

CLIENT
HÔTEL BEAU RIVAGE BLEU
ALGERIA

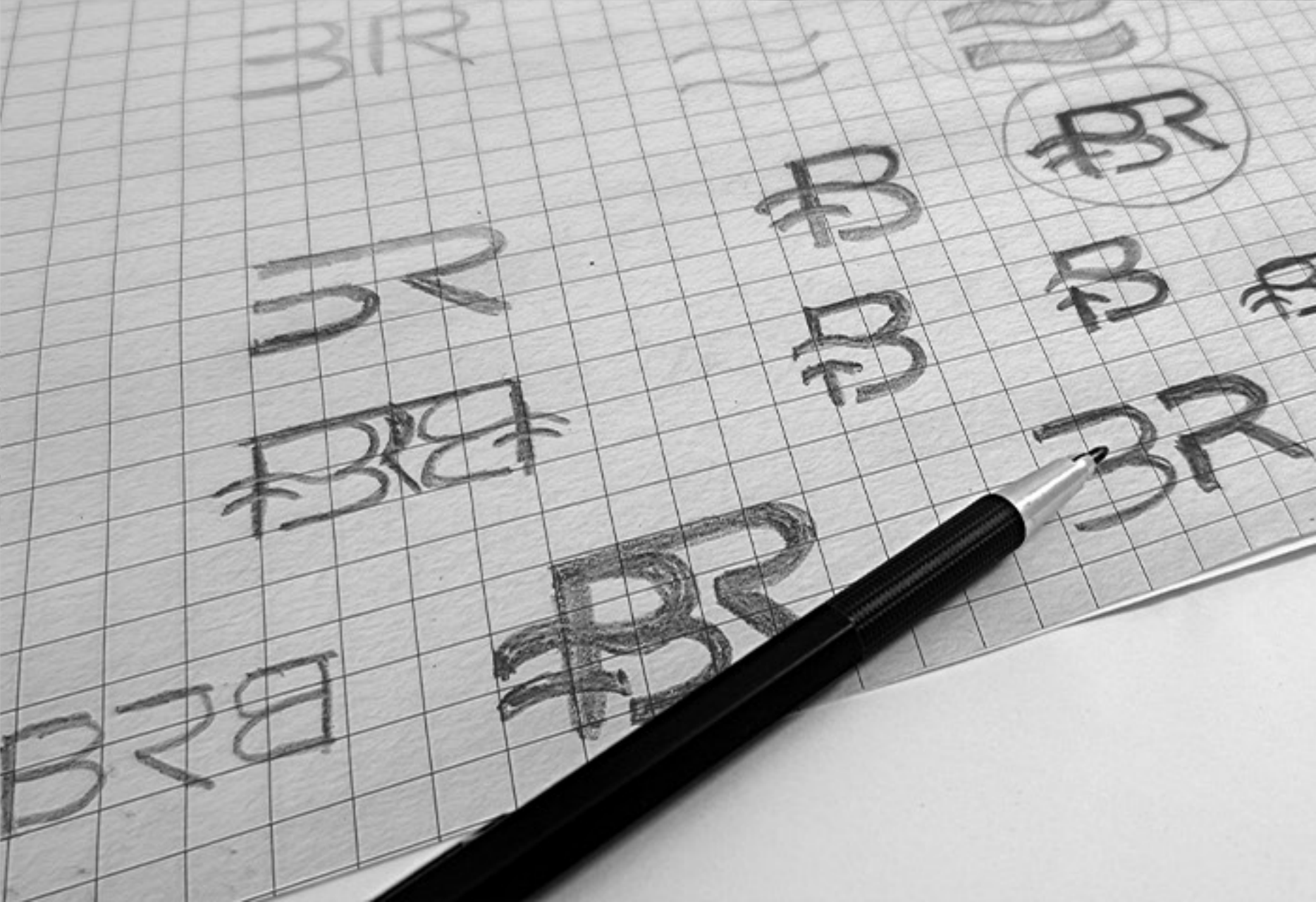
