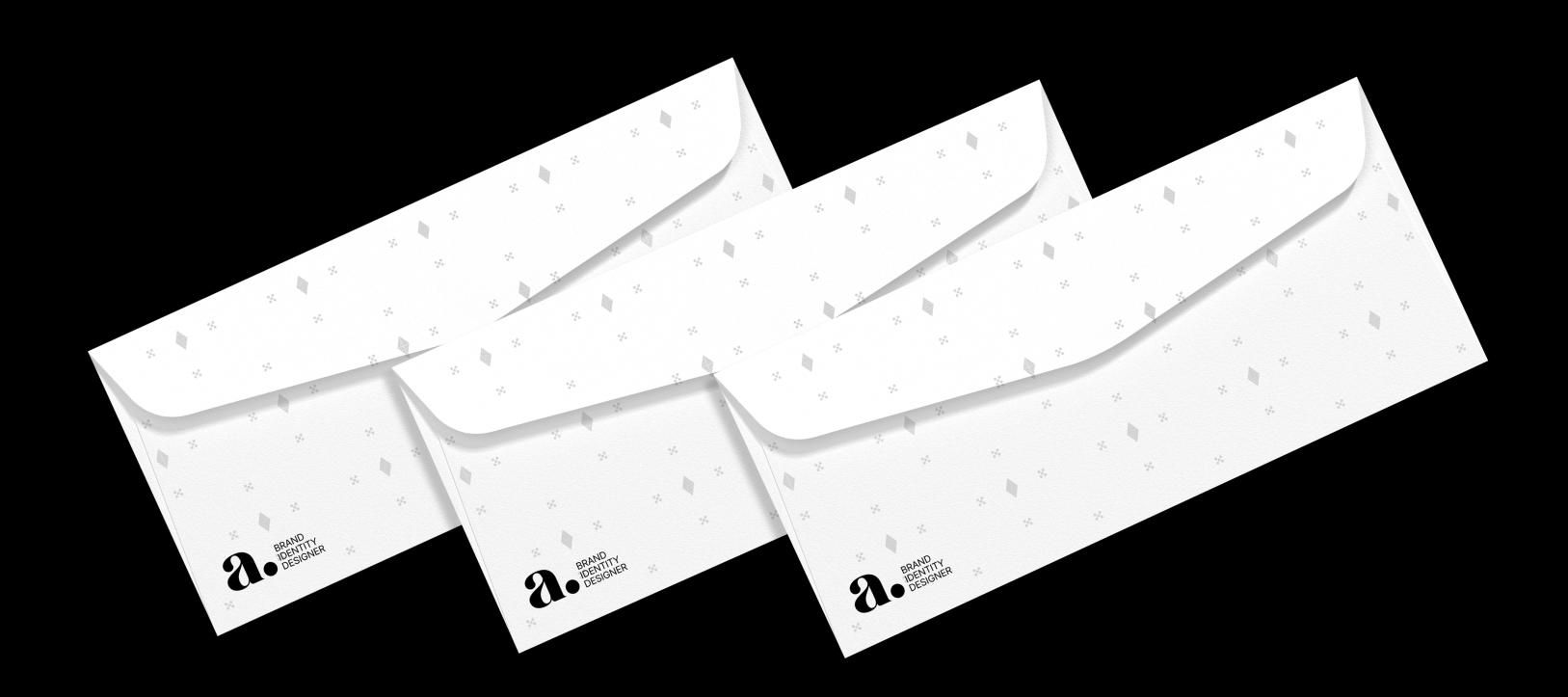


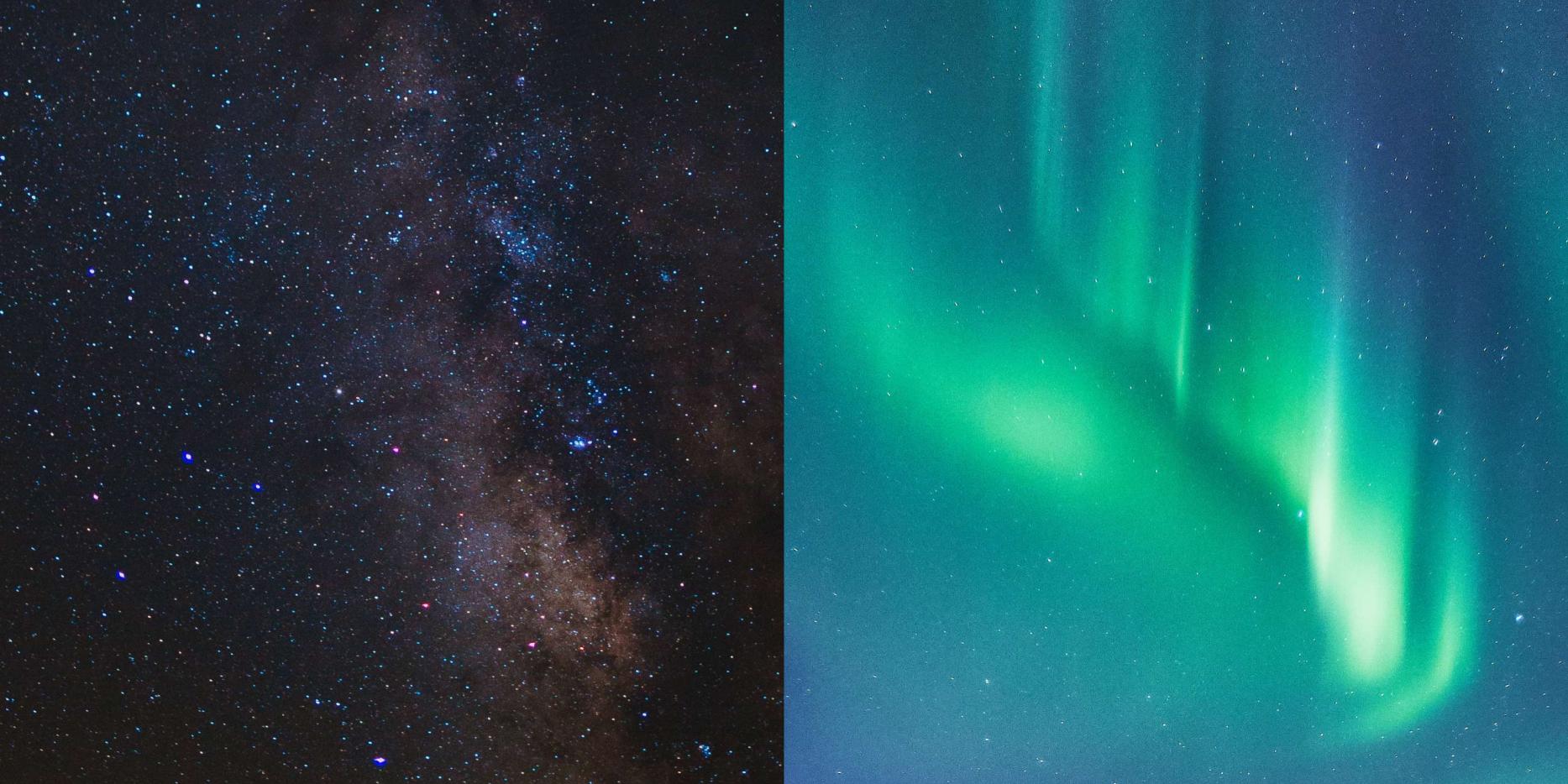


## 

## **a**.

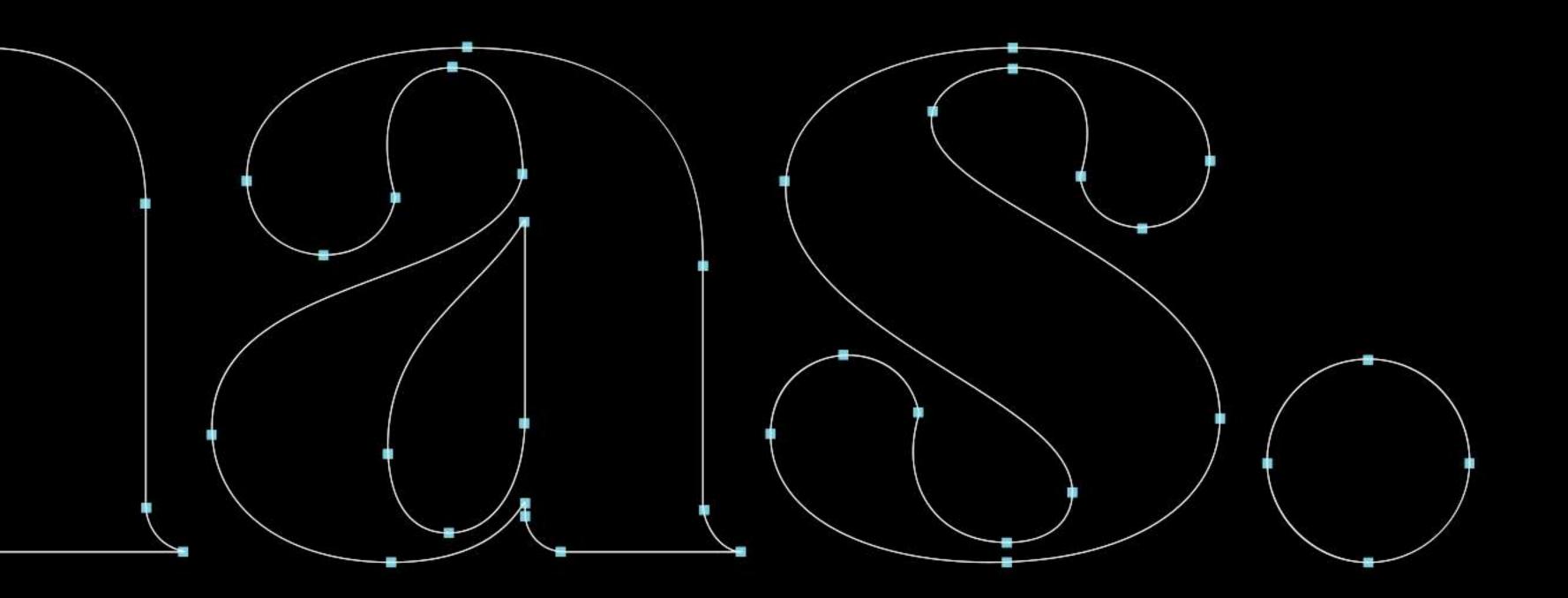








