

पुष्पिणी



पुष्पिणी
Hindi

Perfect Taste from the Old City.

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Overview

The main idea of the project is to introduce the tamarind juice in a minimal, modern way. Without ignoring the identity of the old city of Damascus, So I used traditional architectural elements, to show the perfect mix.

So
the
juice

Tamr
Hindi



Tamr
Hindi

Tamr Hindi

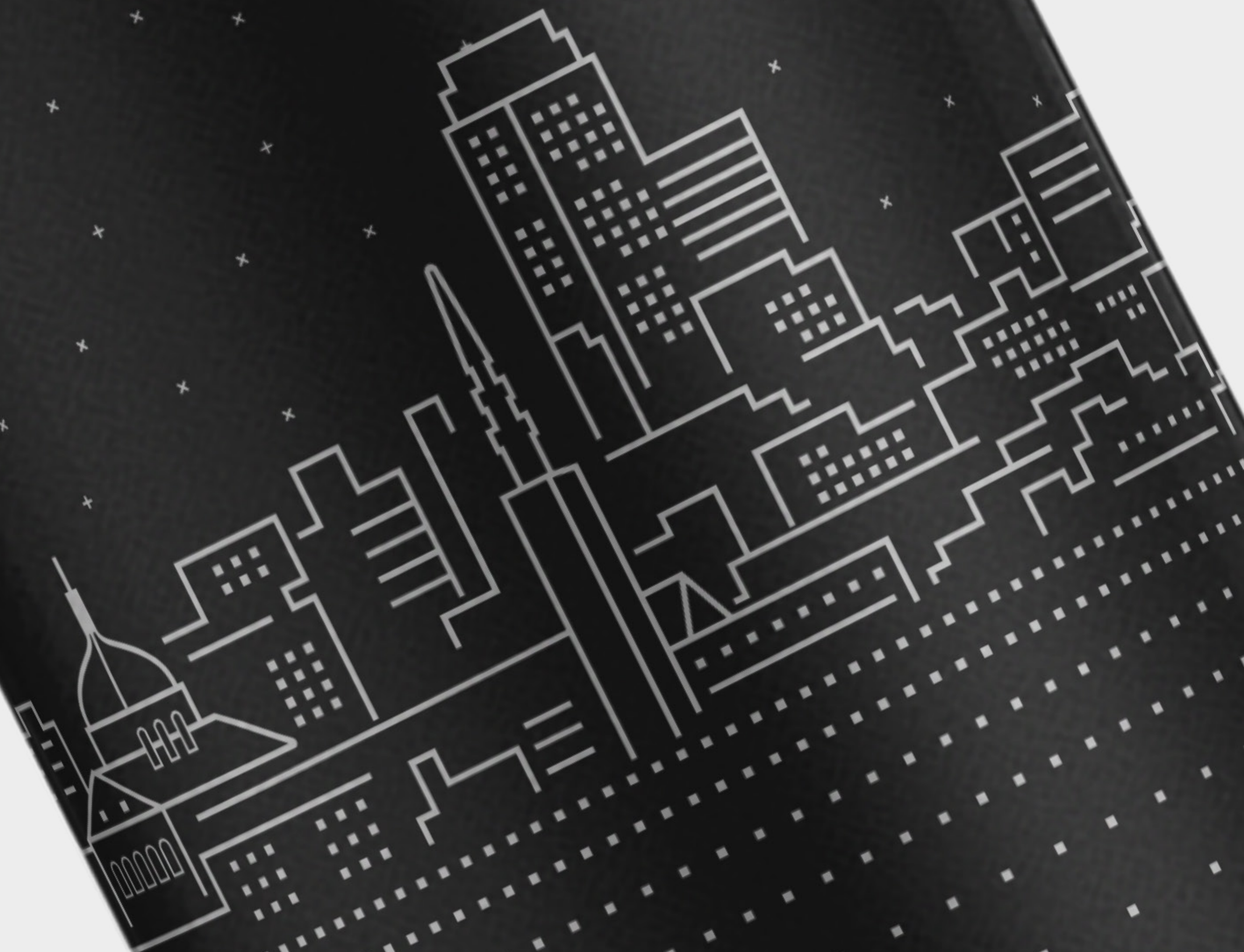


Tamr Hindi

Tamr Hindi

Perfect Taste from the Old City

**Tamr
Hindi**



High Quality Tamarind
Love & Care

110g
2 lit 08
sugars
Tamarind
Material
Tamarind
Juice is ideal for
smoothies, looking
to lose weight

are good for
digestion and
helps in
weight loss
Tamarind
is a fruit
which is
rich in
vitamin C
and iron