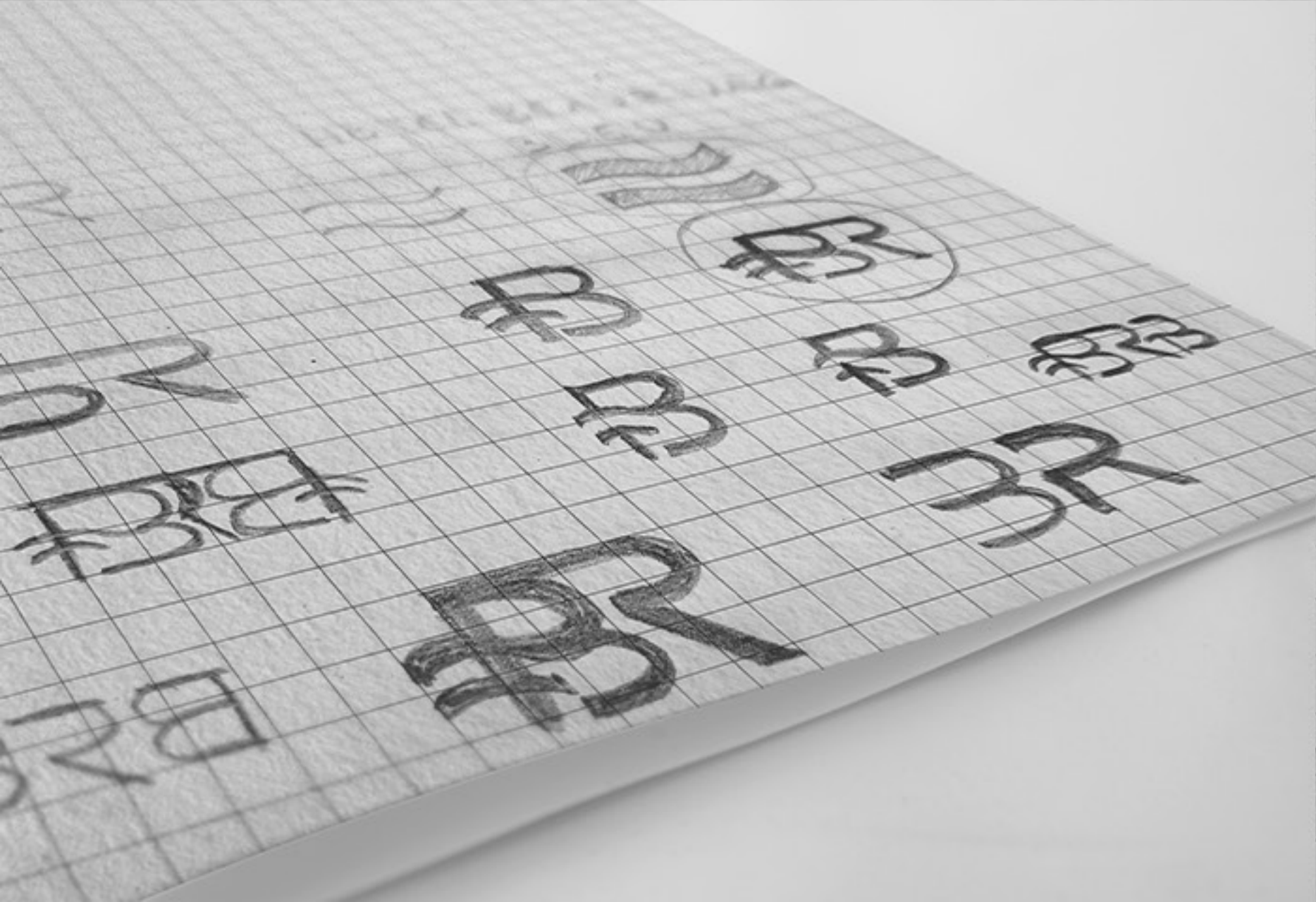
