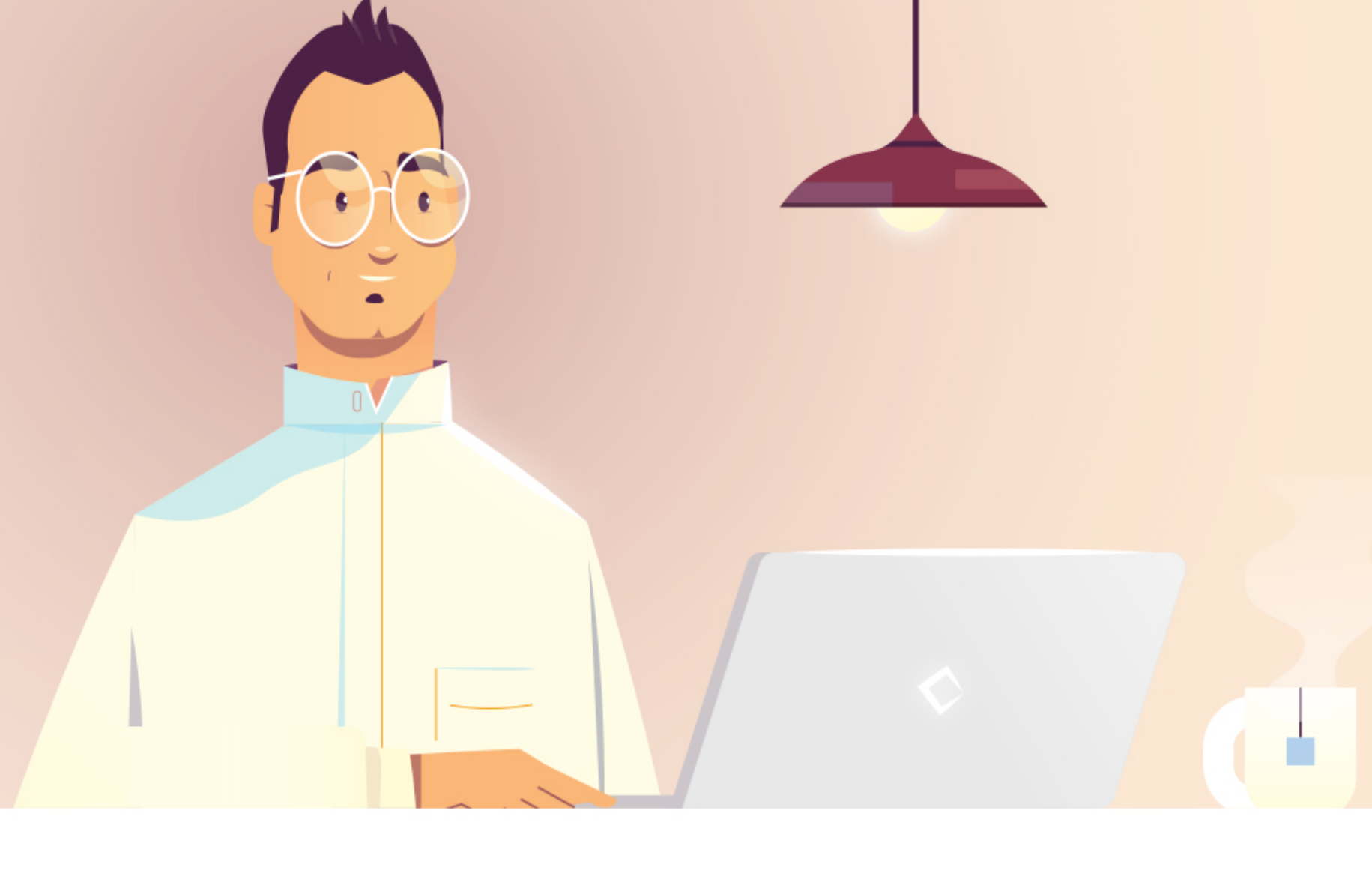




A STEP TOWARDS DIGITAL INFORMATION



HRCOM

Recruitment operations have always had challenges in managing and organizing them, and because we went through these challenges ourselves; We created HRCOM system. We faced many problems in the recruitment processes, especially in using E-mails to recruit. We were facing many problems regarding sourcing for candidates and communication with them, and in sorting, saving, and returning to resumes. We also spent a lot on some sites to sign up and complete these procedures.

