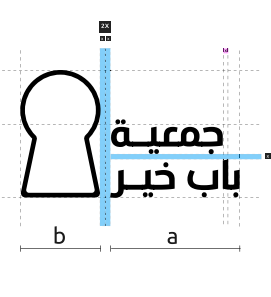
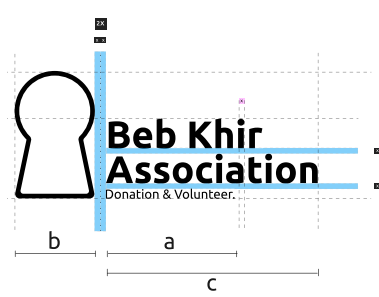
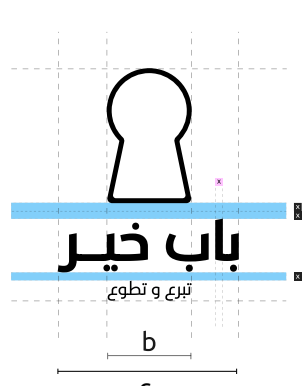
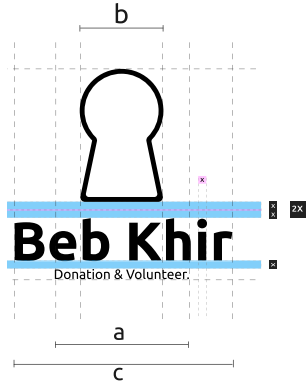
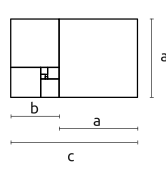
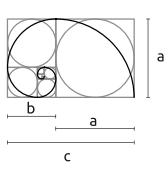
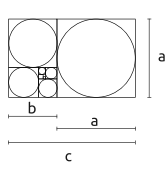
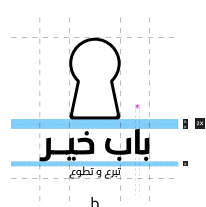
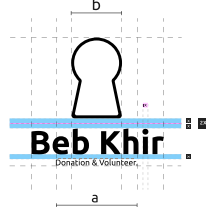


Logo Spacing :



English

Arabic



Full Vertical Logo
Logo Mark - LogoType - Slogan



Full Vertical Logo
Logo Mark - LogoType - Slogan



Full Vertical Logo
Logo Mark - LogoType



Full Vertical Logo
Logo Mark - LogoType



LogoType



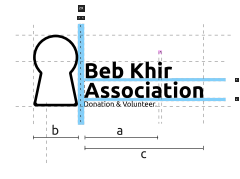
LogoType



Logo Mark



Logo Mark



Full Horizontal Logo
Logo Mark - LogoType - Slogan



Full Horizontal Logo
Logo Mark - LogoType



Horizontal LogoType



Full Horizontal Logo
Logo Mark - LogoType



Horizontal LogoType

VISIAL DIRECTION

OCTOBER 2021

BEB KHIR ASSOCIATION

TYPOGRAPHY

BRAND IDENTITY

Ubuntu

abcdefghijklmnopqrstuvwxyzà
abcdefghijklmnopqrstuvwxyzà
1234567890 !@)\"&-(<>[?]-*/=),.;;

أ ل ب ت ث ج ح ذ ر ز س ش ص ض ط ظ
ع غ ف ق ك ل م ن و ه ي ء و س ئ
;:,.(=/*-_[?]<>)-&"(@! .9 8 7 6 5 4 3 2 1

The concept of our brand focused on simplicity that's why i chose the ubuntu typography.

VISIAL DIRECTION

OCTOBER 2021

BEB KHIR ASSOCIATION

COLOR SYSTEM

BRAND IDENTITY

Color System :

The colors are taken from nature (from the color of the sea and the sky) the same colors are adopted in many streets and doors of Tunisian houses, and these colors themselves suggest serenity welcoming and confidence.

The main colors palette is responsible for instantly recognizing our brand. When applied consistently our system colors provide a strong visual bond in our materials and communications.

الالوان مأخوذة من الطبيعة (من لون البحر و السماء) نفس الالوان هذه معتمدة في كثير من شوارع و أبواب المنازل التونسية و هذه الالوان هي نفسها توحى بالصفاء , الترحيب و الثقة .

الالوان الرئيسية هي المسؤولة عن التعرف الفوري على علامتنا, و من خلال تطبيقها بطريقة استمرارية تستطيع توفير لنا الالوان نظامنا رابطاً مرتباً قوياً في موادنا و وسائل اتصالاتنا.

