



Jimmi
NASAQ

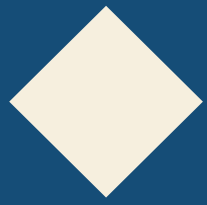
Welcome to the world of Nasaq Cafe

Welcome to Nasaq Cafe where the rich aroma of freshly brewed coffee mingles with the vibrant hues of creativity. Nasaq is not just a coffee shop, but a haven where art and caffeine intertwine to create a truly unique and inspiring experience.

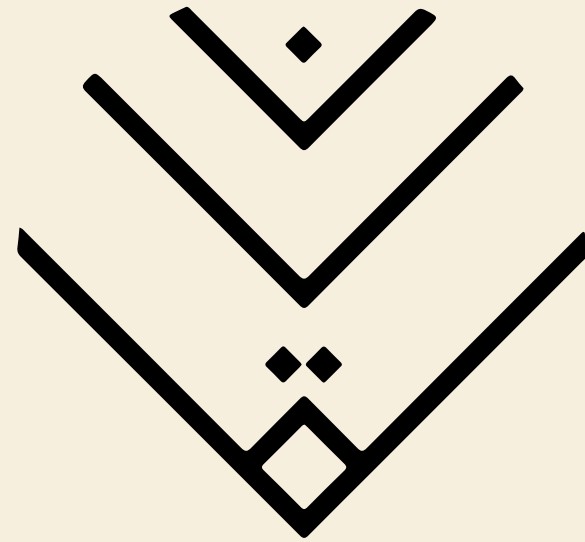
Nasaq coffee believe in the power of artistic expression, and the walls serve as a canvas for local and emerging artists to showcase their incredible talents. With every sip of the meticulously crafted coffee, patrons are transported into a world of imagination, as they admire a diverse array of paintings, sculptures, photographs, and mixed-media works. The cozy and inviting space transforms into an ever-changing gallery, ensuring that every visit is a fresh encounter with creativity.

Nasaq Project included designing brand identity for the Coffee Shop. Inspired by the unique concept of the shop, we combined these two fields to make a colorful, full of life and flexiable brand just like the mix of coffee and art.

Every detail was carefully considered to convey the brand's essence, which aims to be cheerful, confident, and imposing while standing out in the market and being remembered by its customers.

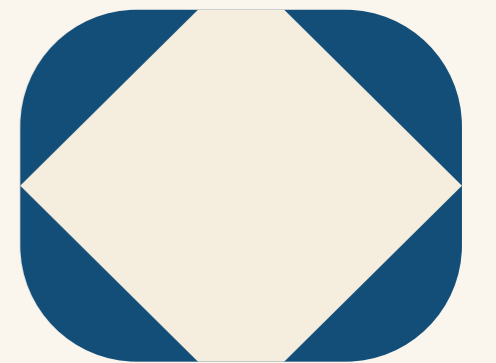
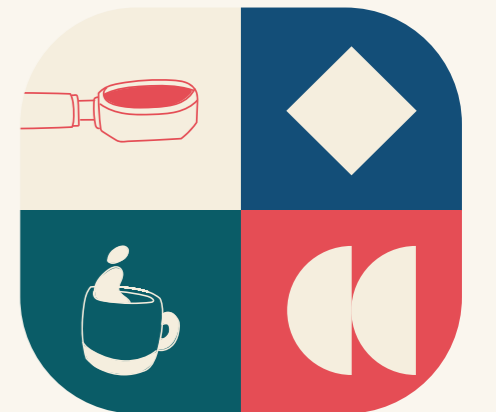


Old Logo



New Logo







Dark Cerulean

HEX
#154d77

RGB
21 77 119

CMYK
97 72 30 14

Desire

HEX
#E74C54

RGB
231 76 84

CMYK
4 86 64 0

Beige

Blue Sapphire

HEX
#095B67

RGB
9 91 103

CMYK
91 51 48 24

Black Chocolate

HEX
#191903

RGB
25 25 3

CMYK
67 61 76 79

HEX
#f7f0df

RGB
247 240 223

CMYK
2 4 12 0



Ad

Poppins

Primary Font

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz

1234567890 !@#\$%^&*()

WE MIX COFFEE WITH
AWESOME ART

8 Styles

Thin

Light

Regular

Medium

SemiBold

Bold

ExtraBold

Black

الخط العربي الأساسي

Vazirmatn

أ ب ب ت ت ث ث ج ج ح خ خ د د ز
ر ر ز س س سد ش ش ص ص ض ض ط
ط ظ ظ ل ل م م ن ن ه ه و و ي ي