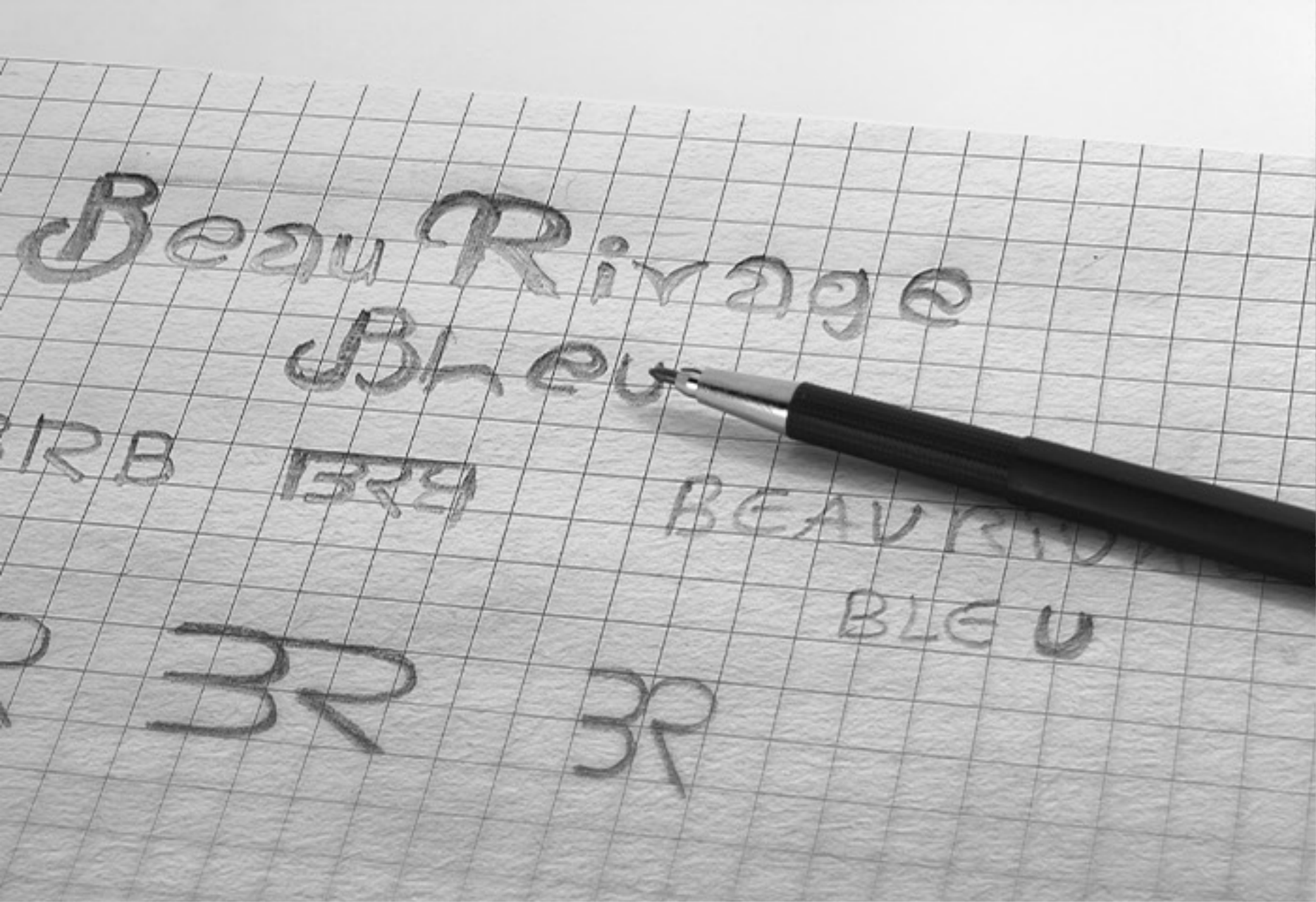
PROJECT
LOGO & IDENTITY DESIGN



