

Mobile App

Case Study

Medical

UX/UI

120+ Screens

IOS

By Ahlam Mohammed



Shifa App

shopping from pharmacies &
ordering medical tests from
laboratories



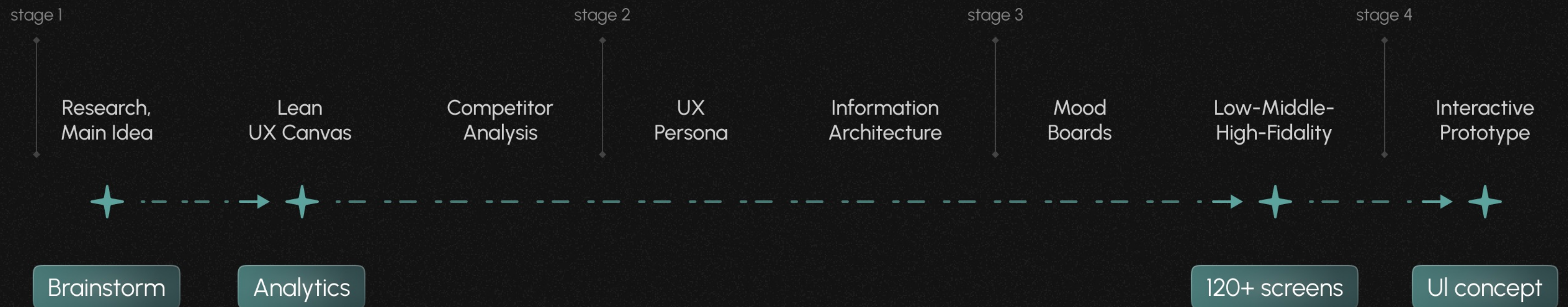
About The App

An application that provides a list of pharmacies and laboratories in your area, allowing users to easily browse available products and place orders. Users can explore a variety of medications and health products, as well as request laboratory tests either at home or in the laboratory.



Design Process

The process of working on the project was decomposed into stages.



Problems

01

Traditional pharmacy shopping experiences may be inconvenient and time-consuming.

02

The cost of money and time you spend when going to laboratories for Medical testing.

03

It may take time to find out which pharmacies offer your favorite products.

Solution

01

Allow users to shop from nearby pharmacies with the ability to order drug by prescription.

02

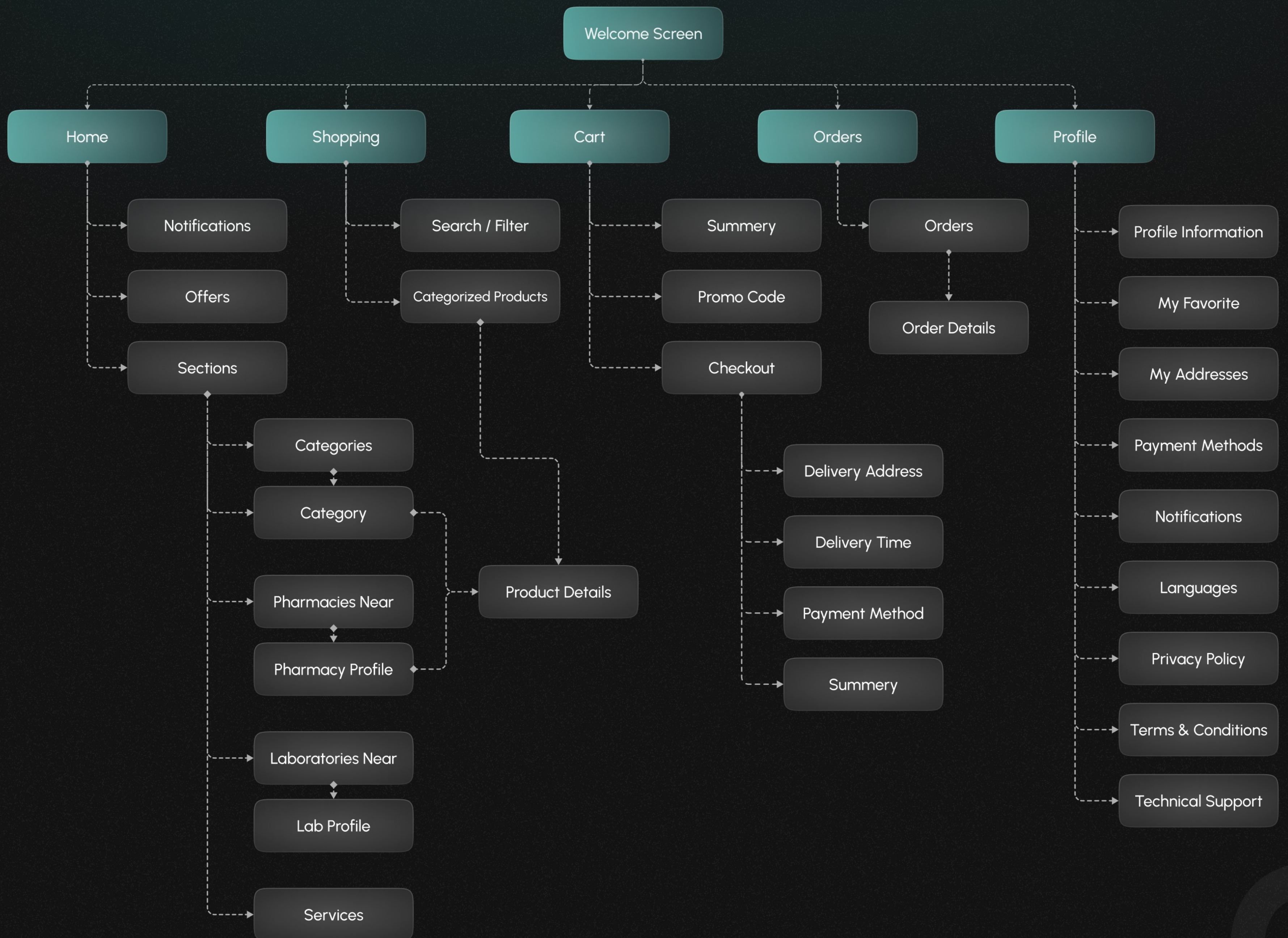
Enable users to select the laboratory for their medical tests, with options for home visits or in-lab.