VISIAL DIRECTION

OCTOBER 2021

R 1
C 175
B 244

#019DF4

R 0
C 210
B 255

#00D2FF

R 37
C 0
B 168

#2500A8

R 0
C 20
B 50

#001432

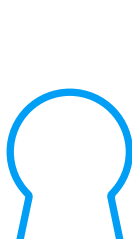
R 234
C 234
B 239

#EAEAEF

R 255
C 255
B 255

#FFFFFF

MARK

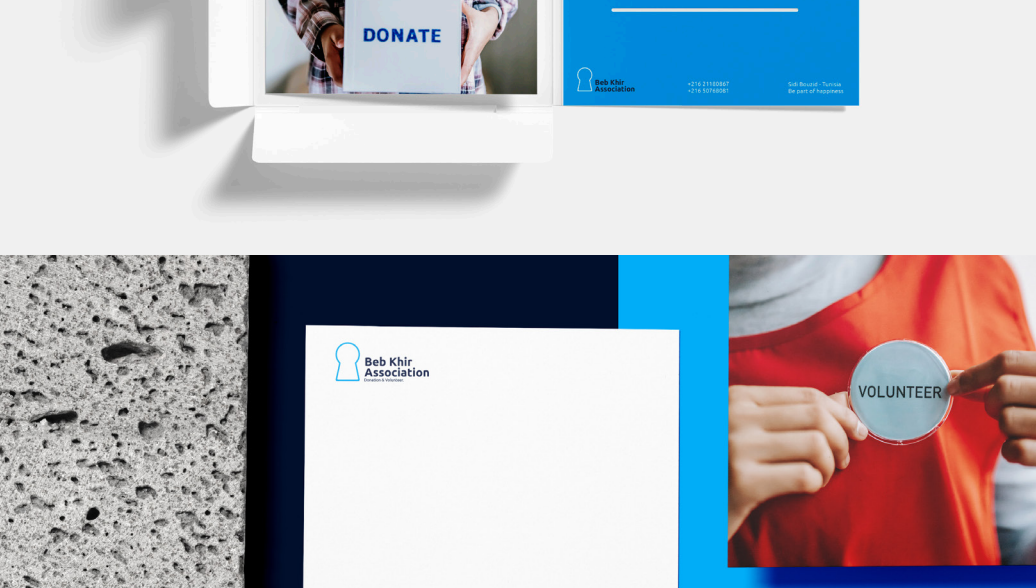
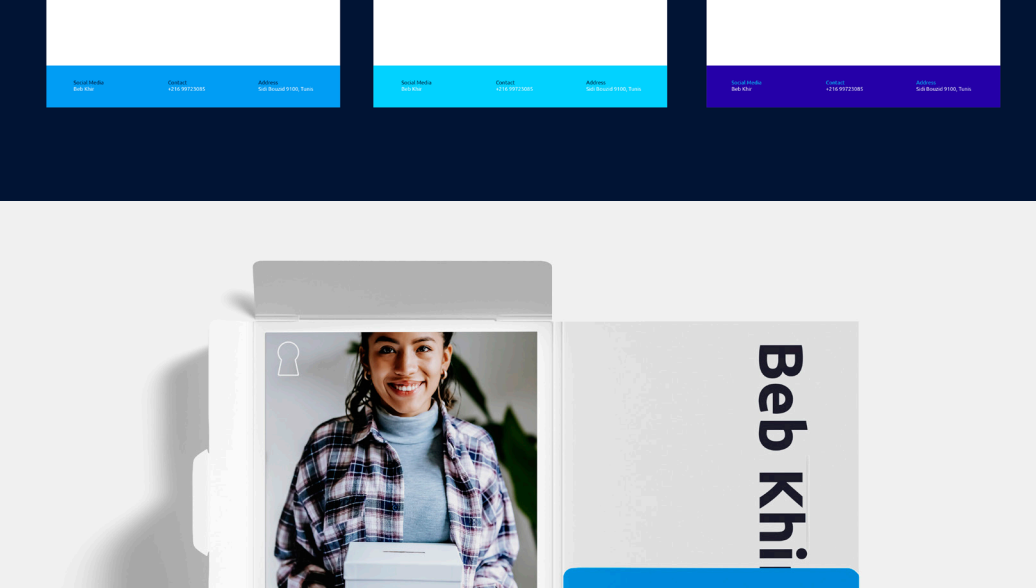