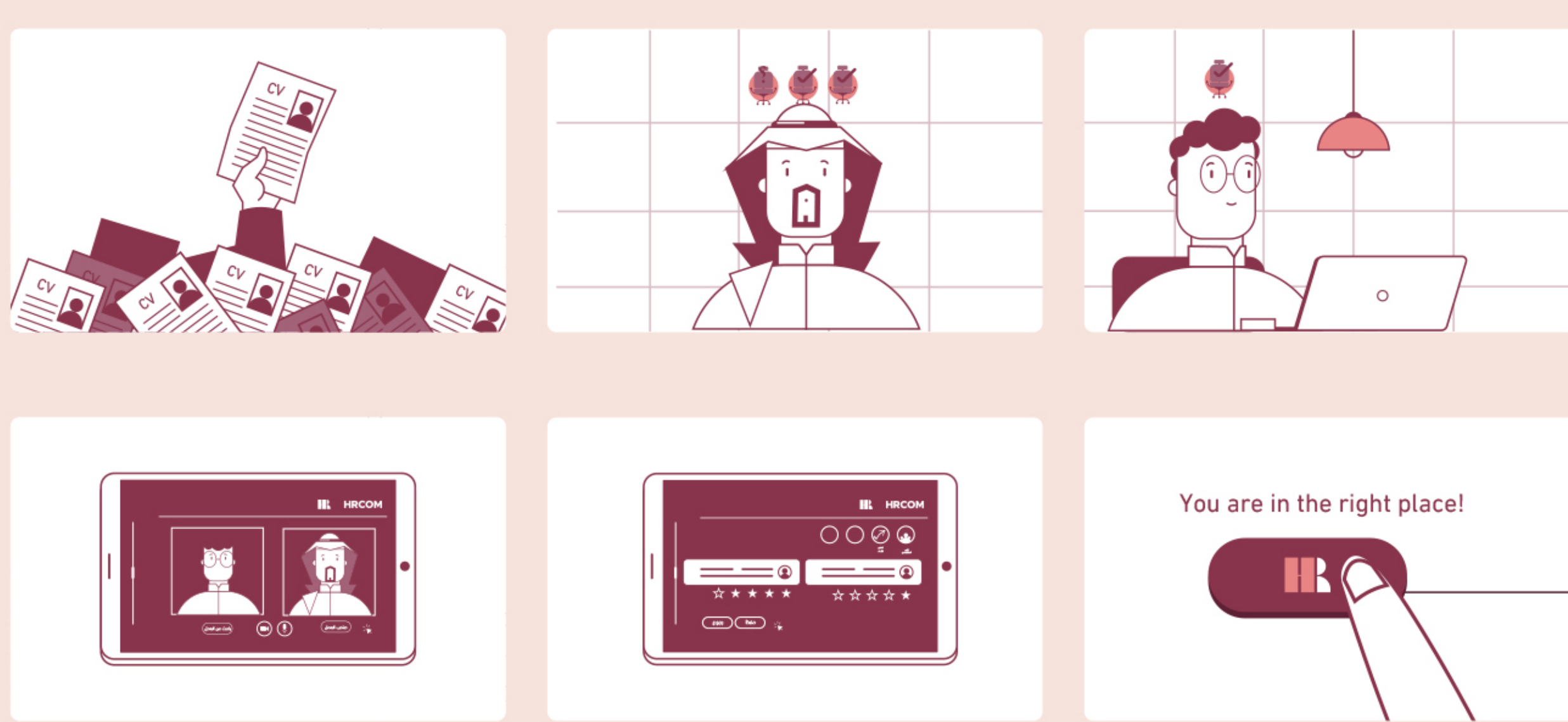
Afterward, the problem got bigger and inspired us to look for a better solution. We search and concluded that all employment system around the world was established on a technical basis. Therefore, we launched a recruitment system that provides all the needs of the recruitment process including self-employment, building a database of candidates, conducting interviews, and sending the job offers.

In building this system, we wanted to provide an easy and flexible recruitment process for the recruiters, and we also wanted to provide a smooth and flexible experience for the job seekers in their looking for a job experience. So that in the end, the impact of this experience would be reflected positively on the reputation of the establishment.