TamrHindi

Perfect Taste from the Old City



Natural, High Quality Tamarind
Made with Love & Care

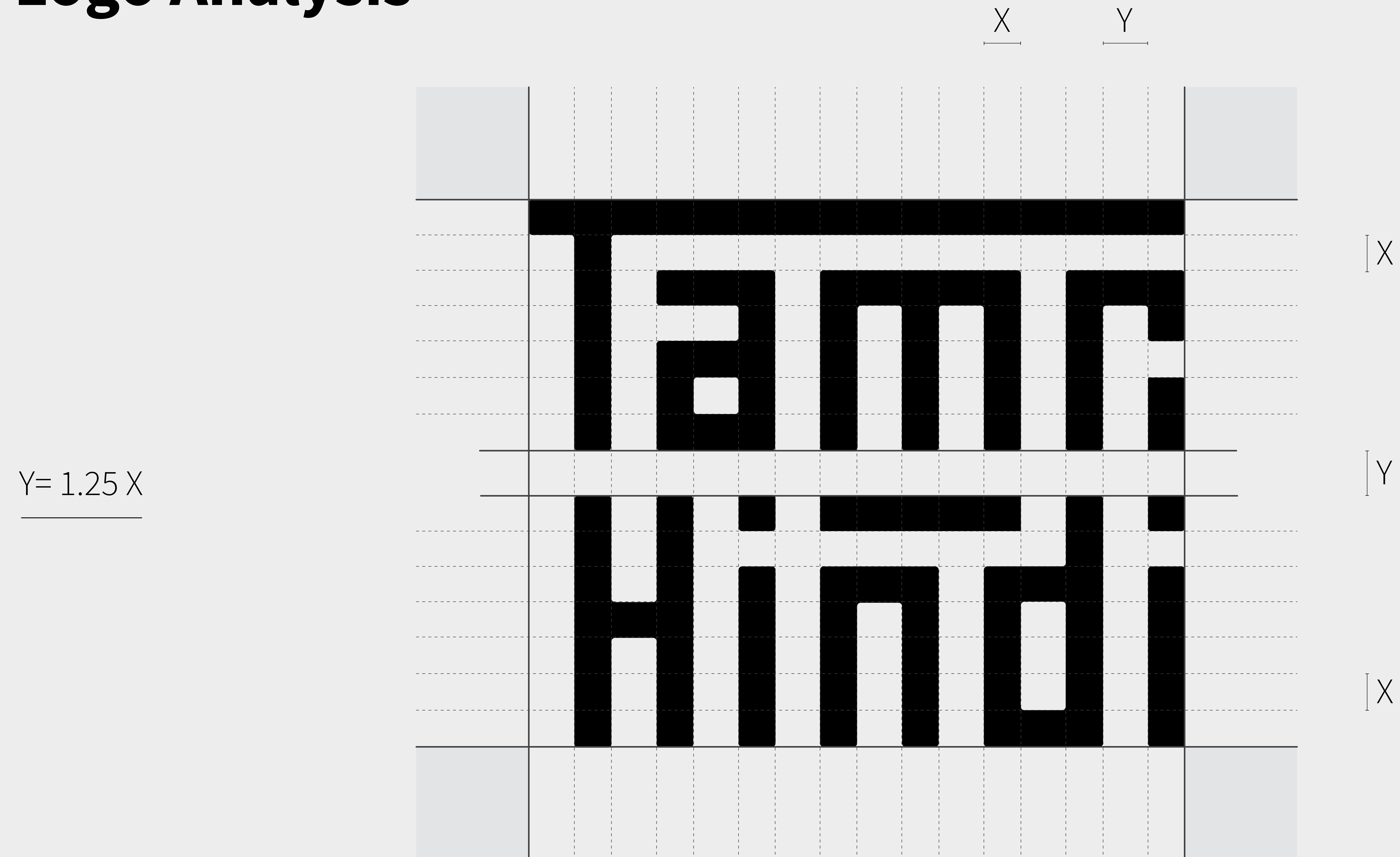
No. 500.0



Should Keep in 20 c for less
than two months
Filled carefully with care and love