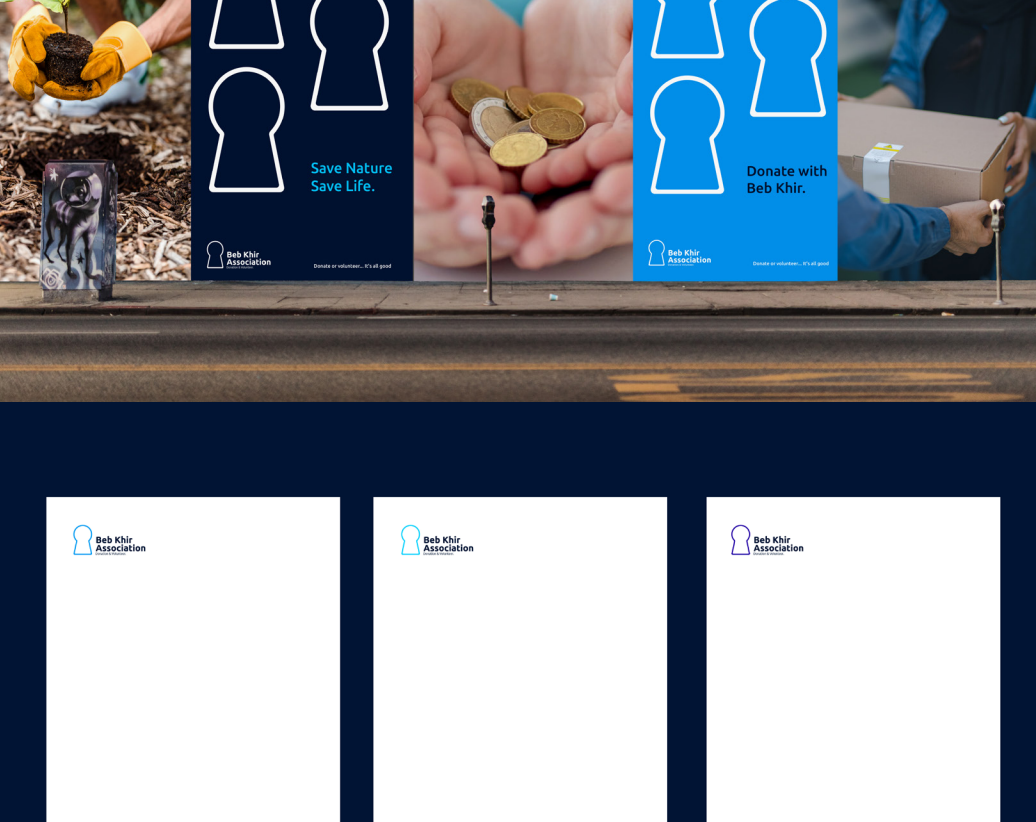
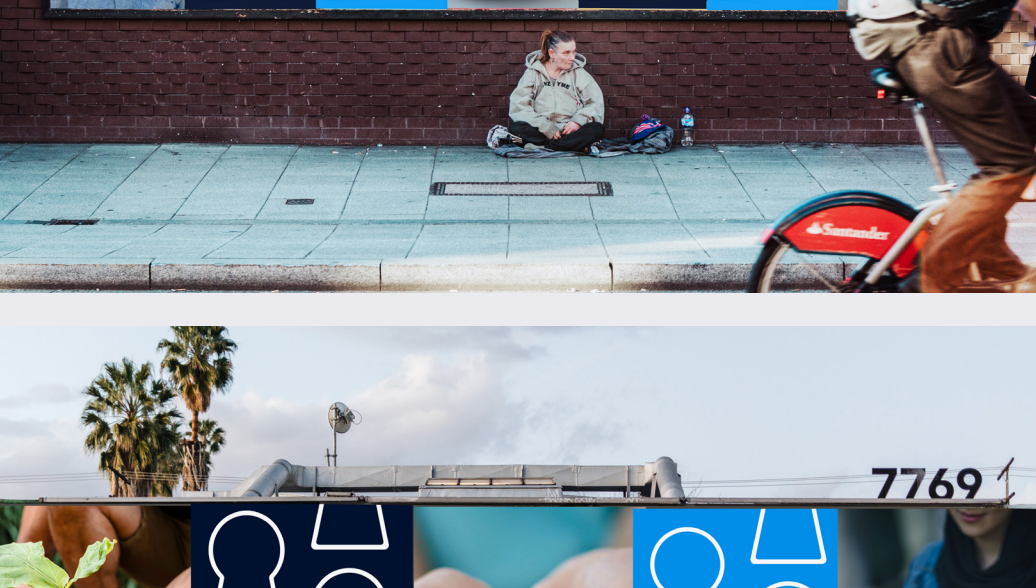
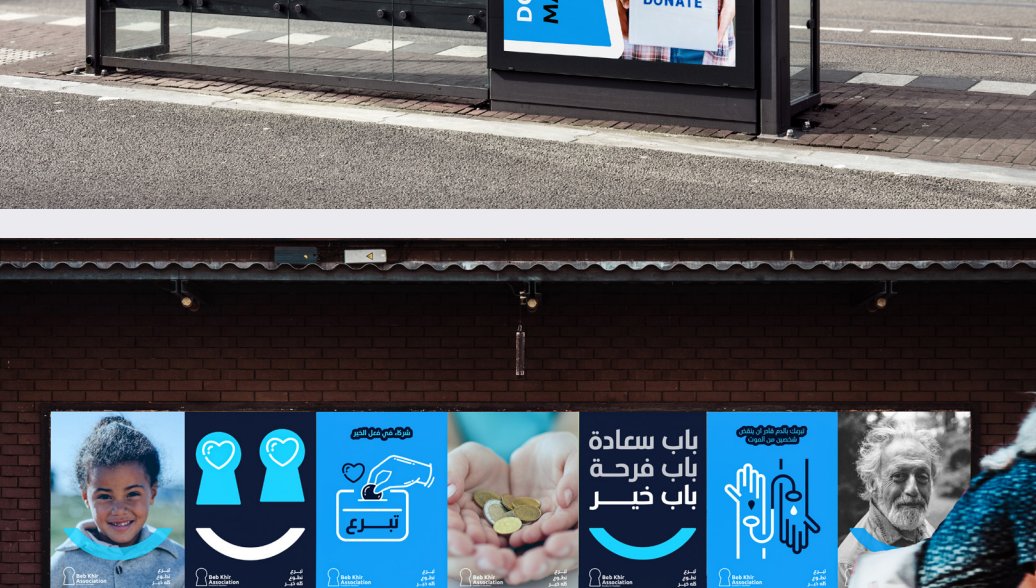
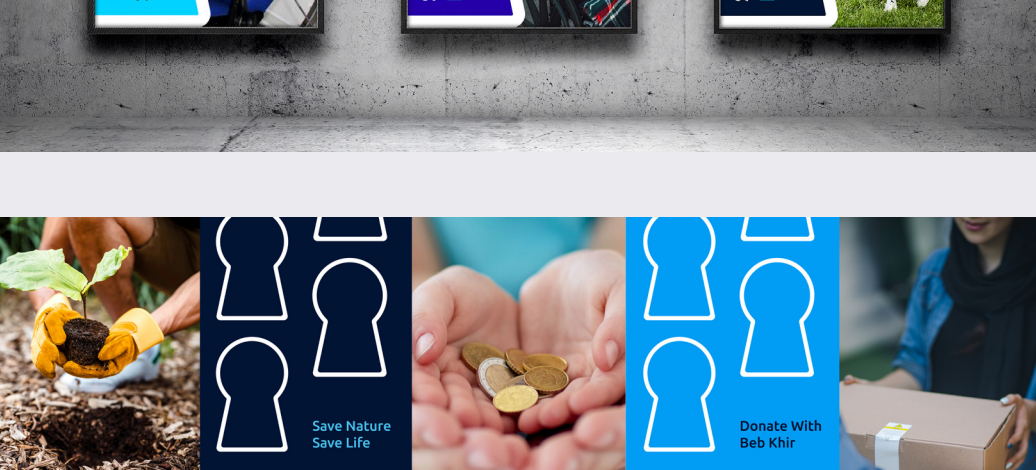