1234567890 !@#\$%^&*

نحن نمزج القهوة
مع فن رائع

8 أوزان

ميديم

ريغلا

لايت

ثين

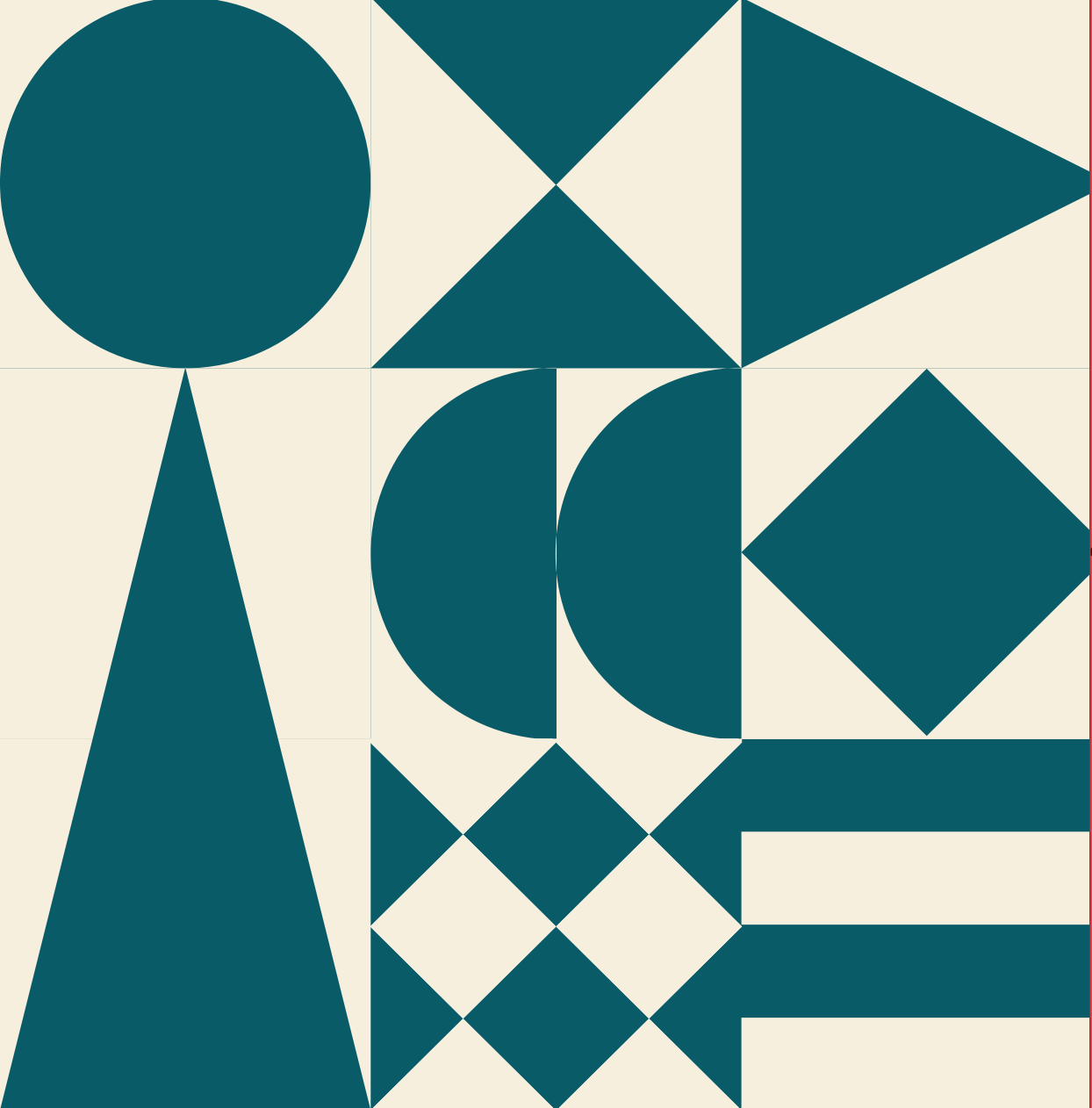
بلاك

اكسترا بولد

بولد

سمي بولد

ب ب



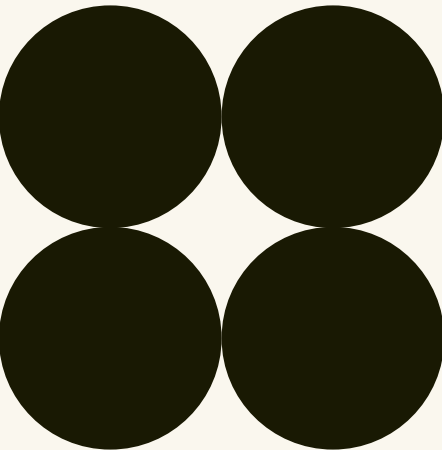
*Painting is just another
way of keeping a diary.*

