

Fatima Balfaqih
project name: Title Sequence



Movie title
Harry Potter



Genre
fantasy literature,
drama

target audience
15 and overs



**link to the current
title sequence**
[https://youtu.be/pk9FV5G
S4JM](https://youtu.be/pk9FV5GS4JM)

description

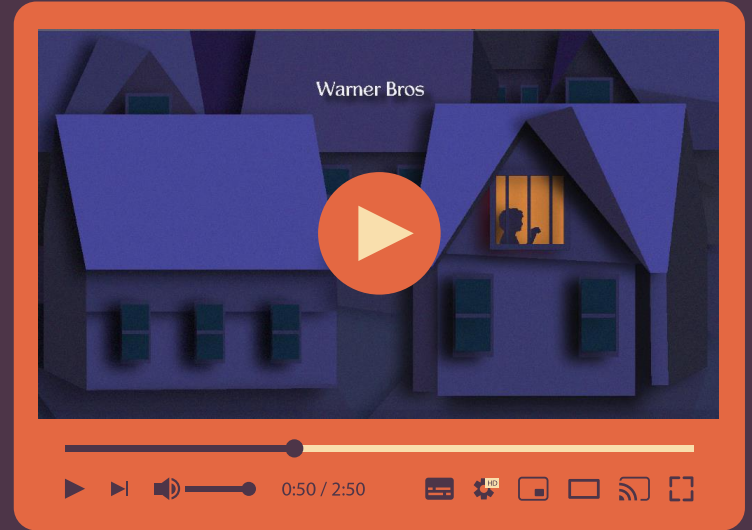
Harry Potter is an orphan who lives with his evil cousin.

One day Harry is astonished to receive a letter addressed to him. He has received many letters saying that he has been accepted into the wizarding school.

On his birthday, a giant named Hagrid arrives, and he sheds light on Harry's past, informing the boy that his parents, a wizard and a witch,

During his eventful first year at Hogwarts, he becomes close friends with two other members of the house.

The years were never easy for them; rather, they were full of various challenges and obstacles; they were continuous and surprising, but Harry did not give up. Suddenly, a snake follows Harry everywhere—what a surprise! Harry's ingenuity and his cooperation with the snake made him an accomplished magician who won many awards.



concept

Whatever the difficulties you encounter, never give up! The movie's goal is to convey a message to teenagers who are complaining about their numerous problems not to give up, that despite the difficulty that will face them, and even if we thought the problems will not be solved, it will be by trying and persevering, and that we must have experiences rather than wait for the right moment. Seize the opportunity since we never know when it will come along again. Finally, do not judge things by their outward appearance; be brave and face them, as they may be the solution.





1

try

Be brave

2



3

Dont
give up

Dont judge
challenges by
their appearances

4



You will
succeed

5





Color palette

In terms of color theory, these gradations represent magic, mystery, skill, intrigue, and intelligence, all of which are present in plenty in the movie.

Additionally, the color gradations employed in the movie are extremely similar to this. Last but not least, because these hues appeal to the target group's instincts, they tend to use them to feel curious about the film's backstory.



typography

I chose this font because it is well-known and directly relates to Harry Potter; it is strong and suggests boldness and experience; it also has sharp angles that resemble lightning bolts to represent magic; and it has an aesthetic that fits the movie's genre because it is a little eerie and mysterious and is based on a number of novels; this style of calligraphy is also similar to ancient books.

Boldness, intrigue, and creativity are all there in the second font type, like the first, but it is less detailed to make reading easier.

Harry Potter
Harry Potter



audio

Regarding the music, it is the sound that everyone associates with Harry Potter. It is also appropriate for the story's progression and the character's growth; it begins quietly and then becomes more rhythmic, becoming full of mystery, excitement, and a hint of magic.

why did i choose



Window bars

I intended to utilize iron bars to symbolize Harry's frustration and loneliness because he was confined to his uncle's home and was therefore cut off from all the comforts of life.



mirrors

Everyone experiences weakness from time to time, but we must resist the desire to give up. Harry's nostalgia to his parents was a vulnerability.



The door

The key lies in adventure and experience. The door symbolizes the opening of a new chapter in Harry's life when the message was received and he decided to participate in the experiment.



chess

Harry encountered challenges, and one of those challenges was chess. In general, chess symbolizes the strength of challenges and problems.



Curiosity and impulsiveness

Like anyone in his prime, Harry was initially frightened, but he seized the chance to show his fearlessness.



The three hands

The companionship we have with us, the team's cooperation and devotion, is what constantly makes us feel comfortable.

why did i choose



Film roll

To highlight the repetition, problems do not come once or twice, but more



The snake

Everything is evaluated based on its outer appearance by everyone. Some individuals consider issues extremely serious, but problems could actually be the key to success.

What happened to Harry was this. The snake, which he perceived as dangerous, really assisted him in succeeding.



Awards

Who doesn't like prizes? The result of all these difficulties.. success



The clouds

The clouds are a symbol of rest and dream, a guide to the psychological comfort that comes after the achievement and realization of the dream and endeavor





The style

Harry Potter is essentially an eight-part literary novel for teenagers that has been featured in several movies. I wanted to maintain the feel of the book by creating a design that resembles a paper cutout.

Storyboard



Shot # 1

Duration 5 sec



Description Birth will be by flying the letter, and the name will appear, where here is the life. As for death, it will be by Harry picking up the letter.

