



### oak

### Brand Identity

oak a brand of Distinctive perfume extracted from the finest materials

The idea of the design of the three letters of brand name is appropriate in the context of oak leaf design shape.

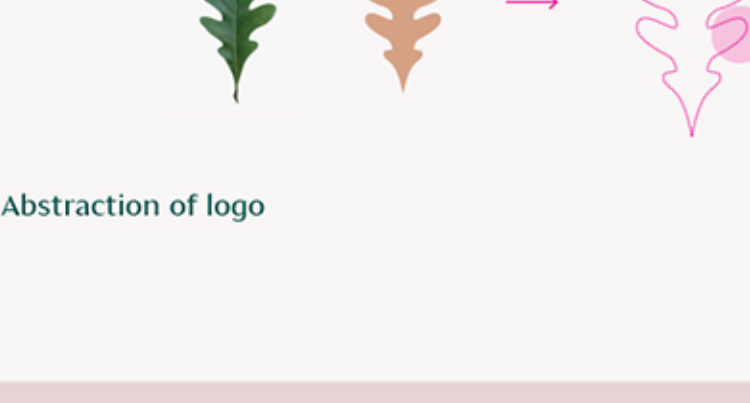
In the design, the logo maintains the advantages of the letters itself, and making fine adjustments to the curve and anchor points of the letters. The style of characters has also been unified to get the final logo, and to get a simple eye-friendly appearance.

