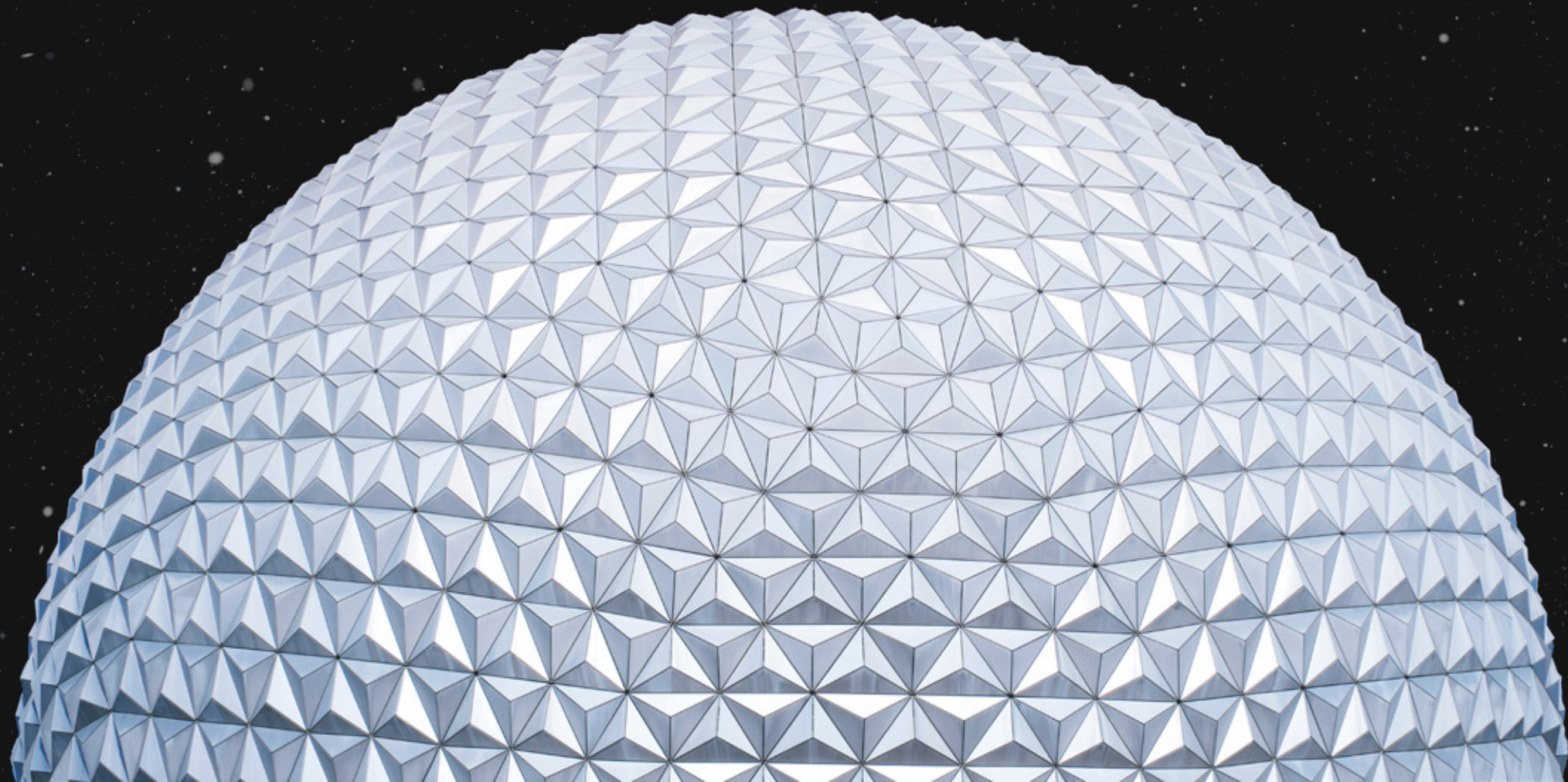


**More Creative
More Inspiring**





Baraa Studio | 2021

Brand Strategy & Visual Identity

We specialize in building and developing brands with creative ideas and scientific foundations, we chose to have the logo in the category of the **wordmark** so that it is easy for the target group to remember them always and clear without any complexity.

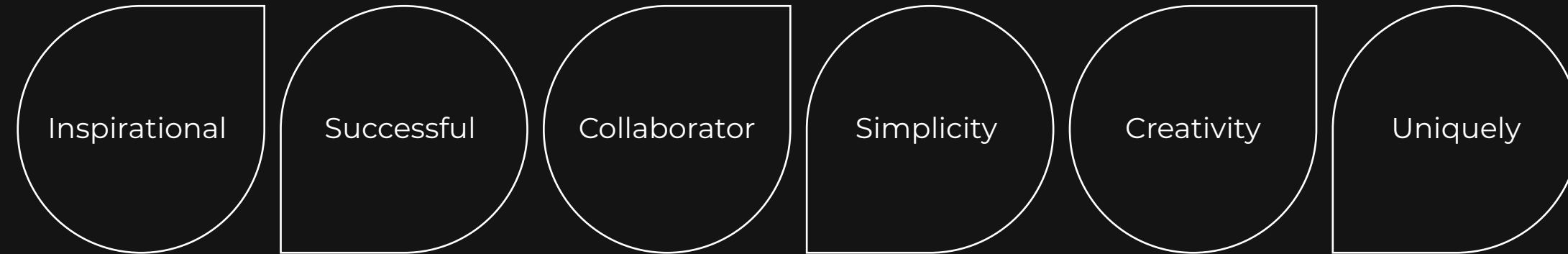
We help you analyze your project and offer you unique solutions to elevate your brand and always be the best among competitors.



Brand Vision

Solve problems with the simplest tools with the most creative and inspiring ideas

Brand Personality



Branding

Attention

Marketing

Advertising

Cooking

Inspired

Graphic

Design

Creativity

Technology

Education

Photography

Consulting

Problems

Baraa Studio

Development

Collaborator

Delivery

Successful

Strategy

Startup

Ideas

Influencer

Build

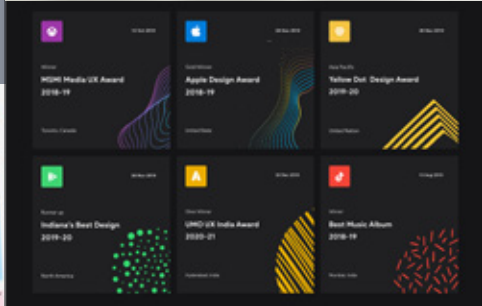
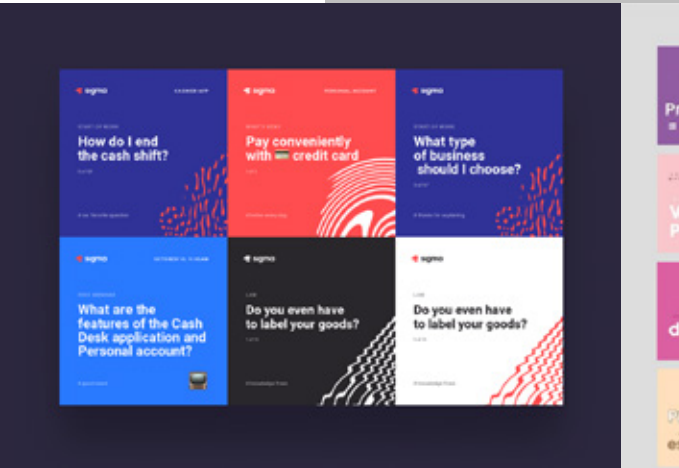
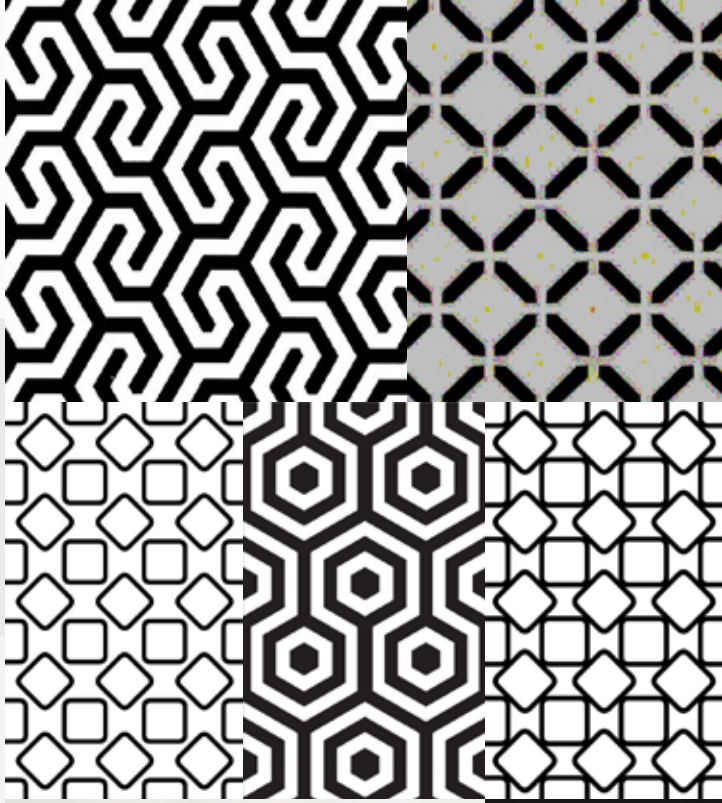
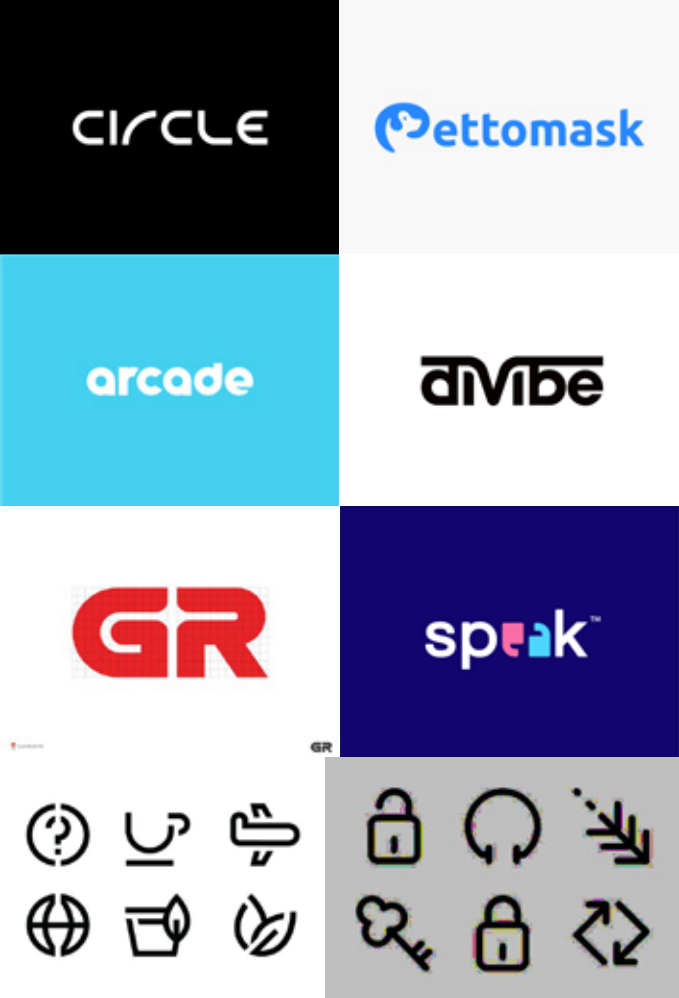
Simplest

