BLUEPRINT
TECHNOLOGY

About Blueprint

Blueprint Technology is an information technology management company, works in systems management, networks, and consulting.
The name of this brand is a metaphor for creating a blueprint to start any project

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ONE HEART MANY MINDS

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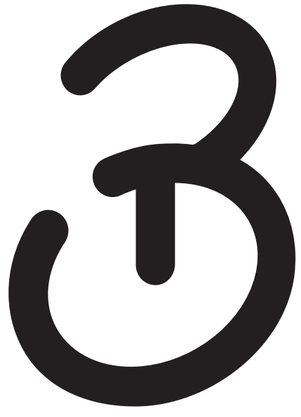
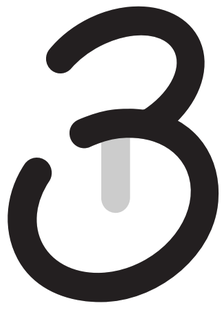
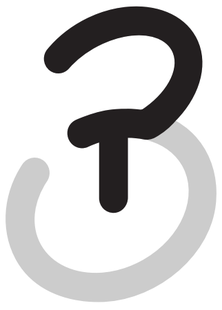
LOGO DESIGN

LOGO MARK MEANING





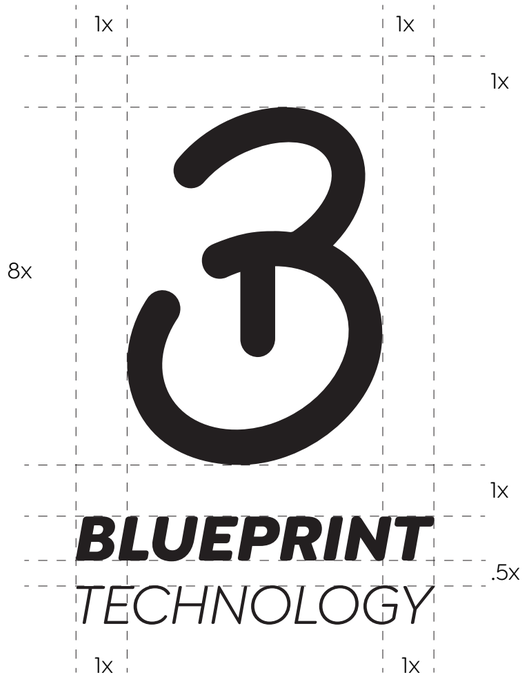
Letter B

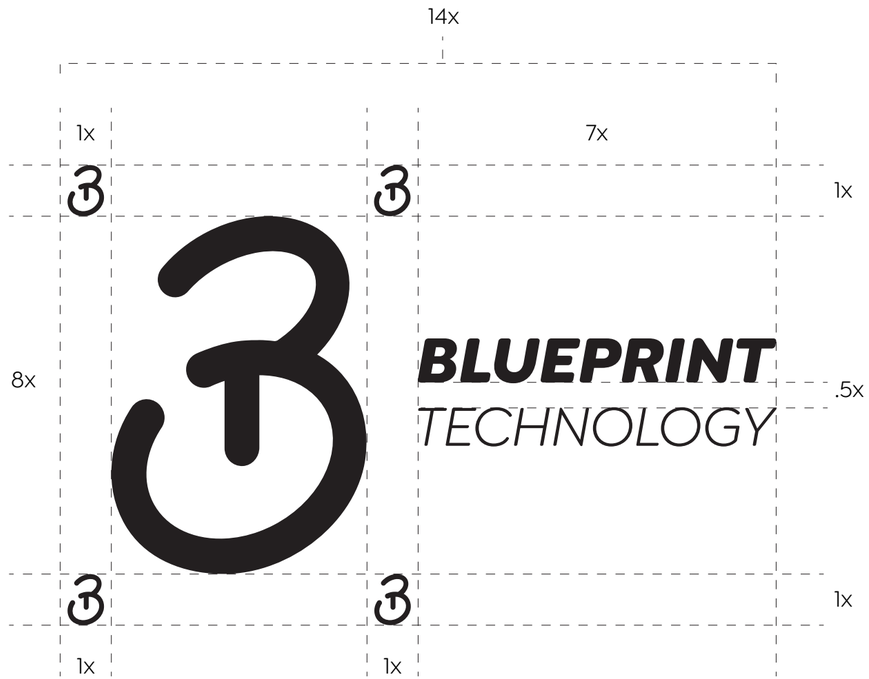


Letter P

Power Switch

LOGO SPACING





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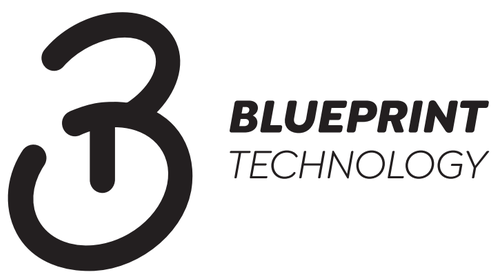
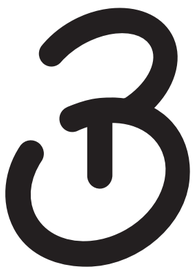
LOGO LOCKUPS

Main Logo



Secondary Logo



Logo Mark

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Word Mark

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HEX # 004FFF

Blue

HEX # 231F20

Black

HEX # FFFFFF

White

HEX # FF3F19

Orange

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HAMED ALFAISAL
IT Systems Management

+90 536 061 3024
motaz@bprint.tech

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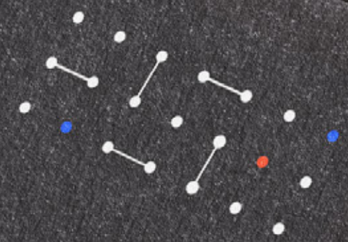