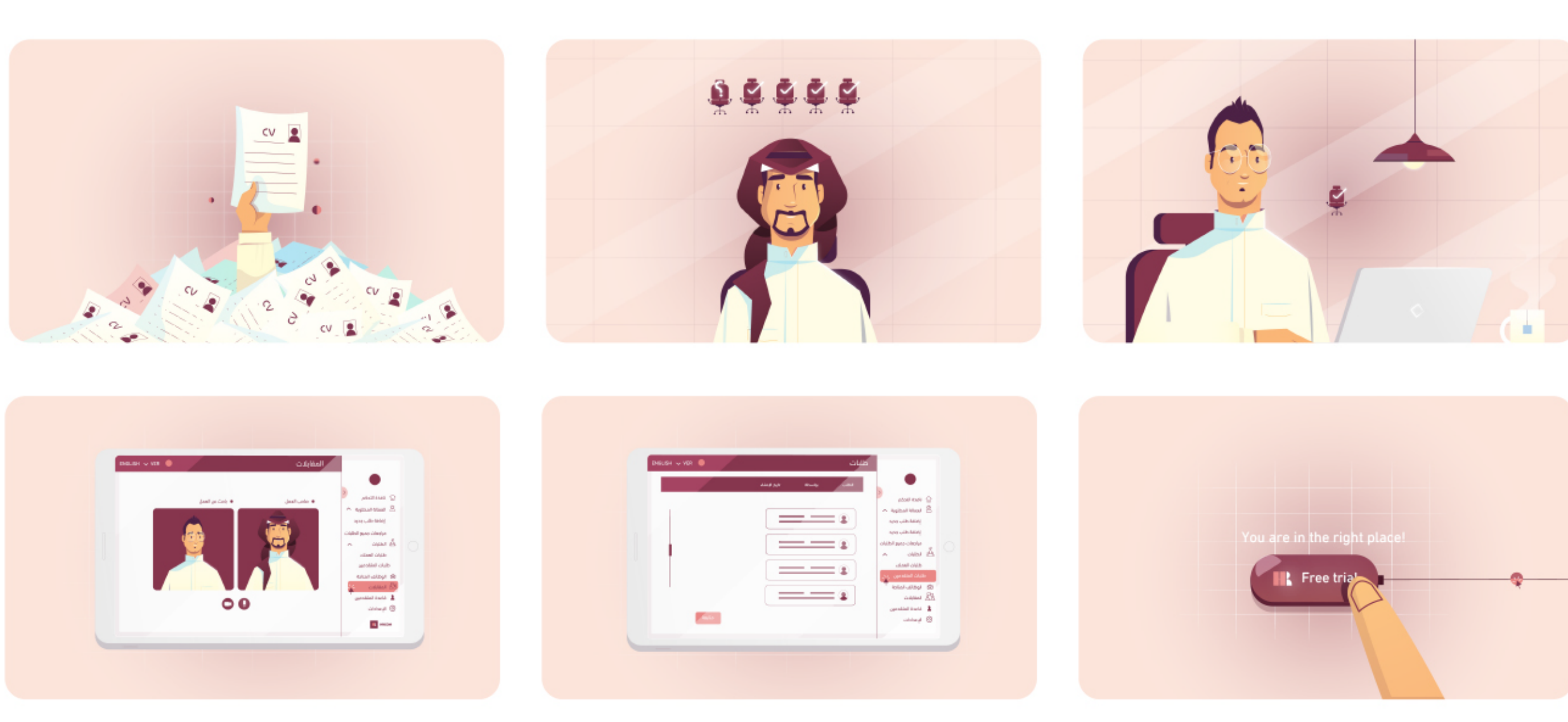
STORYBOARD

The drawing team drew their ideas, then we drew the characters in new contemporary way