Jimi
NASAQ

Pattern



Growth



Community



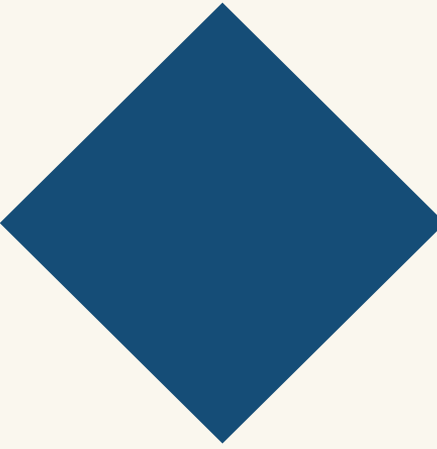
Vision



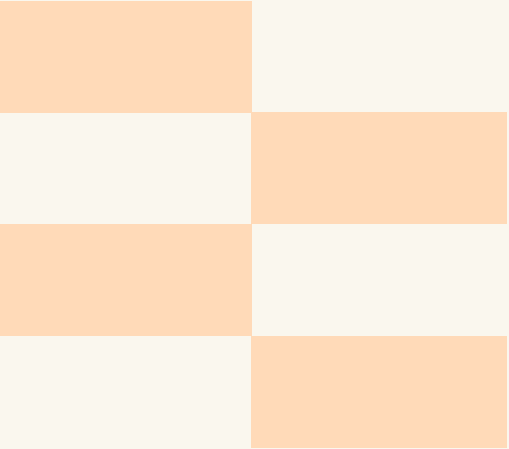
Unity



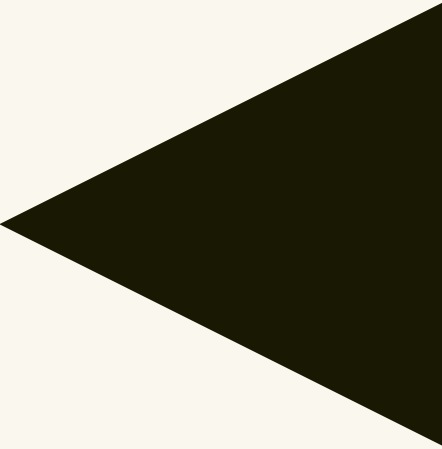
Ideas



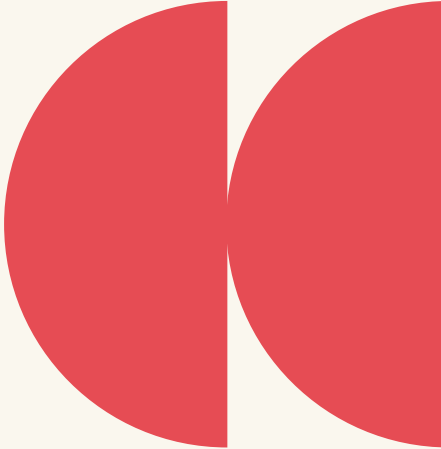
Movement



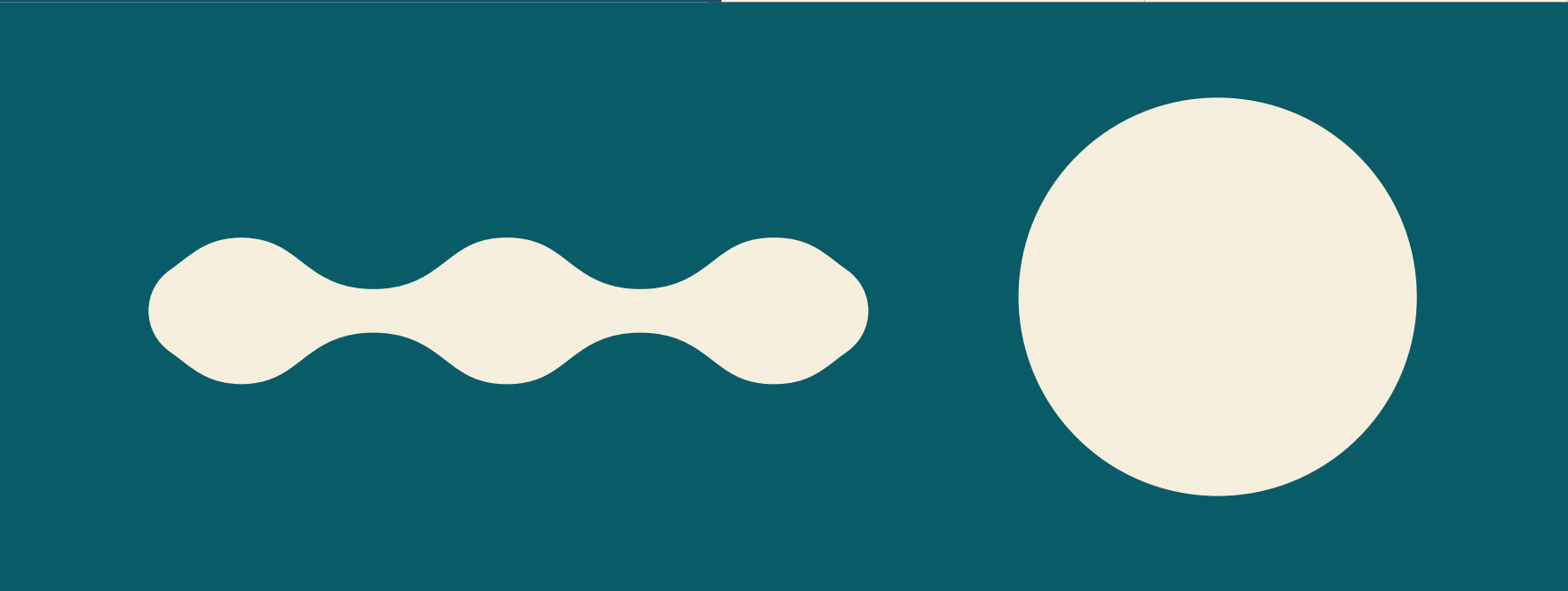