HAMED ALFAISAL
IT Systems Management

+90 537 036 9118
hfai@bprint.tech

TYPOGRAPHY

Goldplay

A GEOMETRIC & SOFT TYPEFACE

Resource &

Sun Attorney

Burn Brave

Ray Mistakes

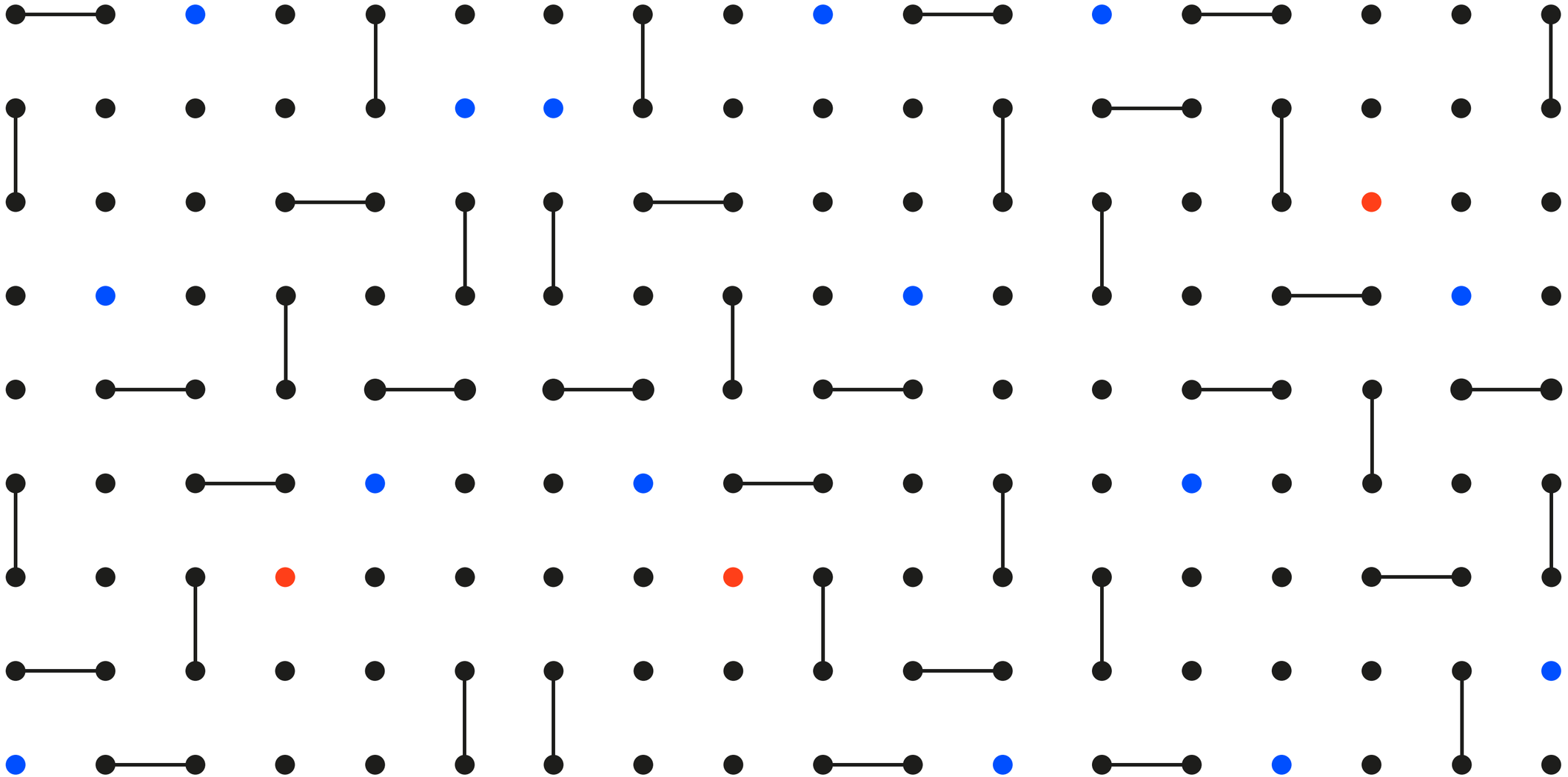