Camera Shot Establishing

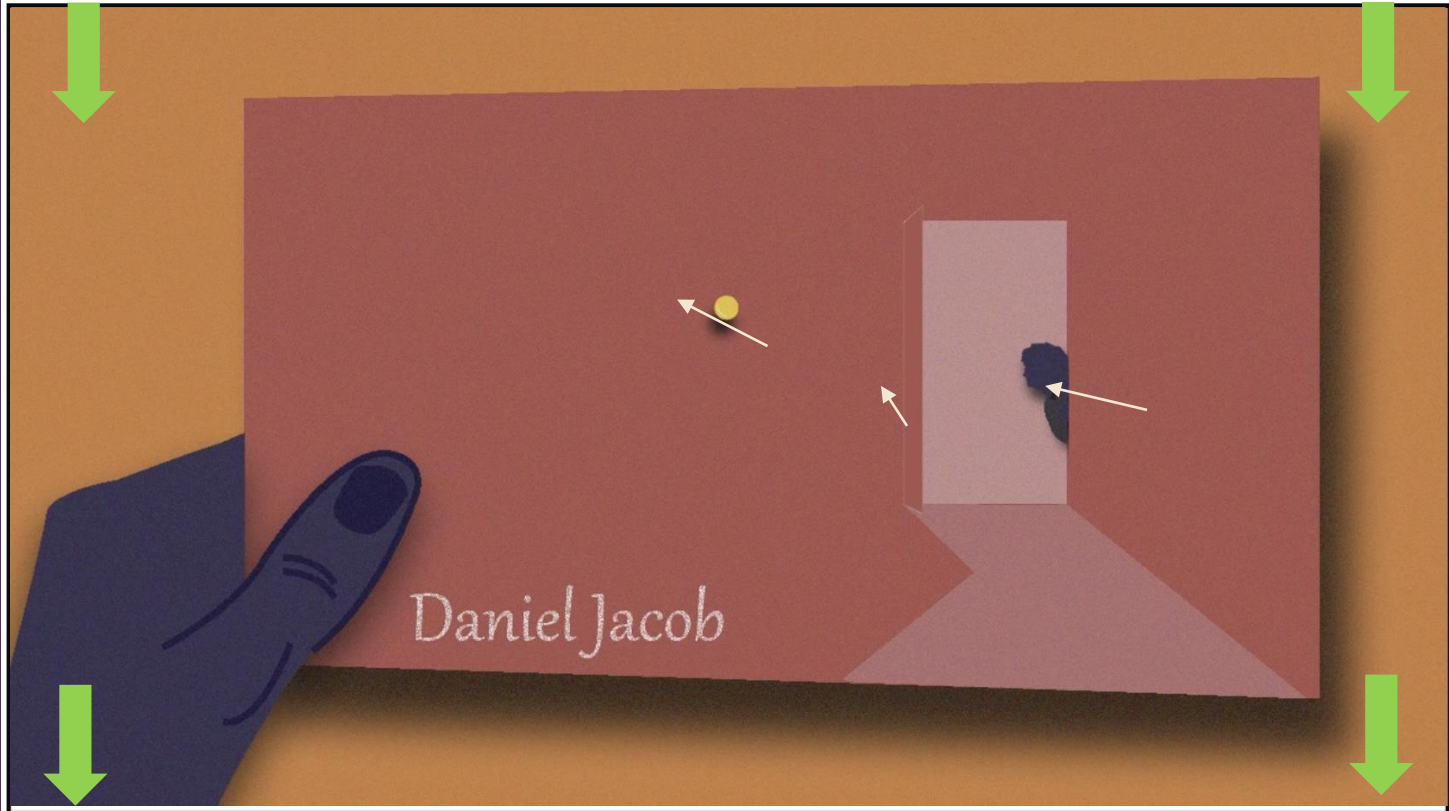
Transition Message drop

Audio 1 original music

Audio 2 owl

Shot # 2

Duration 7 sec



Description

The combination will come gradually, birth by descending from Harry's hand, life will be by opening the door and Harry exiting with curiosity, then the appearance of a broom carrying him to catch up with the golden ball, and death by turning Harry to the other side

Camera Shot

Point of view

Transition

Harry will fly and twist his body into the next scene

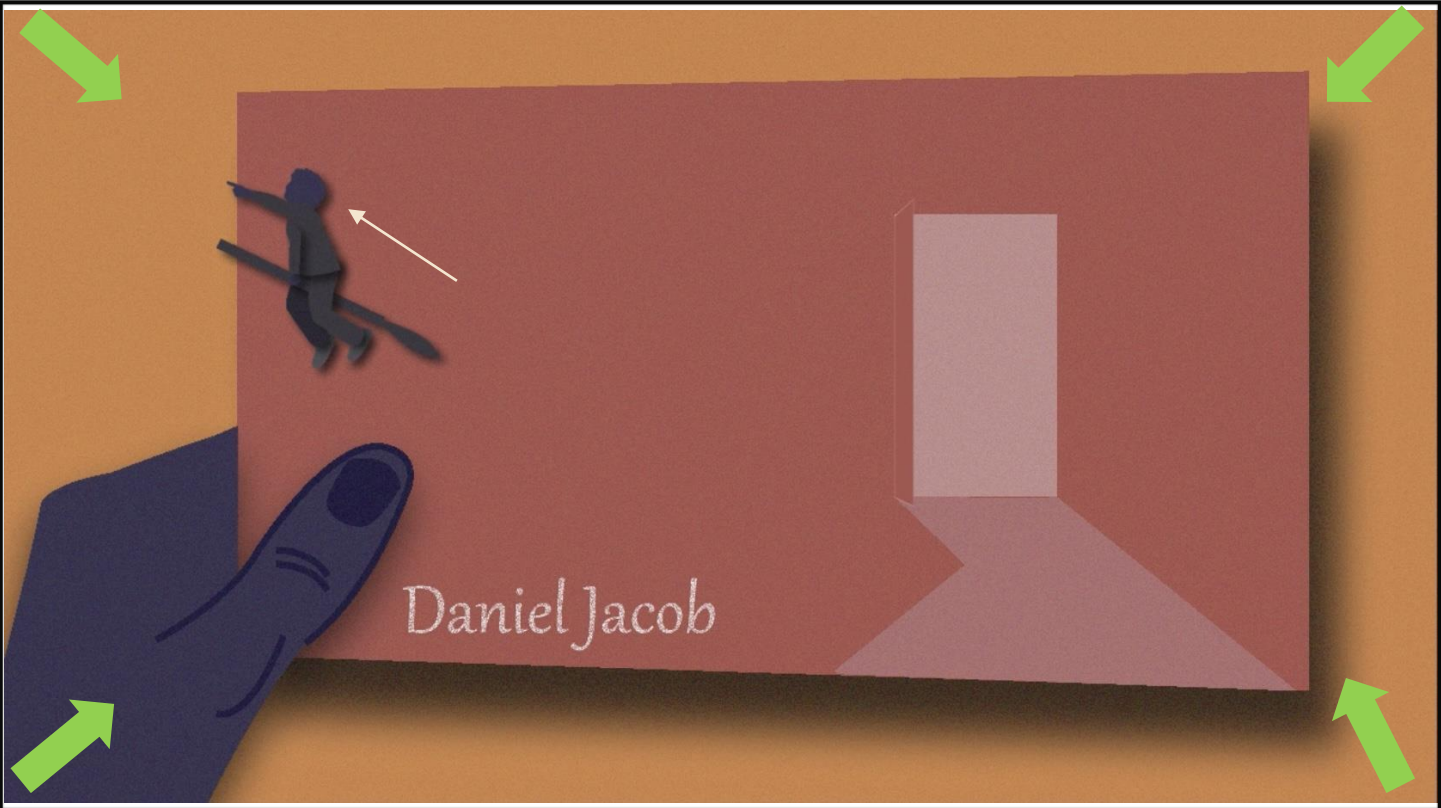
Audio 1

original music

Audio 2

Shot # 2

Duration 7 sec



Description

The combination will come gradually, birth by descending from Harry's hand, life will be by opening the door and Harry exiting with curiosity, then the appearance of a broom carrying him to catch up with the golden ball, and death by turning Harry to the other side