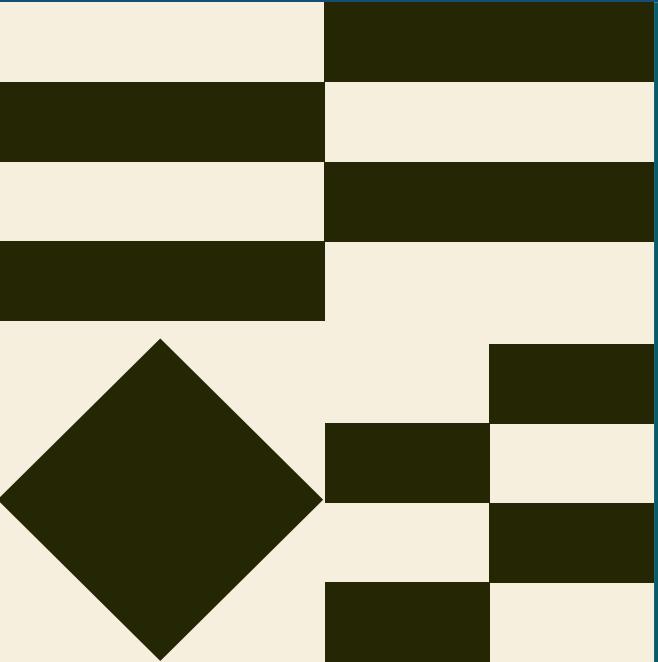
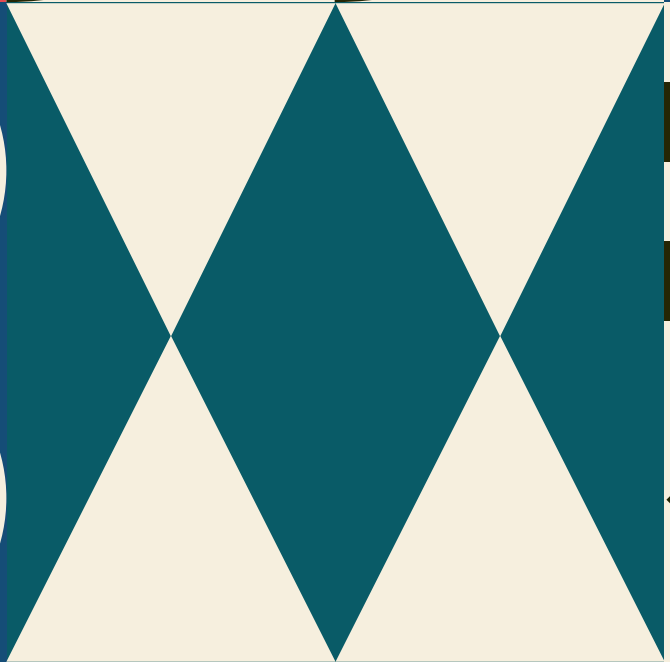
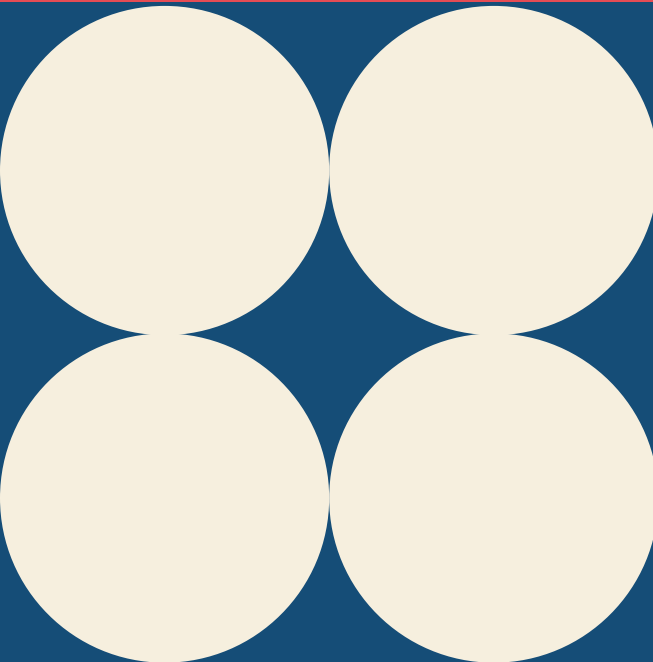
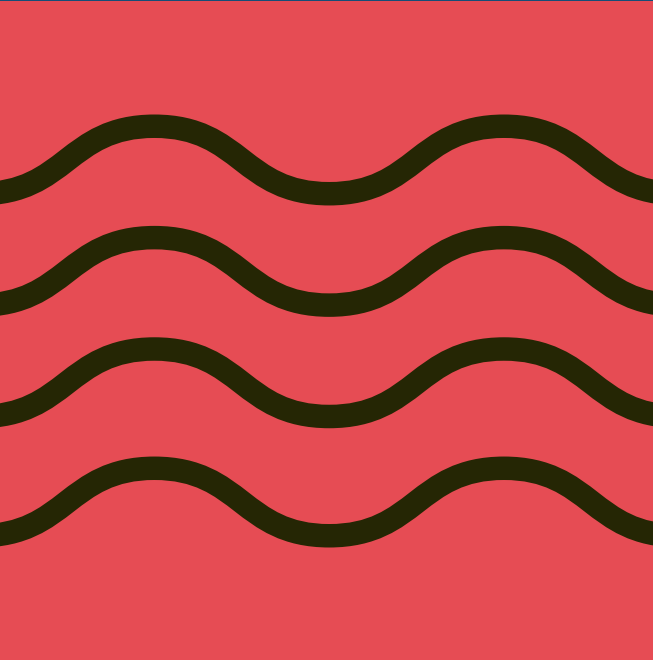
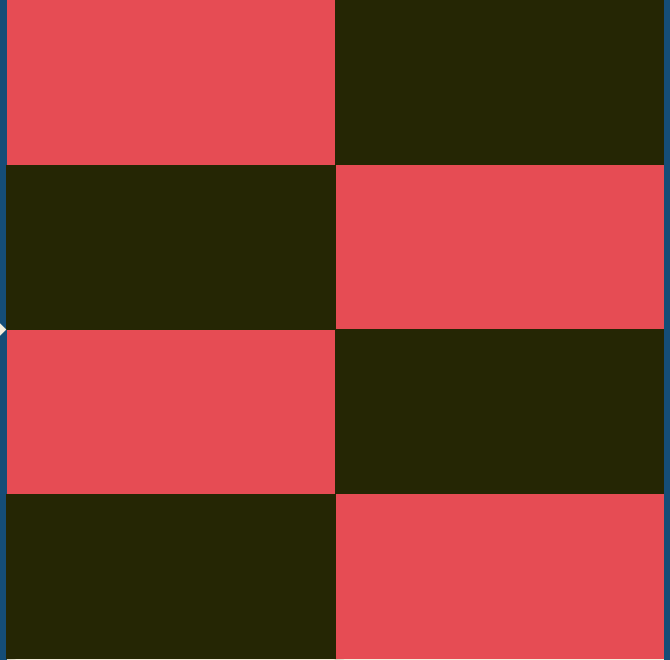
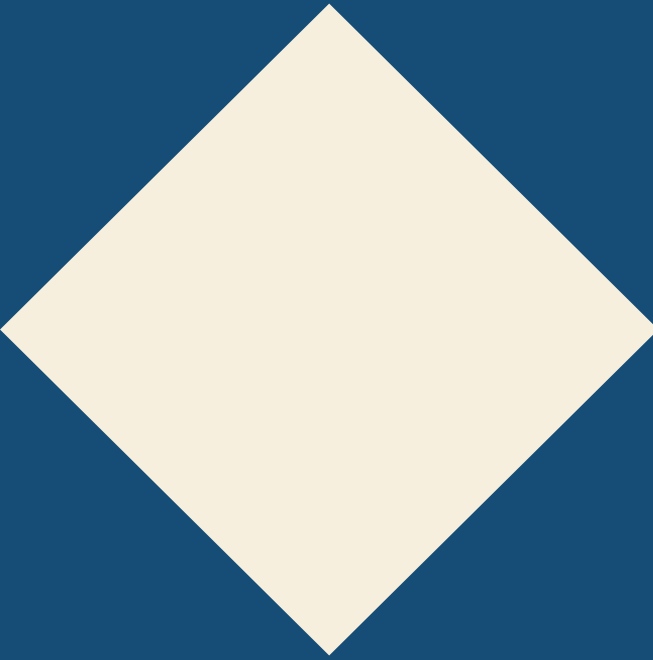
Change