VECTOR ART

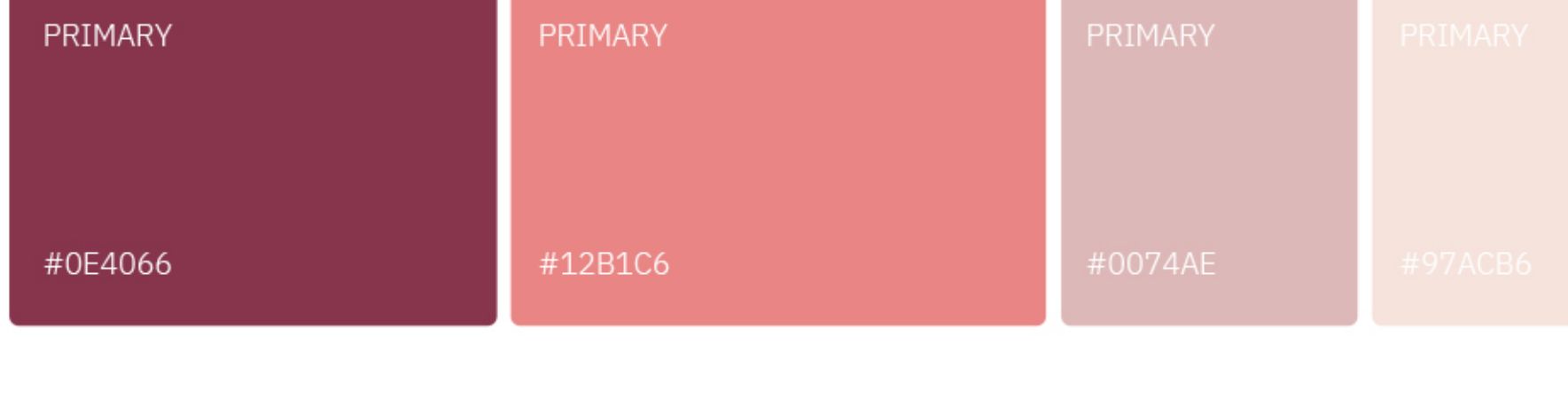
2nd phase we also redraw them on Adobe Illustrator as vector cartoon characters, using the same general concept



COLORS

Project colors are selected to be defined as the color combinations and palettes that suit the brand's style.