Camera Shot

Point of view

Transition

Harry will fly and twist his body into the next scene

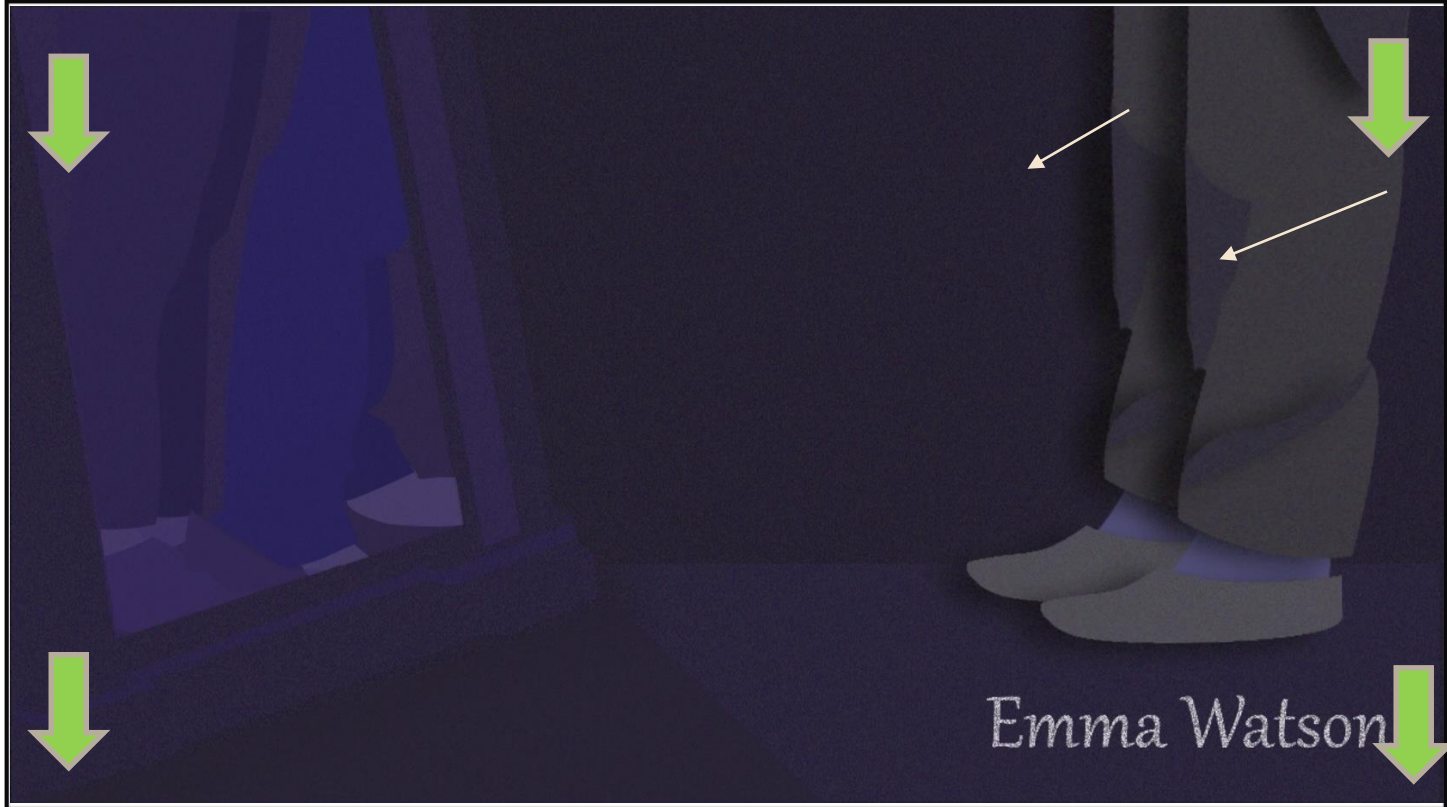
Audio 1

original music

Audio 2

Shot # 3

Duration 5 sec



Description Birth will be with the appearance of Harry standing, and life with the appearance of his parents' reflection in the mirrors, and death by reduce the opacity, moving to the other scene