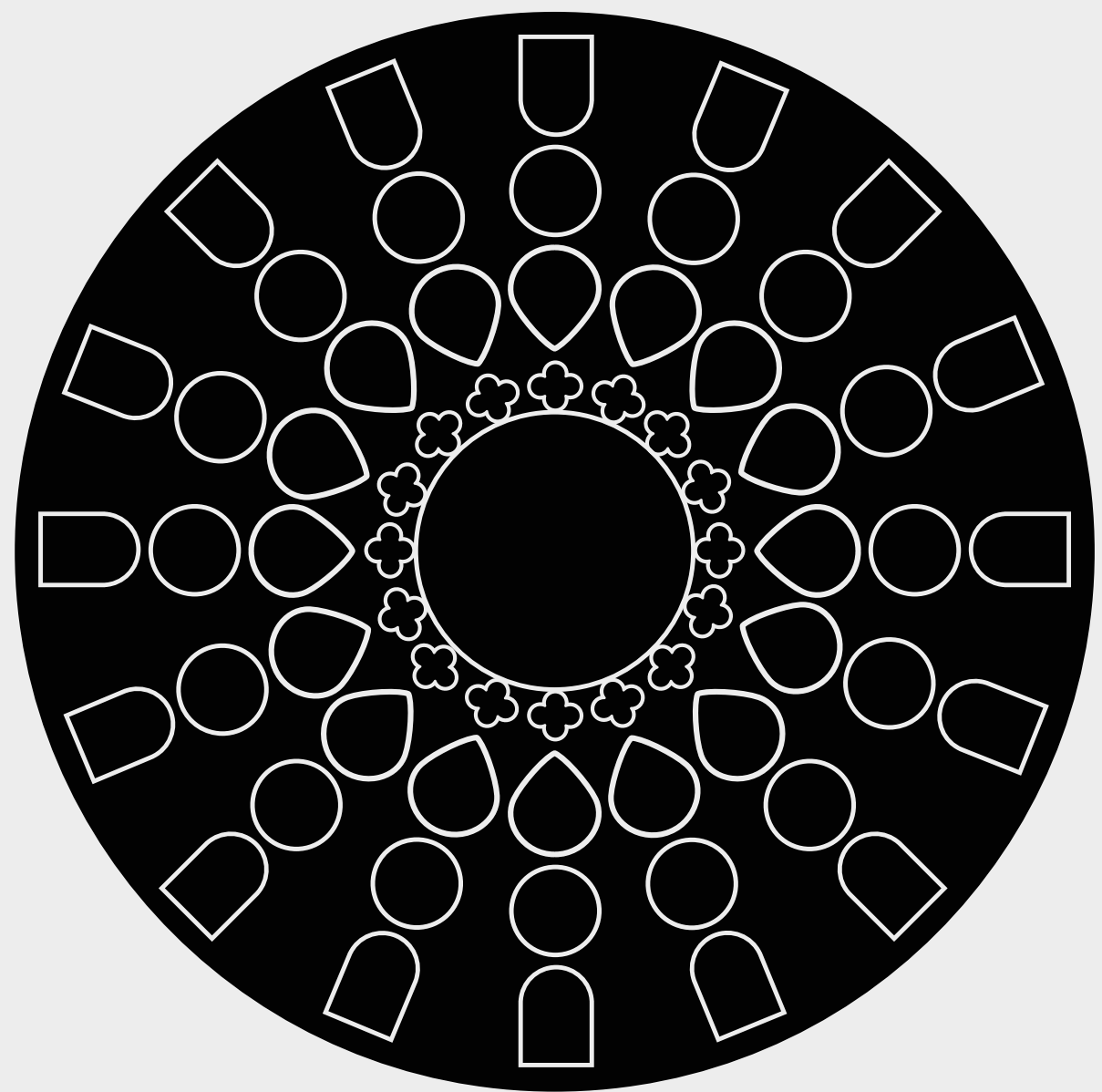
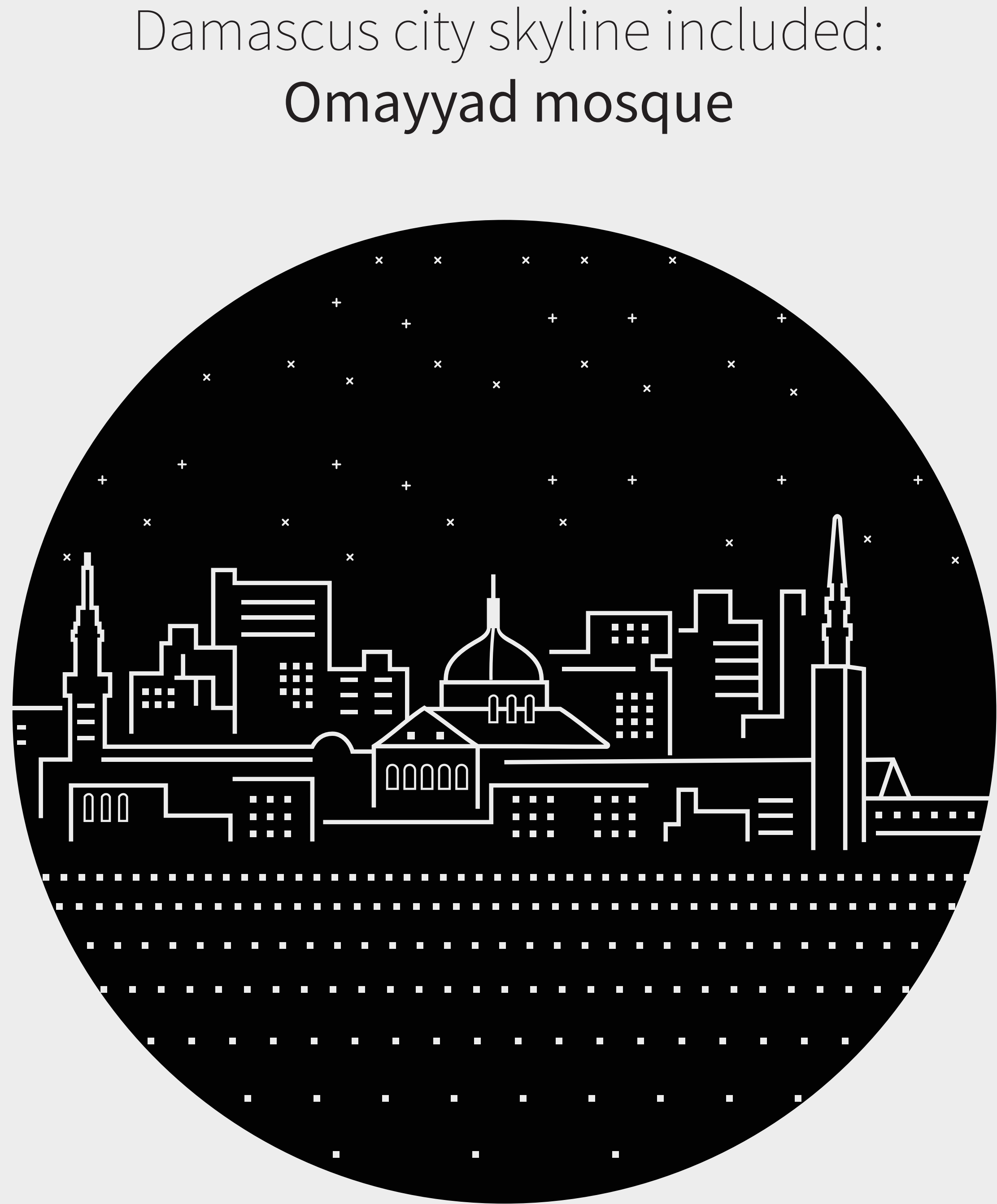
Logo Analysis