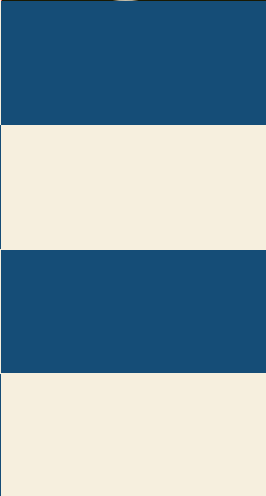
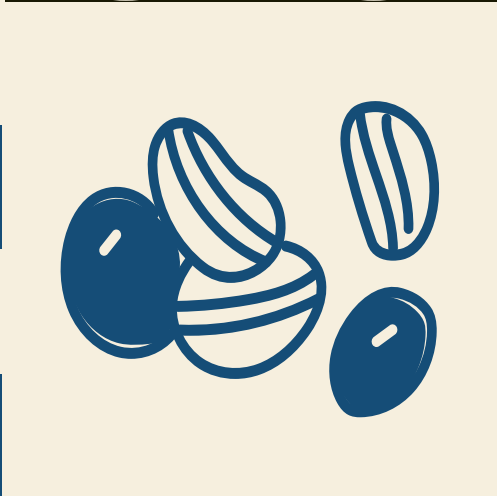
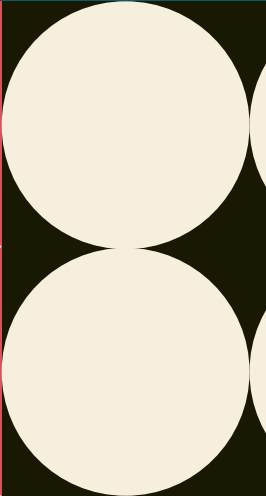
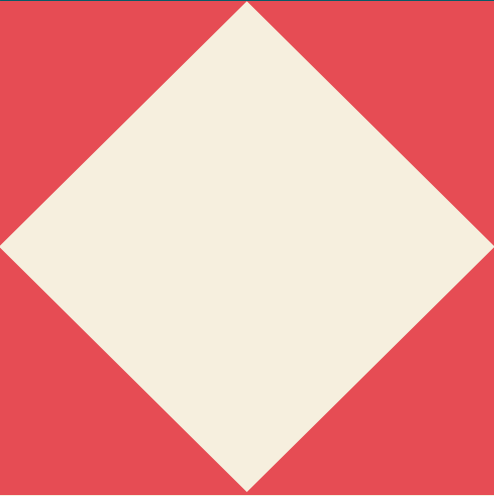
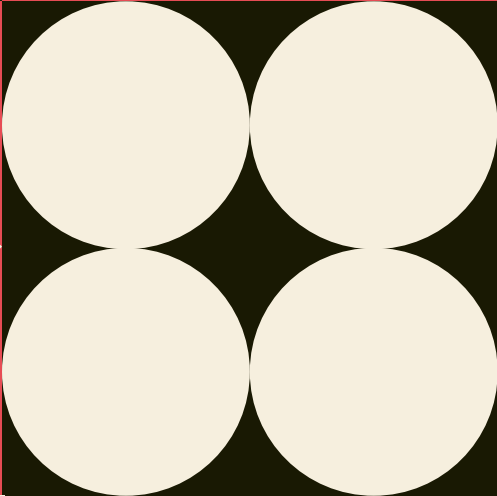
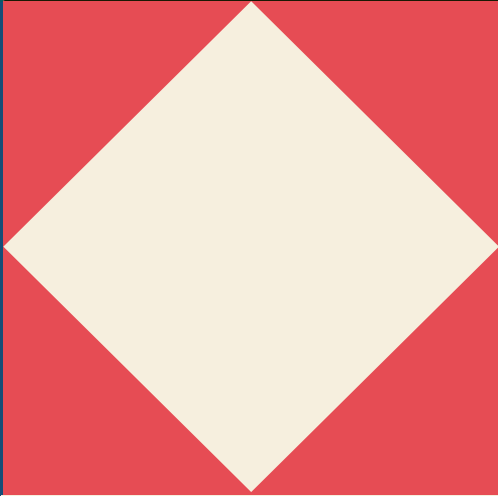
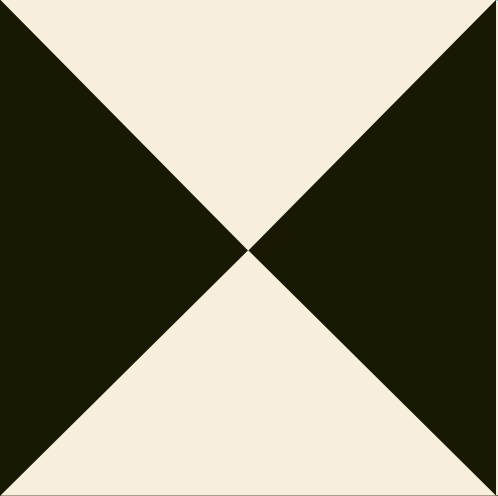