Camera Shot medium

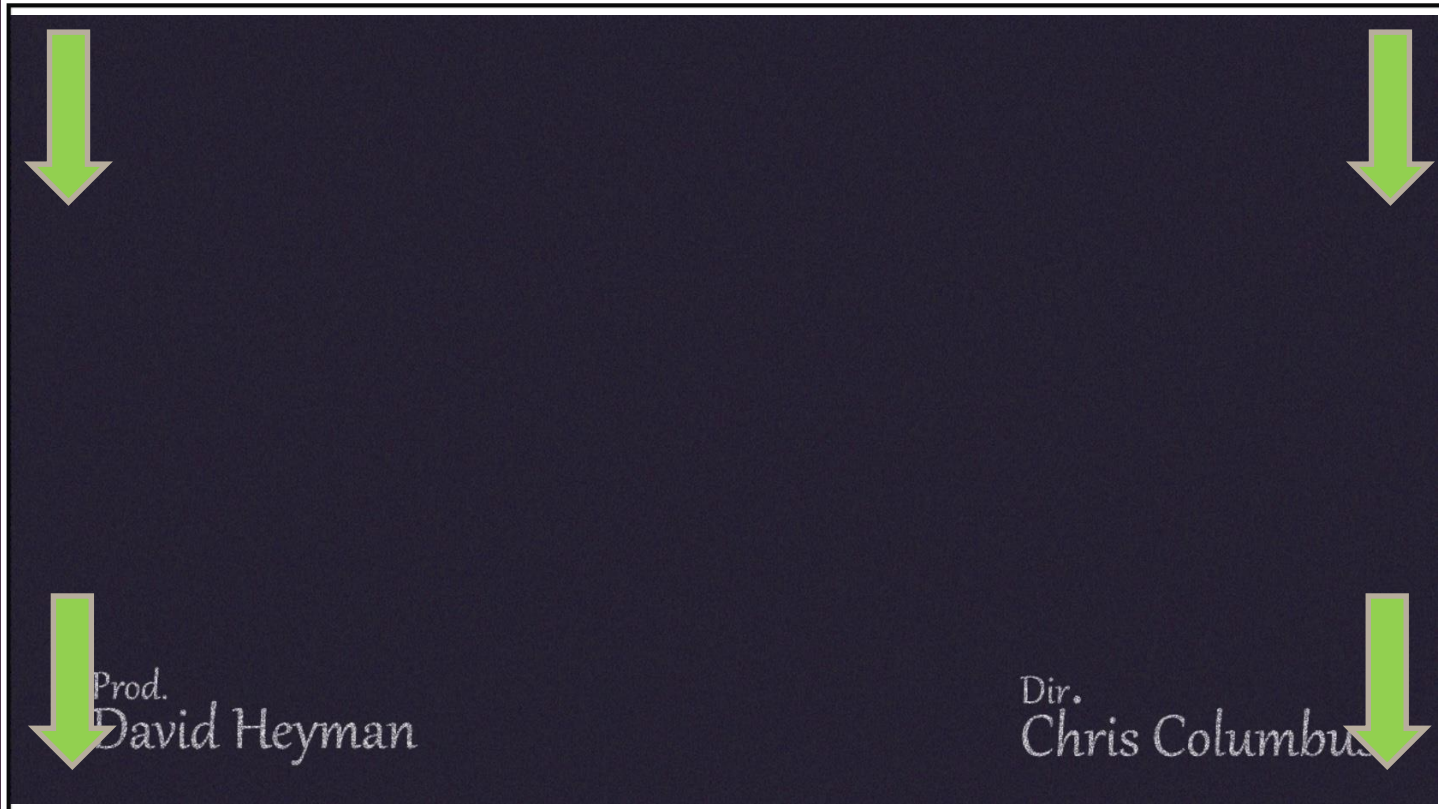
Transition opacity

Audio 1

Audio 2 original music

Shot # 4

Duration 5 sec



Description Birth with the appearance of the names then Harry's hand, life with the appearance of the other two hands, and death with the appearance of the chess piece

Camera Shot fixed from the front

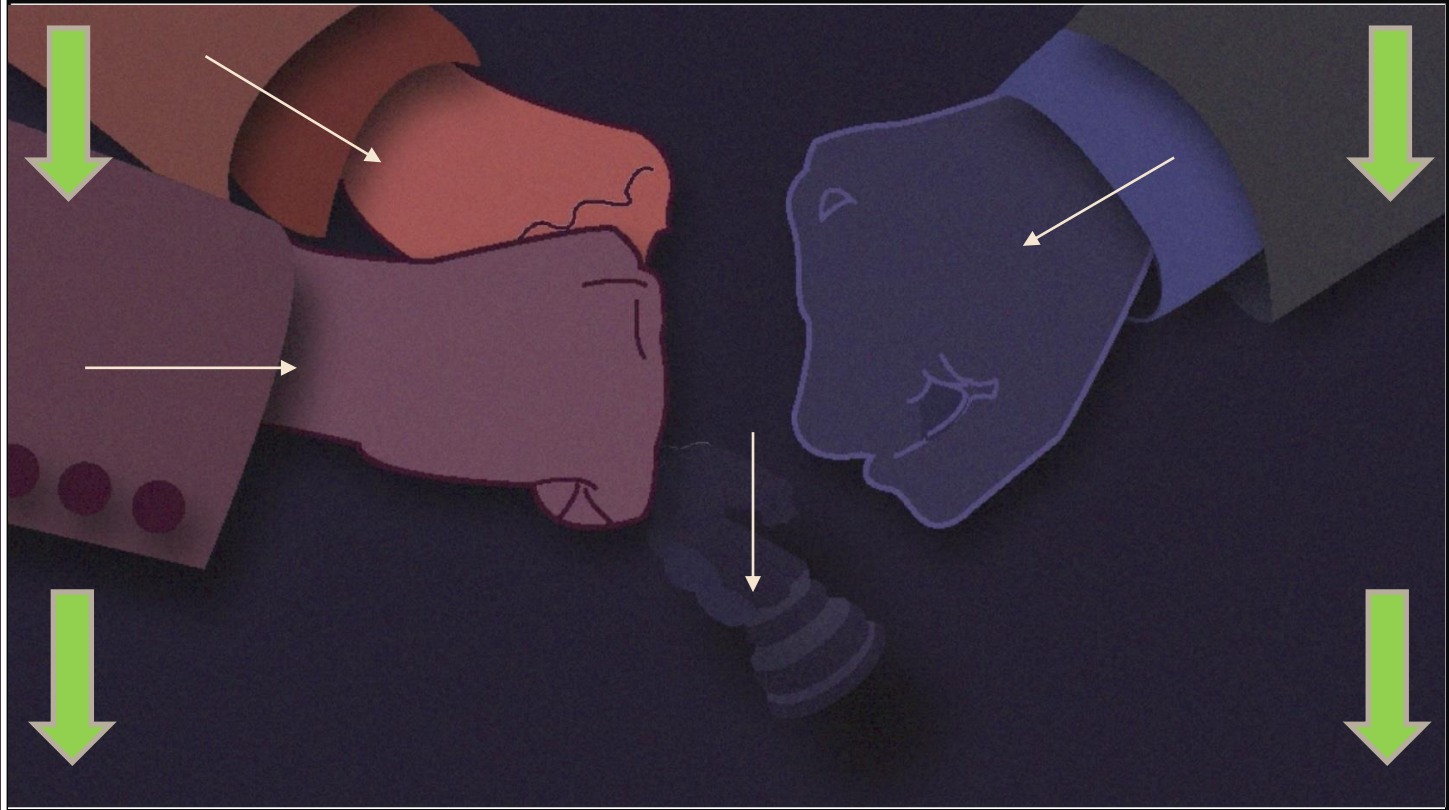
Transition appearance of the chess piece

