

The logo for Wahj features the word "Wahj" in a white, sans-serif font. The letter "a" is replaced by a stylized green icon consisting of a circle with a vertical line through it, resembling a signal or antenna symbol.

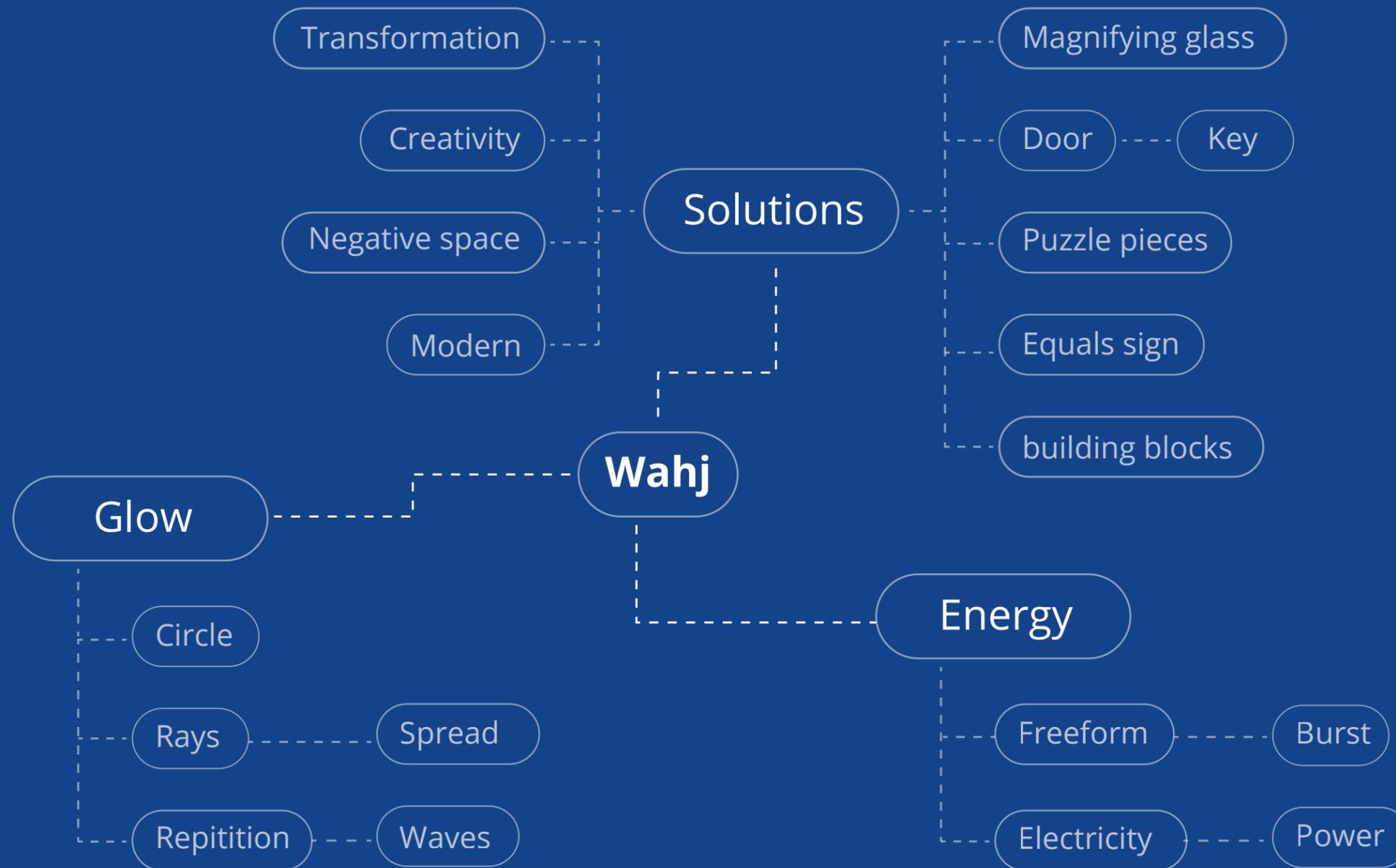
Wahj

ILLUMINATING
SMART SOLUTIONS

Wahj meaning "glow" in Arabic, is the name of a Saudi based company that specializes in supplying advanced smart solutions in multiple fields such as energy, security, and more.

The founders leveraged their long standing relations and experience with both suppliers and target clients to create a specialized supply company covering all stages from sourcing, logistics, to installation and maintenance.

Keyword Mapping



Logo Explorations

①



WAHJ



وهج

Abstract bursting shape, to symbolize energy and glowing. The structured elements put together to form one whole, represent solution.

②



Wahj



وهج

A star shape with ray structures within it, to represent the concept of glowing. Lines were drawn with a curve to give it a moving energetic feel to represent energy.