COLOR PALETTE PRIMARY



COLOR PALETTE SECONDARY



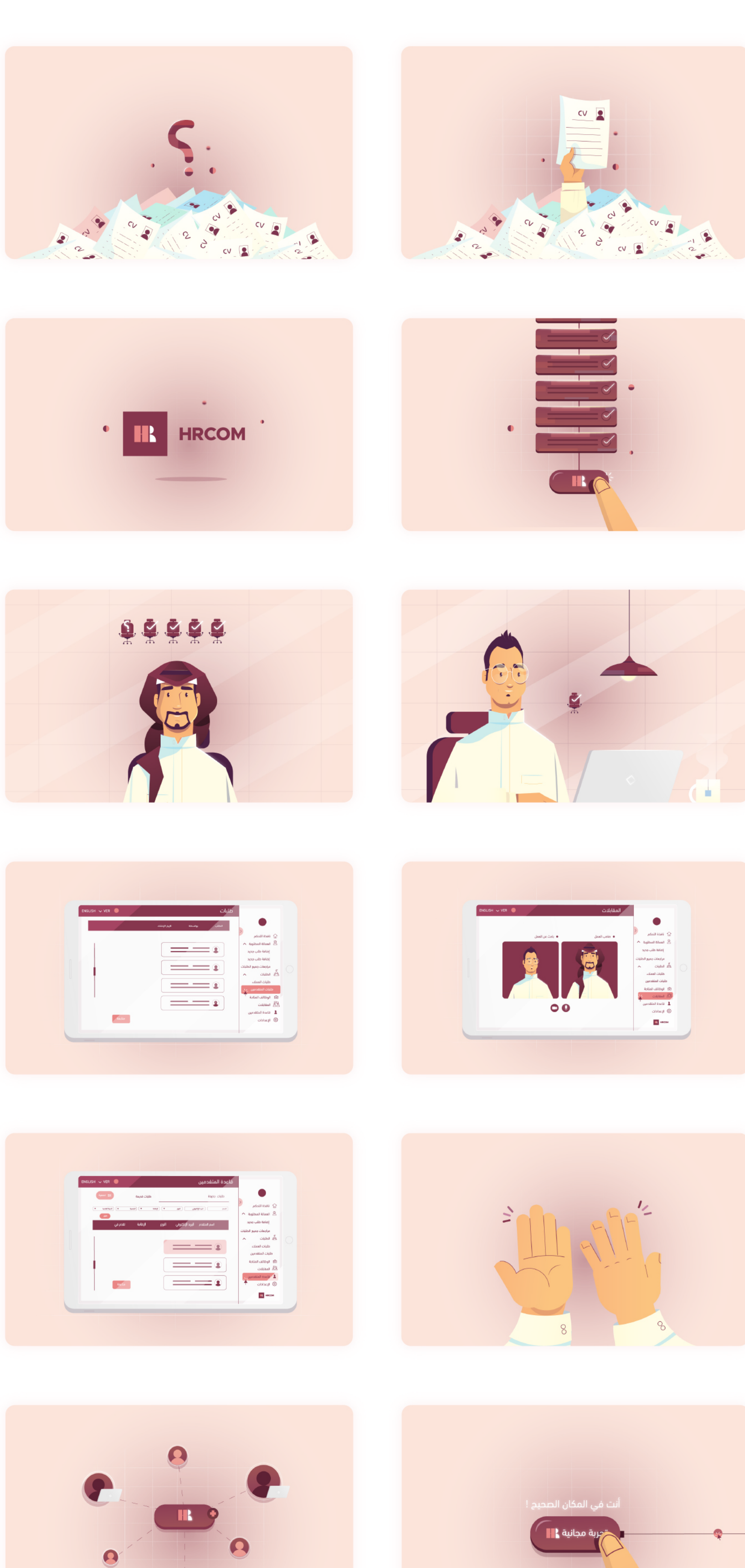
MAIN CHARACTER

The characters has been adopted and drawing in many positions to stimulate this with the idea of advertising, through which the idea simplified and explained in a smooth and clear way