03

Easy search for any product from any pharmacy.

Information Architecture

I created a logical navigation structure that helps users find what they are looking for without getting confused.



User Personas



Fatima Mohammed

Fatima is a mother and a software engineer living in a bustling city. She leads a busy life and cares about her health and the health of her family. Fatima has a skin allergy that requires her to purchase special products. Additionally, she needs to undergo periodic medical tests to monitor her health.



35 years old



Married



Software Engineer

Fatima's Goals:

- Purchase skincare products and medical supplies at affordable prices and of high quality.
- Choose her preferred laboratory.
- Receive home-based examining services if necessary.

Fatima's Challenges:

- Being too busy to personally visit pharmacies to purchase her products.
- Difficulty in selecting the appropriate laboratory for her medical tests and determining the location of the tests (home-based or in-lab).

Fatima's Needs:

- An easy UI that allows her to browse products quickly and easily.
- An option to specify her location and find nearby pharmacies.
- The ability to order and have the products delivered to her doorstep.
- choose her preferred laboratory and select the location of the medical tests (home-based or in-lab).

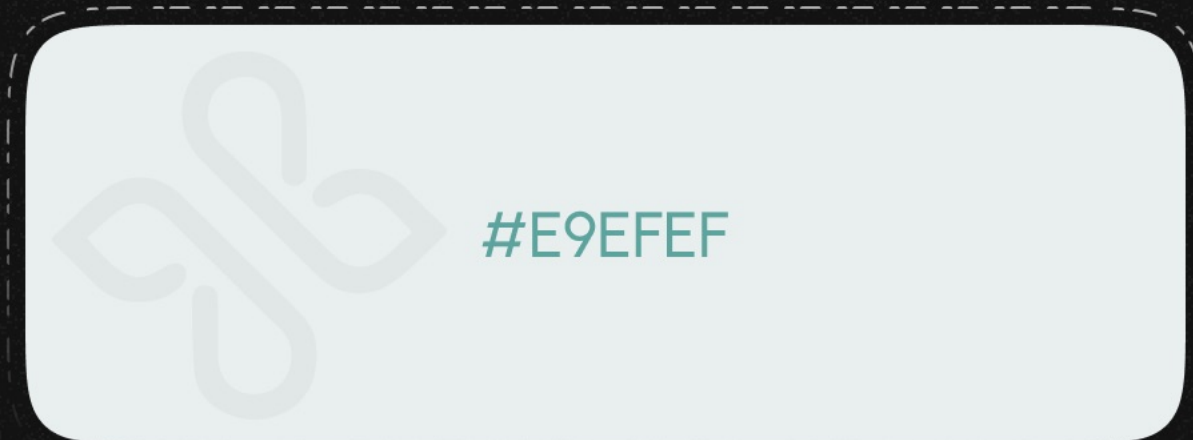
Wireframes



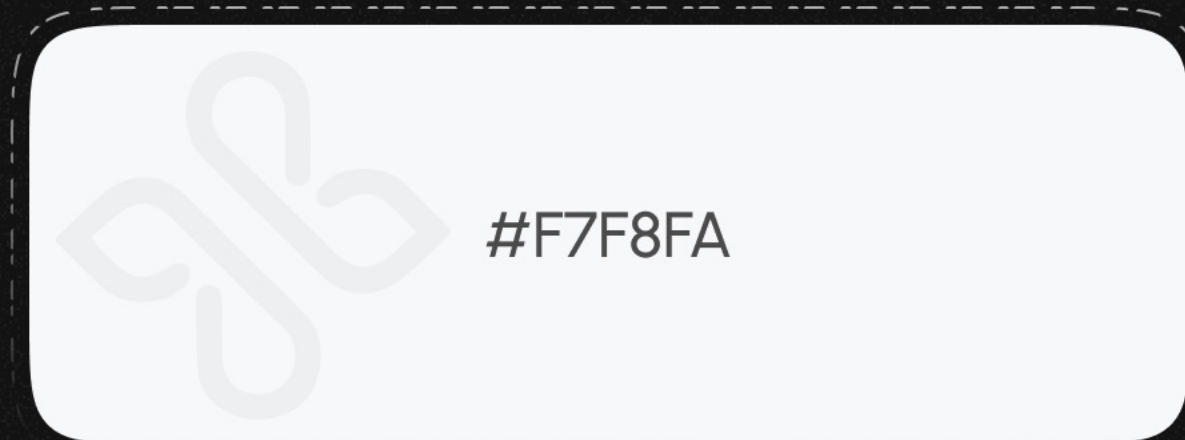
120+ Screens

Colors

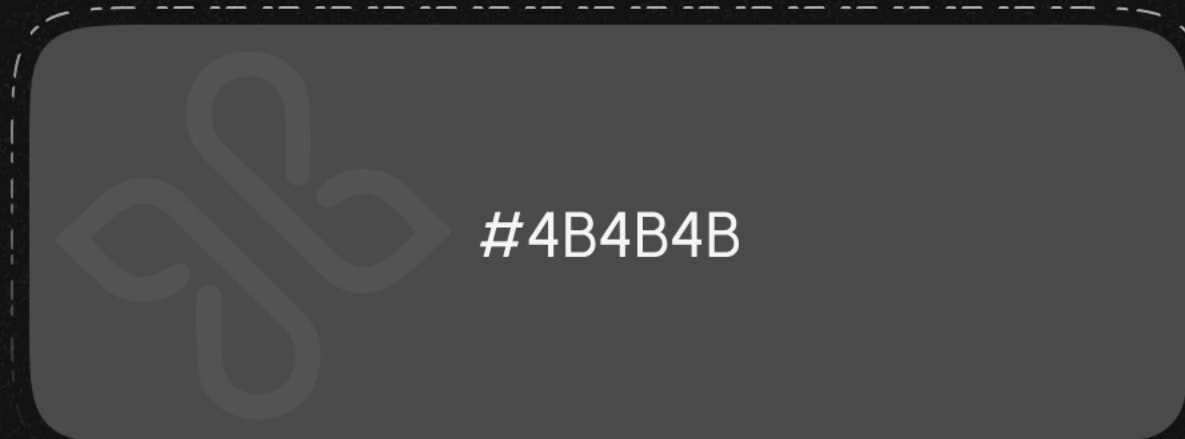
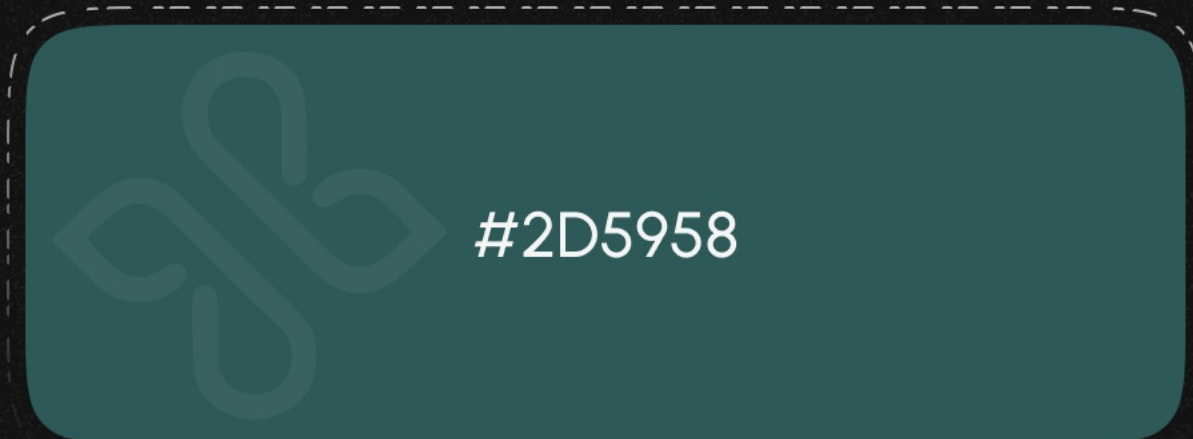
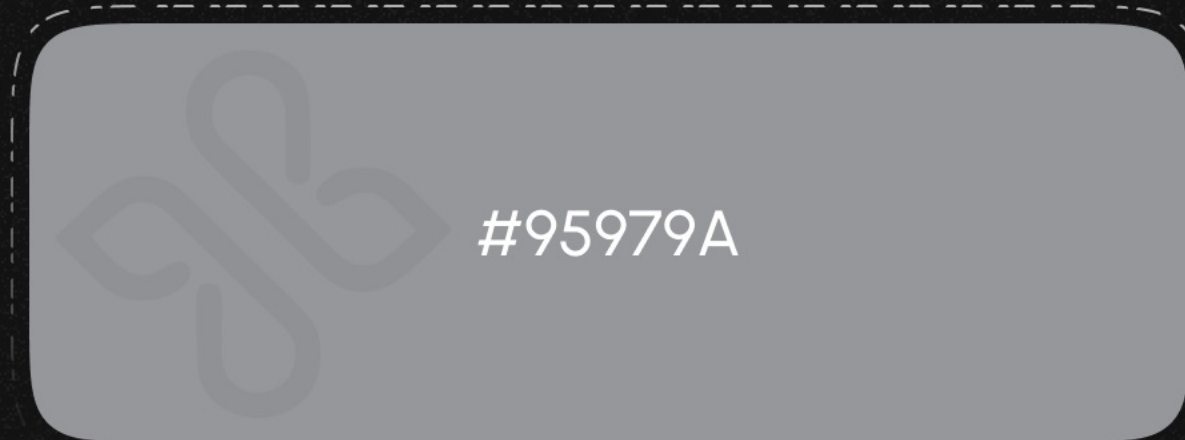
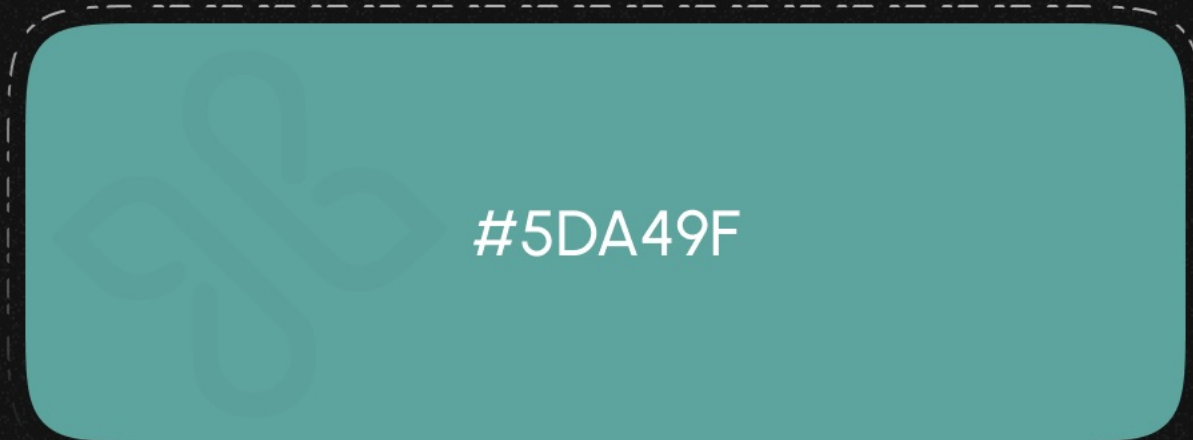
Primary