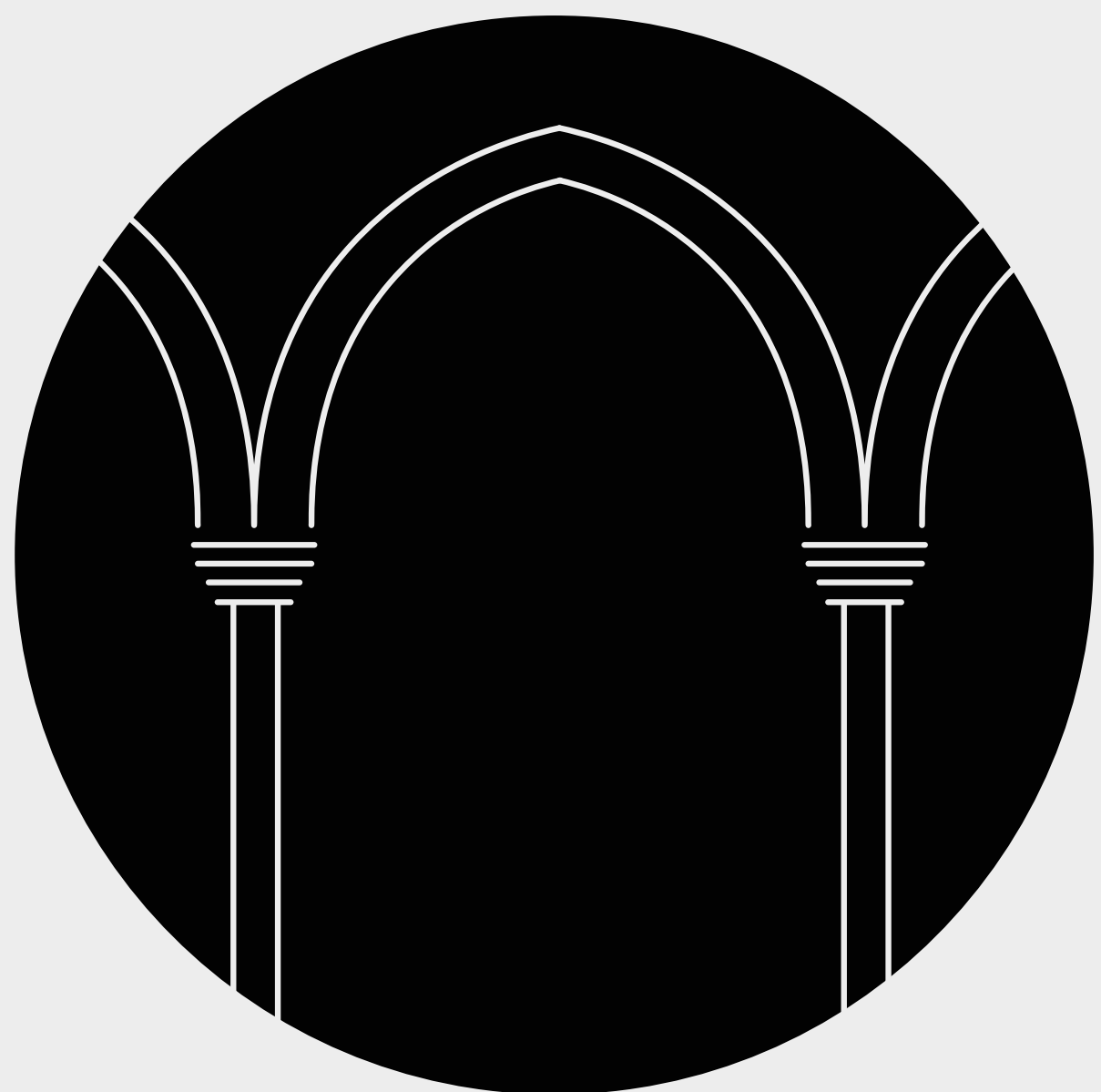
Tamr Hindi

The logo inspired by the Arabic font “الكوفي المربع” to ensure the main idea to build a modern brand with the Arabic identity.