Medical

Stores

Mentor

Factory



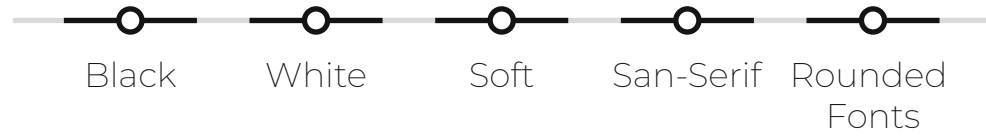


The Tagline

Build brands for a **new future**

Visual Map

Modern



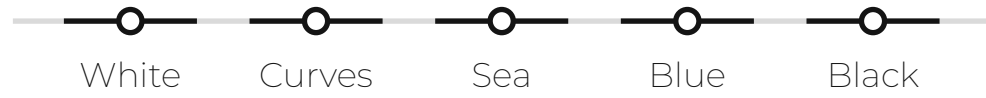
Unique



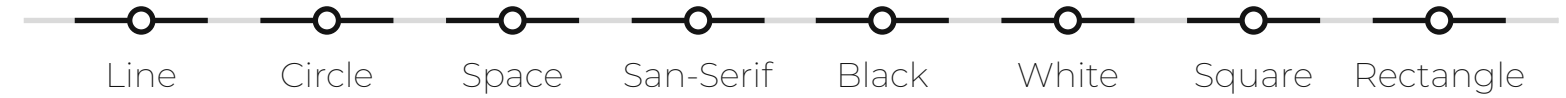
Distinct



Dynamic



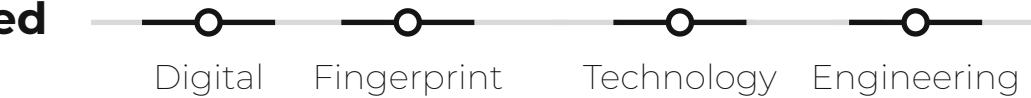
Simple



Clear



Advanced



Memorability



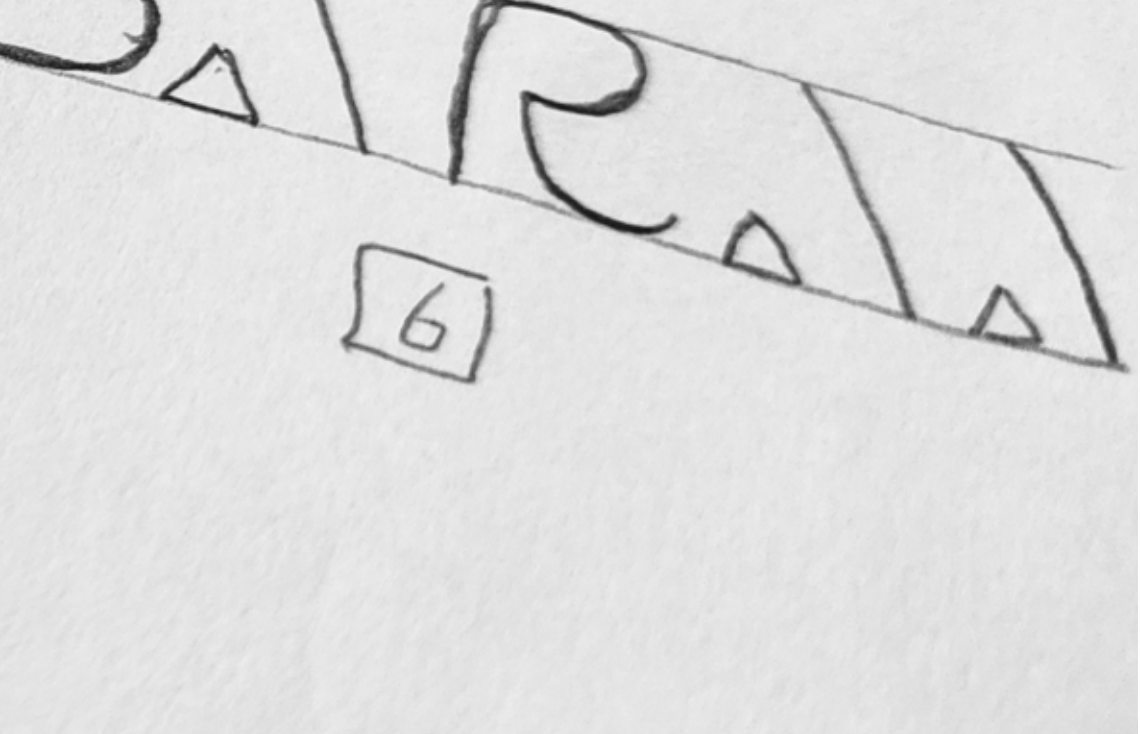


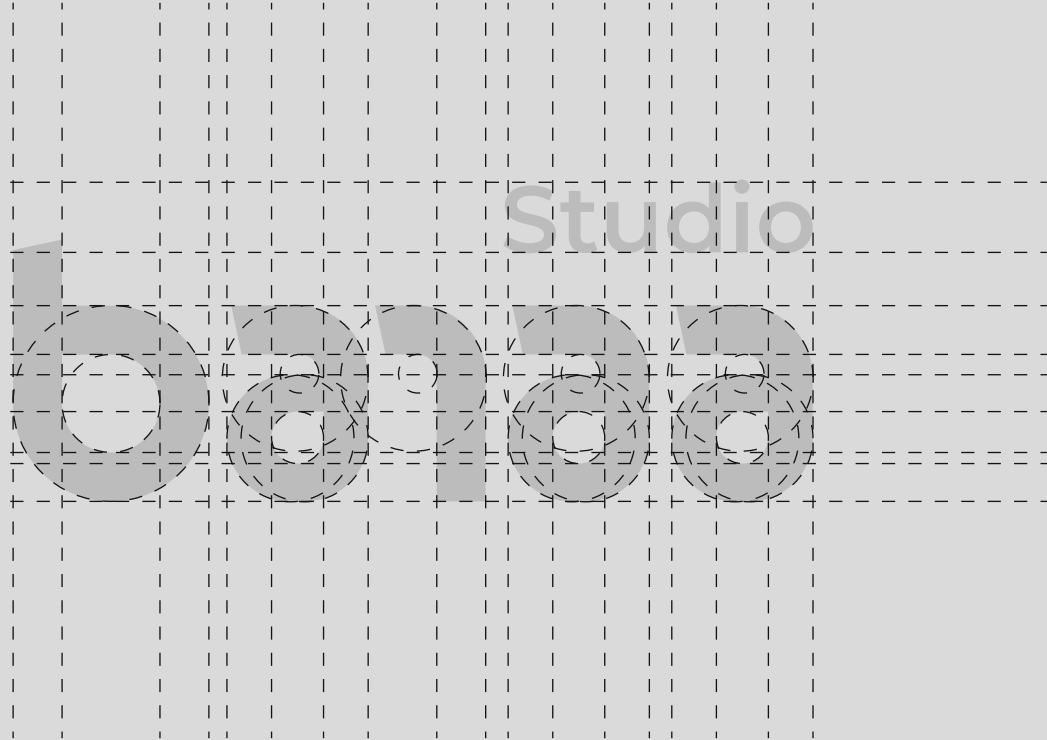
$\square + \square + 0 + r$
baraa \rightarrow baraa