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HOTEL & RESORT





LOGOTYPE



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LOGO CONSTRUCTION



LOGO RESPONSIVITY





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PRIMARY COLOR
TAN

PANTONE 466 C

#CFA879

R 207 G 168 B 128

C 19% M 33% J 57% N 0%

PRIMARY COLOR
**CHATHAMS
BLUE**

PANTONE 647 C

#125882

R 18 G 88 B 130

C 95% M 65% J 28% N 9%

SECONDARY COLOR
OSLO GRAY

PANTONE 877 C

#828B95

R 130 G 139 B 149

C 52% M 39% J 34% N 3%

TYPOGRAPHY

PRIMARY **FONT**
HEADLINES

WONDERELLA

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9

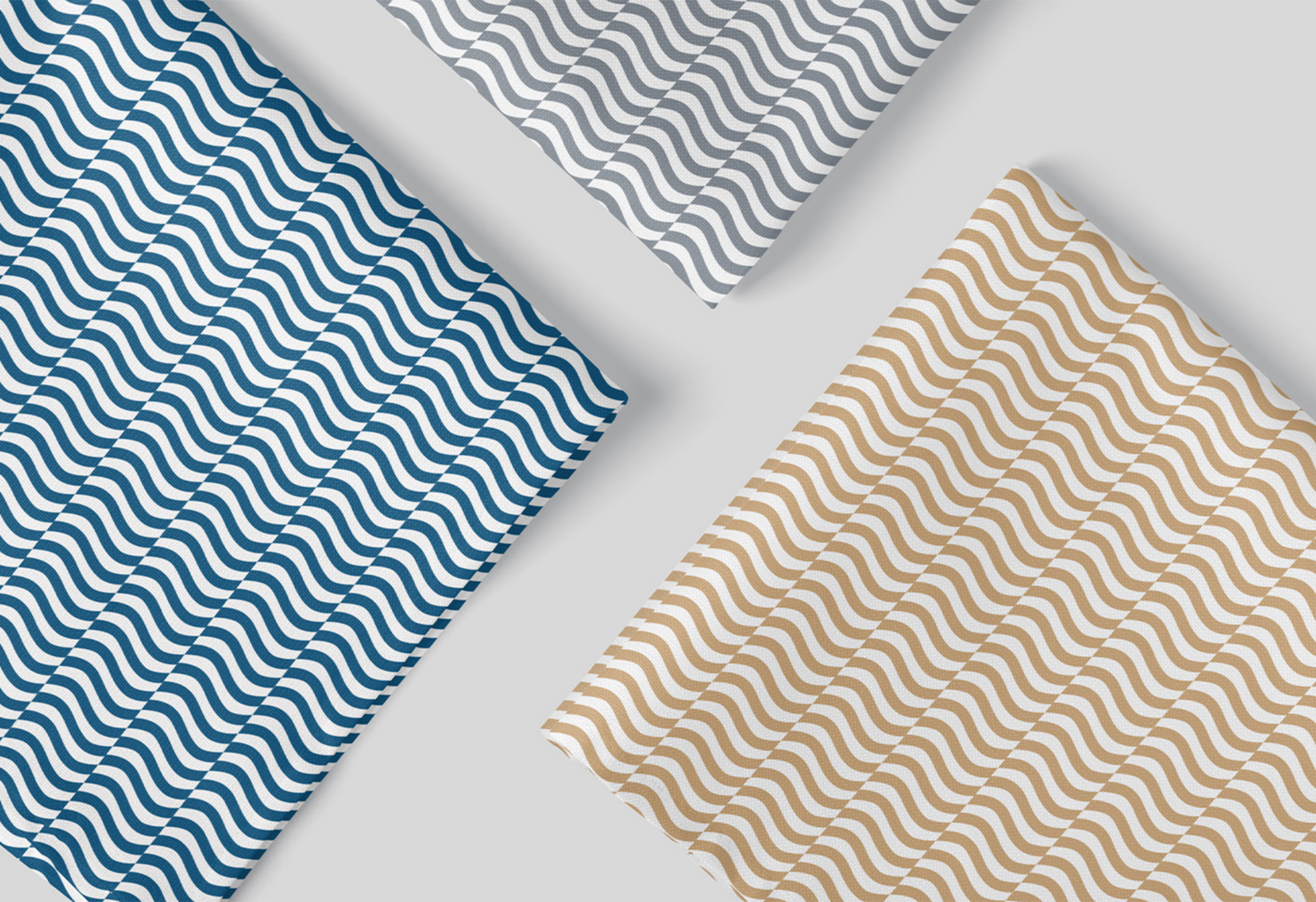
SECONDARY **FONT**
BODY COPY

Skrinia Family

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9



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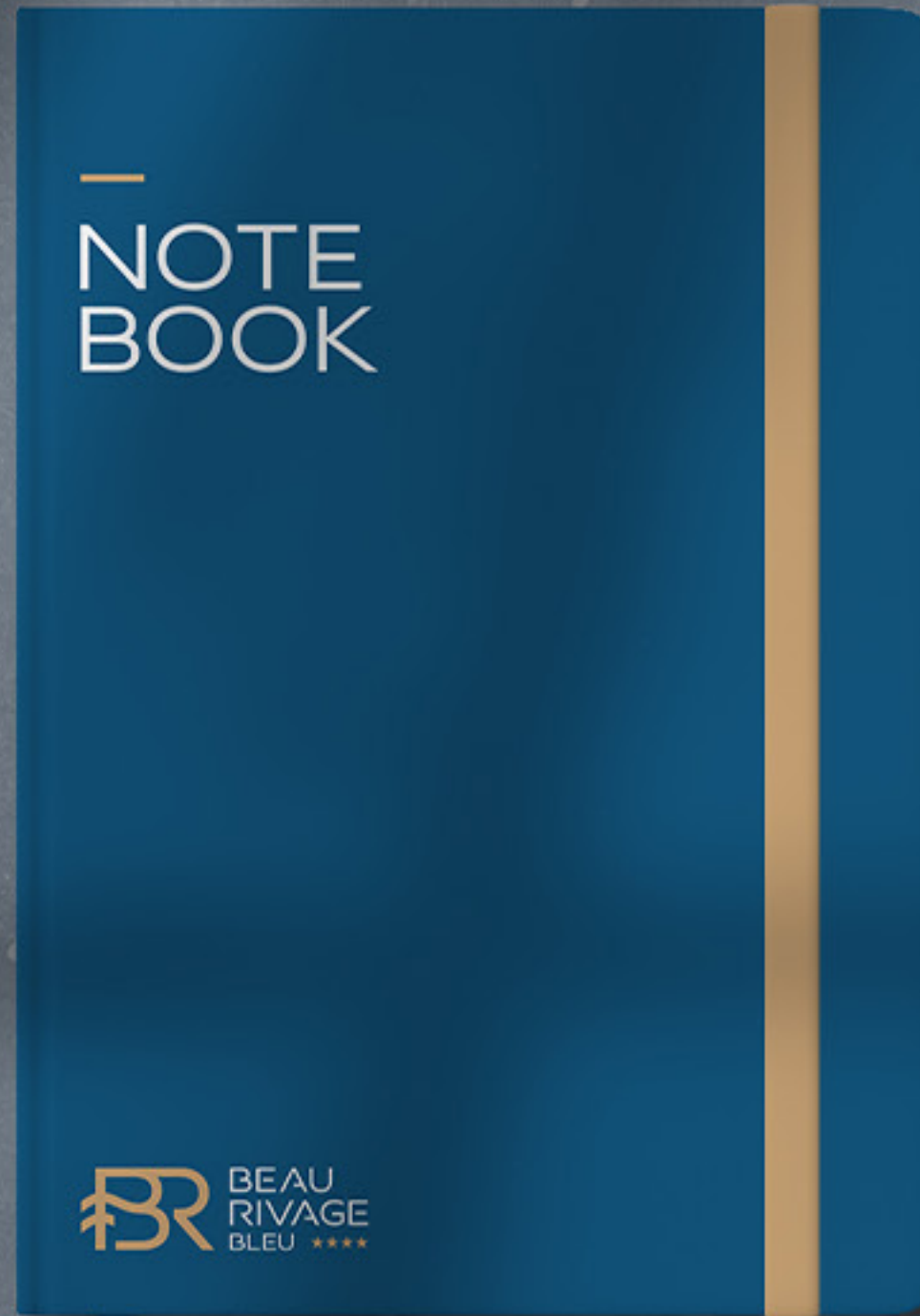
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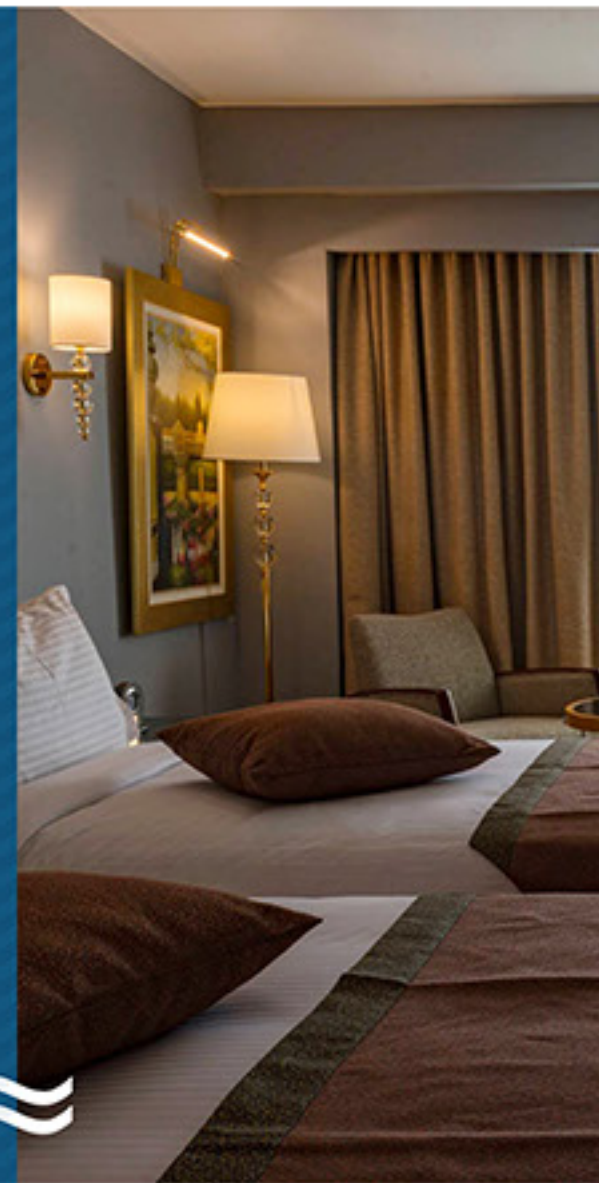