My logo is a modified version of my name using the Begika font, It embodies simplicity and reflects my philosophy as a designer.

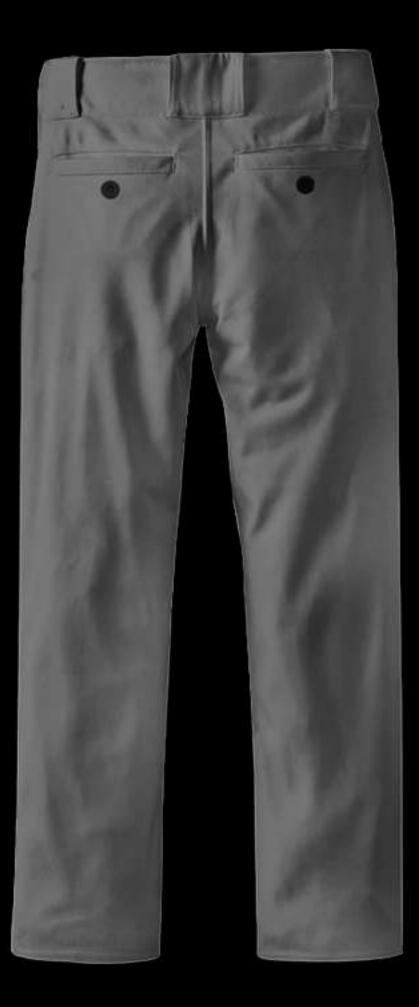


Simple. Unforgettable. harmony. appropriate. Ancient.