Goldplay 160 pt

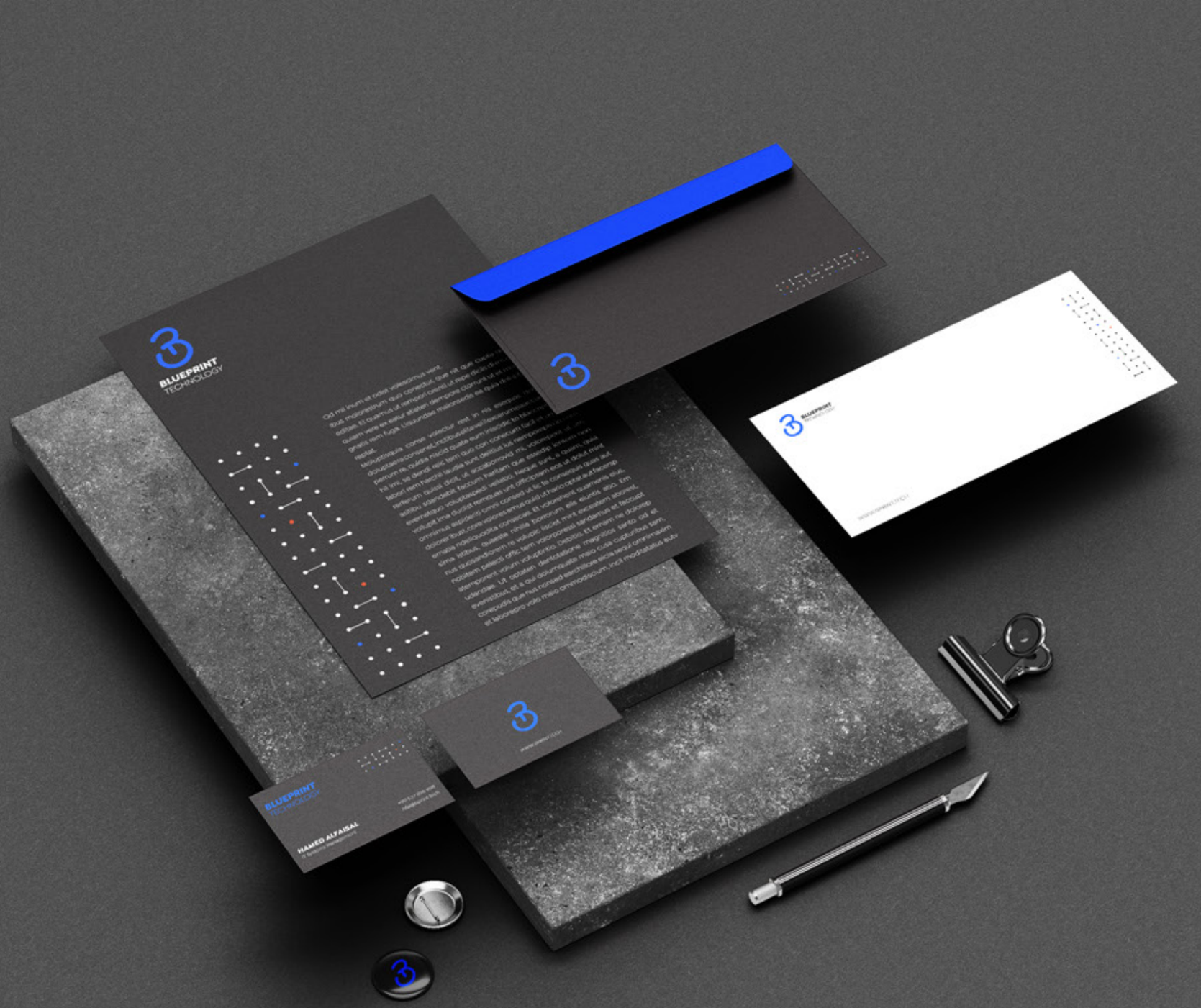
Goldplay Alt 160 pt

Goldplay 160 pt

Goldplay Alt 160 pt

ONE HEART
MANY MINDS

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