SCENES

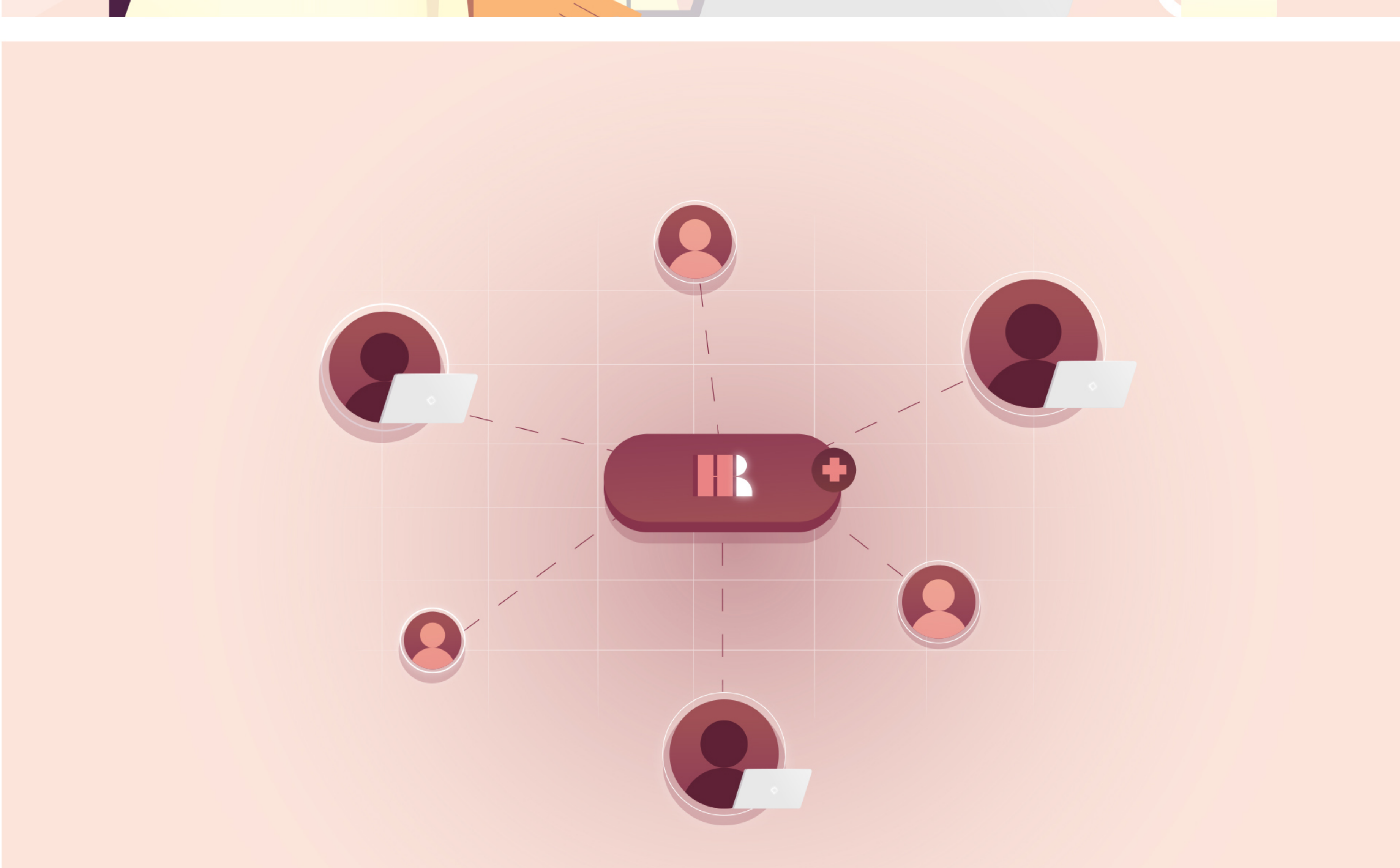
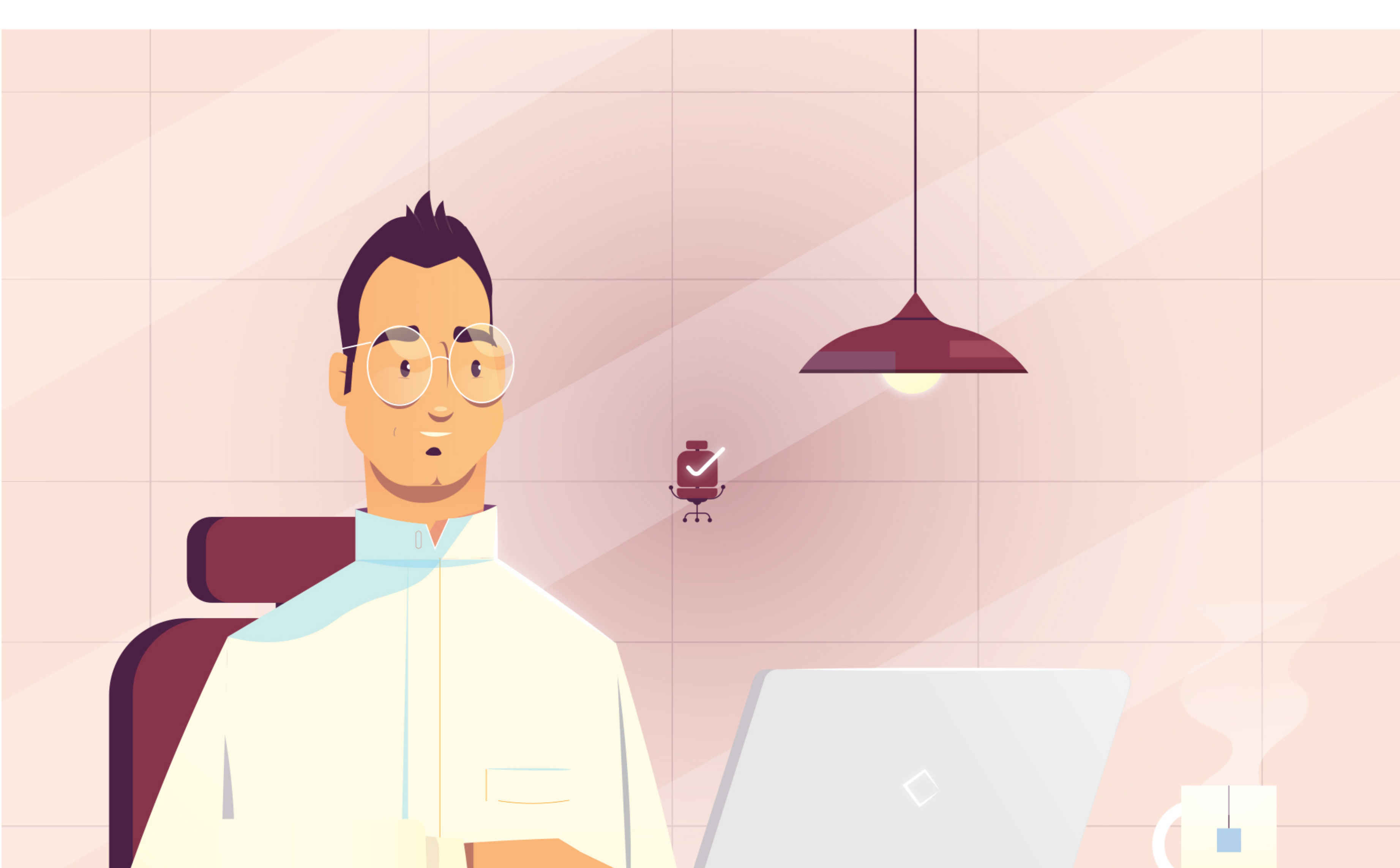
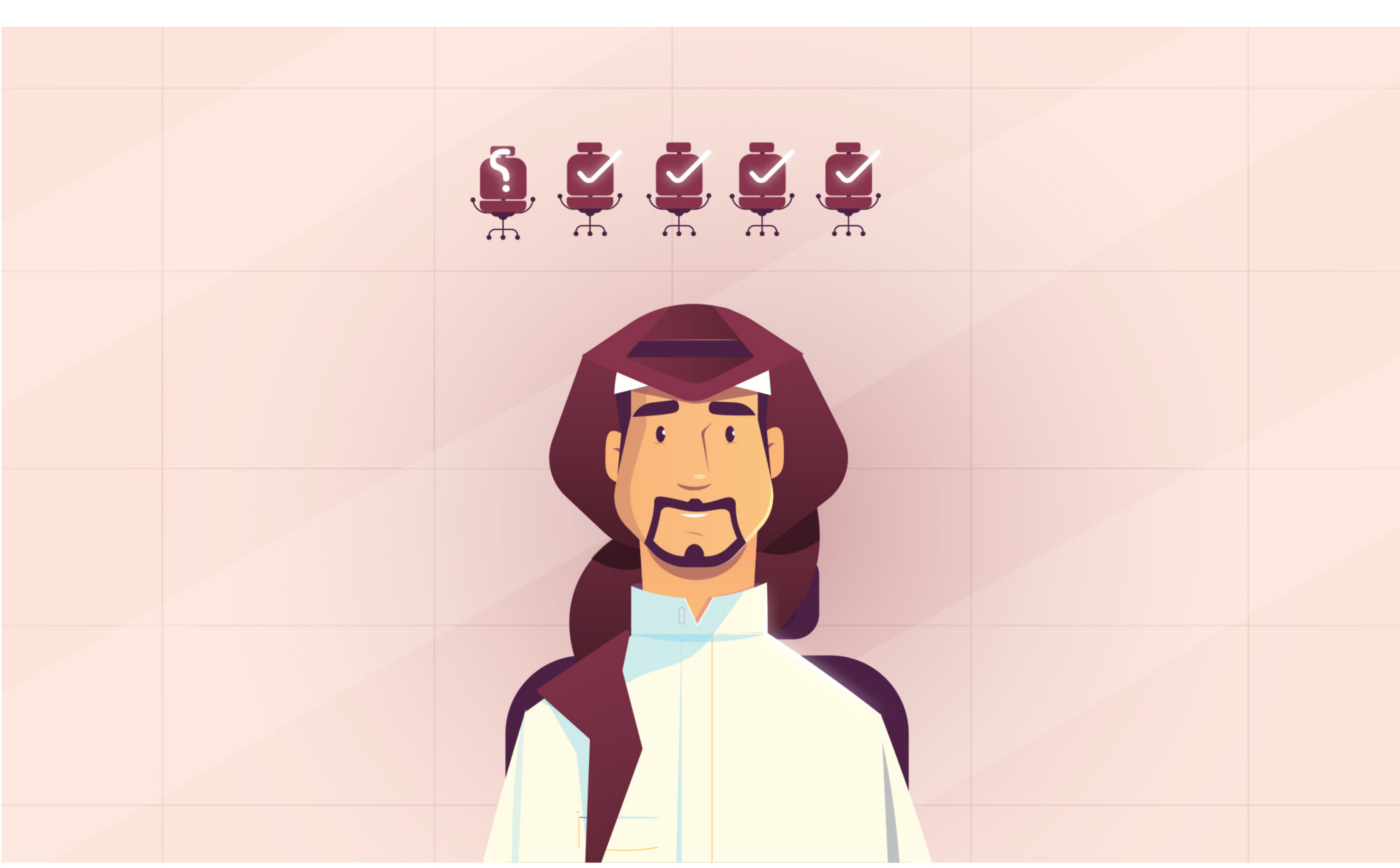
