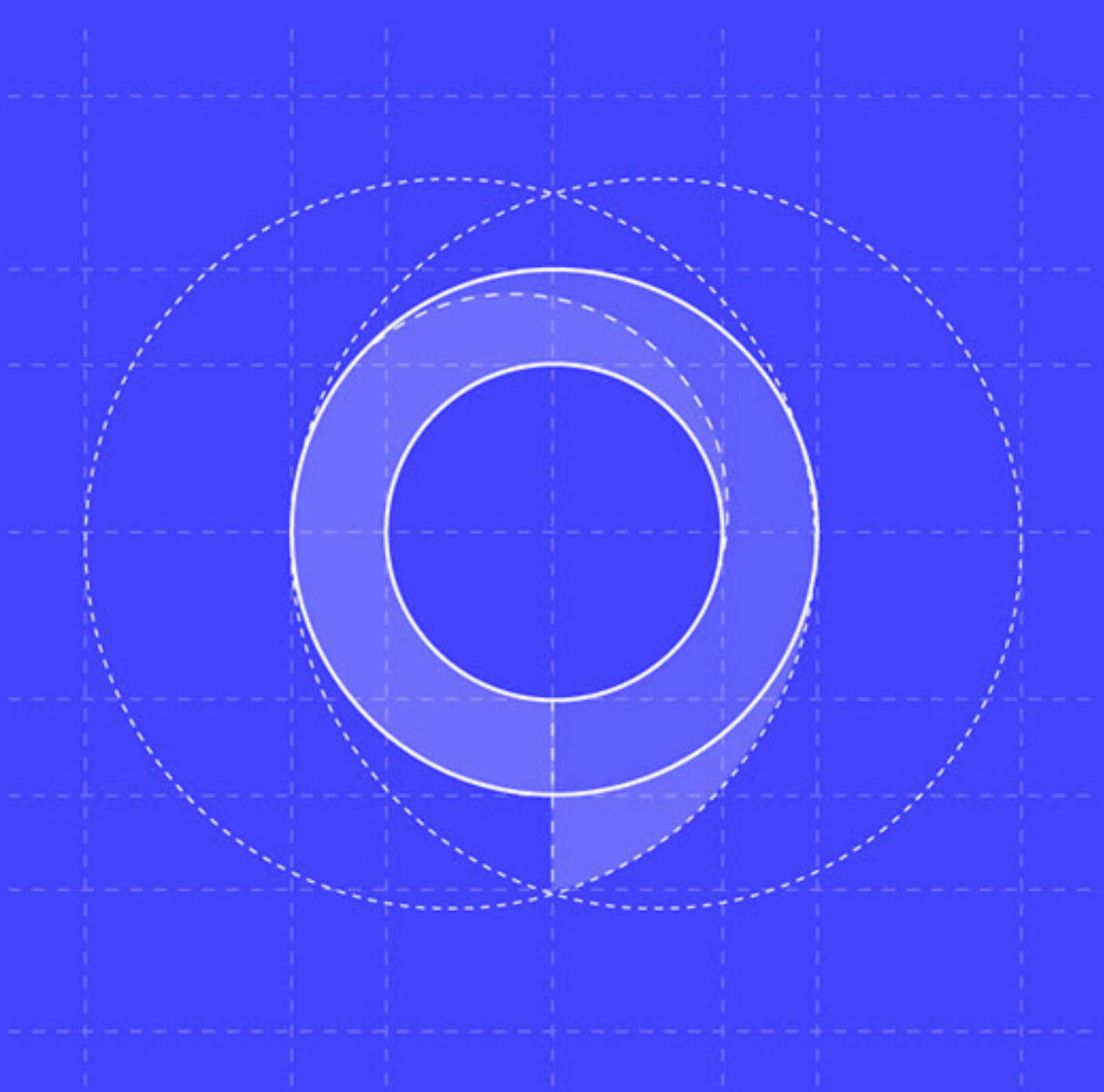


welcome to wasel

About

An application that offers courier and courier services internationally. The company seeks to be a leader in this field in the Kingdom of Saudi Arabia and the world



Idea

Abstraction of the first letter of the name expresses the company's field of rapid delivery



letter abstract



Location



Easy search

Logo Elements

The lockup of our logo consists of the icon. The icon is placed to the left of the wordmark, keeping their relative sizes into consideration.

The icon is seen in three solid color, making it simple, friendly and iconic.