$B \rightarrow B \rightarrow B \rightarrow B \rightarrow B$
 $A \rightarrow A \rightarrow A \rightarrow A \rightarrow A$
 $R \rightarrow R \rightarrow R$

$B \rightarrow B \rightarrow B \rightarrow B \rightarrow B$
 $A \rightarrow A \rightarrow A \rightarrow A \rightarrow A$
 $R \rightarrow R \rightarrow R \rightarrow R$





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Primary Color

CMYK : C: 78% M: 69% Y: 61% K: 87%
RGB : R: 20 G: 20 B: 20
HEX : #141414

Primary Color

CMYK : C: 00% M: 00% Y: 00% K: 00%
RGB : R: 255 G: 255 B: 255
HEX : #FFFFFF

Primary Color

CMYK : C: 13% M: 09% Y: 11% K: 00%
RGB : R: 227 G: 227 B: 227
HEX : #E3E3E3

Mikado Yellow

Secondary Color

CMYK : C: 00% M: 25% Y: 88% K: 00%
RGB : R: 255 G: 197 B: 36
HEX : #FFC524

Ultramarine Blue

Secondary Color

CMYK : C: 85% M: 64% Y: 00% K: 00%
RGB : R: 36 G: 94 B: 255
HEX : #245EFF



Passionate



Professional



Global



Effective



Mentor



Interactive

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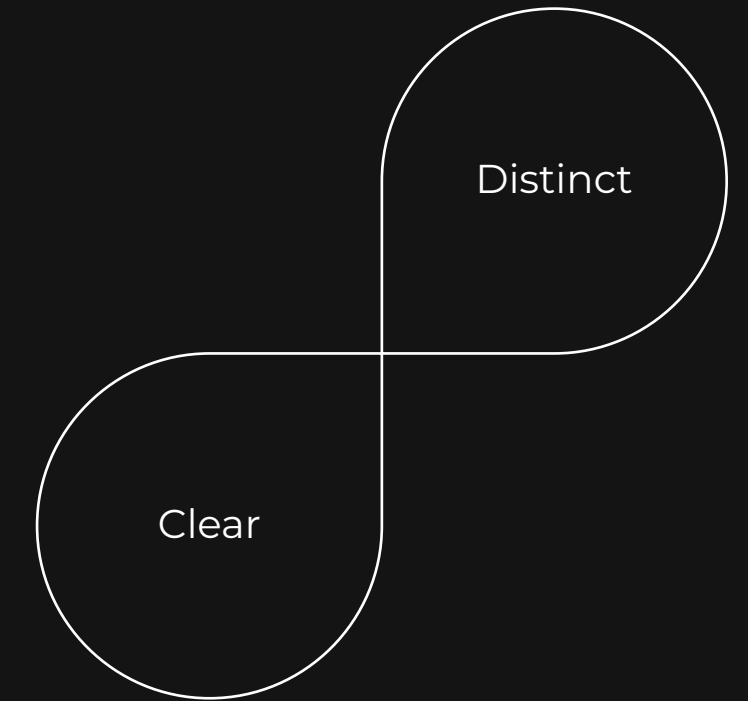
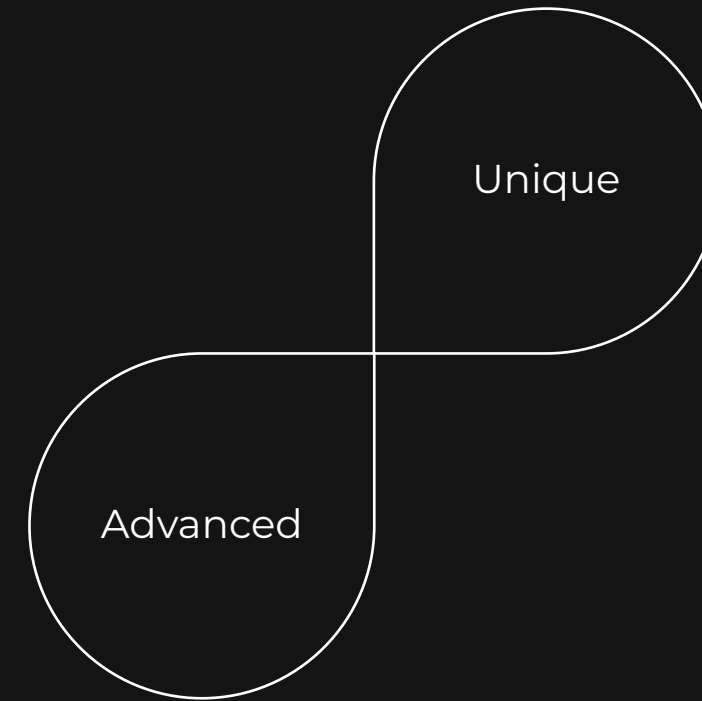
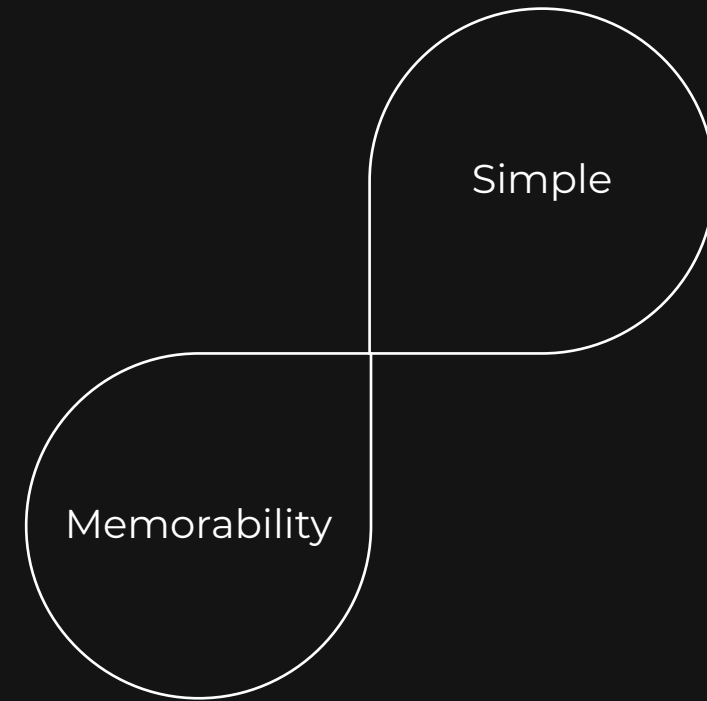
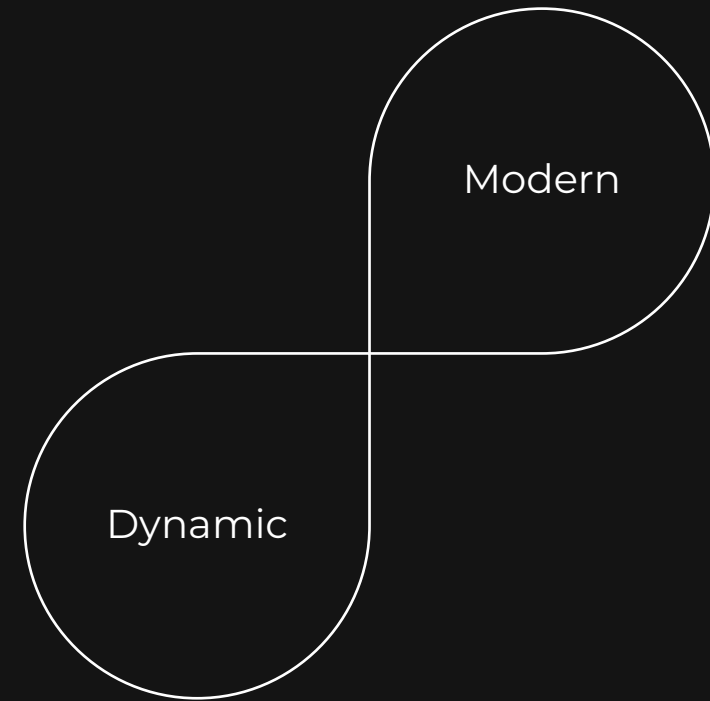
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Brand Look & Feel



Montserrat

Montserrat is classified as a sans serif with 18 styles and 9 weights. This typeface is similar to Proxima Nova, Gotham, Futura, Arial and Helvetica. Some characteristics that make Montserrat special is the Q in particular, it has a cute tail and the J has a wonderful cross bar on the top of the letter.

It is very versatile and can be used in multiple domains such as websites, the publishing world, branding, editorial, logos, print, posters, etc. It is a typeface that can be used basically anywhere because of the geometric and elegant simplicity with nice large x-height.