Secondary



Notification



Typography

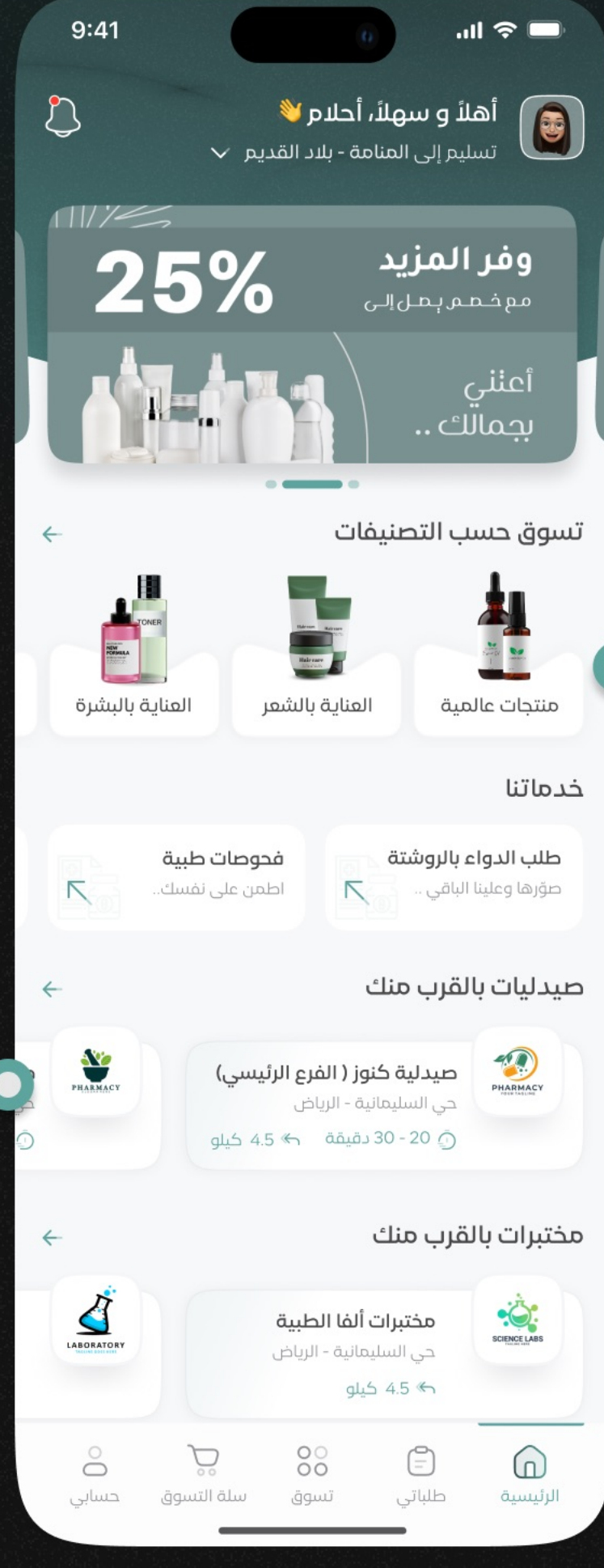
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Lama Sans