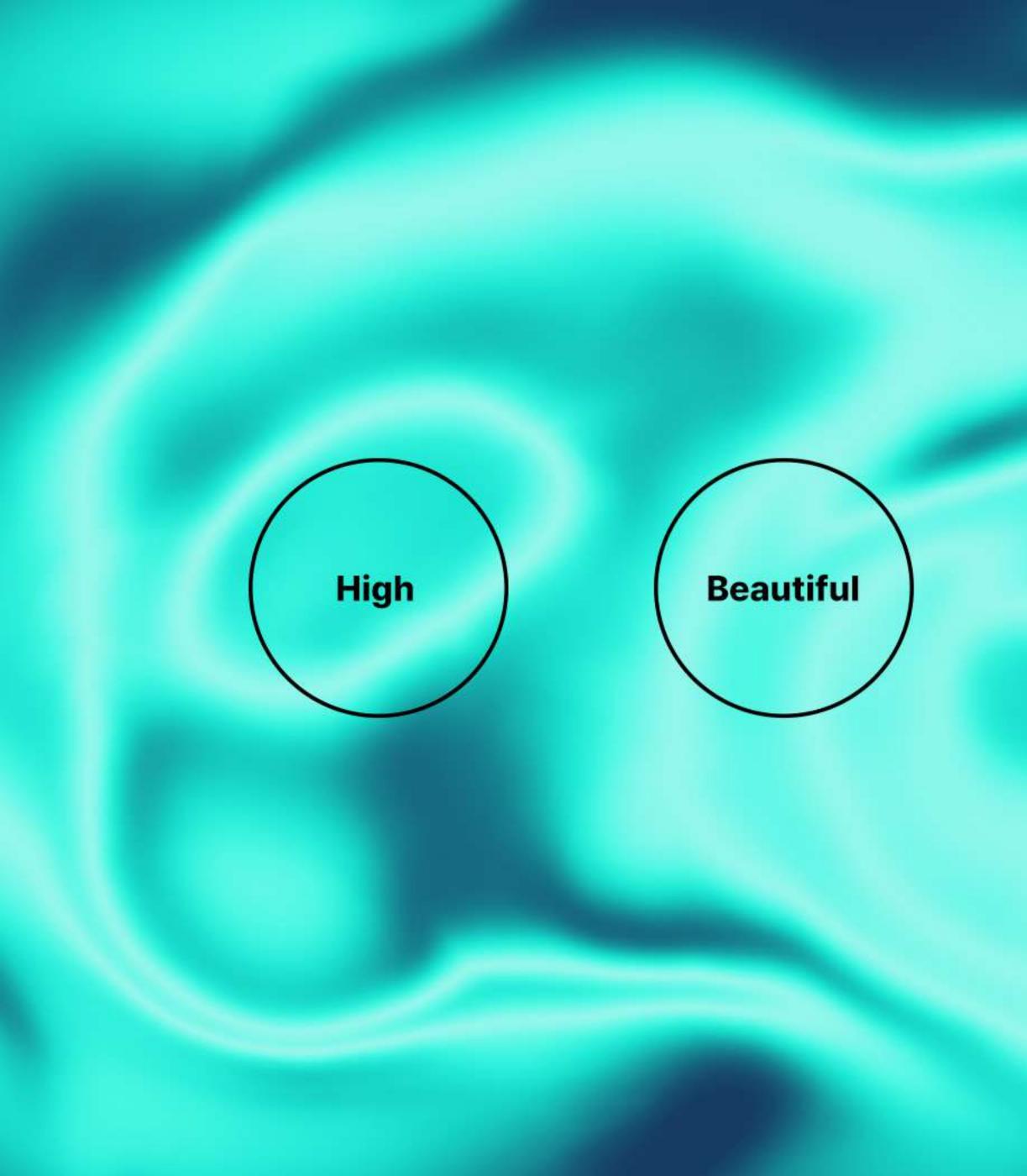


My distinct identity stems from my communication, behaviour, and appearance. My personal identity tells my story and expresses my philosophy.



