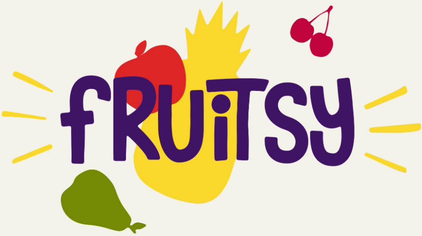
Logo animatiion
English version

Visual Identity
Section 01 — 10



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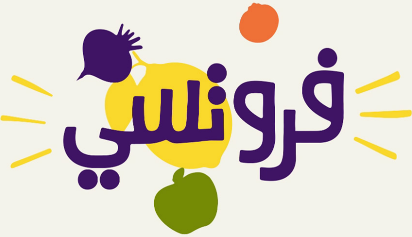
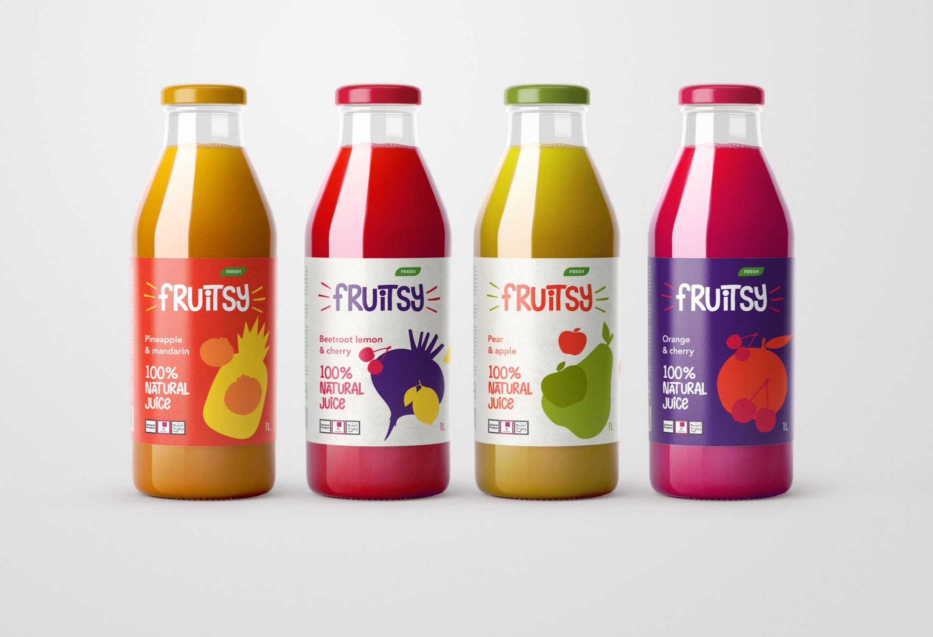
88A116	**FFD223**	**EF3825**	**D31B3F**	**431E69**
Citron	Cyber Yellow	Red RYB	Carmine M P	Blue Violet Color Wheel

Logo animatiion
Arabic version

Visual Identity
Section 01 — 10

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fRUiTSY
Pineapple
& mandarin
100%
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Beetroot lemon
& cherry
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Orange
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NATURAL
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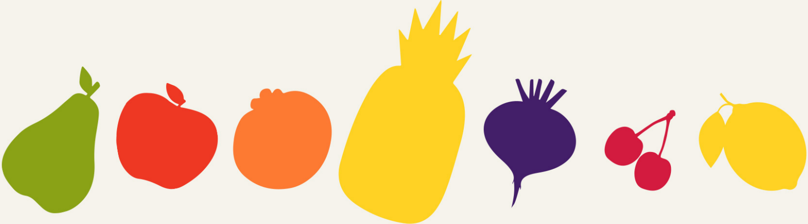
ABCDEFGHI
JKLMNOPQRS
TUVWXYZ

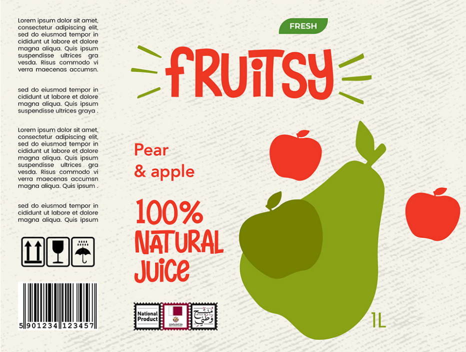
FRUiTSY

FRUiTSY

These cutout forms illustrate the label as a collage of elements mixed together; like these luscious juice blends.
Fruitsy packaging brings back childhood memories and celebrates the joy of a multicolored life.