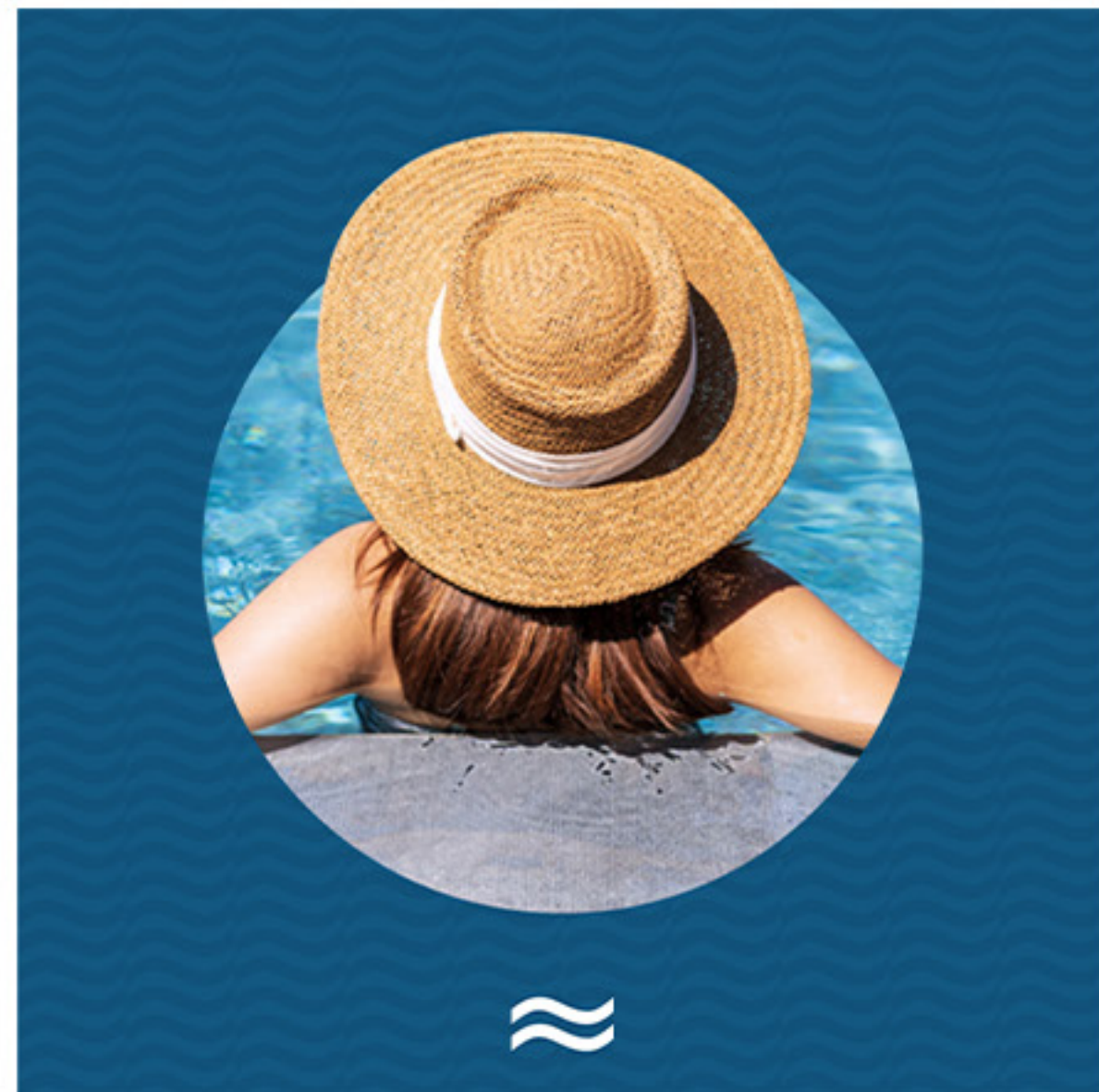


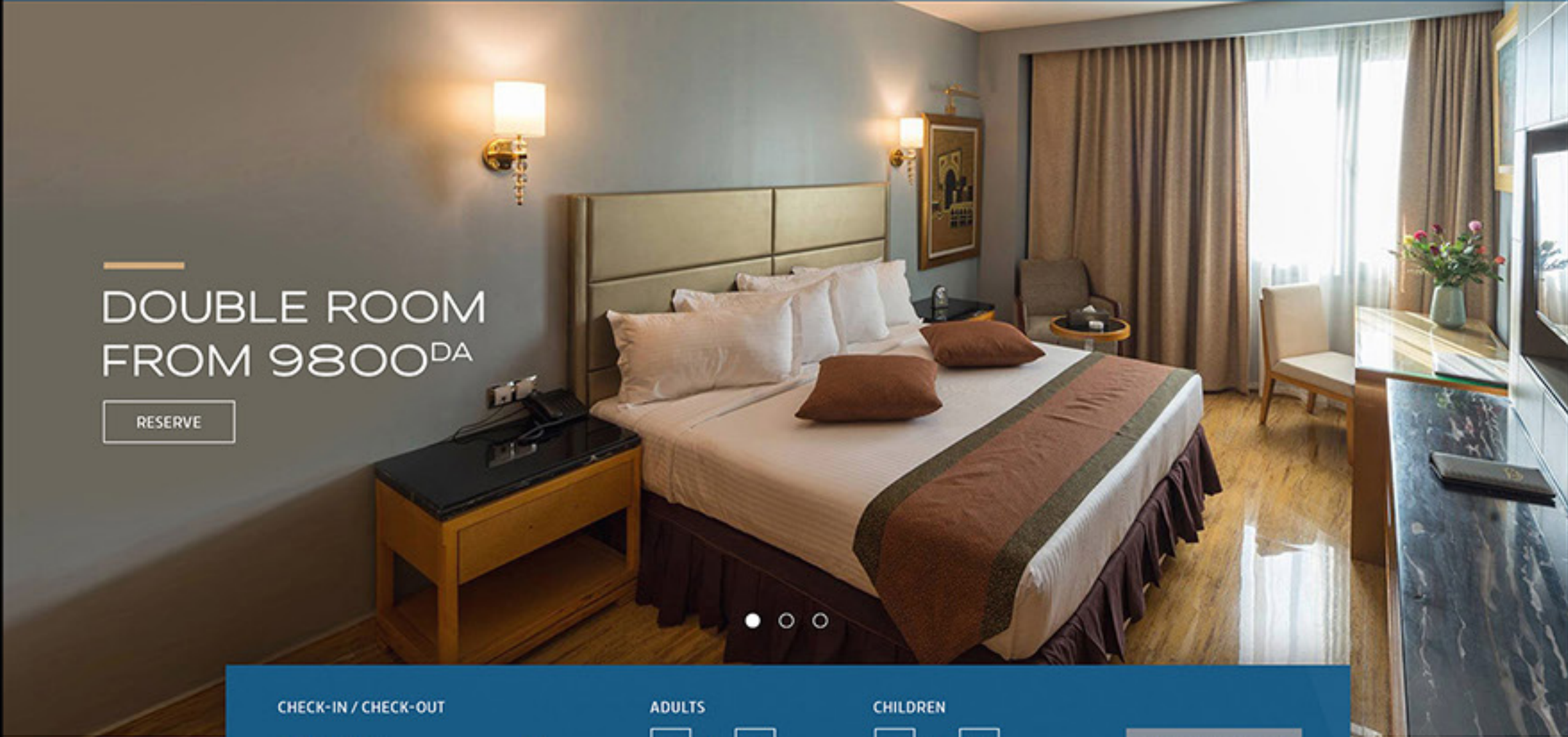


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