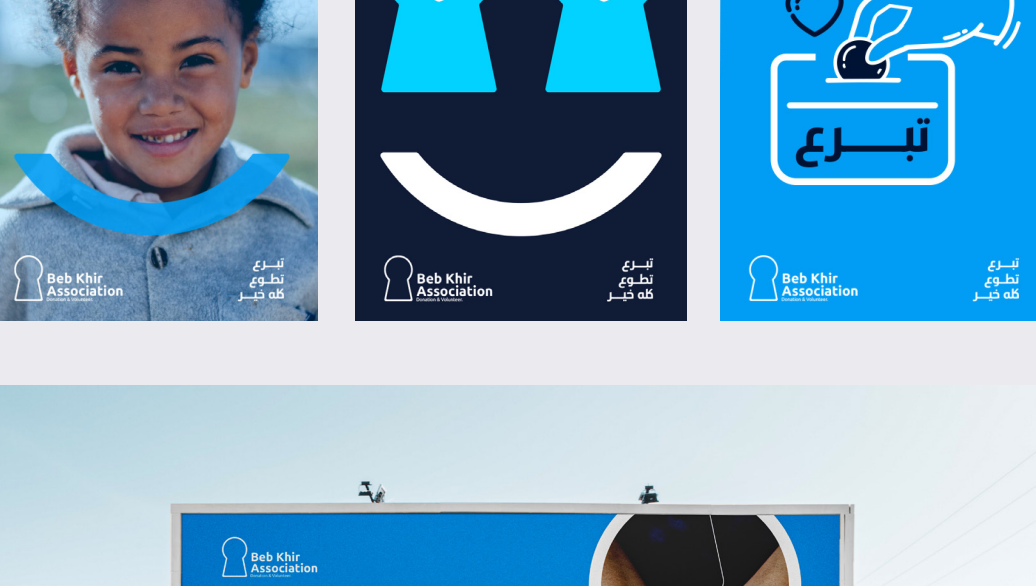
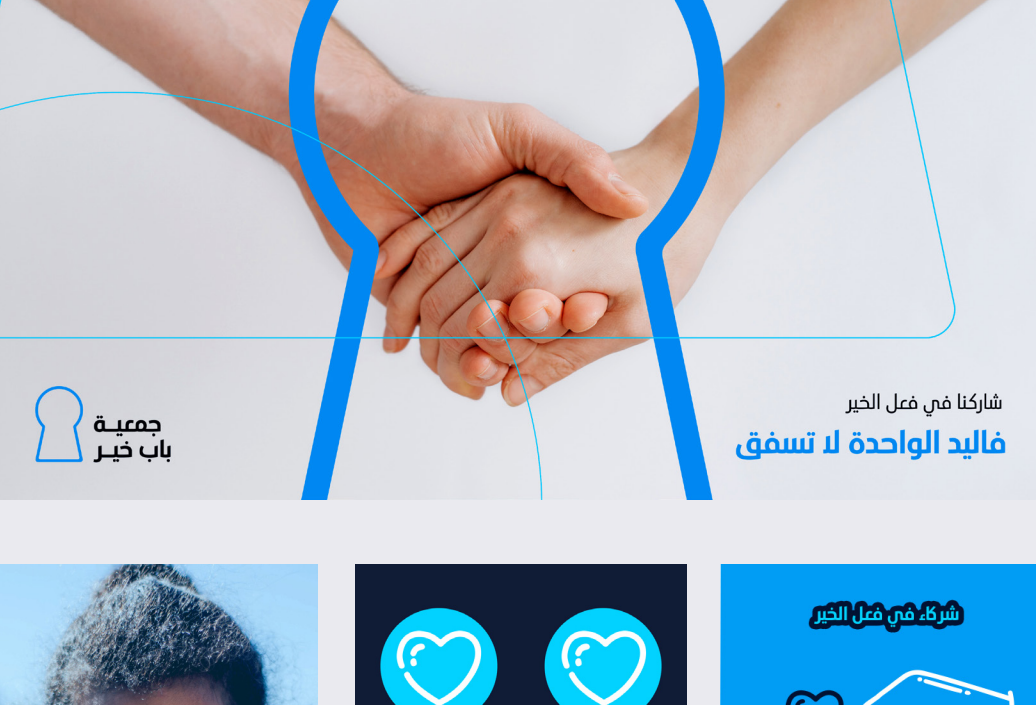
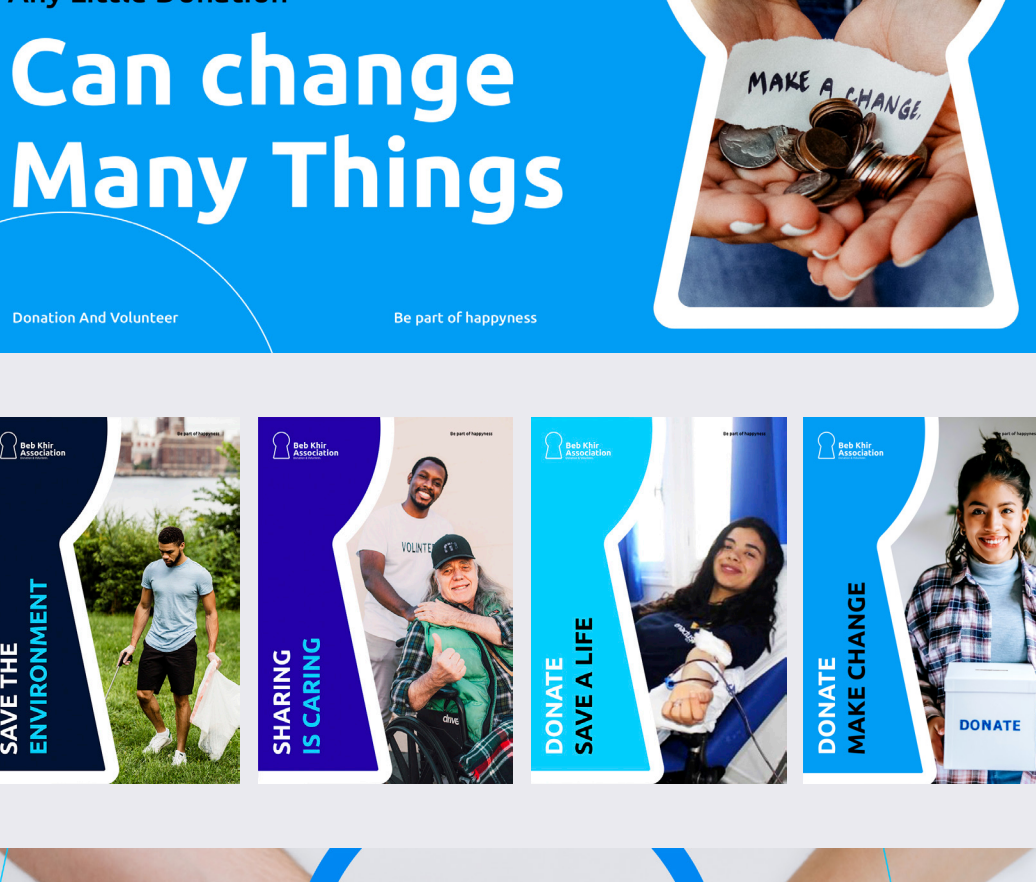
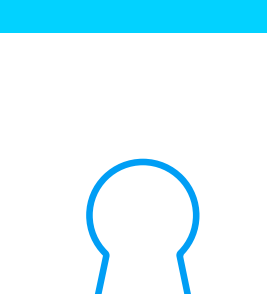