FRUiTSY





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FRESH

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Pear
& apple

100%
NATURAL
JUICE

National Product

منتج وطني

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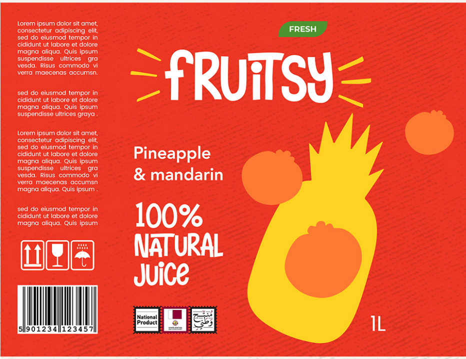

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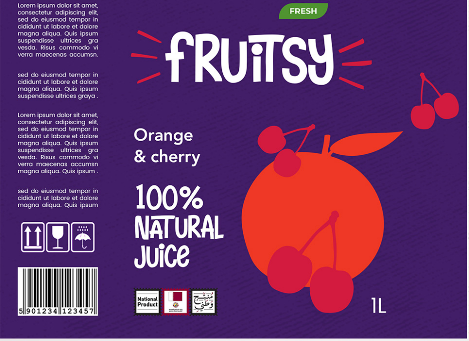

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Orange & cherry
100% NATURAL JUiCE
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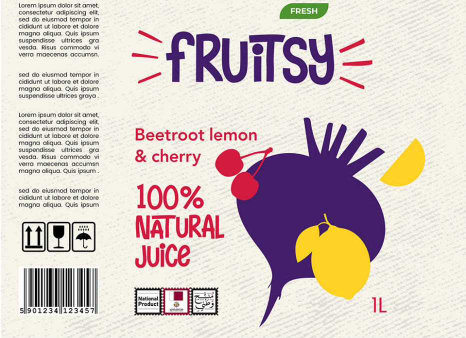

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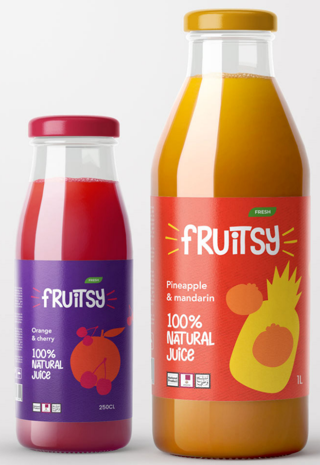

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برتقال
& كرز
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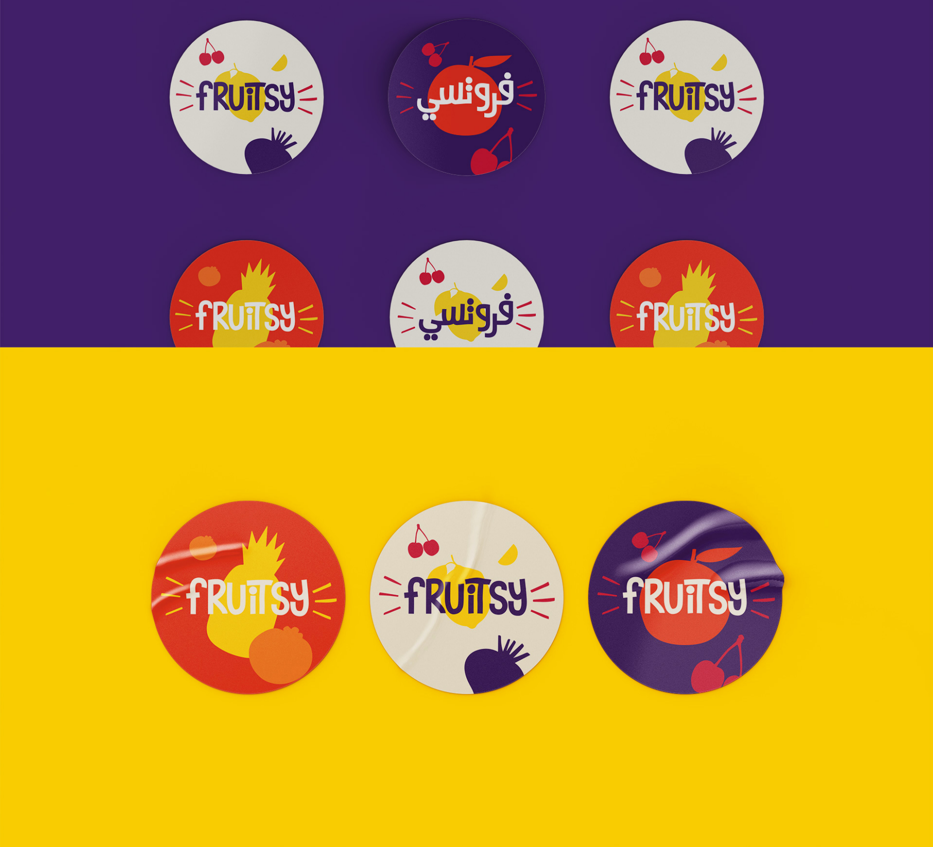
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