ExtraLight

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*()_-=

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*()_-=

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*()_-=

SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*()_-=

Bold

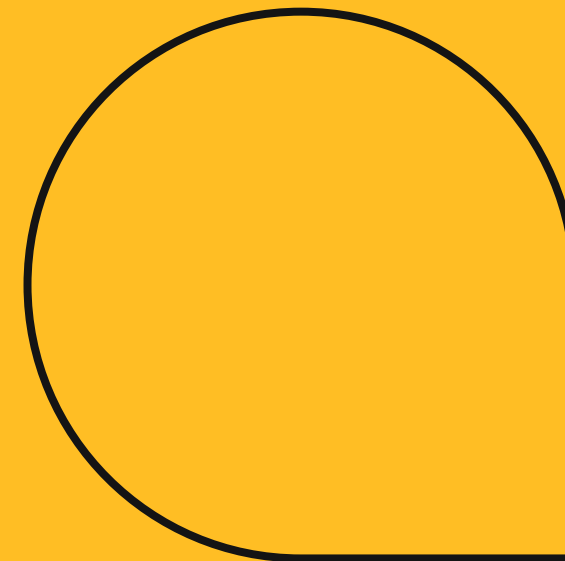
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*()_-=

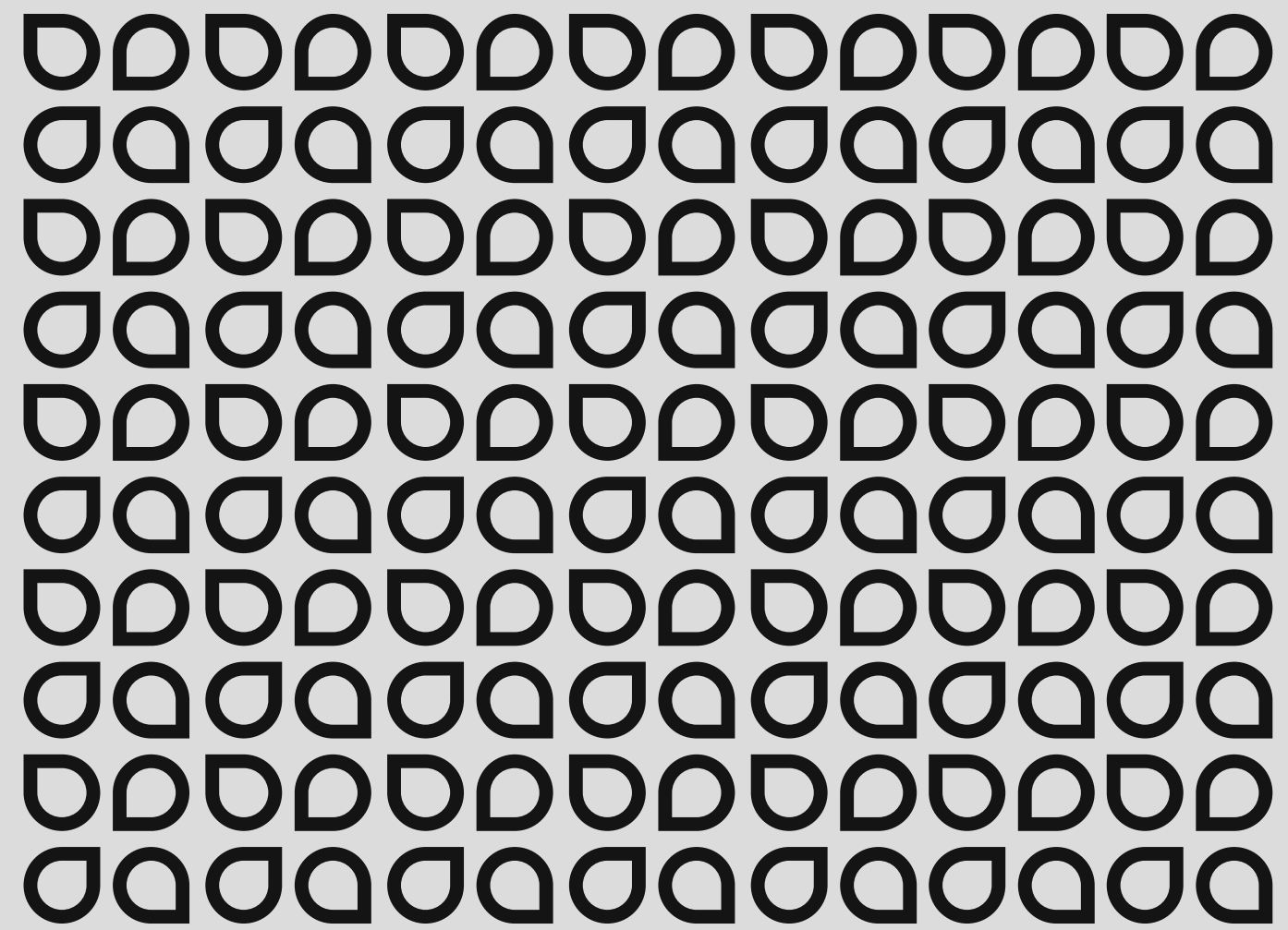
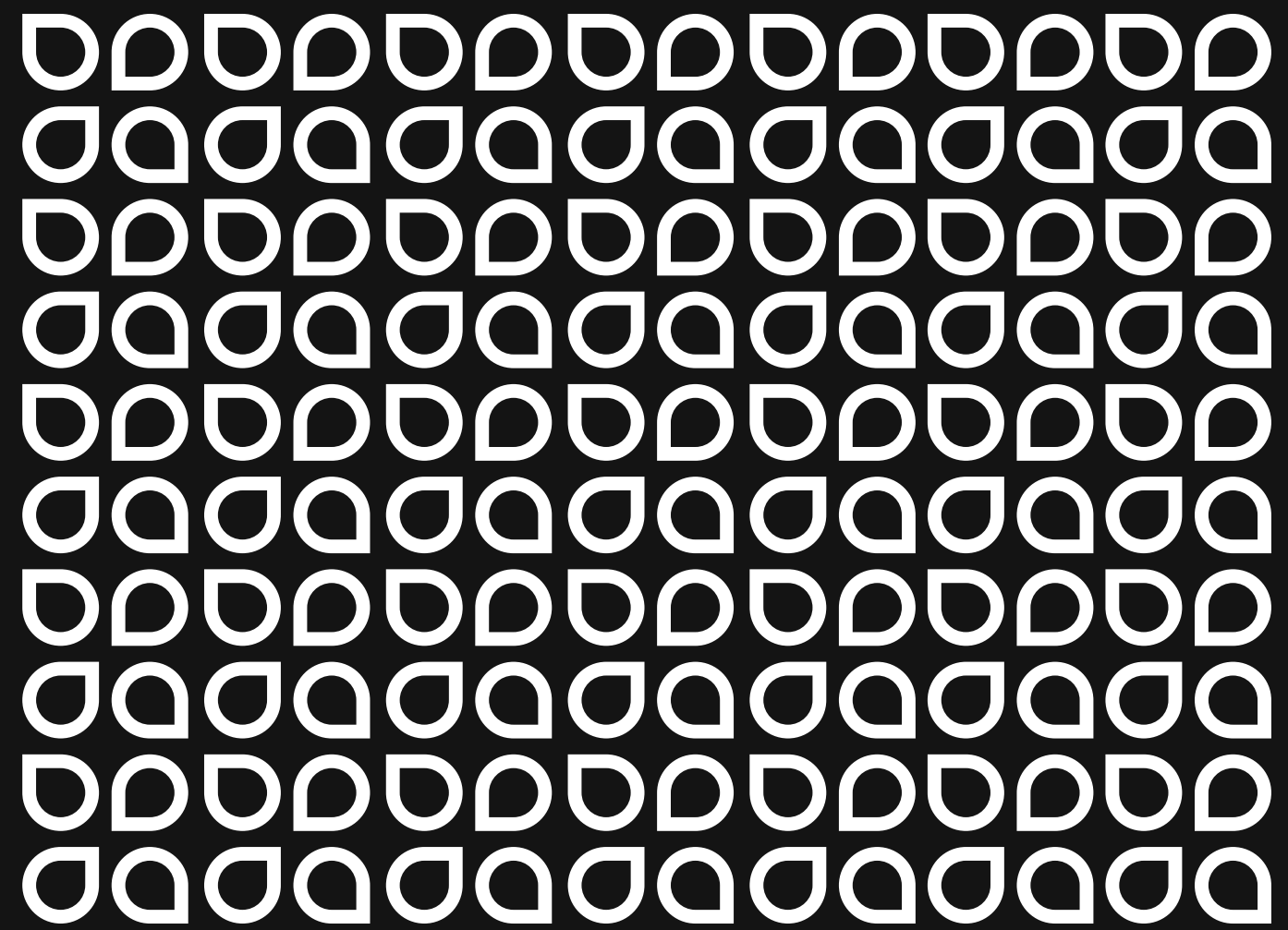
Black