Bold Medium Regular

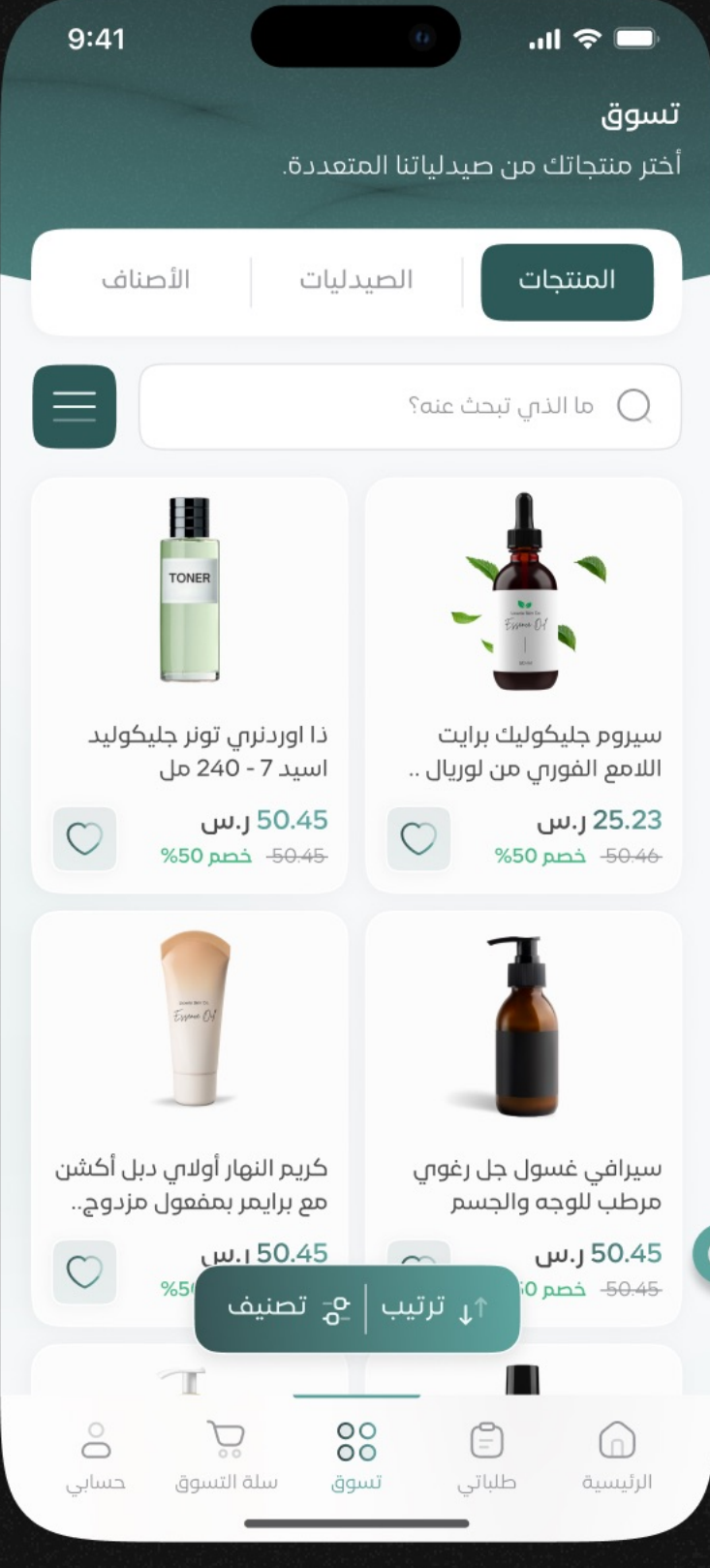
Key Features



Home Page

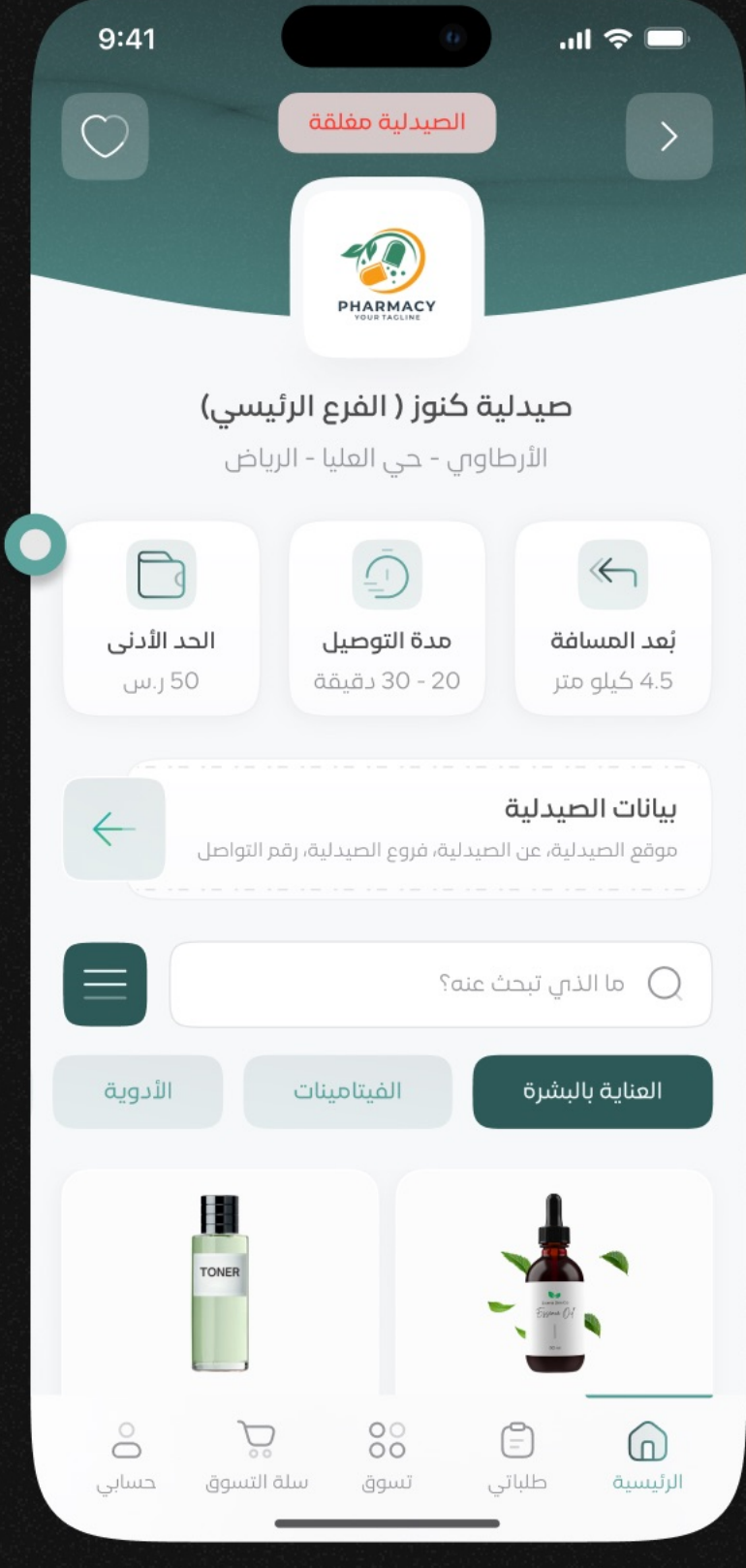
This page keeps the user to inform the offers of Shifa and its services.