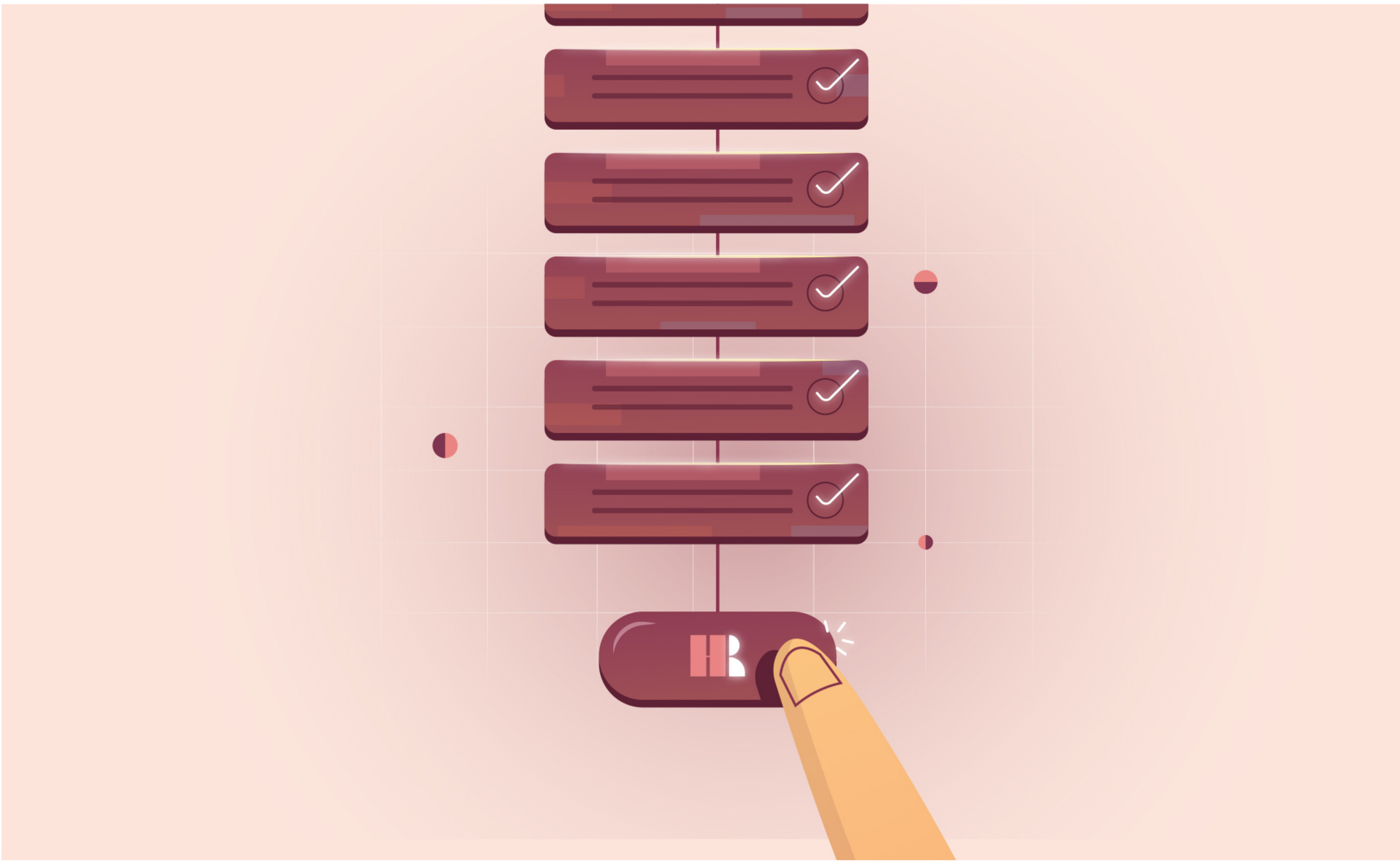
Group of some SCENES can be used later to create full clip video





SCENES HD

All HD scenes as vector can be also used later to create full clip video Animation



You are in the right place!