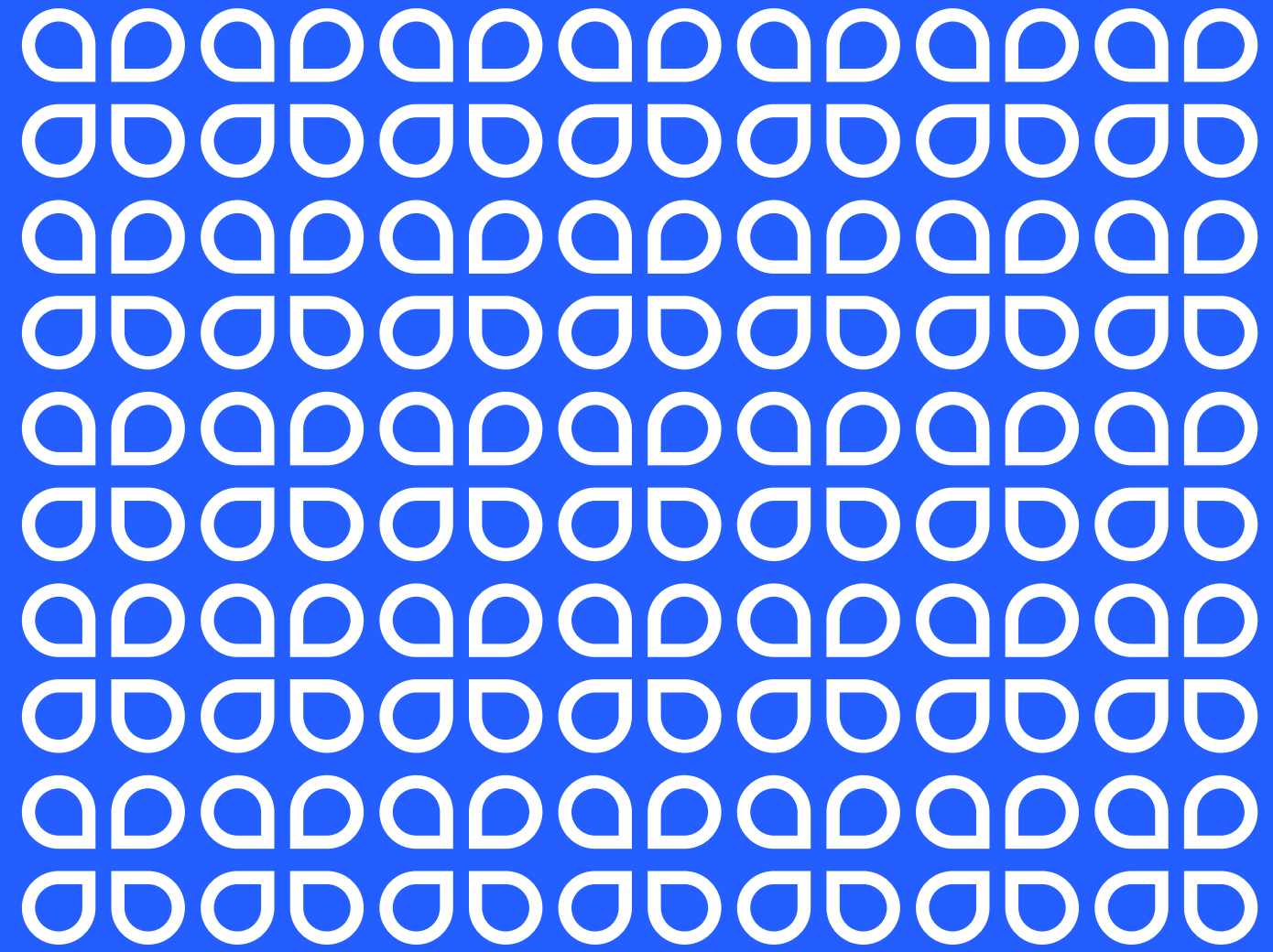
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&*()_-=

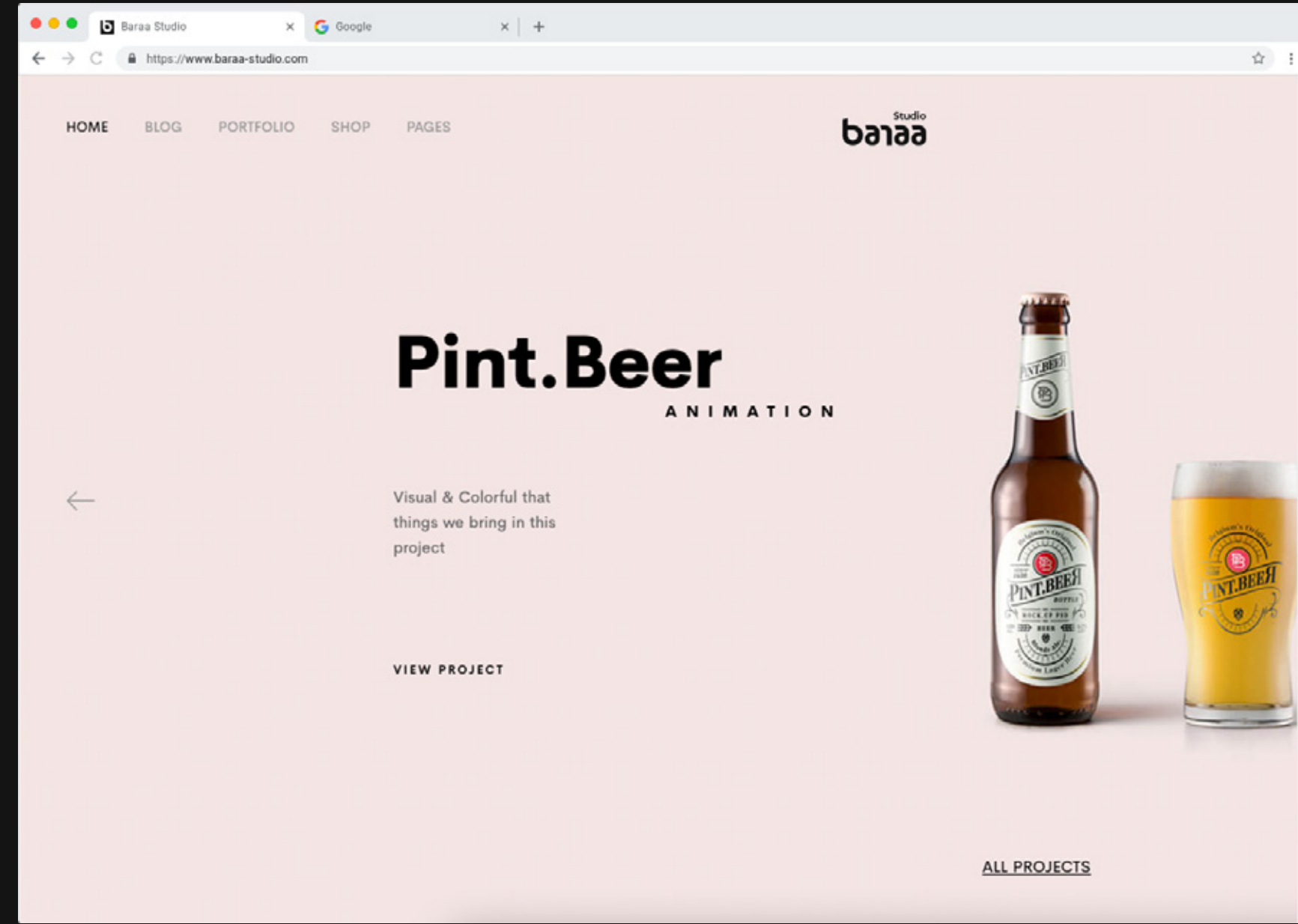
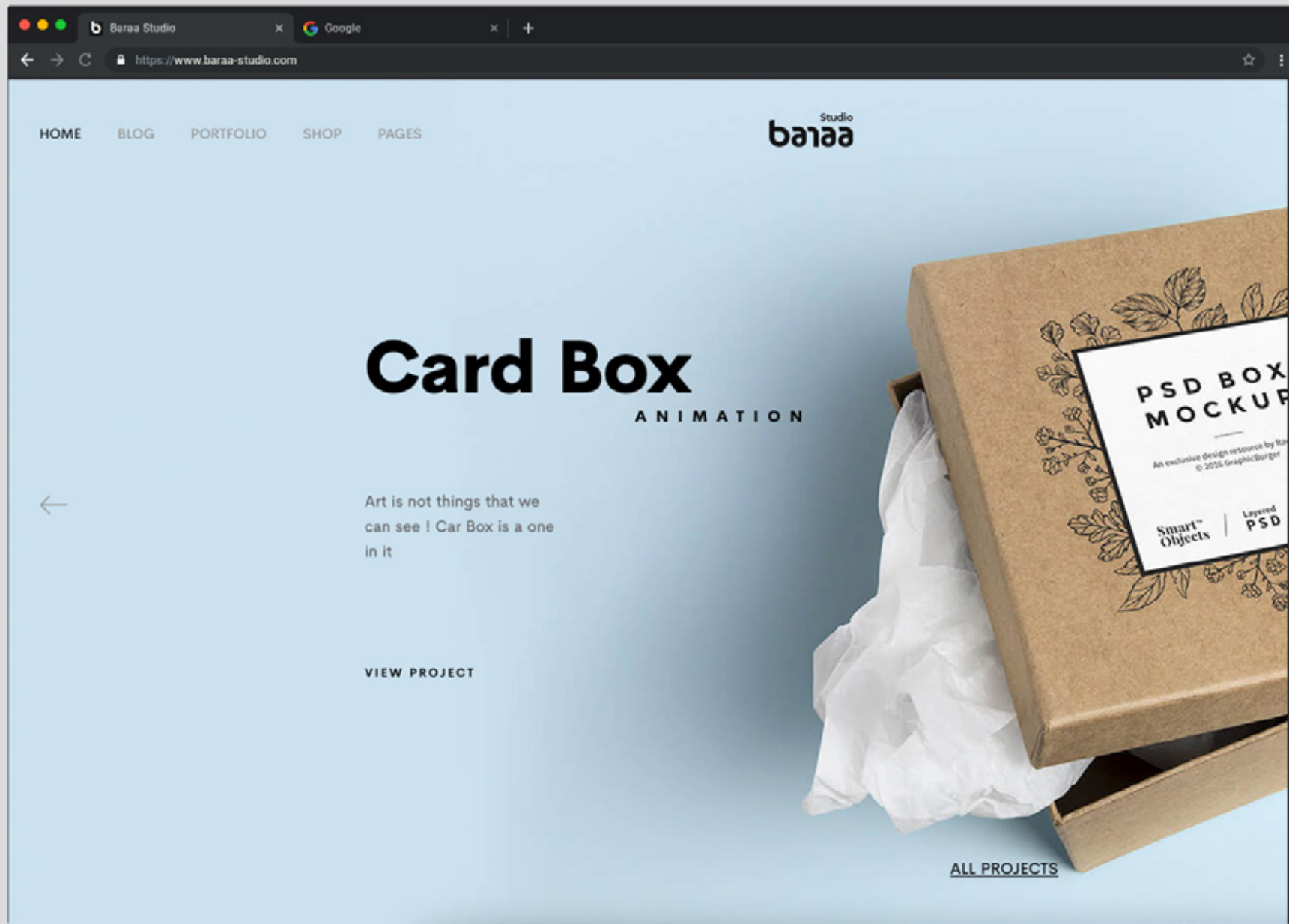