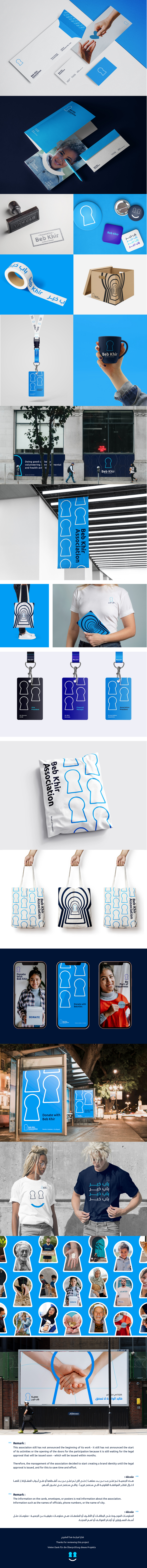
BRAND LOGO MARK

VALUE

Wecloming
Caring
Authenticity
Trustworthy

ESSENTIAL





Remark: This association still has not announced the beginning of its work - it still has not announced the start of its activities or the opening of the doors for the participation because it is still waiting for the legal approval that will be issued soon - which will be issued within months.

Therefore, the management of the association decided to start creating a brand identity until the legal approval is issued, and for this to save time and effort.

ملاحظة:

هذه الجمعية لم تعلن بعد عن بدء عملها (حتى الآن لم تعلن عن بدء أنشطتها أو فتح أبواب المشاركة)، لأنها لا تزال تنتظر الموافقة القانونية التي ستصدر قريباً - والتي ستصدر في غضون أشهر.

Remark: The information on the cards, envelopes, or posters is real information about the association. Information such as the names of officials, phone numbers, or the name of city.

ملاحظة:

المعلومات الموجودة على البطاقات أو الأظرف أو الملصقات هي معلومات حقيقية عن الجمعية - معلومات مثل أسماء المسؤولين أو أرقام الهواتف أو اسم المدينة.

شكراً لمراجعة هذا المشروع
 Thanks for reviewing this project
 Vielen Dank für die Überprüfung dieses Projekts