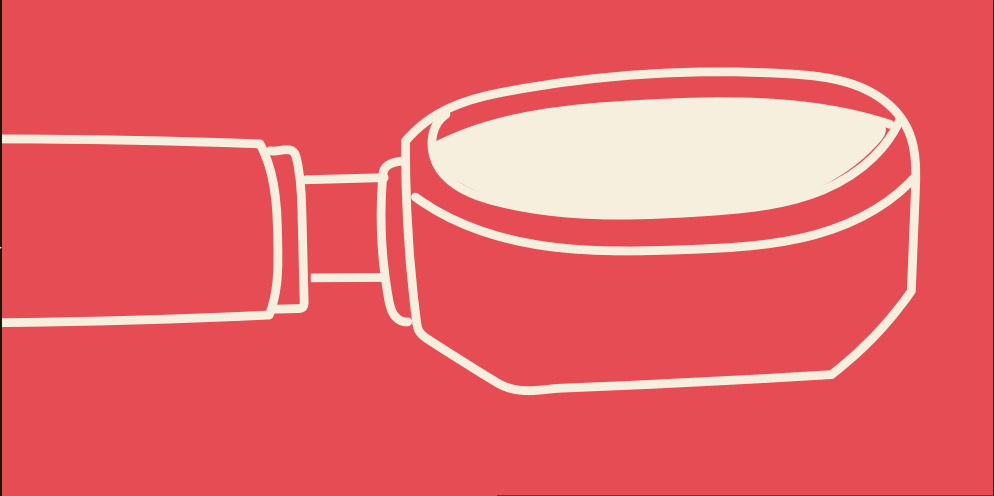
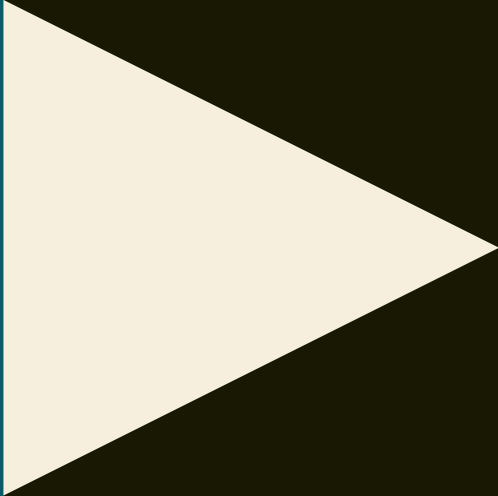
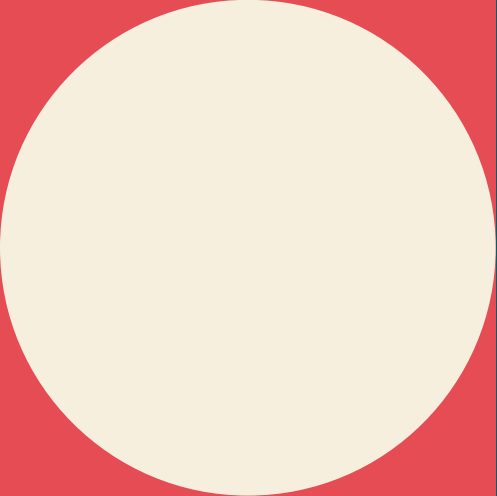
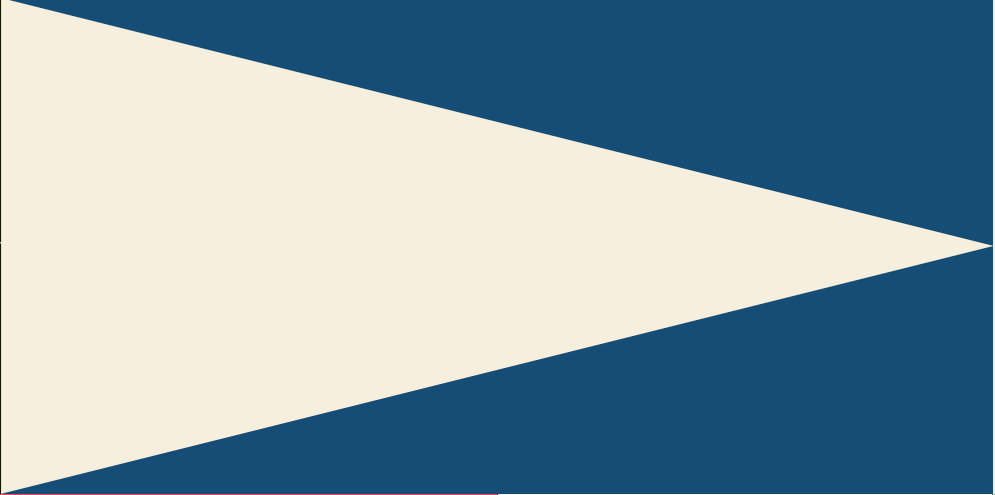
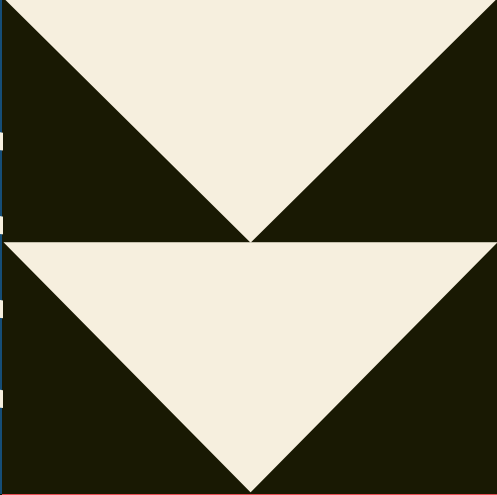
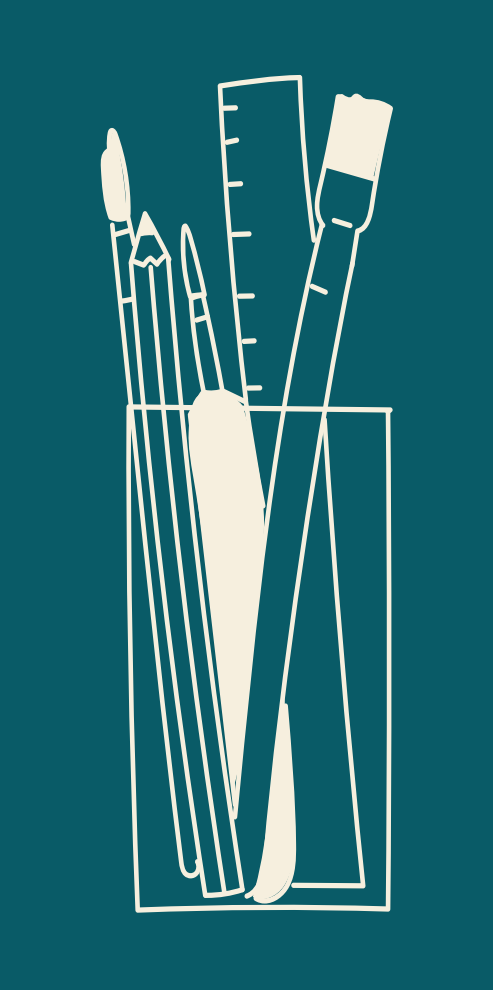
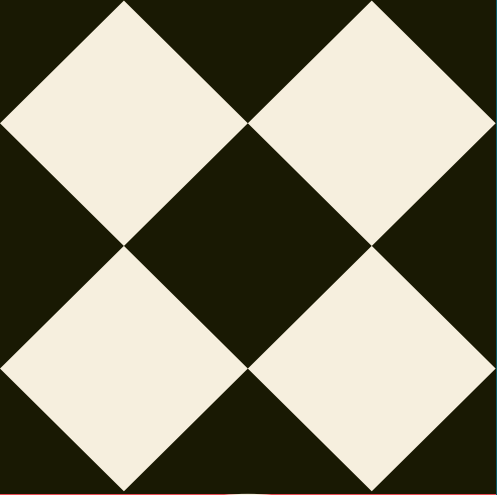
Crafts