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New Message



Recipients

Subject



Baraa Studio

Brand Designer

+970 568 77 5318

barazoroub@gmail.com

www.baraa-studio.com

Tal Alhawa, Gaza Strip, 00970, Palestine

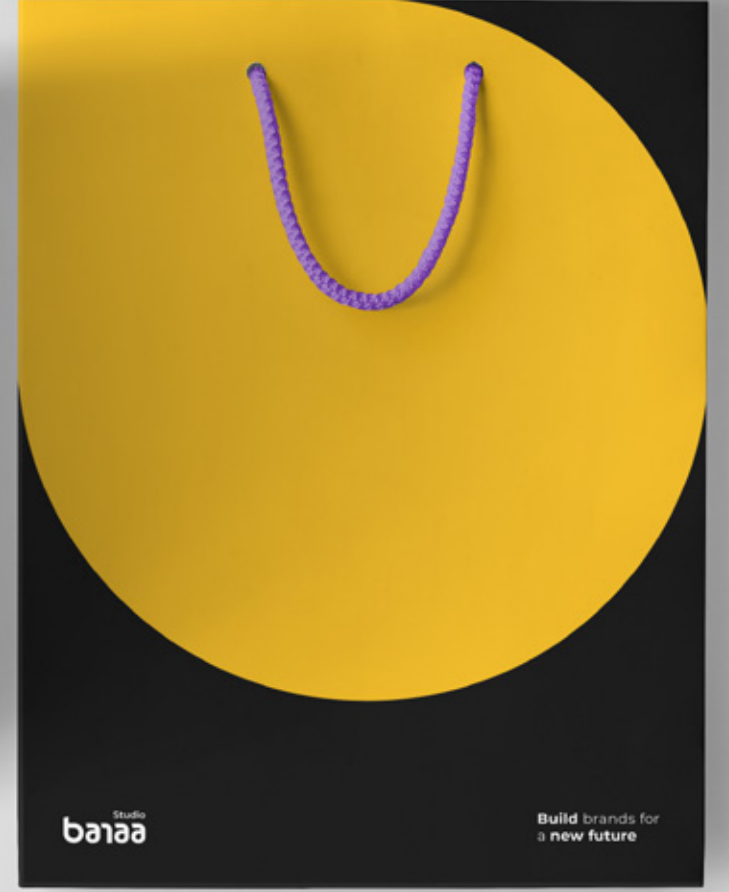
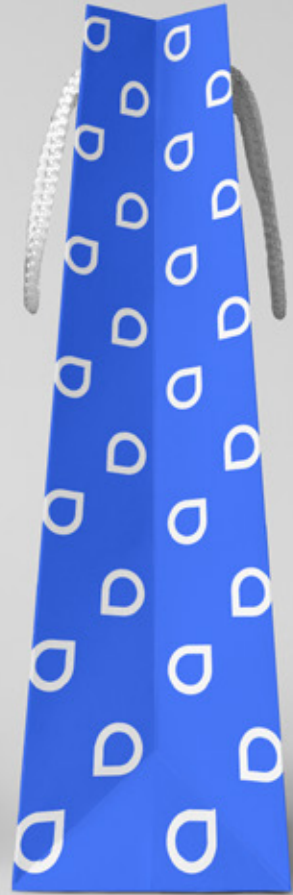
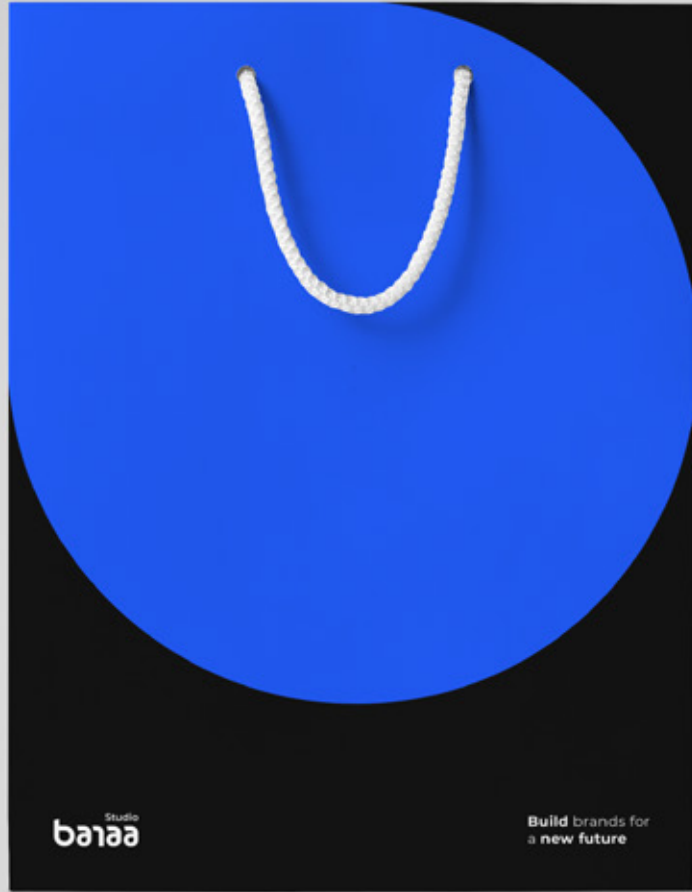
Send