Logo Typeface

Arabic Wordmark

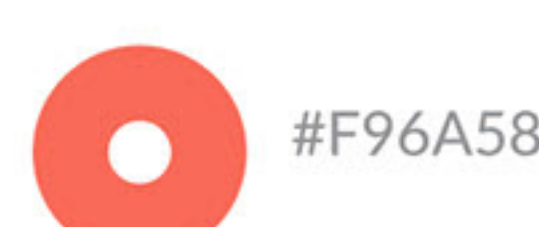
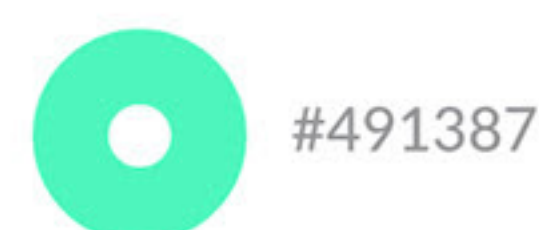
English Wordmark



Logo Lockup



Primary Color Palette





wasel™

Typeface
Family

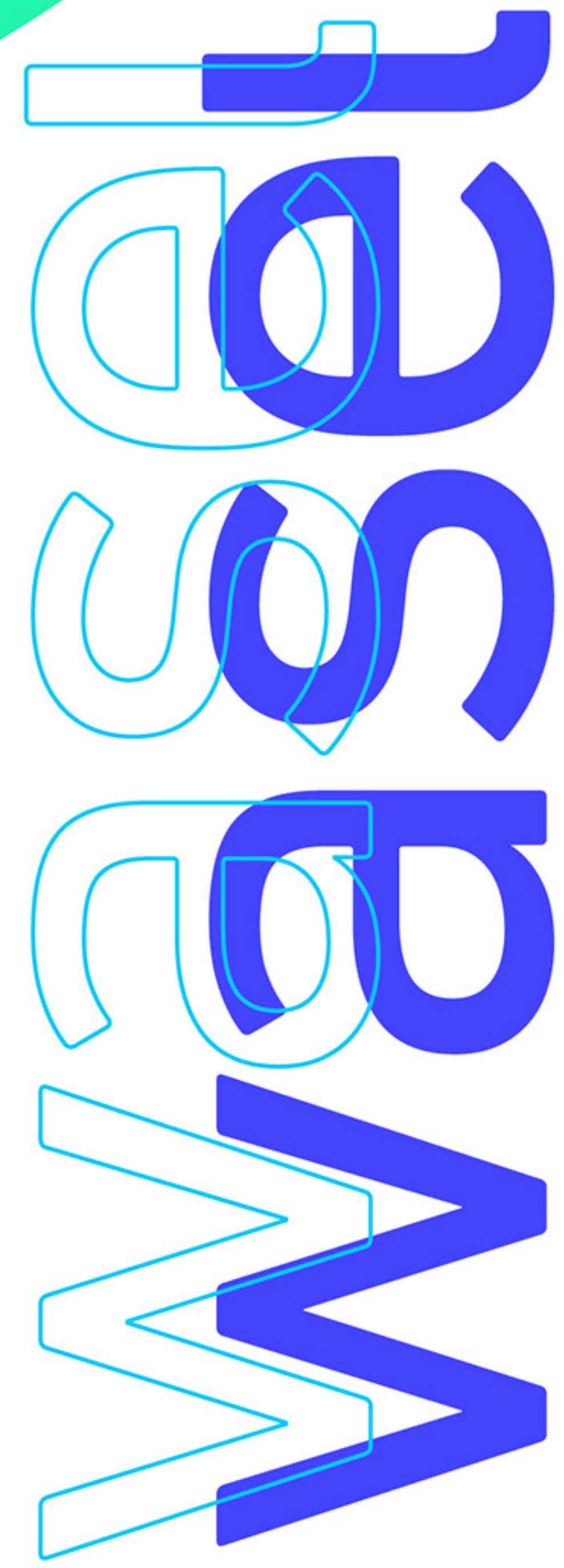
Hello I'm: DIN Next LT ENGLISH

DIN Next LT - Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@£\$%^&

DIN Next LT - Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@£\$%^&

DIN Next LT - Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@£\$%^&

DIN Next LT - Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@£\$%^&



Hello I'm: DIN Next LT Arabic

DIN Next LT Arabic - Light
أ ب ت ث ج ح ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي
!@£\$%^&

Ubuntu Arabic - Medium
أ ب ت ث ج ح ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي
!@£\$%^&

Ubuntu Arabic - Book
أ ب ت ث ج ح ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي
!@£\$%^&

Ubuntu Arabic - Bold
أ ب ت ث ج ح ذ ر ز س ش ص
ض ط ظ ع غ ف ق ك ل م ن ه و ي
!@£\$%^&

App icon



Design the App icon
the project