Collaboration









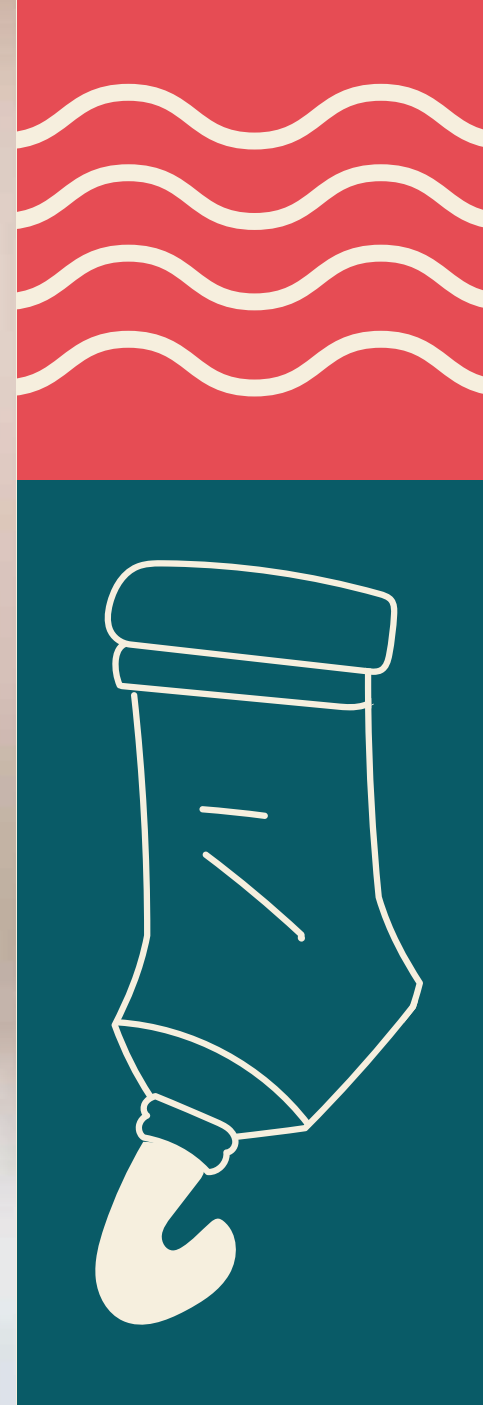
جيني
NASAQ

استمتع بتجربة فريدة وتذوق معنا
أجود قهوة مختصة ممزوجة بمزج
عالم من الرسم والفن

@wearensaq

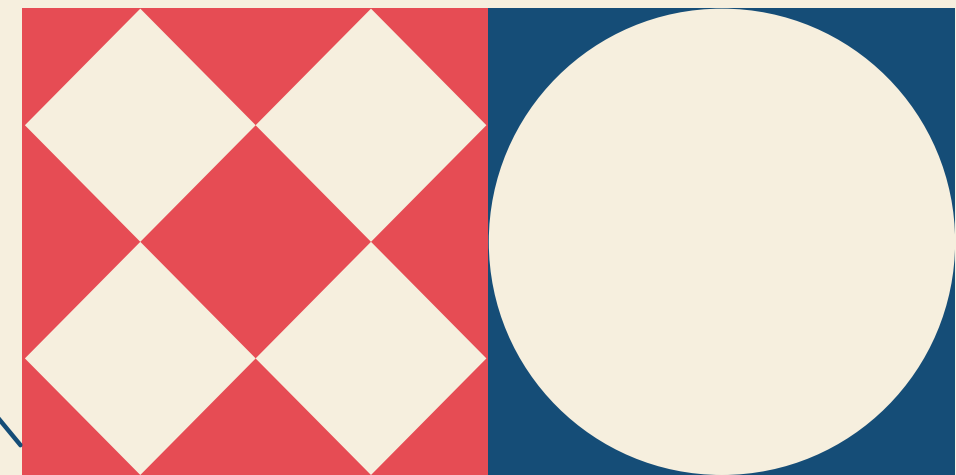
specialty coffee

2023 - 2024



جيني
NASAQ

Create A Painting
That **Describes**
How You Feel
Today






NASAQ



**Create A Painting That
Describes How You Feel
Today.**

Jimi
NASAQ







أنشئ لوحة تصور
مشاعرك في هذا
اليوم

@wearensaq

specialty coffee

2023 - 2024







Create A Painting
That **Describes**
How You Feel
Today

@wearenasaq



A true artist is not one who is inspired but one who inspires others.





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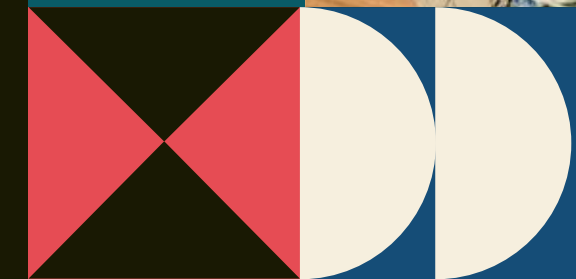