Audio 1 original music

Audio 2

Shot # 4

Duration 5 sec



Description Birth with the appearance of Harry's hand, life with the appearance of the other two hands, and death with the appearance of the chess piece

Camera Shot fixed from the front

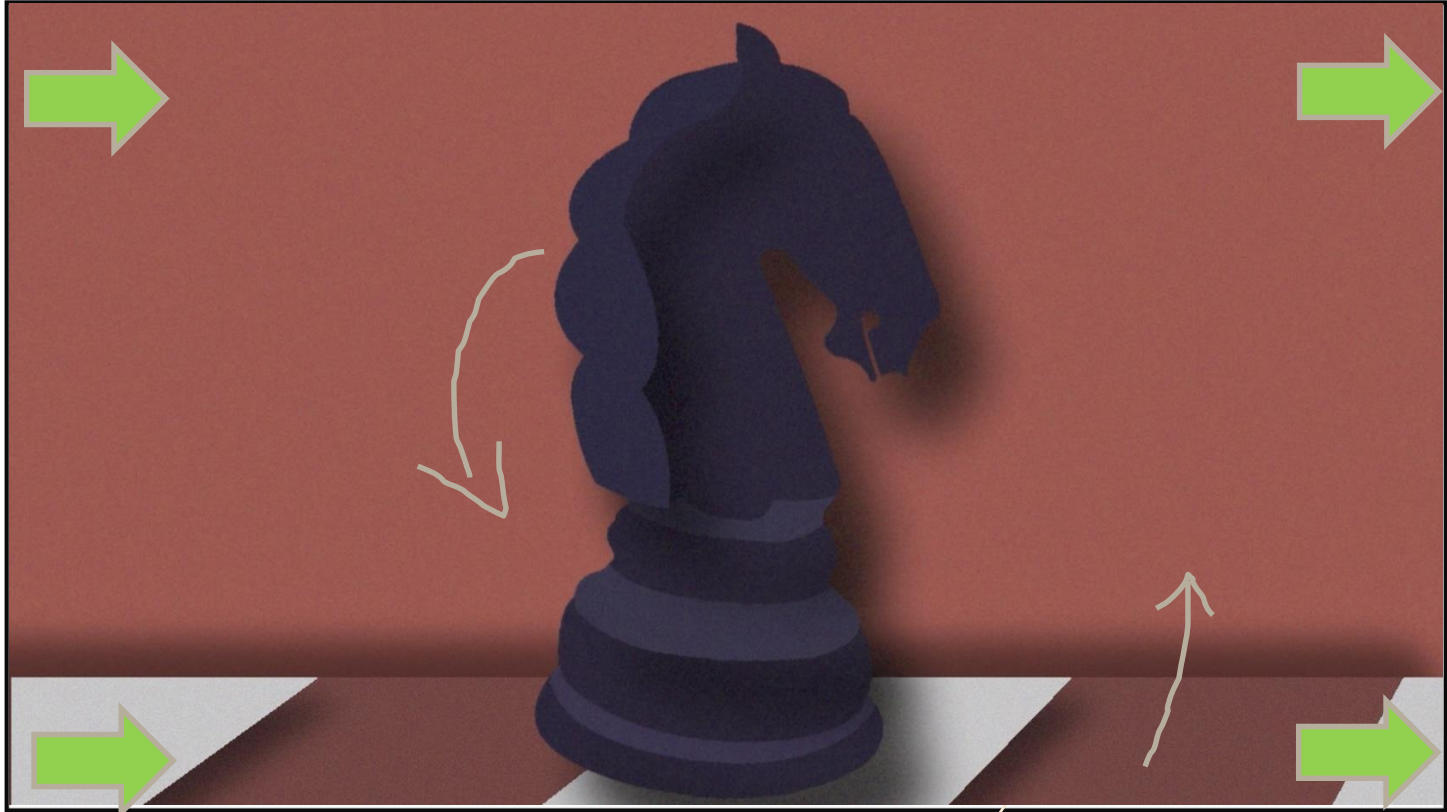
Transition appearance of the chess piece

Audio 1 original music

Audio 2

Shot # 5

Duration 5 sec



Description Birth comes when the chess piece falls, life comes back, and death comes when the square pieces go up

Camera Shot Close up

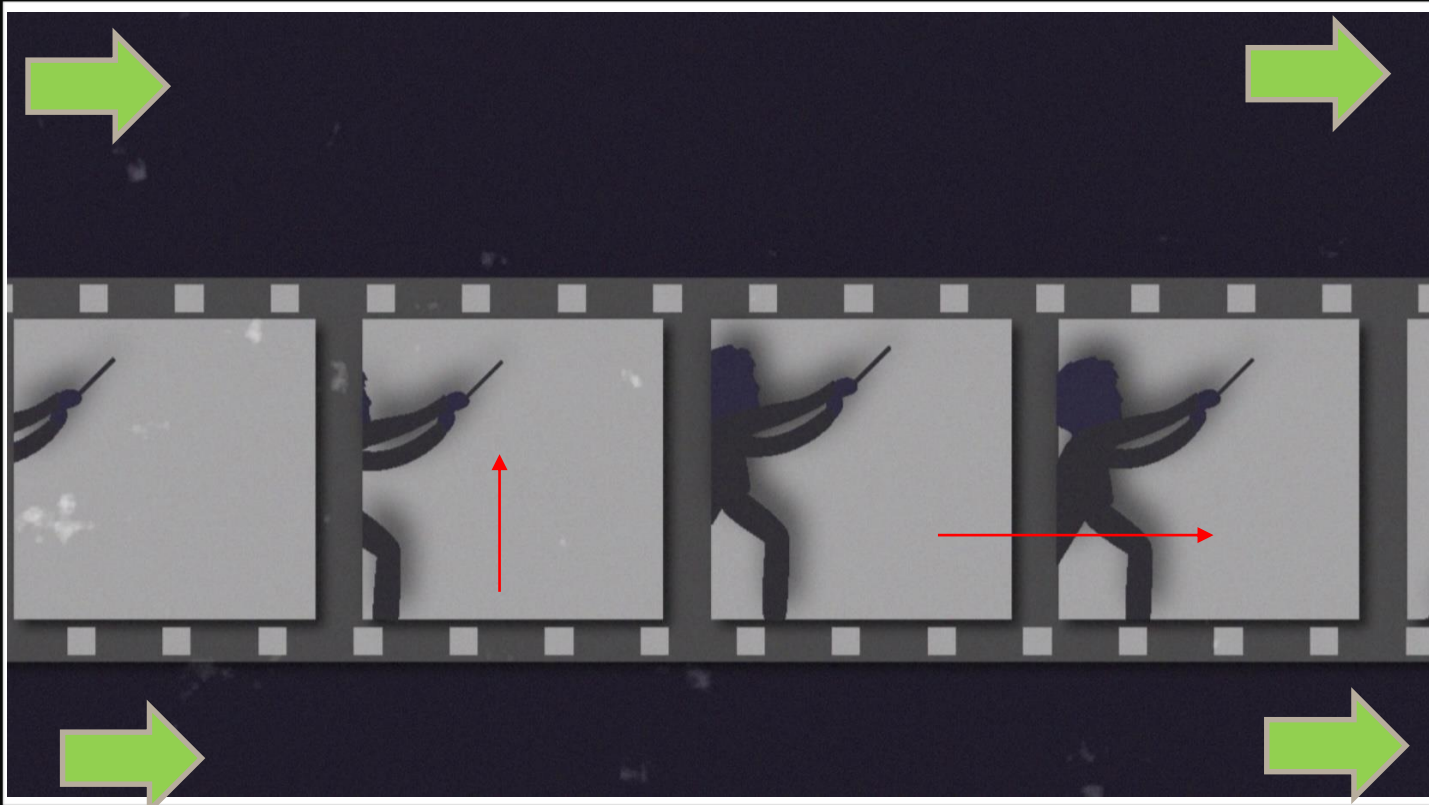
Transition The chess piece goes backwards