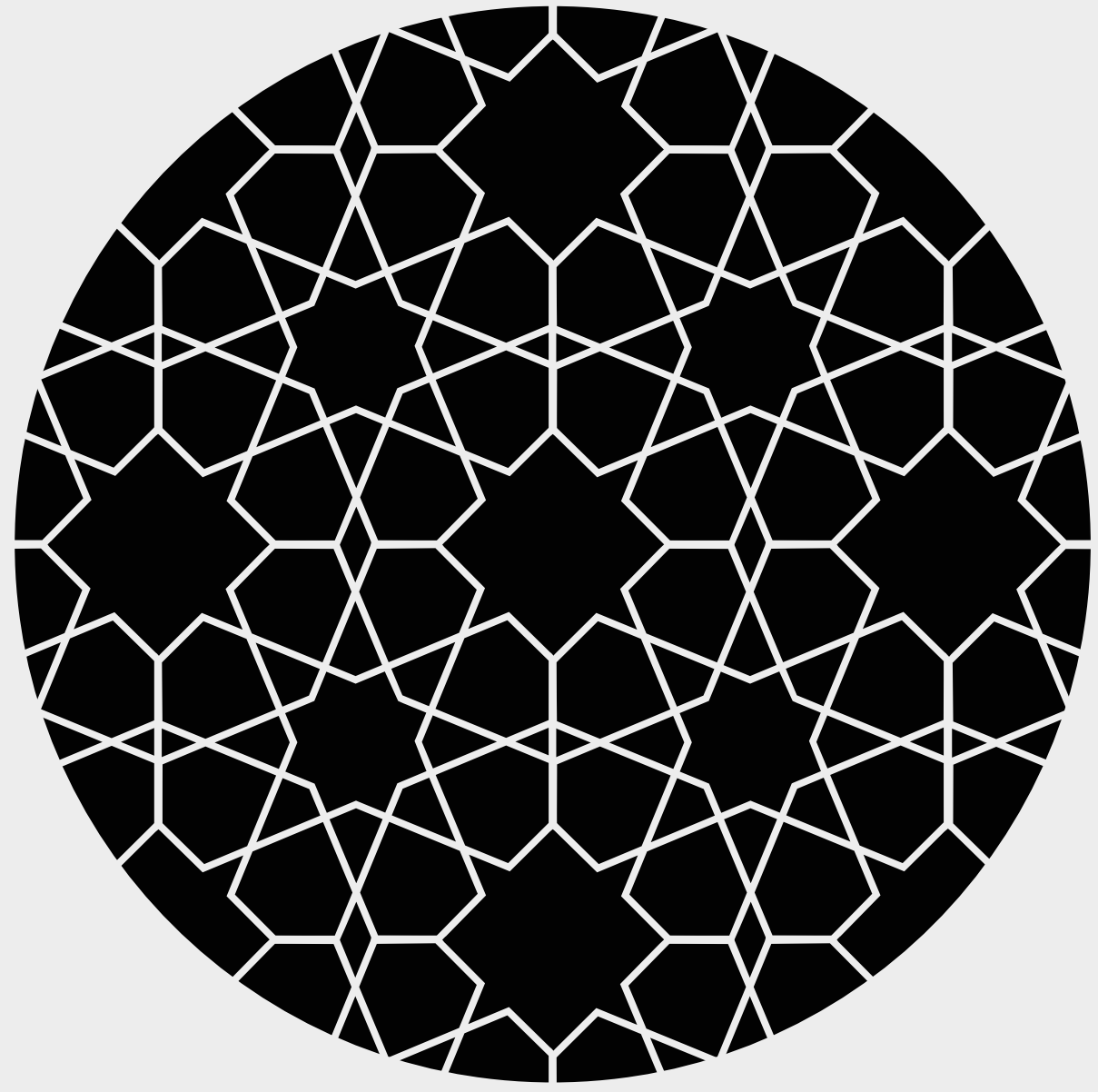
Patterns Analysis



Khan assad basha
Old Damascus - Syria



Azm Palace
Old Damascus - Syria



Traditional tile
Old Damascus - Syria

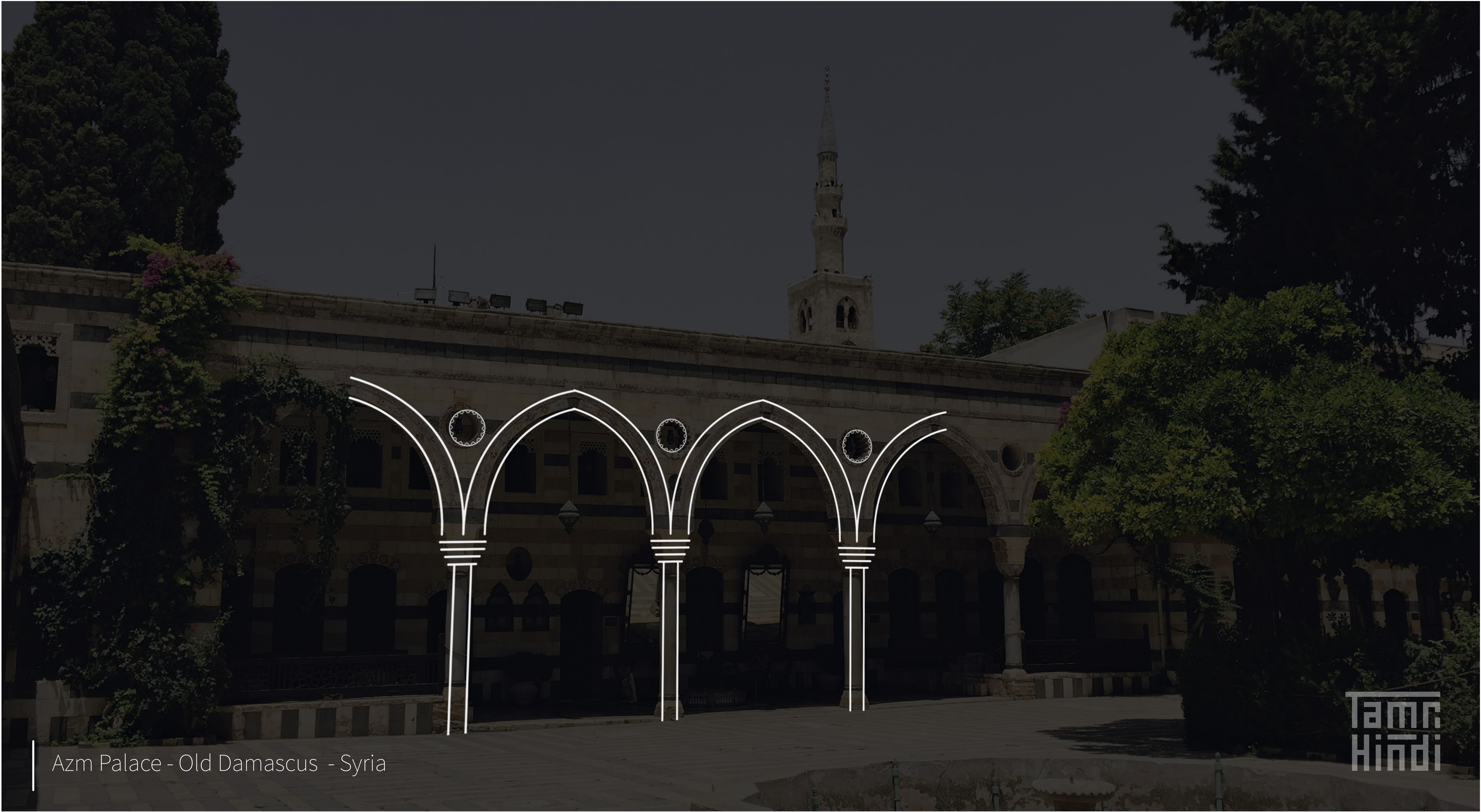


| Omayyad mosque - Damascus - Syria



Khan assad basha - Old Damascus - Syria

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Azm Palace - Old Damascus - Syria



Traditional tile - Old Damascus - Syria



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Designed By: Nada Alsafadi

Thank You