③

Wahj

وهج

Abstract and simple representation of a glowing object, illustrated with a circle and a surrounding ray / wave. This shape is embedded with type to represent creativity and «solution»

④



WAHJ



وهج

Electricity bolt symbol merged with an equals sign representing solutions. Both icons are drawn and merged in an abstract way.

Chosen
Option

Wahj جھج

جھج	ہ	Wahj
Wahj	ہ	جھج

Responsiveness



LOGO WITH TAGLINE



STANDARD LOGO



FAVICON

Color Palette



Hex [#15438C](#)

RGB [21, 67, 140](#)

CMYK [85, 52, 0, 45](#)

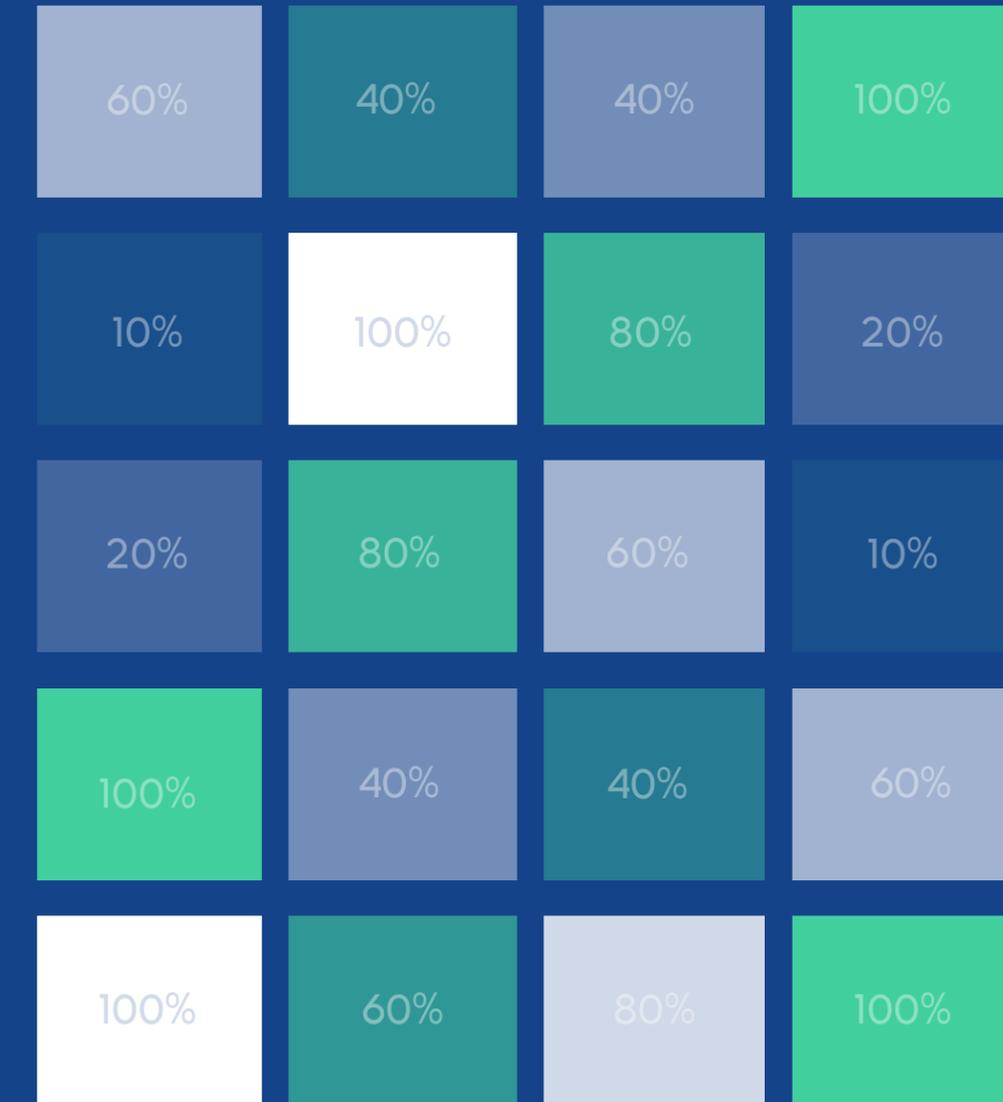


Hex [#41D19F](#)

RGB [65, 209, 159](#)

CMYK [69, 0, 24, 18](#)

SHADES WITH TRANSPARENCY



Fonts



MADANI ARAB

Bold rounded modern font

عربي

مدني

خط عربي مدور حديث قوي









A decorative graphic consisting of four curved, overlapping bars. The top bar is white, the middle bar is green, the bottom bar is white, and the rightmost bar is green. They are arranged in a semi-circular pattern, creating a stylized 'C' or 'G' shape.

THANK YOU

for watching