Audio 1 original music

Audio 2

Shot # 6

Duration 6 sec



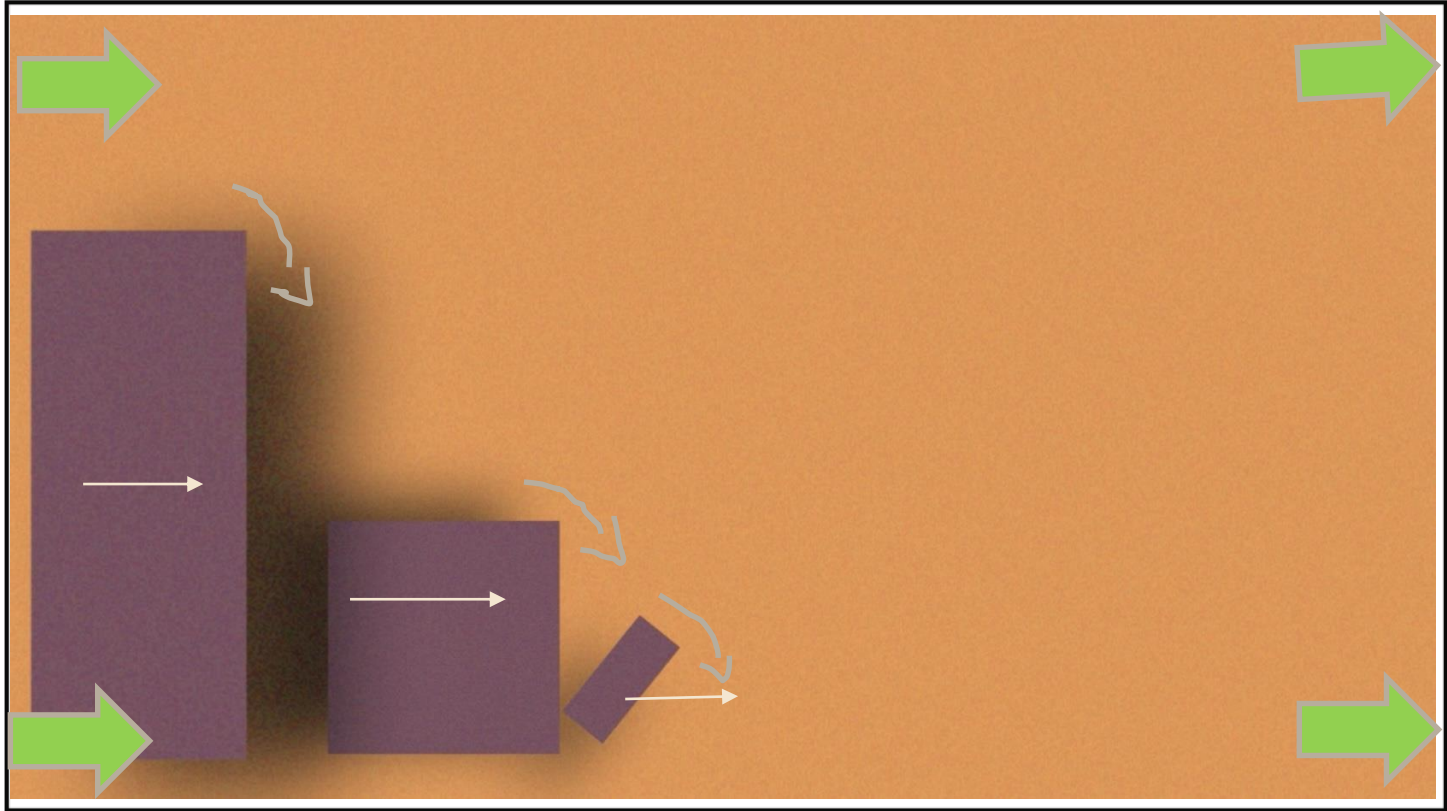
Description Blurred effects

Camera Shot Medium

Transition The color of the box and the background of the box after it will change
Audio 1
Audio 2 original music

Shot # 7

Duration 6 sec



Description Zoom on the square, life will start when the squares exit each other, and death when the two snakes go