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balaad





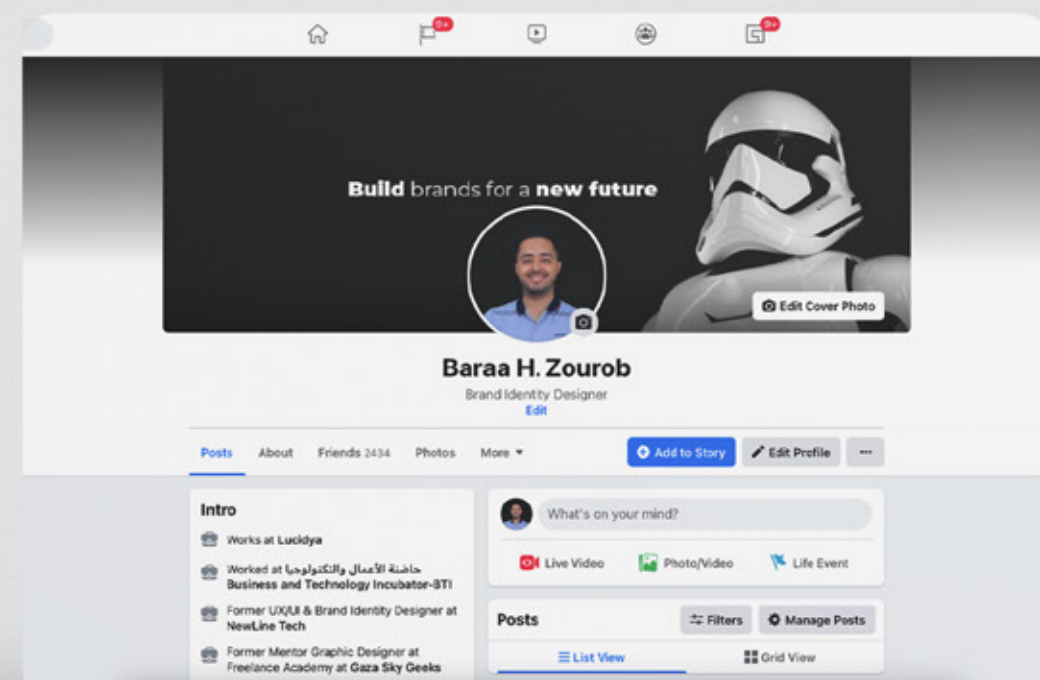
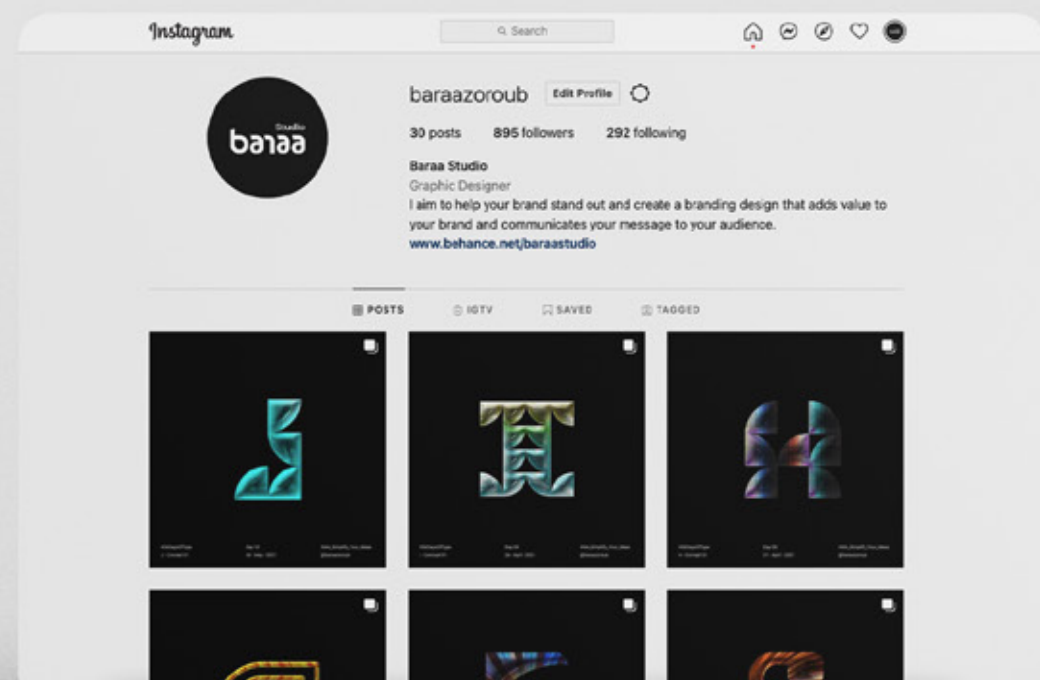
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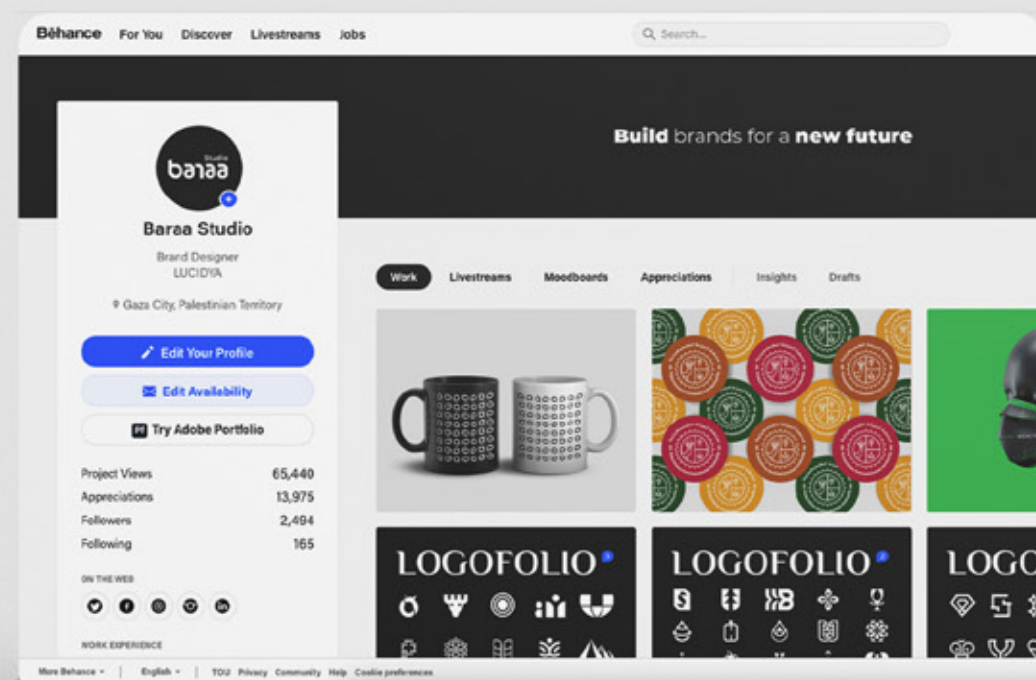
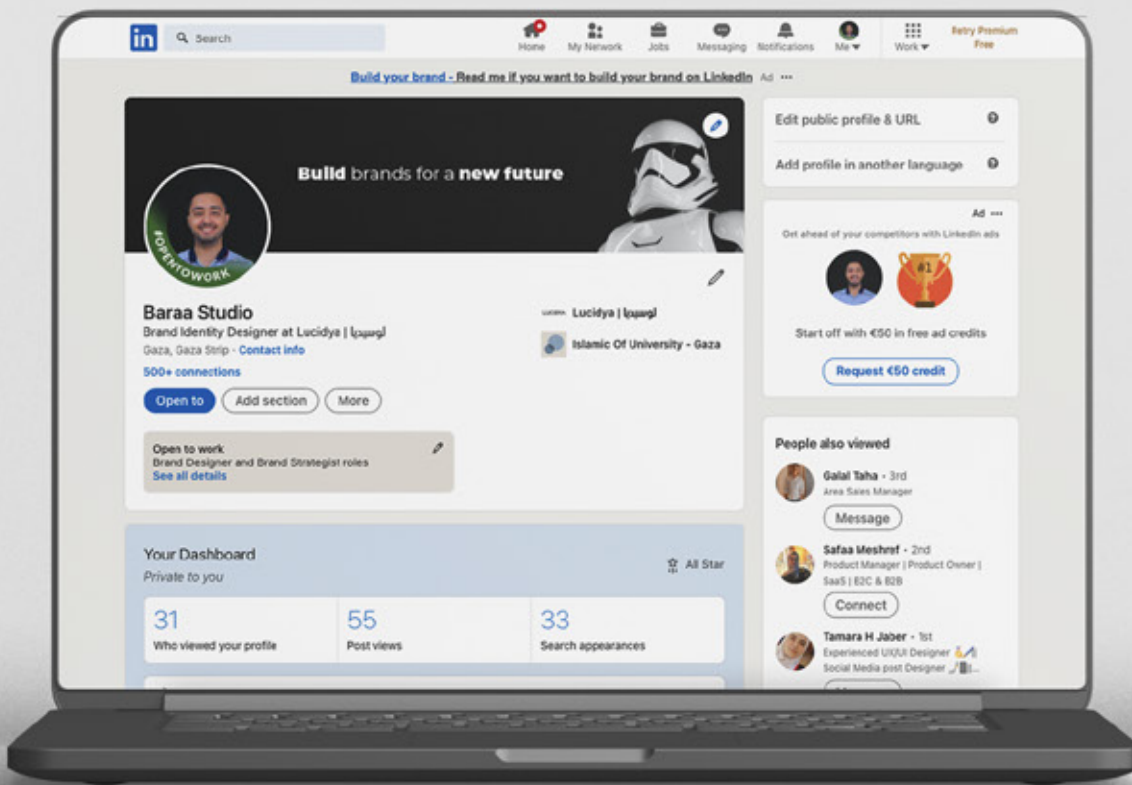
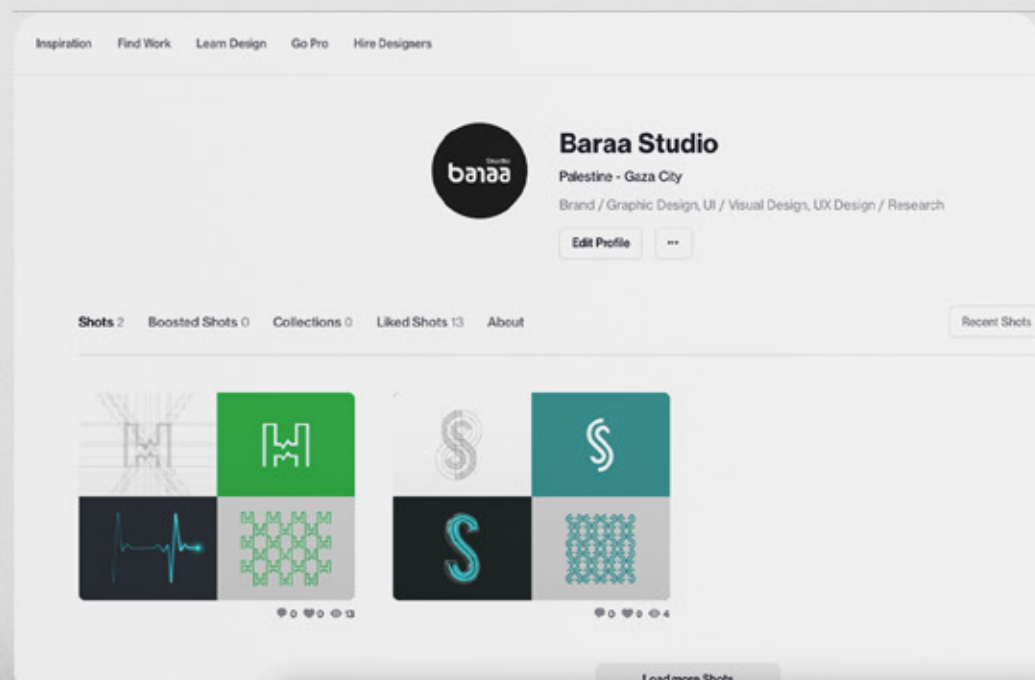
Studio
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Studio
banaad