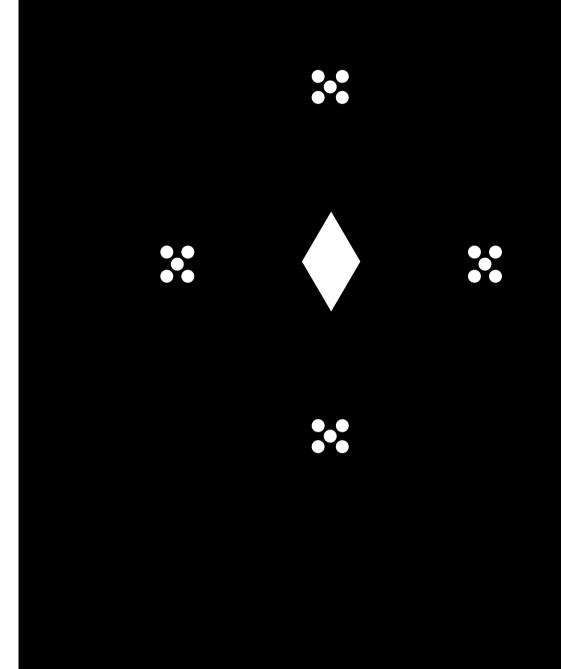








## 



### IOWARDS a New Horizon.

## Beauty is an opinion and a point of view.





#### BRAND IDENTITY DESIGNER







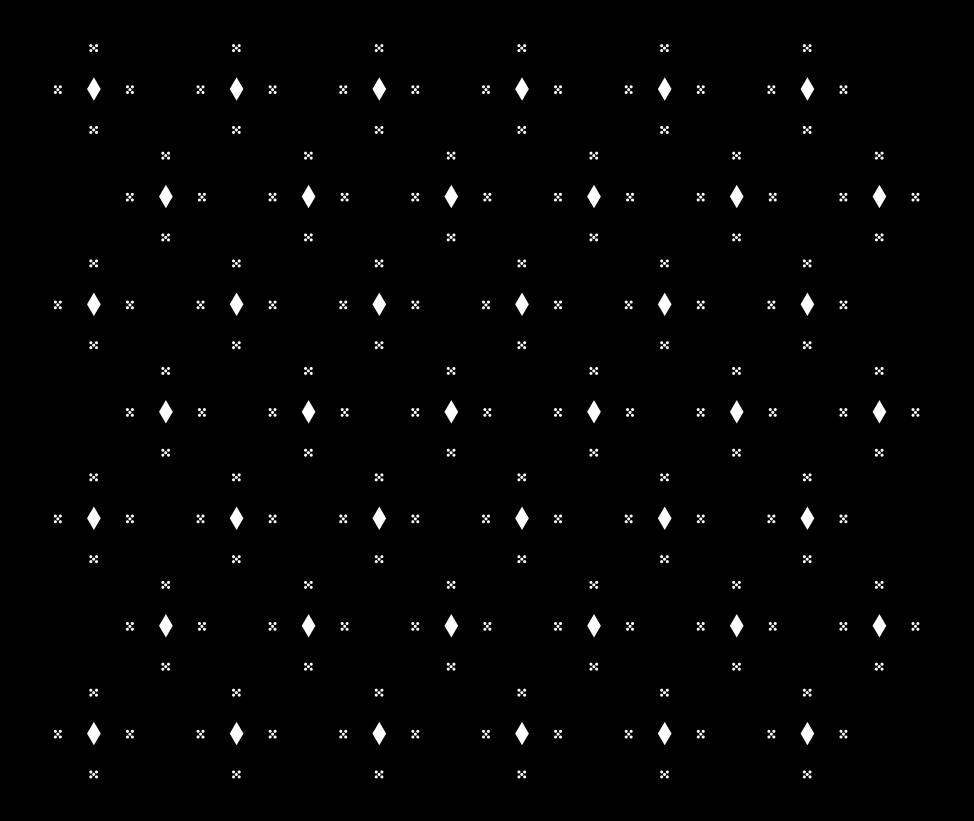
Primary Typeface

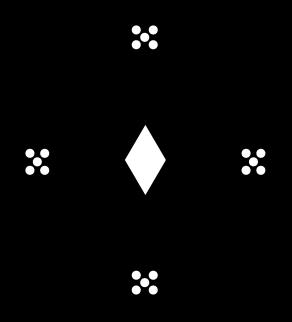
## Begilfa Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Secondary Typeface