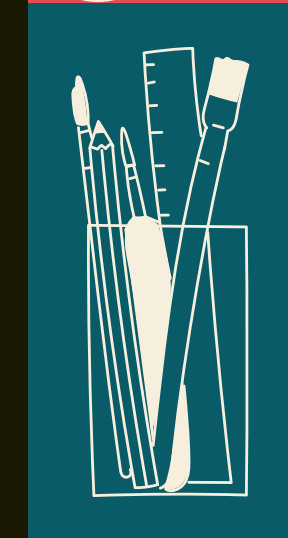
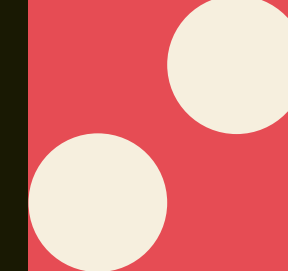
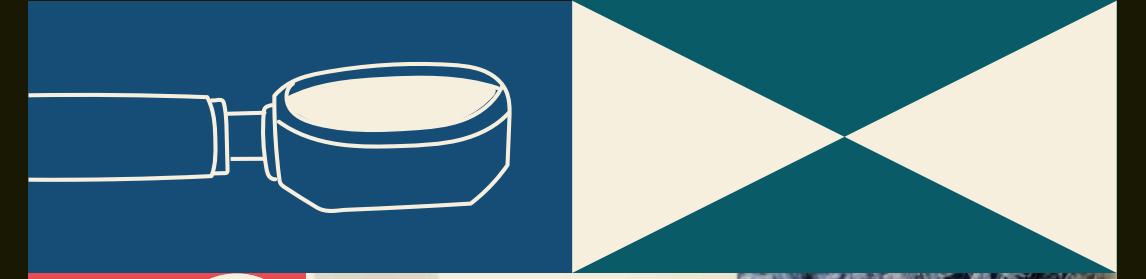
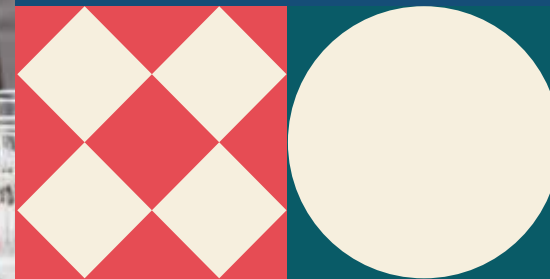
Creativity
takes —
courage



جيني
NASAQ



الفن هو وسيلة للتعبير عن
الذات، والإبداع هو وسيلة للتفكير
خارج الصندوق



الفن هو طريقتنا في جعل
العالم أفضل قليلاً
- ماري كوراي



Creativity takes — courage

The artist sees what others only
 catch a glimpse of 

الفن هو وسيلة للتعبير عن
 الذات، والإبداع هو وسيلة للتفكير
 خارج الصندوق

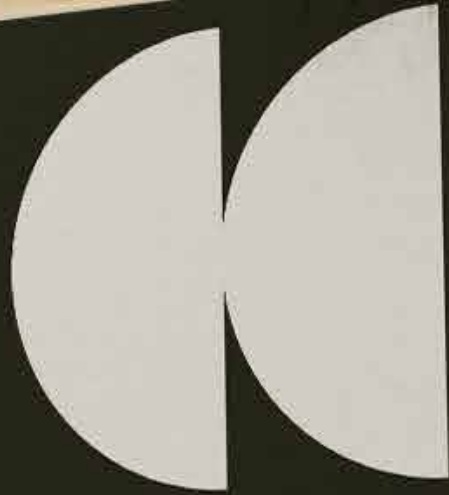
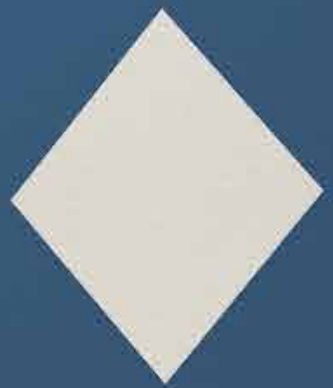
The artist sees what others only
catch a glimpse of _____



عبر عن نفسك بحرية وإبداع
و شارك أعمالك الفنية مع
الأخرين



NASAQ



Creativity
takes —
courage



NASAQ



NASAQ