Camera Shot Extreme Close up

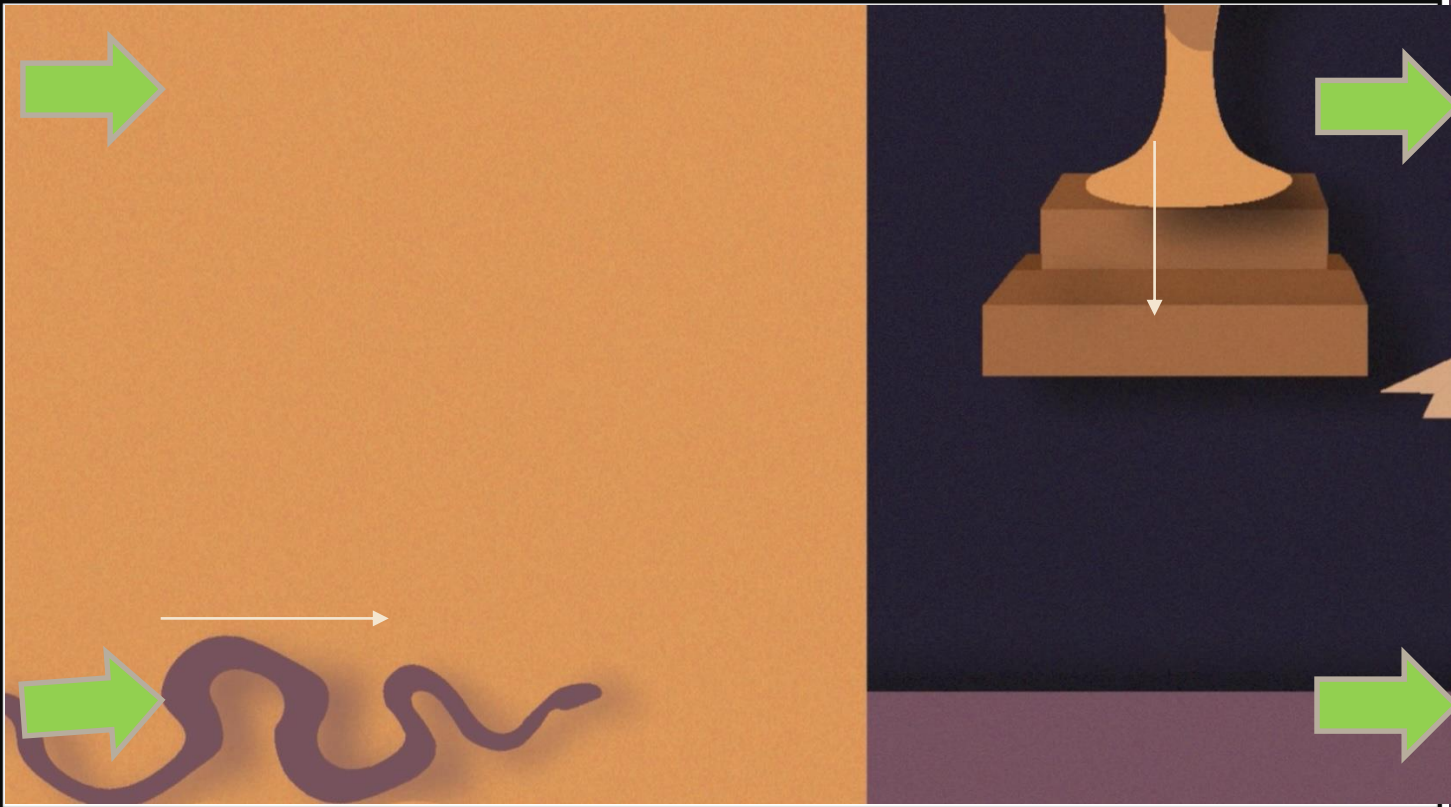
Transition From the snake you will move to the table of the same color