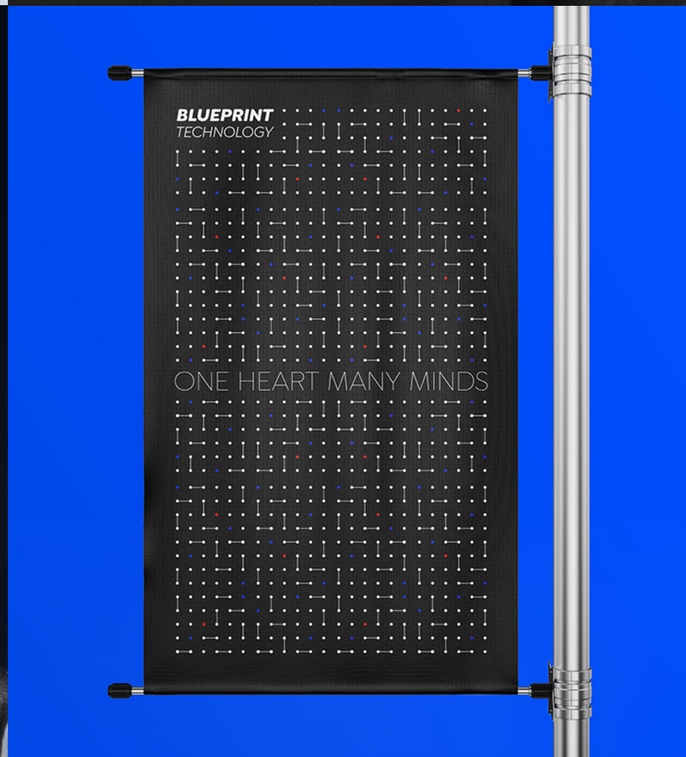
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10:14
1080P
05:37

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THANK YOU FOR WATCHING