

• Yacine Baboumoussa •
Brand Identity Designer •





My name is Yacine babaoumoussa and I am a brand identity designer. I'm a super passionate person, especially when it comes to design. Making beautiful brands is not just my work it's my greatest joy actually, if there's one more thing you should know, it's that I love photography and calligraphy.

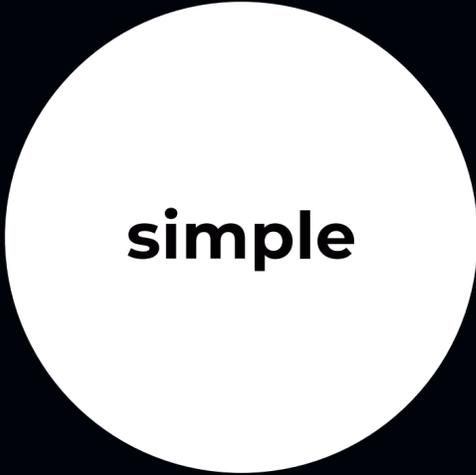


LOGO DESIGN

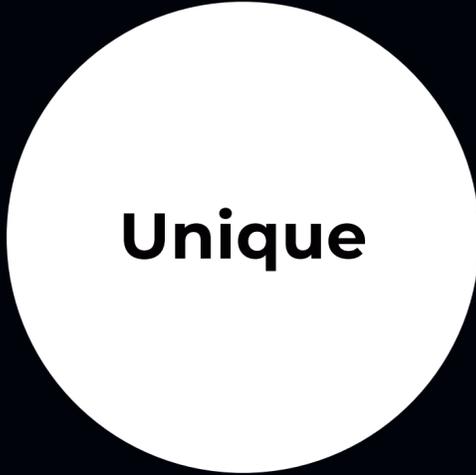
The main goal of this project is to create an impressive logo that represents my personal identity as a creative. The logo is basically composed of two parts: The first part consists of the first letters of my names Y and B, The font in which the letters Y and B are written have curves to indicate flexibility

The second part is the slogan, which shows my speciality for client as a designer, with the circular shape to represent movement and dynamism, the logo is characterized by being simple to be used in all media

LOGO ATTRIBUTES



simple



Unique



Flexible

LOGO VARIATION

Primary
logo design



Primary logo design
+
Slogan



Secondary
Logo design

Yacine 
Babaoumoussa



Yacine 
Babaoumoussa

yacinedesigner20@gmail.com
Brand Identity Designer
+213 557 775 835

Trust
Dinamism
Professionalism

0b2fe2
CMYK: 93, 75, 0, 0
RGB: 11,47,226

Power
Elegance
premuim

00030a
CMYK: 92, 79, 60, 94
RGB: 0, 03, 10

order
Space
Lightness

ffffff
CMYK: 0, 0, 0, 0
RGB: 255, 255, 255

Hope
enthusiasm

edc91d
CMYK: 10, 18, 92, 0
RGB: 237, 201, 29



Yacine ~~~~~
Babaoumoussa

TYPOGRAPHY

Montserrat

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890=)-!\$^,?/;+

AKIRA EXPANDED SUPER BOLD

**A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 =) - ! \$ ^ , ? / ; +**



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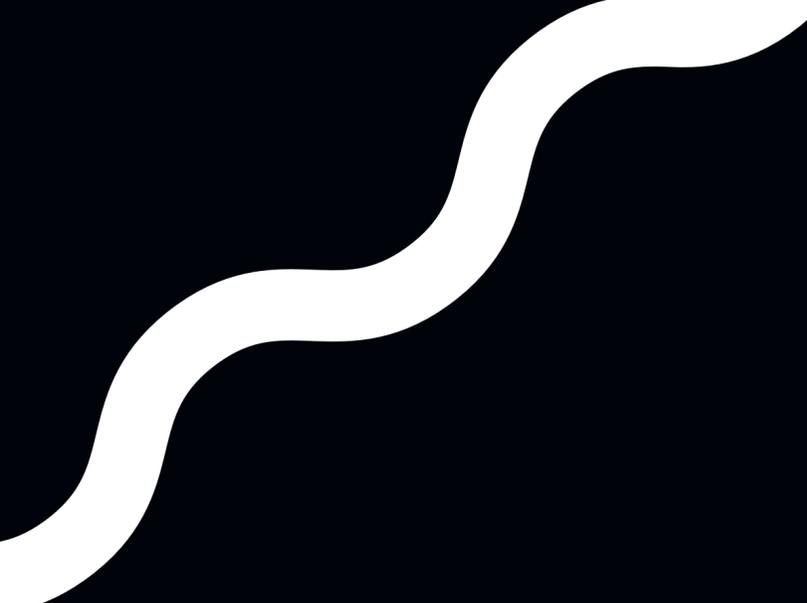
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Yacine Babaoumoussa
YB
Brand Identity Designer

Less is more



**THANKS FOR
WATCHING**