It also shows the user the pharmacies and laboratories near him.



Shopping

User can shop from the Shifa app based on products, pharmacies, or categories, with the ability to search and filter.



Pharmacy Profile

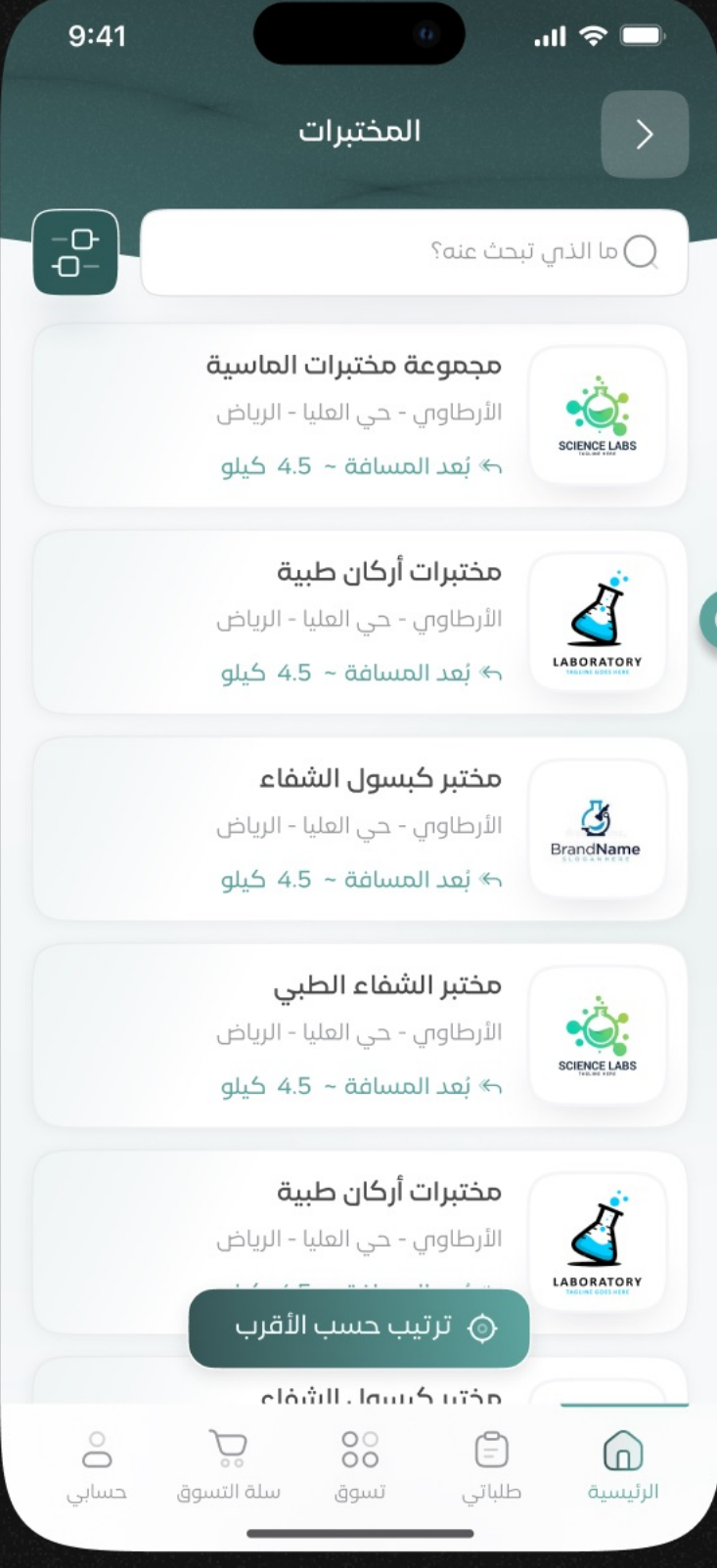
The pharmacy profile includes important information such as location, branch pharmacy, contact number, and its products.



Product Details

User can view detailed information about the product and know the estimated delivery time from the pharmacy to the user based on their current location.

The product can be added to the cart with the quantity specified.