Audio 1

Audio 2 original music

Shot # 7

Duration 5 sec



Description The snake will crawl towards the cups

Camera Shot medium

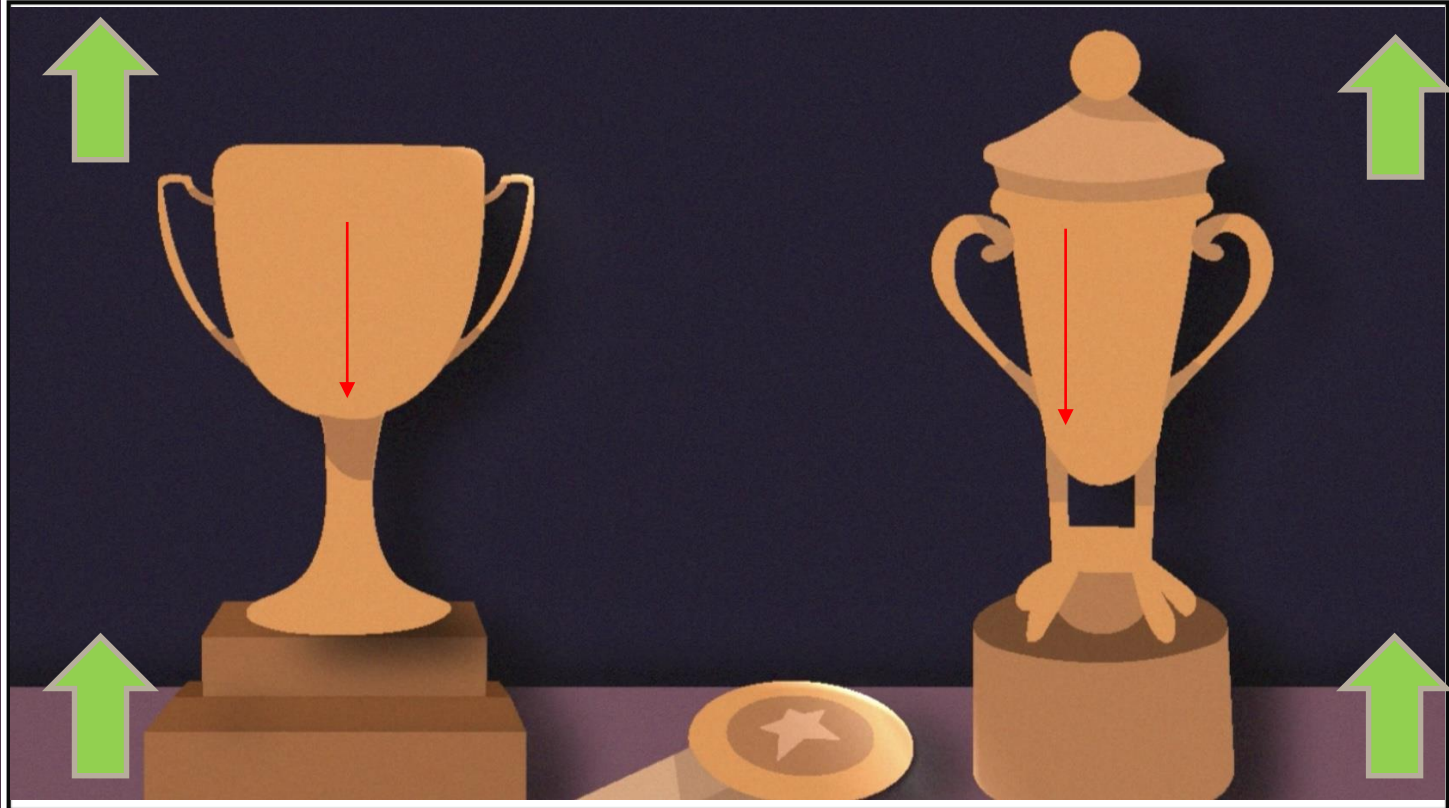
Transition It will go up to the cludes

Audio 1 original music

Audio 2

Shot # 8

Duration 5 sec



Description Birth will be the complete merging of the serpent with the table, life with the appearance of clouds, and death with the cloud covering everything

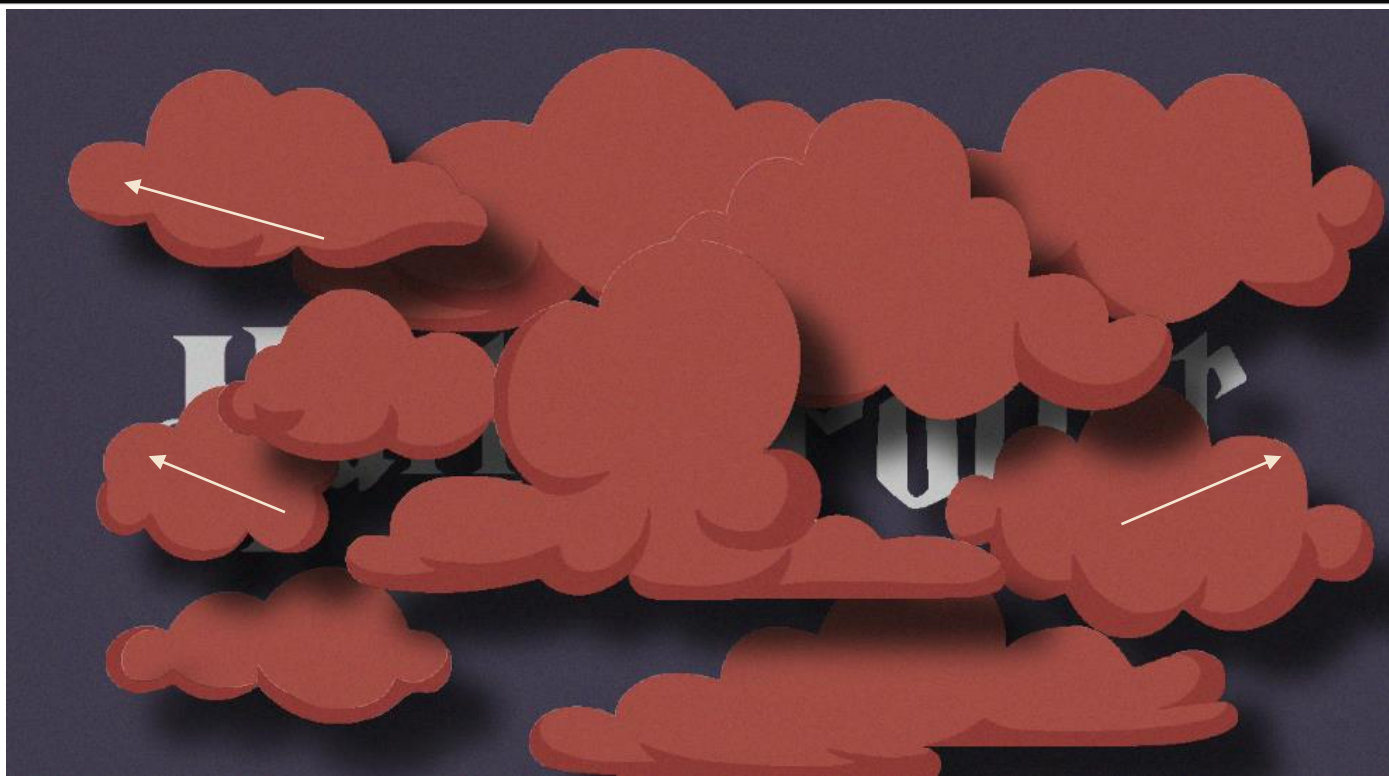
Camera Shot medium

Transition Clouds will move to the other scene (up)

Audio 1 original music
Audio 2

Shot # 9

Duration 5 sec



Description The clouds will move to show the
name

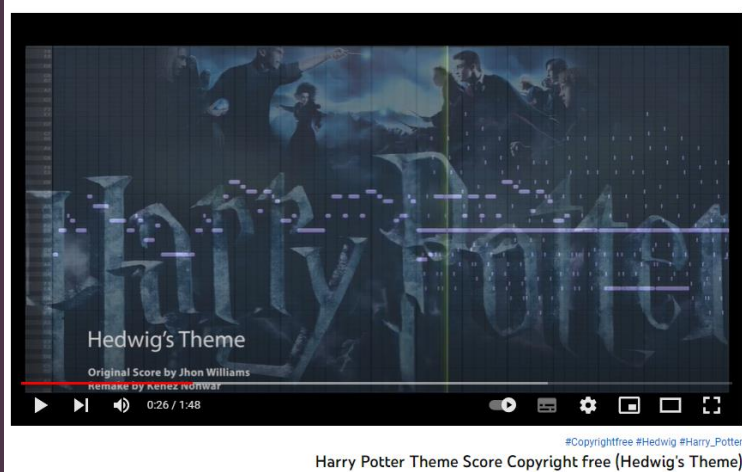
Camera Shot Long shot

Transition

Audio 1 Original music

Audio 2

visual references



<https://www.youtube.com/watch?v=eHn8eF0nwD0>



<https://youtu.be/eYgVQePEI7g>