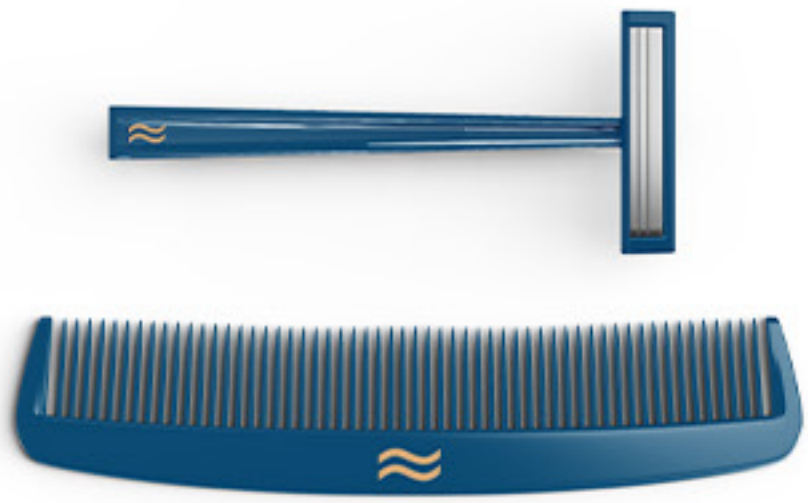


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