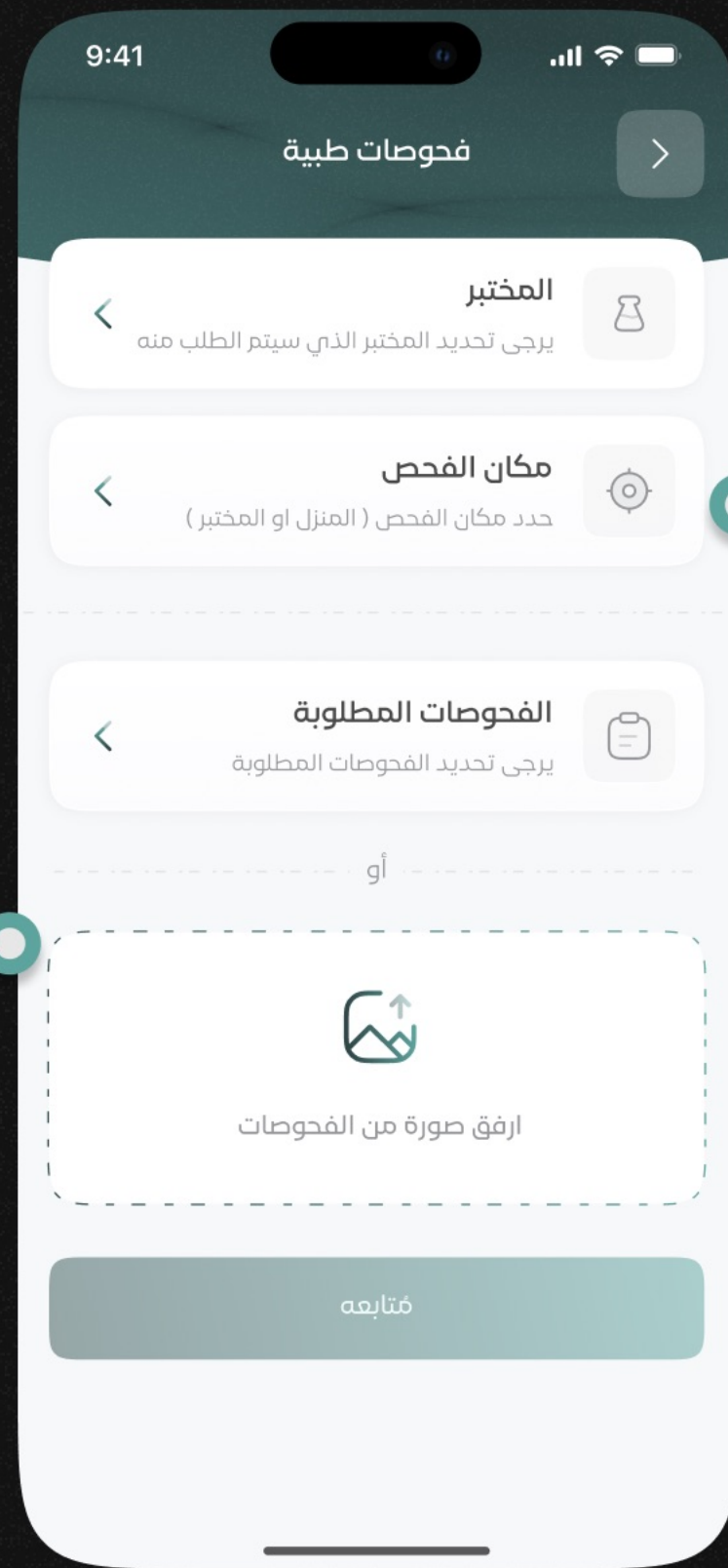
Display Laboratories

Displaying laboratories with the ability to filter them based on proximity to the user's geographic location or city.



Laboratory Profile

The laboratory profile includes important information such as location, branch laboratory, contact number, and services provided.