2022

### LOGO LOCKUP

# oak®

### Inspiration icon logo



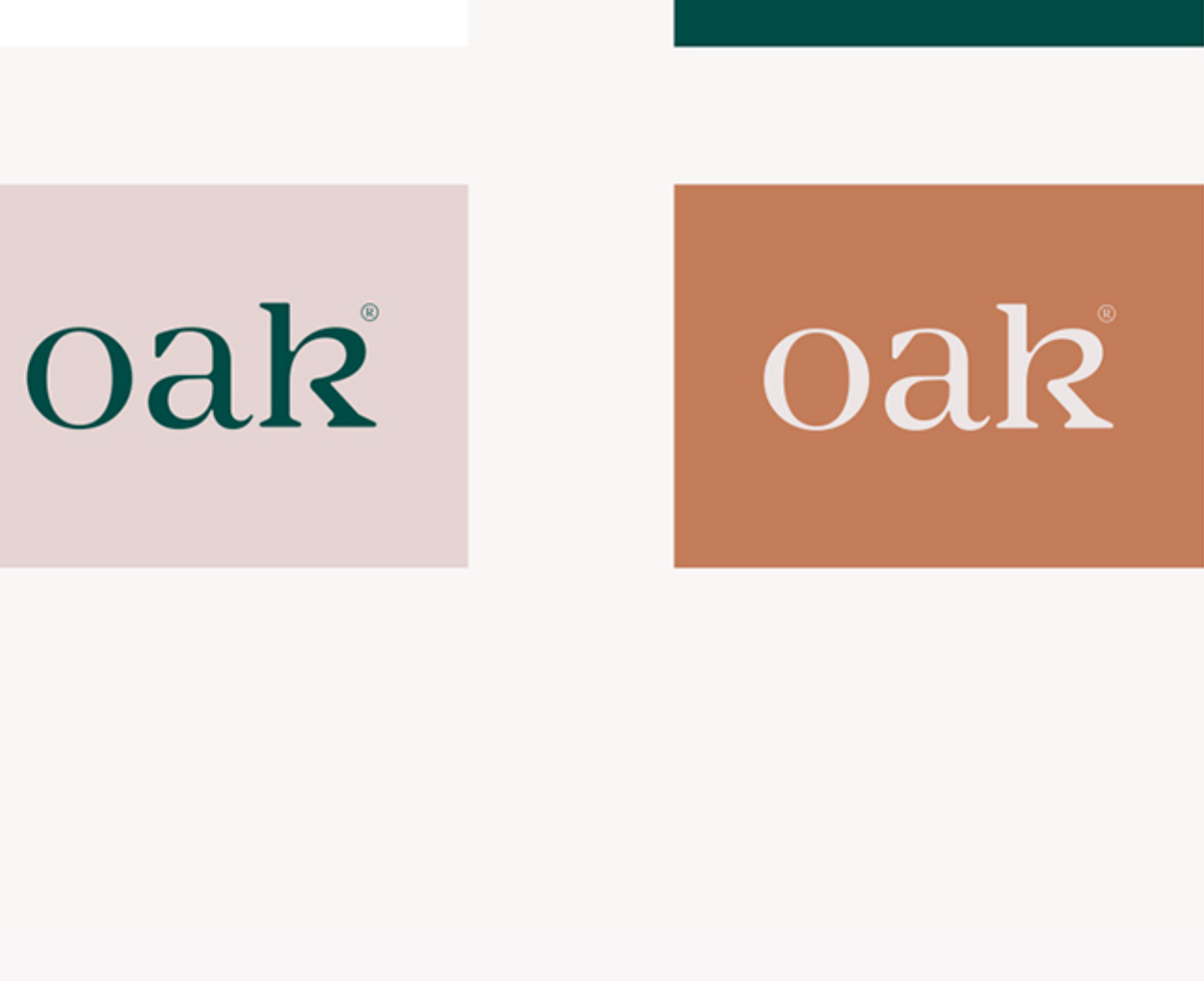
Abstraction of logo

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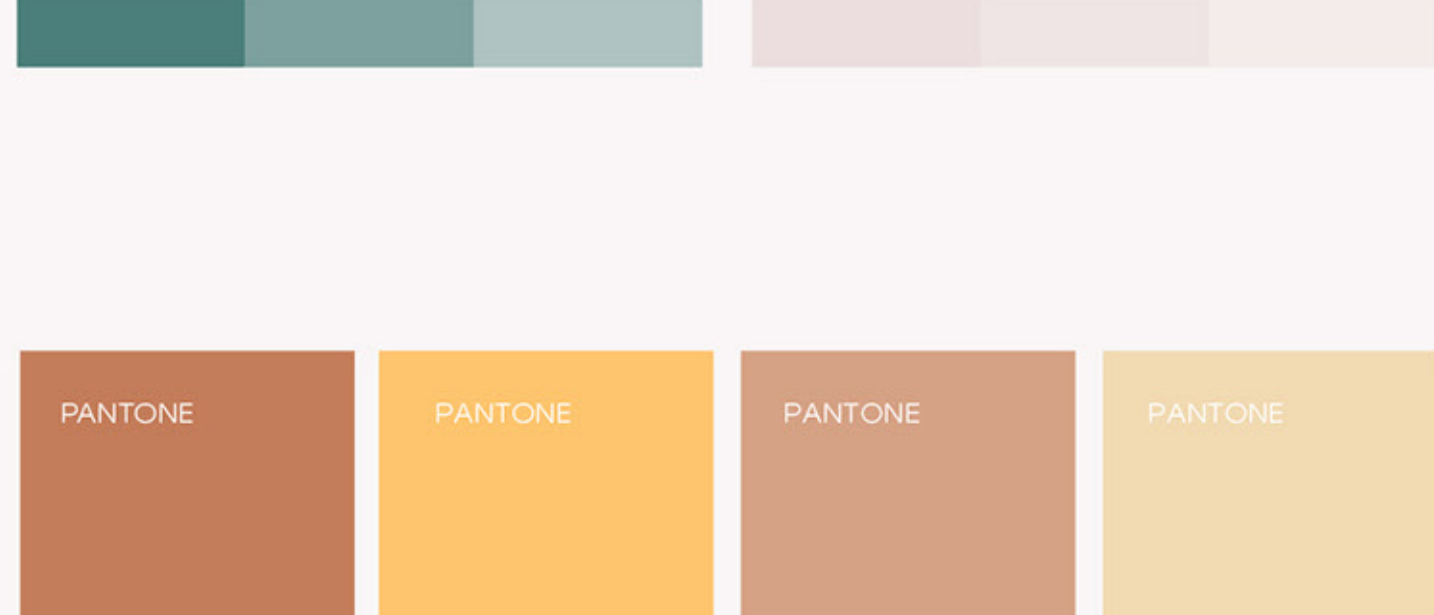
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HIGH QUALITY PERFUME



### Color Palette

Primary



secondary