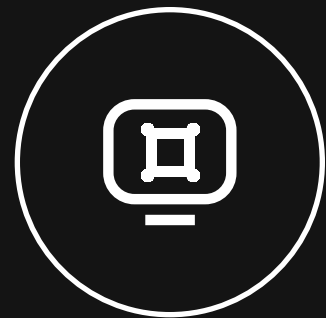




Instagram Highlights



Sketches



Logos



Branding



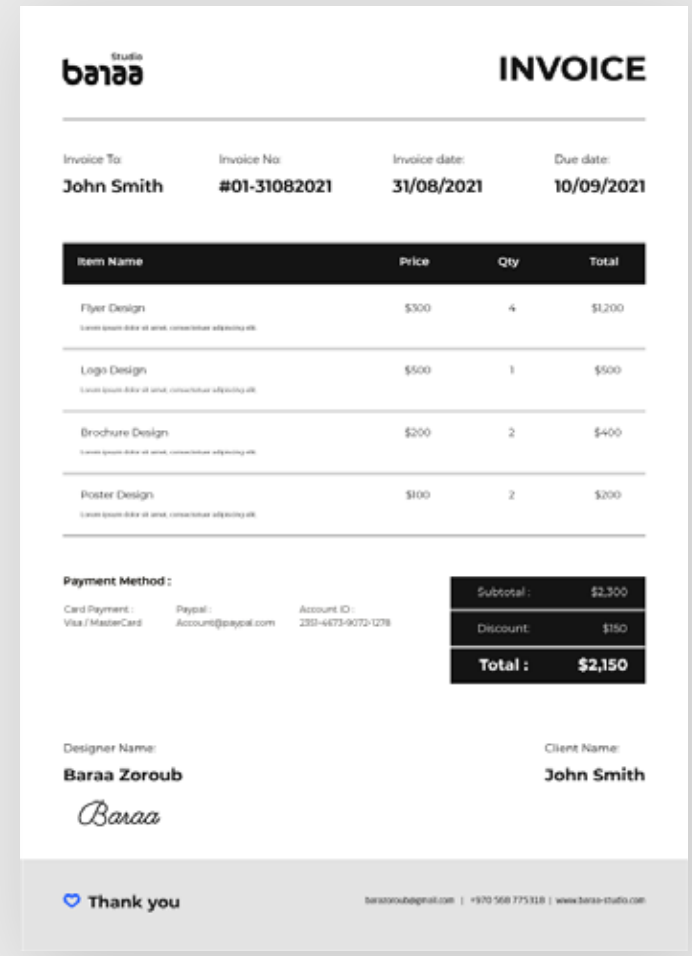
Grid system



Patterns



Wordmarks



Studio
باراء

INVOICE

Invoice To: **John Smith** Invoice No: **#01-31082021** Invoice date: **31/08/2021** Due date: **10/09/2021**

Item Name	Price	Qty	Total
Flyer Design <small>لوازم تصميم دعاية او اعلان، تصحيح اخطاء وتصميم اعلان</small>	\$300	4	\$1200
Logo Design <small>لوازم تصميم دعاية او اعلان، تصحيح اخطاء وتصميم اعلان</small>	\$500	1	\$500
Brochure Design <small>لوازم تصميم دعاية او اعلان، تصحيح اخطاء وتصميم اعلان</small>	\$200	2	\$400
Poster Design <small>لوازم تصميم دعاية او اعلان، تصحيح اخطاء وتصميم اعلان</small>	\$100	2	\$200

Payment Method:
 Card Payment: Paypal: Account ID:
 Visa / MasterCard Account@paypal.com 230-4673-9072-1278

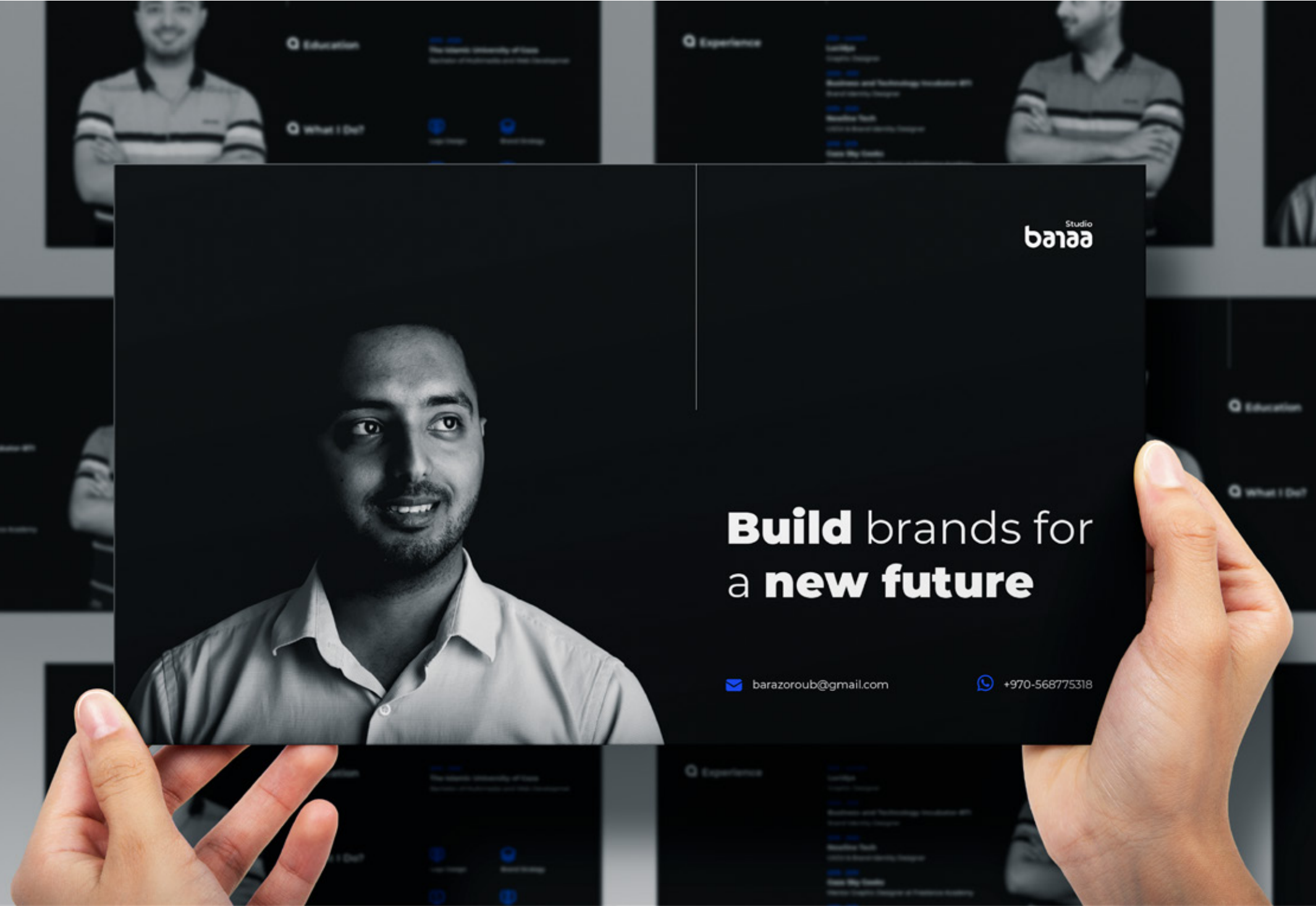
Subtotal:	\$2,300
Discount:	\$150
Total :	\$2,150

Designer Name:
Baraa Zoroub
Baraa

Client Name:
John Smith

♥ Thank you

baraa@zappin.com | +970 568 775318 | www.baraa-studio.com

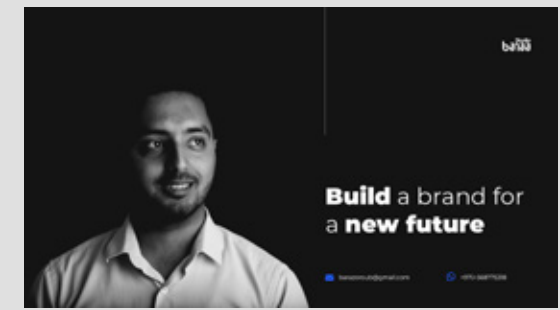
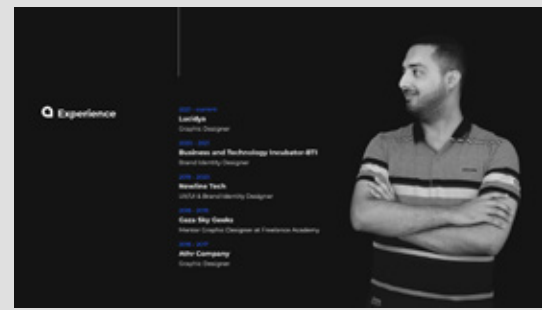
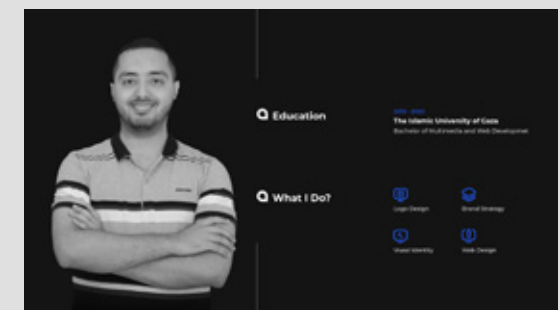
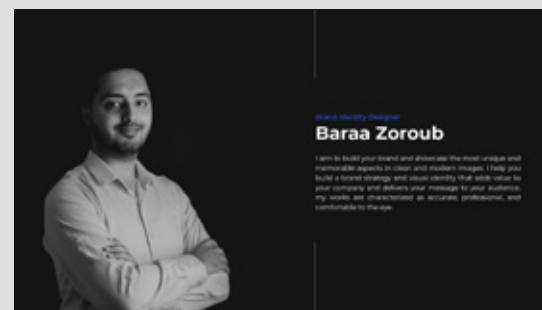


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✉ barazoroub@gmail.com 📞 +970-568775318





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is your guide

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Design
is the silent
ambassador of
your brand

Paul Rand

www.baraa-studio.com

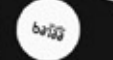


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your brand





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Thank you
for watching

Please, don't forget