## Pretendard

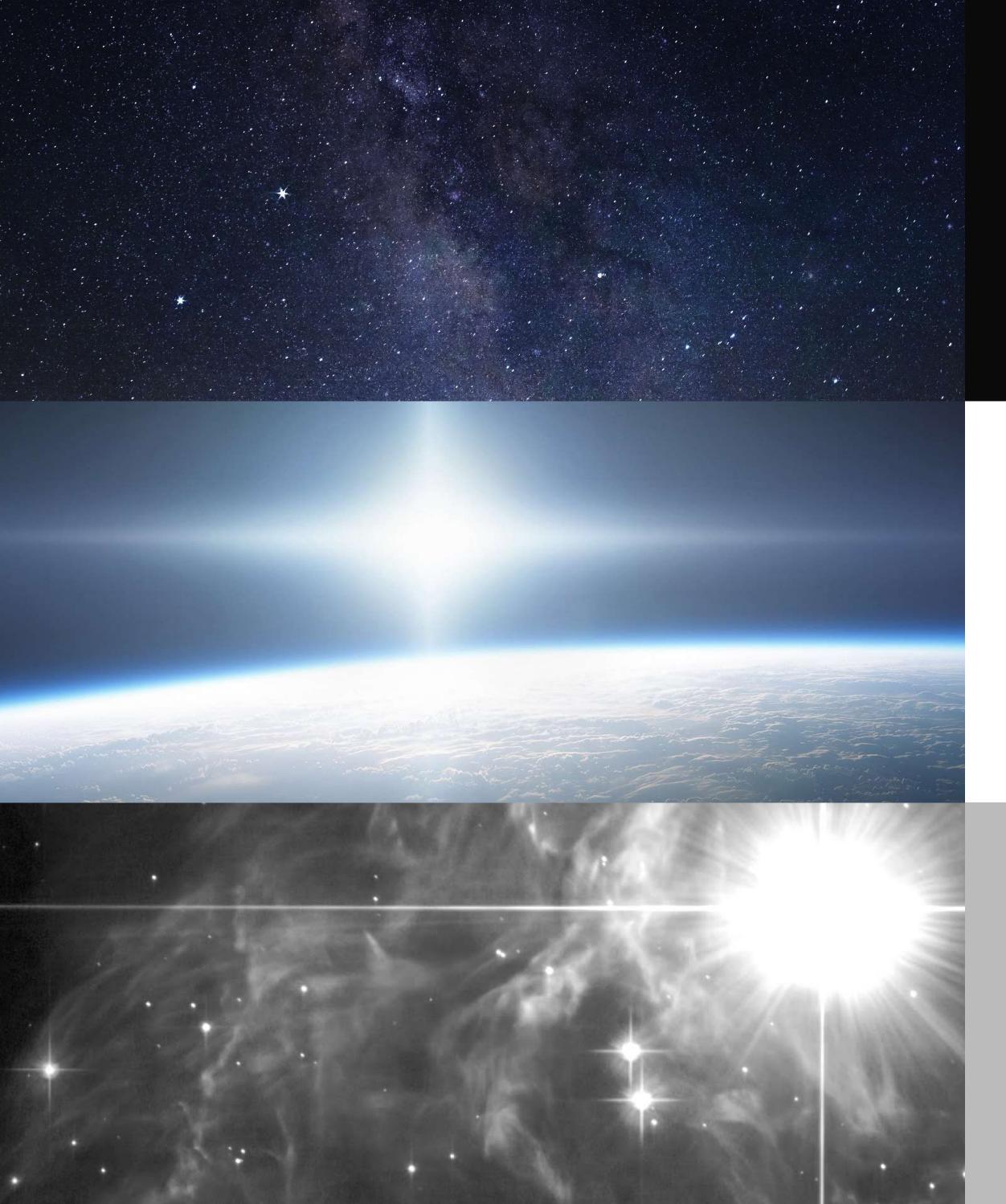
Thin ExtraLight Light Regular Medium SemiBold Bold ExtraBold Black





A shape's pattern consists of a dot and a line that create the rhomboid, which I inspired from stars.