Medical Tests

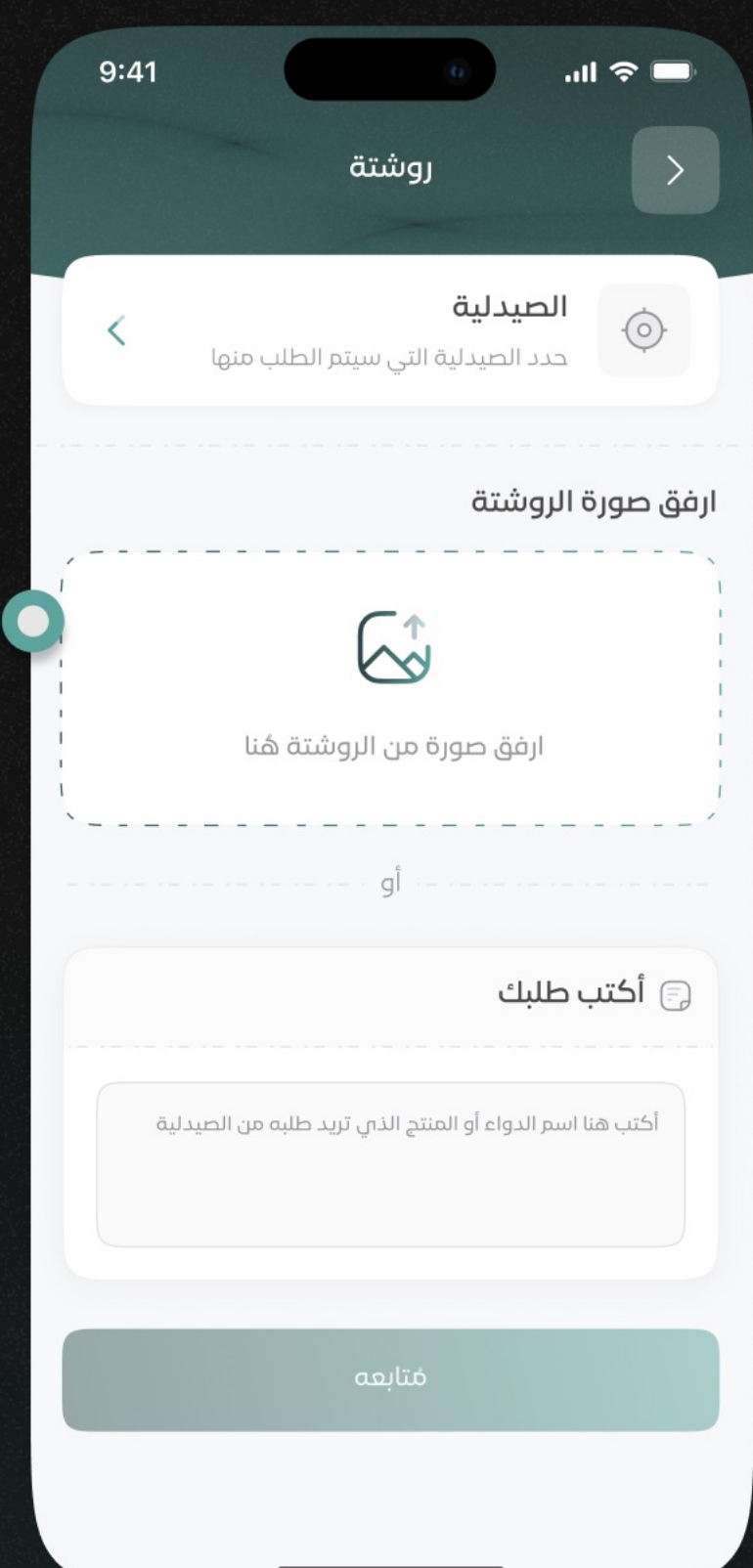
User can select the laboratory and the place of the test, whether it is at home or at the lab.

and then select the required medical tests or upload a photo of the tests.



Order Drugs By Prescription

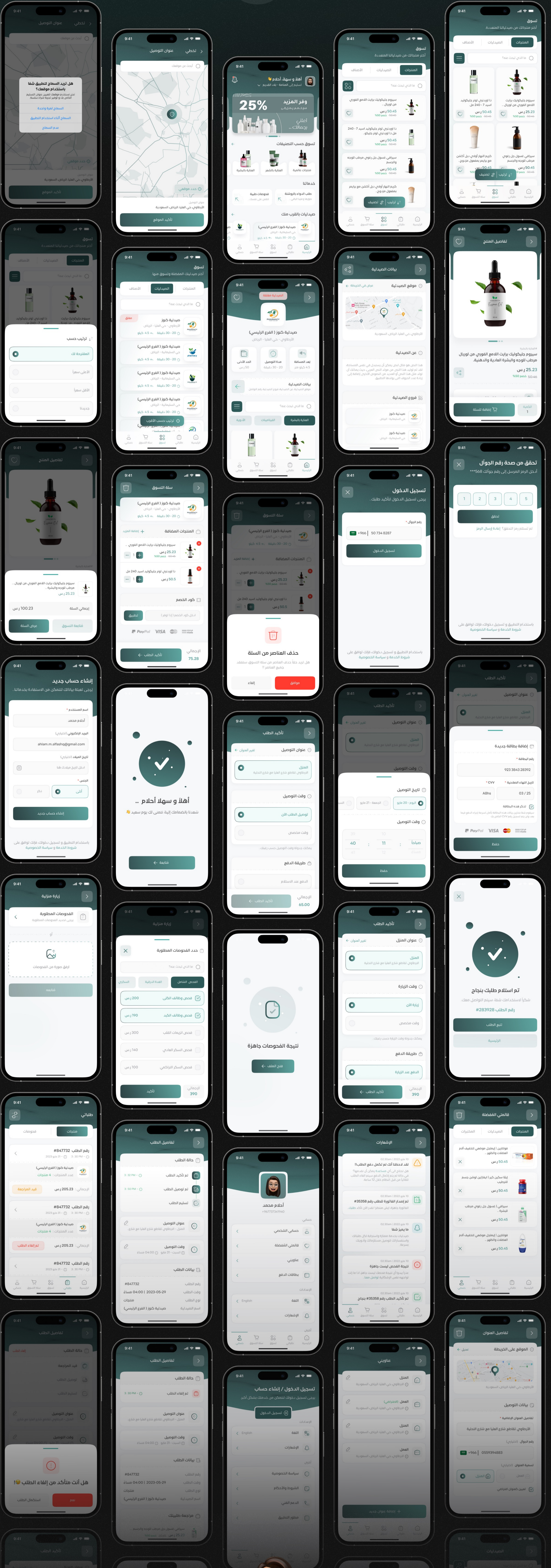
User can order drug by either attaching a picture of the prescription or typing the name of the drug.



Displaying Medical Test Results

User can access their medical test results by entering the receipt code, and then the result will be issued to the user as a downloadable file.

UI Design



And More
120+ Screens





Thanks For Following

I am delighted to see your comments and opinions on the design. Please feel free to contact me regarding any suggestion you find suitable. I am eager to hear your feedback and ideas on the design.



Ahlam Mohammed

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This project is for the benefit of



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