#### Night

Hex #0a0a0a RGB 10 10 10

#### White

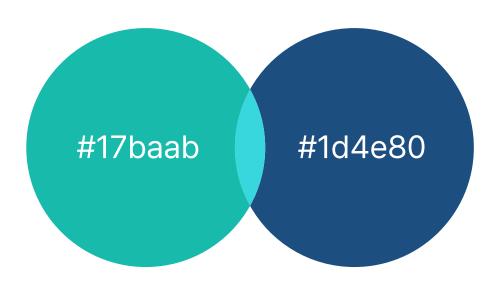
Hex #fffff RGB 255 255 255

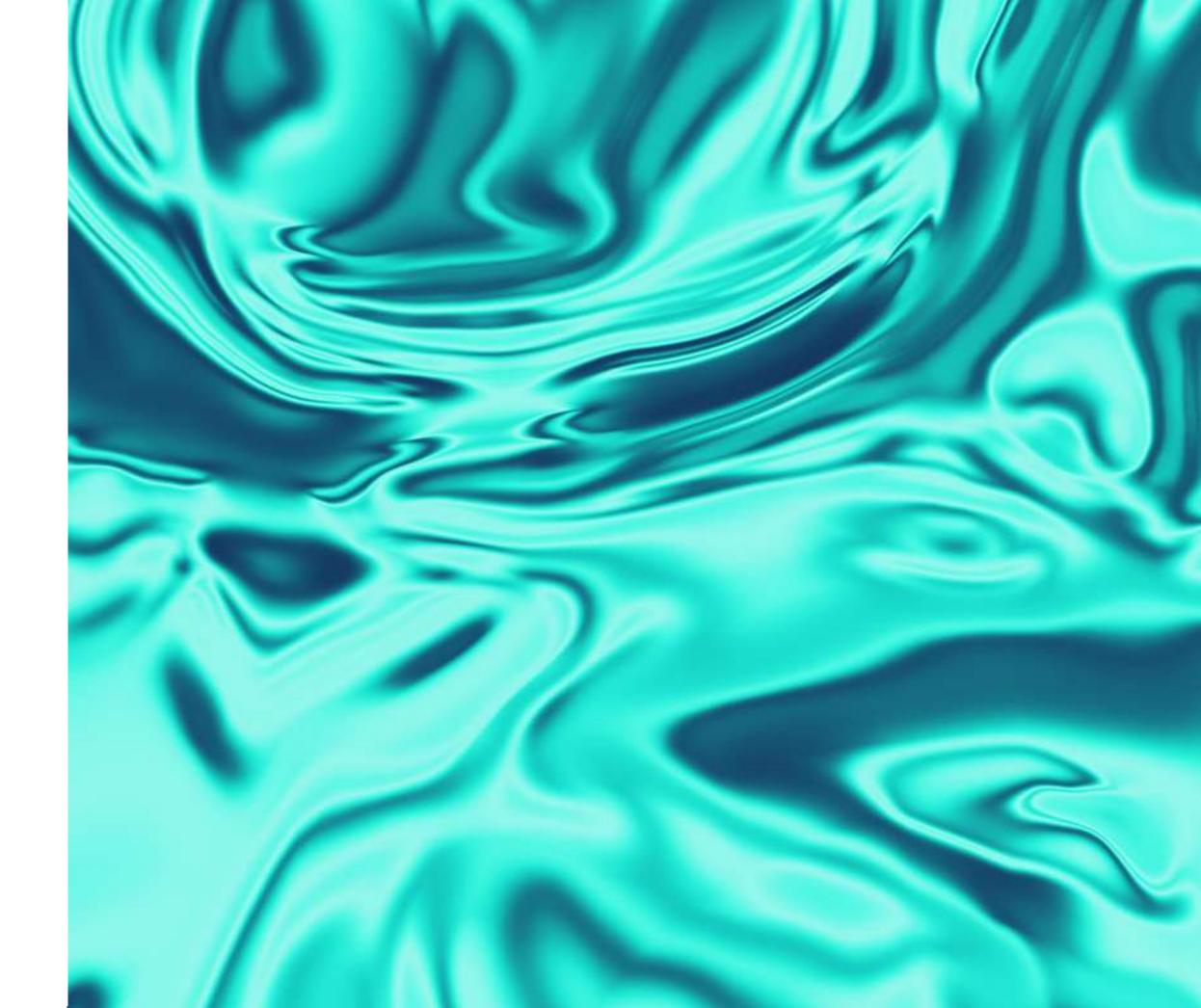
#### Silver

Hex #bbbbbb RGB 187 187 187

#### **Accent Color**

I inspired hologram's colours from the Northern lights' colours, an astronomical phenomenon, indicating prestige and high value.







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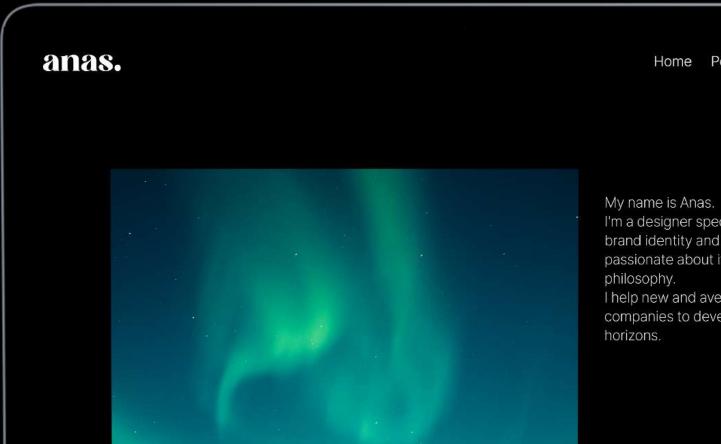












#### Home Portfolio Connect

I'm a designer specialized in brand identity and I'm a passionate about it's I help new and average companies to develop new

